



Into an AI agricultural future

“A window for a green world”

Table of contents

01

Problem defining

Problem of agricultural environment

02

Our project idea

Providing all the requirements for agriculture

03

Business plan

Starting our company with providing cost and details.

04

Budget & Marketing

Making our campaign and reaching to the costumer.



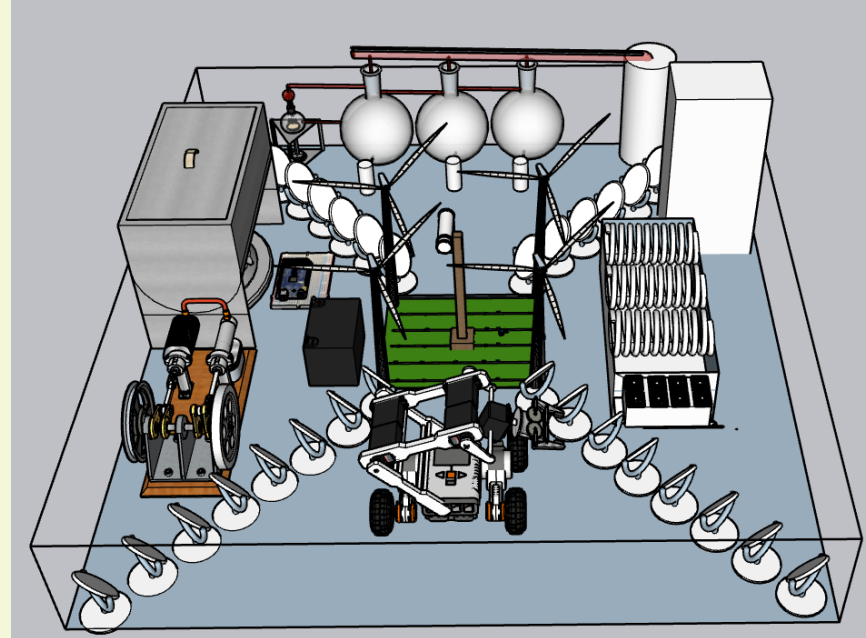
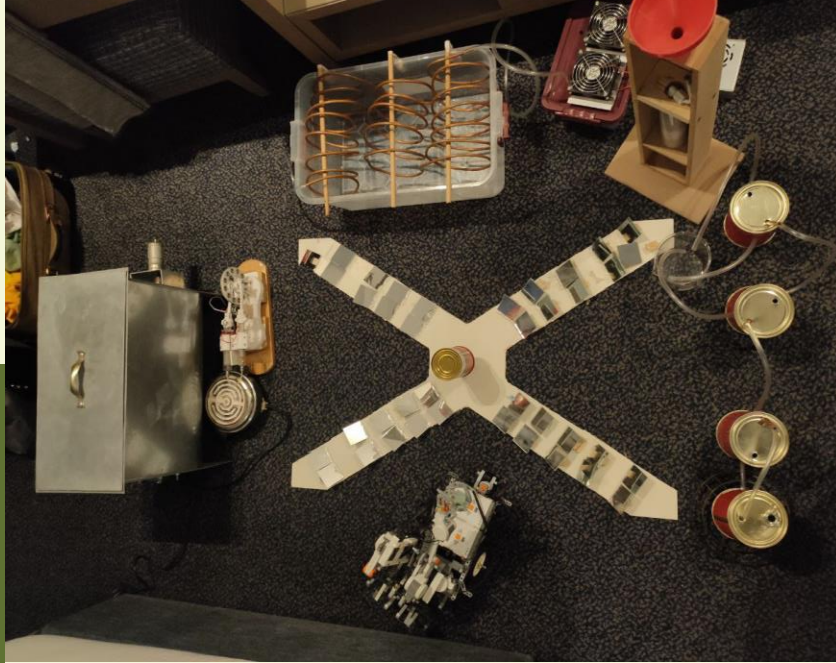
Problem Defining



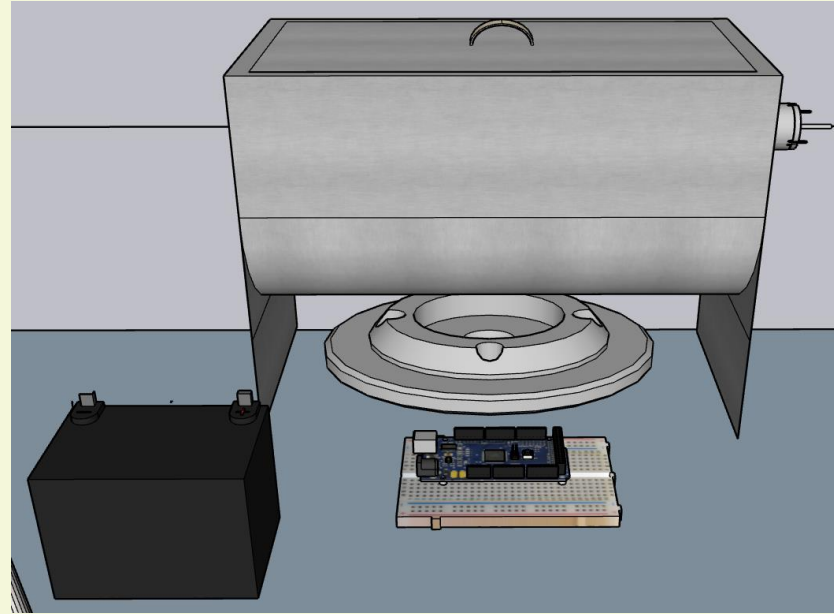
Our project idea

Fertilizer - Water –
Energy – Machine power

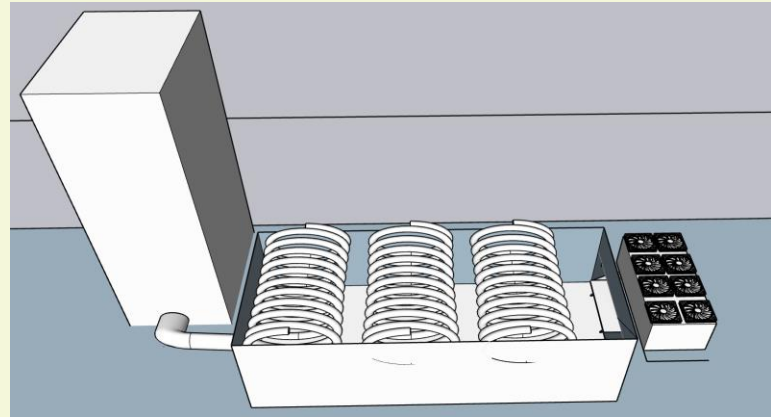
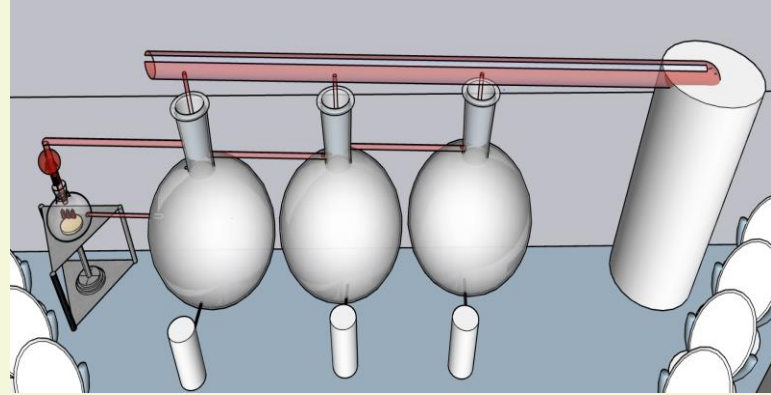
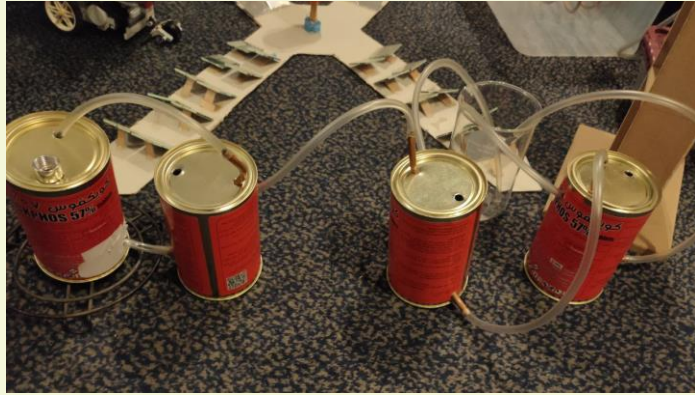
Project Design



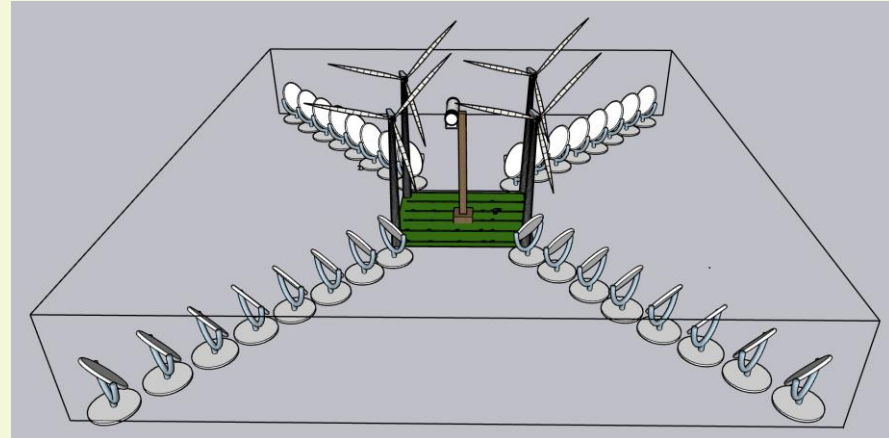
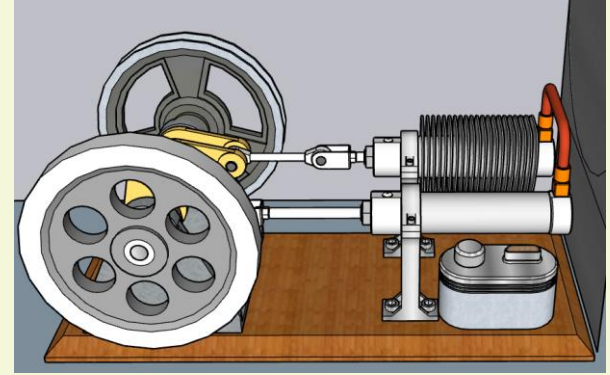
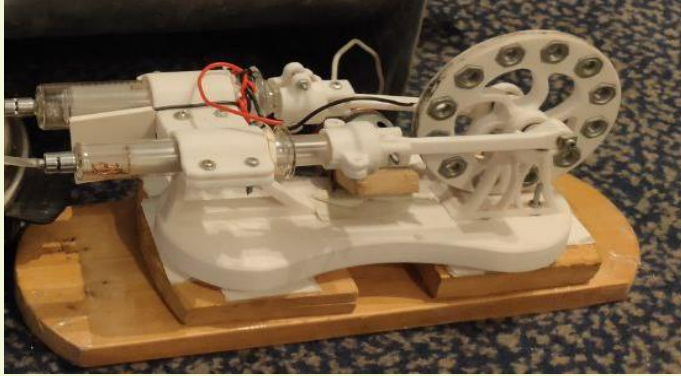
Food Composter



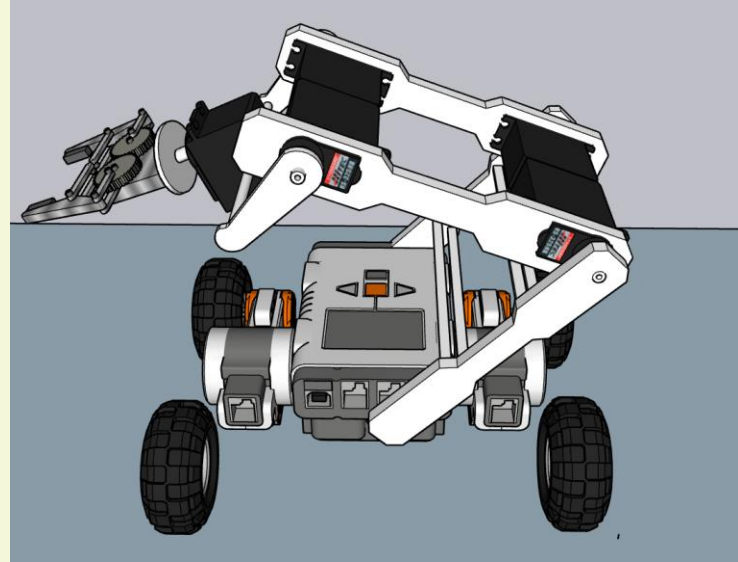
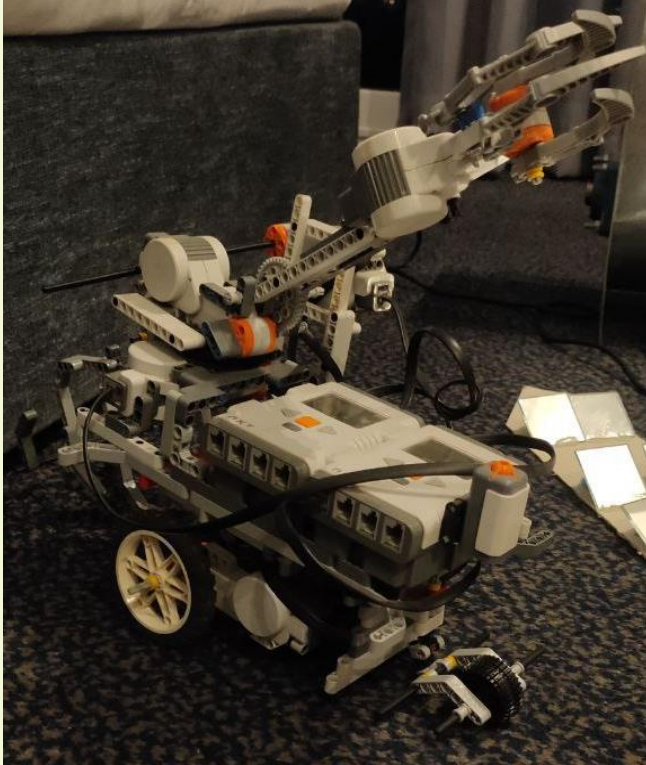
Water resources systems



Energy resources systems



Agricultural AI robot



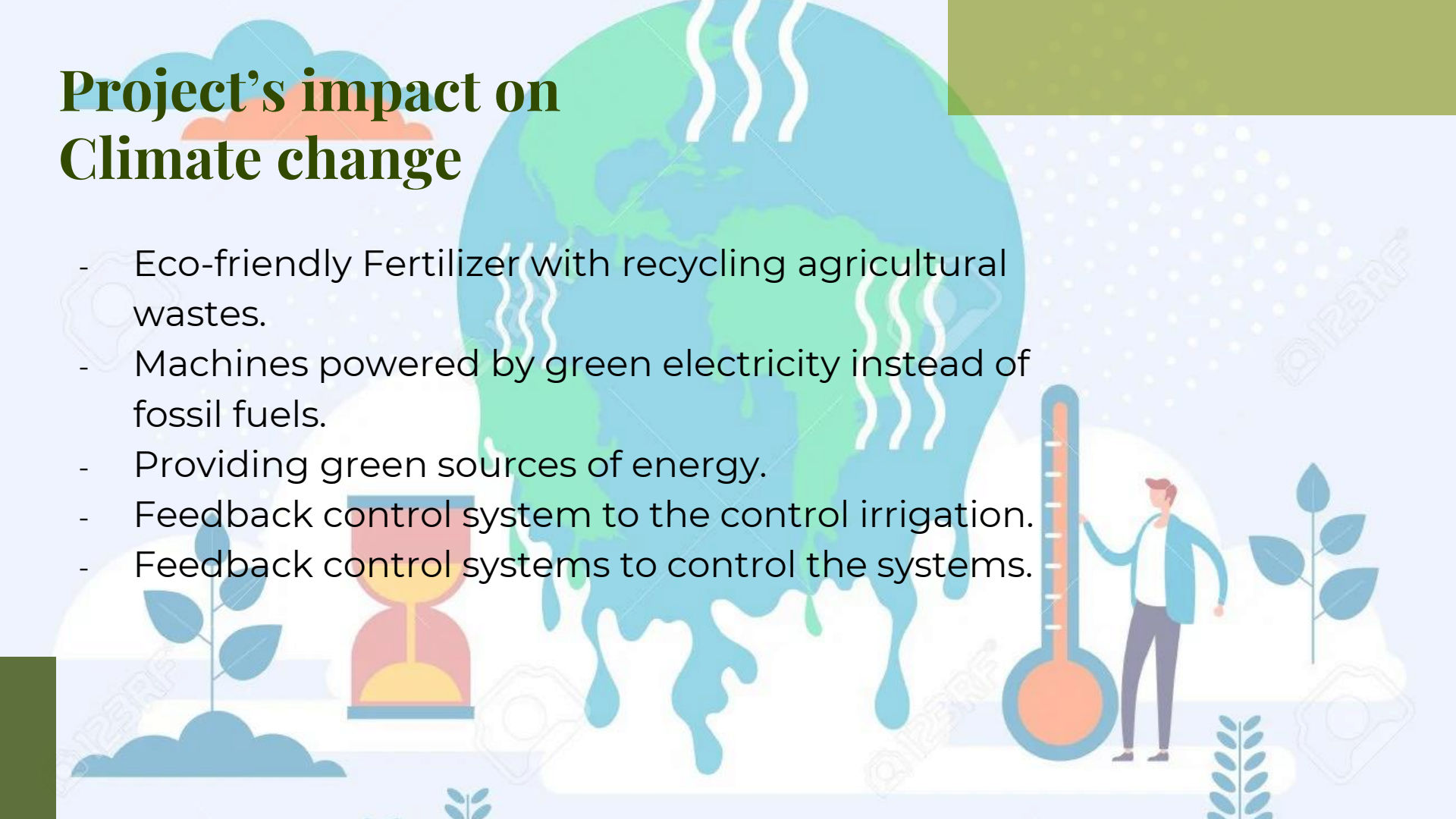
Mobile application & Feedback control system



- Providing dataset from the sensors to make graph database.
- Providing recommendations according to the water amount level.
- Marketing the project by discussing all the explanation of all systems.

Project's impact on Climate change

- Eco-friendly Fertilizer with recycling agricultural wastes.
- Machines powered by green electricity instead of fossil fuels.
- Providing green sources of energy.
- Feedback control system to the control irrigation.
- Feedback control systems to control the systems.





Business plan

- Food Composter
- CSP system

Business plan



Food composter

- 8,000 construction budget
- 1 ton price will be 1590 L.E. compared with regular price which is 4700.



CSP system

- 400,000 construction budget
- Efficiency to 45% compared with solar cells efficiency which is 15%.

Farmer persona



AGE
25 - 60



Country
Egyptian
agriculture
area



FAMILY SIZE
5 - 15



INCOME
Low income



QUALIFICATION
Agriculture
diploma



WORK
Government
employee



CLASS
C - E



LIFESTYLE
TV - Local food -
Egyptian uniform



Businessman persona



AGE
25 - 60



Location
Egyptian
greenhouse



FAMILY SIZE
3 - 5



INCOME
High income



QUALIFICATION
Agriculture
Engineering



WORK
Agriculture
Engineering
/ Investing



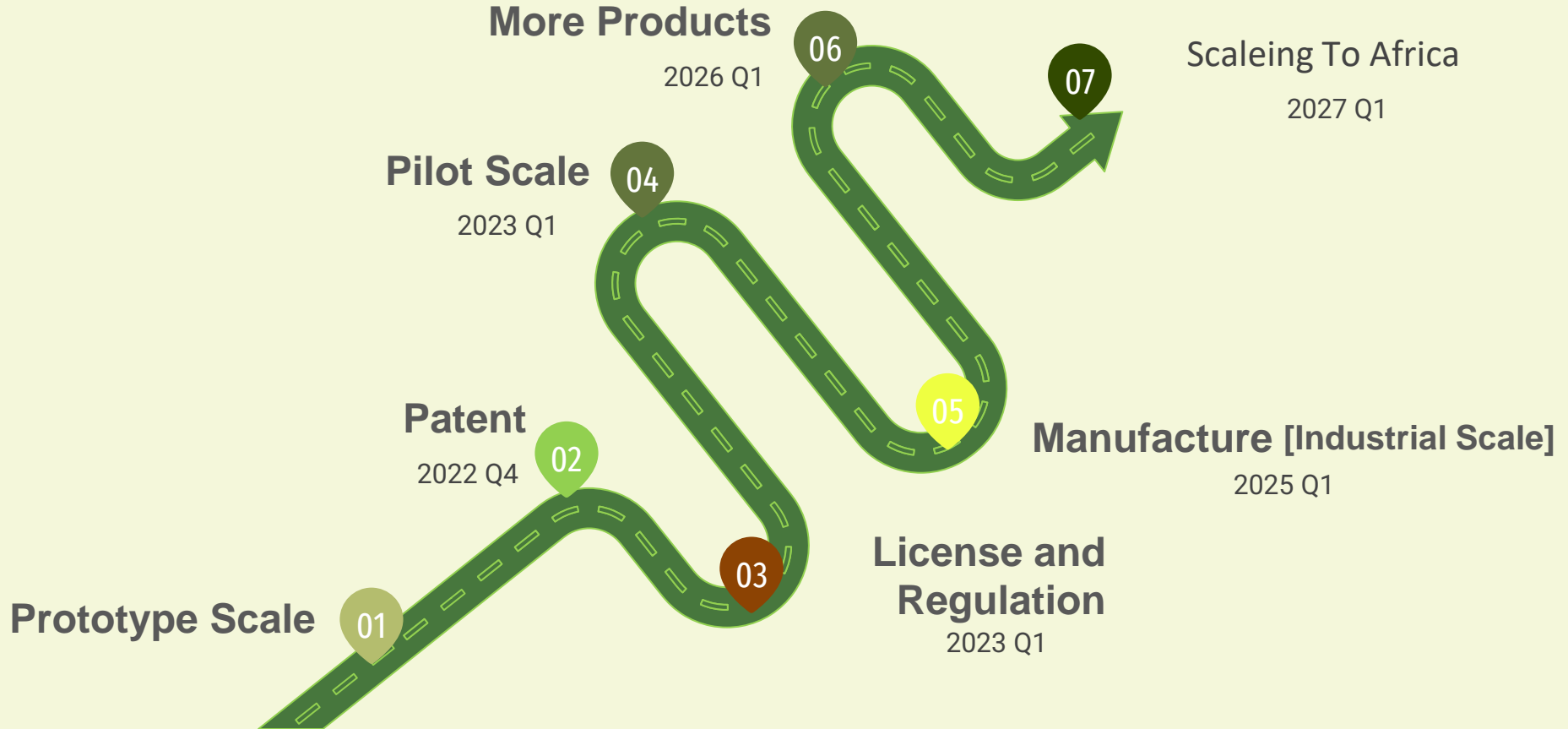
CLASS
B - C



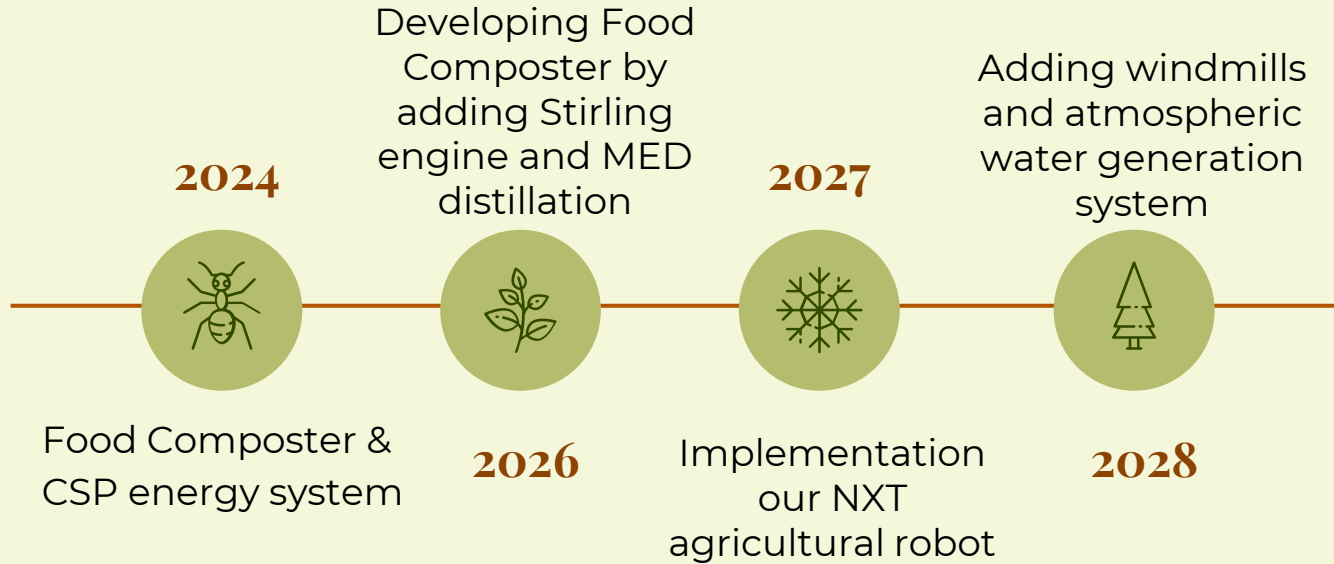
LIFESTYLE
Gym - TV -
Mobile -
Sociable -
Urban



Scalability Roadmap



Growth plan products



Budget for construction

Pilot Scale, to be able to establish the project on one acre

Item	Cost [L.E]
Legal Documents [Establishment, Patent, Licenses]	25,000 EGP
Devices	400,000 EGP
Organic wastes	500 EGP/Ton
Agricultural area	4,100 EGP/Acre
Taxes	7,000 EGP
Salaries	25,000 EGP/Month

460,000
EGP/Acre

Our Team



Ahmed Mohsen

Project
director



Mohamed Tamer

R & D



Mohamed Awad

Business
developer



NourELdin Elhassan

Technical
support

Our supervisor & mentor



Dr. Ahmed Elsayed Ashour

- Doctorate in Quantum Mechanics in Ain Shams University.
- Capstone manger & Physics teacher in Sharkya STEM School.

Dr. Ahmed mentored us in establishing our project from the beginning and had a lot of useful opinions and recommendations that led us to the right way.

A wicker basket filled with fresh green artichokes and leafy vegetables, with a mossy branch on the left and a green cloth on the right.

Thanks For
listening!