



**Joe
McFadden**

**Digital Strategist &
Marketing**

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317.123.6543

EDUCATION

Bachelor Degree

Name of University
2011-2015

Masters Degree

Name of University
2015-2017

SKILLS

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SUMMARY

Corporate Real Estate Executive

Increasing Bottom-Line Profitability Through Real Estate Strategies

Accomplished executive with a proven ability to develop and implement real-estate strategies that support business and financial objectives. Have led key initiatives that reduced operating budget by \$32 million and contributed to 550% stock increase. Recognized as an expert in applying financial concepts to asset management decisions.

PROFESSIONAL EXPERIENCE

01 Corporate Real Estate Executive

COMPANY NAME . Boston, MA . Data Analyst, 2019

Data Mining and Modeling: *Collected, cleansed, and provided modeling and analyses of structured and unstructured data used for major business initiatives.*

Outcomes:

- Executed 15% reduction in transportation costs, resulting in \$1.2M annual savings.
- Improved demand forecasting that reduced backorders to retail partners by 17%.
- Completed focus group and BI research that helped boost NW region sales by 10%.

02 Corporate Real Estate Executive

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