

UI/UX

Color theme

UI Design

How to view the different businesses

How to group the businesses

How will the interface adapt to different screen sizes?

Communications

How to effectively communicate issues

How often should information be updated

Should it send a notification

How will feedback from users be collected and used to improve communication?

Storage

Either way, how much will storage cost.

Will I need virtual data storage

How often will backups be created, and how will they be stored?

What security measures will be implemented to protect data and users?

Code

What Javascript library will I use

Which coding environment do I need

What IDE will I use to develop? multiple IDEs

What version control system (e.g., Git) will be used to manage code changes?

Marketing

How will I make the logo

How will I go about handling social media accounts, if needed

How will I go about general advertising

How will you define and reach your target audience?