



Trashly Business Model

PROBLEM

- Accumulation of Waste in Crowded Areas
- Lack of Modern Technological Solutions
- Low Environmental Awareness
- Wasted Resources
- Inequality in Service Distribution
- Lack of Coordination Between Stakeholders
- Increased Carbon Emissions from Unorganized Collection Operations
- Difficulty in Predicting Waste Volumes

SOLUTION

- Cloud-Based Data Storage and Accessibility
- Awareness Campaigns
- Integration with Geospatial Data
- Recycling and Sustainability Initiatives
- AI-Powered Route Optimization
- Waste Tracking and Monitoring

VALUE PROPOSITIONS

- Optimized Waste Collection
- Cost Savings
- Environmental Impact
- Real-Time Data Access
- Sustainability

TARGET AUDIENCE

- Waste Management Companies
- Municipalities and Local Governments
- Environmental Organizations
- Private Sector Businesses
- Urban Planners