

GOLD JEWELRY E-COMMERCE WEBSITE

Overview:-

A premium e-commerce platform dedicated to offering authentic gold, silver, & diamond jewelry with a seamless shopping experience. The website will feature certified, high-quality products & cater to both modern & traditional design preferences, ensuring customer trust & satisfaction.

Purpose:-

To provide a trusted online destination for buying luxurious jewelry, addressing the need for quality assurance, customization options, & a diverse collection for designs.

Target Audience:-

The platform will attract discerning customers, including luxury jewelry buyers, fashion enthusiasts, & gift shoppers, by offering elegance, authenticity, & convenience.

Schema Overview

Website

Product

Jewelry type

Gold

Silver

Diamond

ID

Name

Price

Stock

Customers

ID

Name

Contact

Address

Orders

Order ID

Customer Info

Date

Product detail

Status

Shipments

Shipment ID

Delivery status

Order ID

Delivery Date

Delivery Zones

Zones name

~~Courier~~

Coverage Area

Date: .

Problem to solve:-

1] Customer struggle to find reliable online platform offering high-quality, certified jewelry.

Lack of customization option & clarity in pricing to find jewelry purchase.

Limited access to diverse designs that suit modern & traditional tastes.