Fintech Payment Optimization Dashboard - Stakeholder Presentation Deck Excerpt

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1. Introduction

As the Product Owne, I presented this 12-slide deck during the final stakeholder review (Dec 2023) for the Fintech Payment Optimization Dashboard (Jan 2023 - Dec 2023). The deck, shared with the client's fraud and compliance teams, highlighted project goals, features, and outcomes, achieving a 25% improvement in fraud detection and 10% reduction in processing time. This 2-3 page excerpt summarizes key slides from the full deck.

2. Slide Summaries

Slide 1: Project Overview

- Objective: Build a real-time dashboard for transaction monitoring and fraud detection.
- Context: 12-month project (Jan 2023 Dec 2023), 12-person Agile team.
- Goals: Improve fraud detection by 25%, reduce processing time by 10%.
- Key Stakeholders: Analysts, managers, compliance officers, IT team.

Slide 2: Key Features

- Real-Time Monitoring: Displays transaction volumes/statuses, updated daily.
- Fraud Alerts: Flags suspicious transactions, refined over 4 sprints.
- Data Filters: Sort by date/merchant/type, designed via Figma feedback.
- Analytics View: Power BI dashboard for fraud and processing metrics.
- Multi-Device Support: Responsive for desktop/tablet, added in sprint 8.

Slide 3: User Stories

- Analyst: "I want instant alerts to investigate fraud quickly."
- Manager: "I want filters to spot risky merchant patterns."
- Compliance Officer: "I want audit logs for PCI-DSS compliance."
- Acceptance Criteria: Features functional in UAT, PCI-DSS compliant.

Slide 4: Project Timeline

- Jan-Mar 2023: Requirements, Figma prototypes.
- Apr-Aug 2023: MVP development (monitoring, alerts, filters).
- Sep-Nov 2023: Analytics and multi-device support.
- Dec 2023: UAT, stakeholder feedback, final deployment.

Slide 5: Key Metrics

- Fraud Detection: 25% improvement (target met, saved \$500K).
- Processing Time: 10% reduction (verified via SQL queries).
- Transaction Volume: Supports 1M+ daily transactions.
- User Adoption: 95% analyst usage in first month.

Slide 6: Challenges and Solutions

- Challenge: False-positive alerts in sprint 5.
- Solution: Refined rules with analysts, resolved by sprint 6.
- Challenge: Tablet UI lag in sprint 7.
- Solution: Optimized queries, tested in sprint 8.

Slide 7: Next Steps

- Q1 2024: Add custom alert thresholds.
- Q2 2024: Expand to 2M transactions daily.
- Q3 2024: Explore predictive AI modeling (out-of-scope for MVP).

3. Presentation Details

- Audience: Client fraud team, managers, compliance officers.
- Format: Presented via Microsoft Teams, slides built in PowerPoint.
- Feedback: Strong approval, requested custom filter enhancements.
- Outcome: Client extended contract for phase 2.