

# COSTING



- Fixed Cost: sum of all the costs independent of quantity
- Variable Costs: sum of all the costs that directly depend on the quantity of product
- Total Cost = FC + VC



# Marginal Cost

- MC= change in total cost/change in quantity

$$= \Delta TC / \Delta Q$$

OR

MC= increase in total variable cost/ increase in production

$$\Delta VC / \Delta Q$$

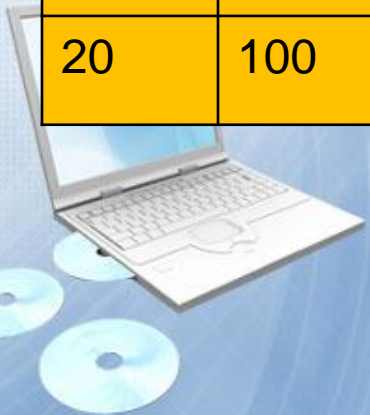




- $AFC$  = Average fixed cost (fixed cost per item)
- $AVC$  = Average variable cost (variable cost per item)
- $AC$  = average cost of each item or cost per item
- $\Delta Q$  = change in quantity
- $\Delta VC$  = change in variable cost
- $\Delta TC$  = change in total cost



Quan tity	Fixed cost	Variable cost	Total cost	AFC	AVC	AC	$\Delta Q$	$\Delta VC$	$\Delta TC$	MC
1	100	20	120	100	20	120	-	-	-	-
2	100	40	140	50	20	70	1	20	20	20
5	100	100	200	20	20	40	3	60	60	20
10	100	200	300	10	20	30	5	100	100	20
20	100	400	500	5	20	25	10	200	200	20

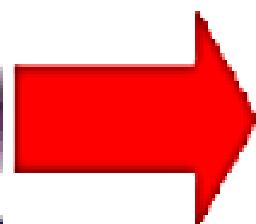


In terms of Software Engineering, there are few other costs as well, that must be considered

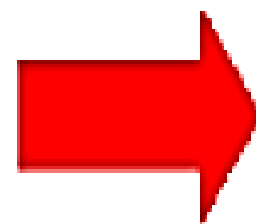




A programmer makes a mistake.



Fault



Compared with  
specification or desired  
use/functionality

The mistake manifests  
itself as a **fault**<sup>1</sup> [or  
defect] in the program.

A **failure** is observed if  
the fault [or defect] is  
made visible. Other  
faults remain **latent** in  
the code until they are  
observed (if ever).

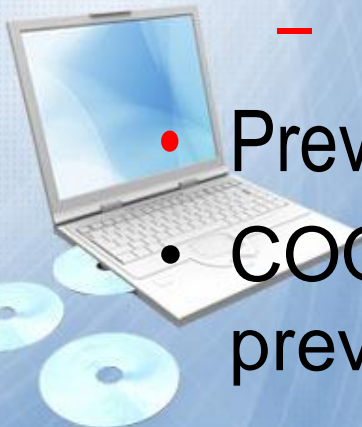


# The Cost of Quality

“Cost of quality is the expense of nonconformance – the cost of doing things wrong.”

*Crosby, P. 1979, Quality is Free, McGraw-Hill, Toronto*

- Understand quality costs enables you to
  - Understand hidden costs
  - Reduce and eliminate unnecessary cost
- Prevent problems from happening
- $COQ = \text{Failure cost} + \text{appraisal cost} + \text{prevention cost}$





# The Cost of Quality

- Failure cost:  
diagnosing failure, repair, going back to operation
- Appraisal cost:  
Cost of evaluating the product for quality, finding faults causing failures
  - Design and code reviews
  - testing



# The Cost of Quality

- Prevention Cost:

Cost associated to finding causes of defects and actions taken to prevent them in future

- Causal analysis, process improvement
- Pair programming, test driven development



One way of calculating cost for software is by

- Finding per hour rate
  - Per hour rate including profit
  - Per hour rate with cost only and profit is added later with each project
- CoQ can be added for each project differently depending on the expenses for their quality





