National University of Computer and Emerging Sciences, Lahore Campus

Roll No:	Name:			
Instruction/Notes:	Write in your own words. DO NOT copy text from the textbook or other students.			
431113	Exam:	Quiz 1	Reg. No.	
SORNOS SO	Section:	В	Page(s):	1
	Paper Date:	30-Sep-2020	Weight	1.5 %
	Duration:	20 Minutes	Total Marks:	5
	Program:	BS (Computer Science)	Semester:	Fall 2020
WAL UNIVE	Course:	E-Commerce	Course Code:	CS-410

1. Briefly describe the difference between B2C and C2C e-commerce, giving an example of each. (2 marks)

2. Briefly describe any 3 e-commerce revenue models (NOT business models), giving an example of each. (3 marks)