

# Customer Behavior Dashboard

## Subscription Status

No

Yes

## Gender

Female

Male

## Category

Accessories

Clothing

Footwear

Outerwear

## Shipping Type

☐ 2-Day Shipping

☐ Express

☐ Free Shipping

☐ Next Day Air

☐ Standard

☐ Store Pickup

3.9K

Number of Customers

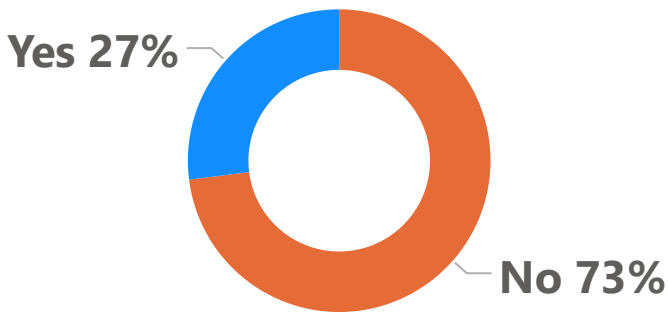
\$59.76

Average Purchase Amount

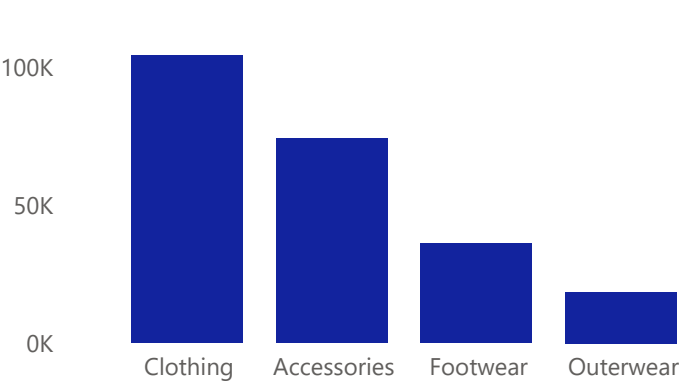
3.75

Average Review Rating

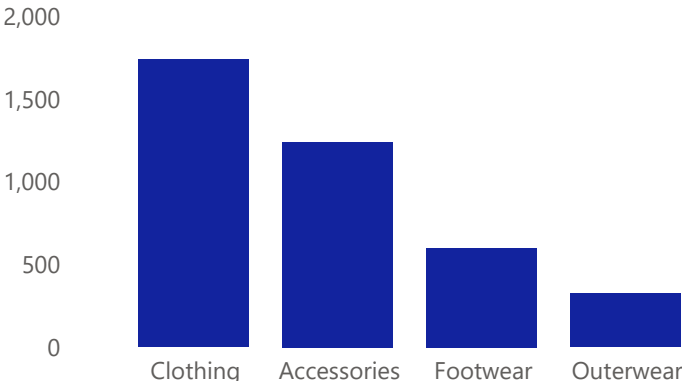
## Subscription Status Distribution (%)



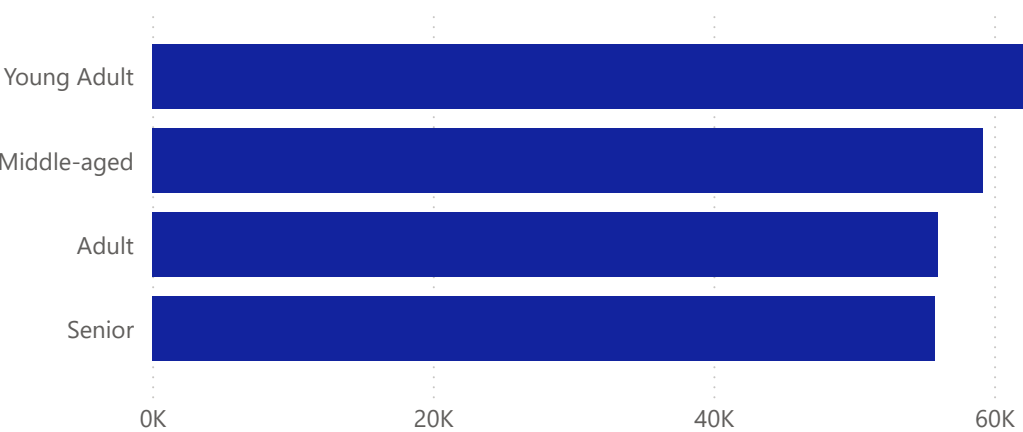
## Revenue By Category



## Sales By Category



## Revenue By Age Group



## Sales By Age Group

