National University of Computer and Emerging Sciences, Lahore Campus

Course:	Management and Organizational Behavior		
		Course Code:	MG-513
Program:	MS (Software Project Management)	Semester:	Spring 2020
Duration:	30 Minutes	Total Marks:	15
Paper Date:	10-Mar-2020	Weight	2.5 %
Section:	N/A	Page(s):	2
Exam:	Quiz 2	Reg. No.	

Instruction/Notes: Give SHORT answers to the following questions. Each question carries 5 marks.

1. What is Laetrile? What is "technical laetrile"? Explain giving 2 examples. What is the correct concept of Management?

2. Define Stereotyping, the Halo Effect and the Horns Effect. Give one example of each.

3. What are the advantages of recognition as a reward? Give some of the guidelines that should be used in this regard.