ABDUL KADER MIDLAJ

WEB DEVELOPER , SEO SPECIALIST

CONTACT

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EDUCATION

B.E, ELectronics and Communication

P A College of Engineering
(2018-2022)

SKILLS

- SEO , Responsive Design
- Wordpress , PHP , MYSQL
- Shopify
- Google Analytics, Microsoft Clarity, Google Search Console, Google My Business Clarity
- ReactJS, NodeJS
- MongoDB
- HTML5, CSS3, SCSS, TailwindCSS
- Figma, JIRA, Git,
- Web Hosting, Cloudflare, Cpanel

PERSONAL DETAILS

DOB : 14 - April - 2000
Passport No : T1998683
Nationality : Indian
Visa Status : Visit Visa
Languages : English, Malayalam, Hindi

PROFILE

A results-driven Web Developer with 2+ years of experience in front-end using HTML, CSS, JavaScript, React, WordPress, and PHP. Skilled in creating seamless user experiences and passionate about SEO and digital marketing. Strong understanding of SEO best practices, keyword research, and optimization techniques. Eager to combine web development and SEO expertise to improve website performance and drive growth. Seeking a challenging role to contribute to a digital marketing team's success.

WORK EXPERIENCE

Hiba Al Ghadeer LLC   10/2024 - PRESENT

SEO Specialist , Wordpress & Shopify Developer

- Leading SEO strategy to increase organic visibility, traffic, and conversions across key pages and products.
- Performing in-depth keyword research, competitive analysis, and content gap audits to guide on-page and content optimization efforts.
- Optimizing site structure, internal linking, and metadata to improve crawlability and search engine indexing

Quara AI Tech Private Limited   04/2024 - 10/2024

UI Developer , SEO Specialist

- Developed and maintained user-friendly web applications using HTML, CSS, JavaScript, and React.
- Optimized application performance and responsiveness through effective coding practices and thorough testing.
- Optimized on-page elements such as meta titles, descriptions, headers, and internal linking to align with SEO best practices.

Quara Digital Private Limited   03/2023 - 03/2024

UI Developer , SEO Specialist

- Demonstrated proficiency in front-end technologies including HTML5, CSS3, and JavaScript to implement responsive designs
- Conducted comprehensive keyword research and competitive analysis to identify SEO opportunities and improve content strategy

PROJECTS

PROPGENIUS

- PropGenius.ai is an exclusive AI platform that transforms Real Estate with innovative and intelligent solutions
- We empower investor's decisions, and make them stay ahead in real estate market with AI driven real estate predictions and insights.

WASALT

- Wasalt is a cutting-edge and dynamic real estate platform in Saudi Arabia that provides a hassle-free and integrated experience .
- Wasalt's services include an advanced Property Search feature, offering comprehensive details about each property