Technical and Business Writing (SS2007)

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Course Instructor(s)

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22i-2505

SE- SA Section Sessional-II Exam

Total Time (Hrs.):

Total Marks: 30

Total Questions: 2

Do not write below this line

Attempt all the questions on the answer sheet.

Q1: Write an informal proposal addressed to Dr. Amir Masood, Director of Student Affairs, suggesting the creation of a student-led peer tutoring program at FAST National University of Computer and Emerging Sciences, Lahore Campus. Your proposal should include the following:

- · ABC Format for informal proposal
 - ✓ it should have an introduction explaining the purpose and benefits of the program.
 - Create an overall idea that how this program will work, focusing on logistics and administrative requirements.
 - ✓ Conclude it with future benefits and perspectives.
- Use factual data or research to support the effectiveness of peer tutoring in enhancing academic performance, retention, and student engagement.
- Ensure your proposal is concise yet thorough, clearly presenting a strong case for implementing the peer tutoring program at the university.

[20]

Q2: Write short answers to the questions.

- 1. To conduct research on existing peer tutoring programs at other universities, what specific kind of data would you collect for:
 - i. to compare the student satisfaction, and the teacher's views about similar programs
 - ii. To analyze the students' success rates and dropout rates to determine if the tutoring program has a positive impact on student retention
- 2. Define secondary data sources and explain by providing at least three examples. In which section of a Formal Report are secondary sources primarily used?

[10]