

**Total Income** 

61K

**Total Rental** 

15K

**Monthly Payment** 

0.2K

2.0K

Staff	Purchase	Income
Jon_Stephens	7304	31060
Mike_Hillyer	7292	30252

5.6K

6.8K



**Top 10 Customers** 

**Customer Name** 

total amount

211.6 208.6

194.6

191.6

189.6

183.6

167.7

167.6

166.6

162.7

1,844.2

R 19.76%

<b>Bottom 10 Customers</b>							
<b>Customer Name</b>	total_amount						
Johnny_Turpin	57.8						
Penny_Neal	56.8						
Jo_Fowler	54.9						
Bobbie_Craig	52.8						
Kirk_Stclair	50.8						
Tiffany_Jordan	49.9						
Anthony_Schwab	47.9						
Caroline_Bowman	37.9						
Leona_Obrien	32.9						
Brian_Wyman	27.9						
Total	469.6						

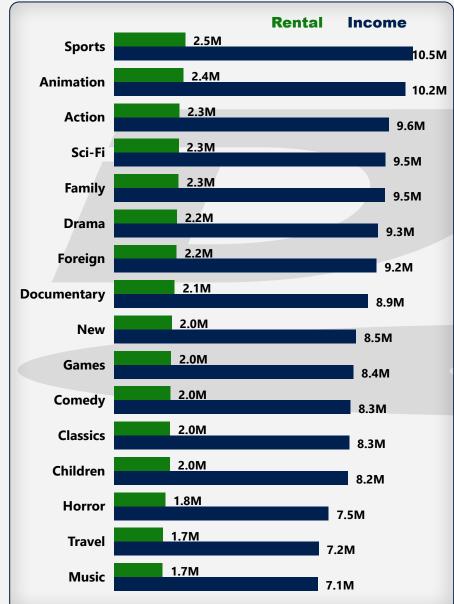
G 19.42%

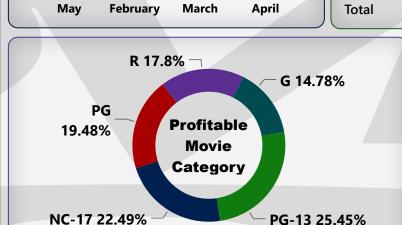
PG 20.5%

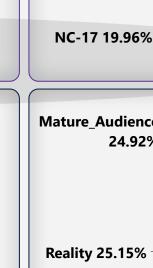
**Average** 

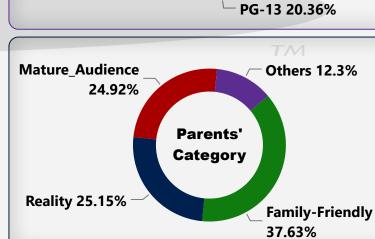
Rental

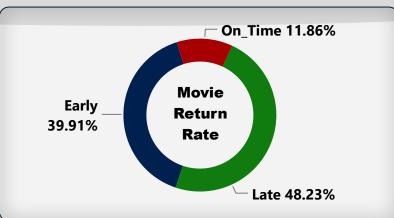
Rate

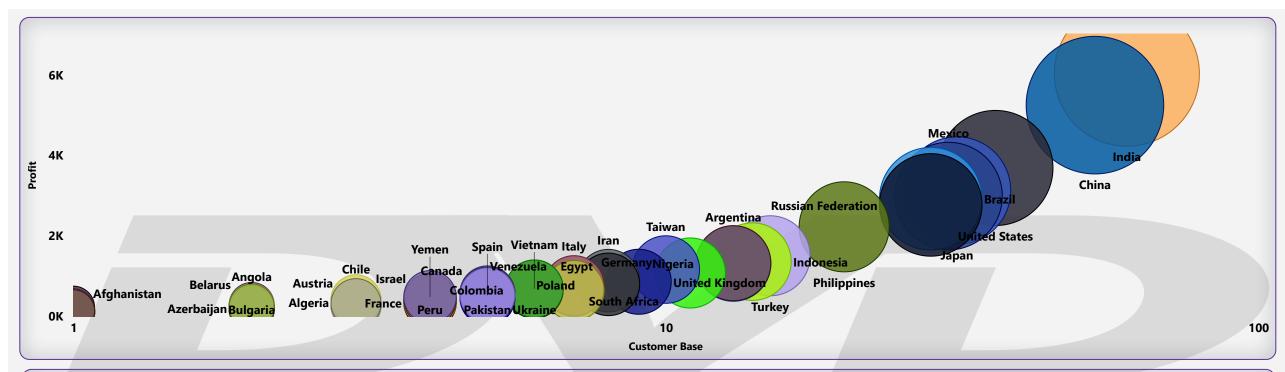












Price Range	0.00	0.99	1.98	1.99	2.99	3.98	3.99	4.99	5.98	5.99	6.99	7.98	7.99	8.97	8.99	9.98	9.99	10.99	11.99	Total
Customers	24	2720	1	580	3233	8	988	3424	7	1188	1017	5	621	1	438	1	233	99	8	14596
Revenue	0.00	2,692.80	1.98	1,154.20	9,666.67	31.84	3,942.12	17,085.76	41.86	7,116.12	7,108.83	39.90	4,961.79	8.97	3,937.62	9.98	2,327.67	1,088.01	95.92	61,312.04

AVG Rental Rate By Movie Category											
Comedy	Drama	Horror	Foreign	Sci-Fi	Animation	Classics	Action	Docu			
3.30	3.20	3.10	3.00	3.00	2.80	2.70					
Travel	Games	New	Music	Sports	Children	Family					
					_						
3.30	3.20	3.10	3.00	3.00	2.70	2.70	2.60	2.60			