



**FACULTY OF LETTERS AND HUMANITIES BEN MSIK**  
**HASSAN II UNIVERSITY OF CASABLANCA**

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Applied Language Studies

# **Transforming Higher Education: Harnessing Artificial Intelligence for Enhanced Learning Experiences in the Humanities**

A Research Paper Submitted in Partial Fulfilment of the Requirement of a Licence Degree

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## **DEDICATION**

With the guidance and blessing of ALLAH SWT, I embark on the journey of completing this research paper. I wholeheartedly dedicate this work to my cherished family—a source of unconditional love, inspiration, motivation, and support throughout my life. Their steady belief in my attempts has been a beacon of strength and hope. To my dearest family, your unshakable faith in me is the mainspring of my achievements. Therefore, I am eternally grateful.

## **ACKNOWLEDGMENTS**

I extend my sincere gratitude to my professor and supervisor Prof. Ayoub Loutfi, whose guidance has enlightened the path of modernity often overlooked in higher education. I also extend my appreciation to him as being an invaluable lens, enabling me to delve into profound knowledge and successfully complete this paper. Hence, I appreciate his support and mentorship throughout this academic year.

## **ABSTRACT**

This an abstract of my research paper.

# **Chapter 1**

## **INTRODUCTORY CHAPTER**

### **1.1 Problem statement**

Artificial Intelligence is revolutionized , and its potential to transform higher education specifically in the humanities, is increasingly appreciated. However, despite the emergency of artificial intelligence and Ai-driven tools like ChatGPT which has a significant capabilities, there remains a gap in comprehending how effectively harness Ai into education to enhance learning experiences in humanities. While ChatGPT and similar Ai-driven tools have gained prominence across various industries since its release in late November 2022, it has not been fully utilized in the field of education. Rather than serving users to accomplish their tasks or even learn from it. As a result, questions has been raised about the results in fostering genuine education engagement and knowledge acquiring among student with the existence of Ai-driven tools. Therefore, this study aims the central problem of this research paper is How can Ai be harnessed in education to enhance learning experiences in the humanities?

## 1.2 The purpose of the study

The study is an attempt to examine and investigate the potential ways to integrate Ai in higher education in Morocco. Focusing on the effective ways that Ai can enhance learning experiences within humanities. Hence, the study aims to explore the impact of Ai tools on students of humanities' productivity and performance.

## 1.3 Rationale and significance of the study

The epidemic accessibility and abundance of Ai shows that 73% of US companies have already implemented Ai in some businesses ([PricewaterhouseCoopers, 2024](#)). Hence, the fame of using Ai in the last years prompted researchers to explore effective ways of utilizing Ai tools for enhancing humans' productivity including education. This research paper tackles the Ai-driven tools in a such framework that deals with the problem of harnessing it effectively for enhancing learning experiences in the humanities. Overall, this study will provide a more in-depth and detailed understanding of the use of Ai tools within humanities.

## 1.4 Research questions and hypotheses

### 1.4.1 Research questions

- question 1
- question 2
- question 3



### 1.4.2 Hypotheses

- hypotheses 1
- hypotheses 2
- hypotheses 3

## 1.5 Organization of the study

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# References

PricewaterhouseCoopers (2024). 2024 AI Business Predictions.