

How to Increase Fan Engagement & Raise More Funds with CrowdPublish.TV

Lisa Schaefer, Ph.D.

CHAPTERS

Promote Yourself not just Your Books and Movies

Why the CrowdPublish.TV Process is Better than other sites

How to Create your Profile

How to Create Products that will Make More Money than your Books and Movies

How to Build Your Fan Base

How to Keep Your Fans Engaged

Partnerships with Organizations: Get others to do the Marketing for You

Opportunities that CrowdPublish.TV Opens for You

The CrowdPublish.TV Culture – Examples of Success

Like your books and movies, this book is a work in progress. Keep checking back for updates and go to http://www.CrowdPublish.TV/lisa to support the evolution of CrowdPublish.TV.