

Product Requirement Document (PRD)

Introduction

The platform aims to connect users with influential Mentors of African descent for one-on-one video sessions. The platform will offer both mobile app (iOS and Android) and web portal functionalities. Users can book sessions, and the platform earns a 30% commission from marketplace bookings and a 10% commission from sessions booked through unique Mentor URLs. The platform will facilitate a review system for users to rate Mentors and earn the Prime Mentor status based on accumulated positive reviews. A referral/affiliate model will allow users to earn a 5% commission from successful paid referrals. Users with verifiable expertise can become Mentors after verification by our background check partner.

1. User Registration and Profiles

Registration and Authentication:

- Users can register using email, social media accounts, or phone numbers with a two-factor authentication process for security.
- Mentors must provide additional documentation for verification.

Profile Information:

- Users create profiles, including personal information, interests, past sessions, and achievements.
- Mentors fill out comprehensive profiles, showcasing areas of expertise, availability schedule for session bookings, session rates for various durations, and verified online profiles (LinkedIn, Instagram, Twitter).

Verification of Profiles:

- Mentors are required to have verifiable online profiles and can optionally link personal or corporate website URLs.
- A verification system authenticates Mentor profiles through our background check partner.

2. Scheduling System

User Interface for Scheduling:

- Calendar view to display Mentor availability for easy scheduling.
- Users can pre-identify two or three main discussion points for their booked sessions to optimize their time with the Mentor.

3. Video Call Feature

Real-time Communication:

- Integration of a secure and stable video call system for seamless one-on-one interactions.
- In-call features include screen sharing and a whiteboard for mentorship sessions to enhance communication and learning experiences.

4. Payment System

Secure Payment Gateway:

- Multiple payment methods are available for users to book and pay for mentor sessions securely.
- Automated billing for session bookings with instant payment confirmations.

5. Monetization Strategy

Commission Model:

- The platform earns a 30% commission on sessions booked through the platform's marketplace.
- For sessions booked using unique Mentor URLs, the platform earns a 10% commission.

Referral/Affiliate Model:

- Users can earn a 5% commission from successful paid referrals when they refer others to the platform.
- The 5% commission is such that if the mentor's rate is \$500, the referral commission is 5% of \$500. Thus, it is the balance of \$475 after paying the referral commission that will not be shared between the platform and the mentor in the ratio of 30:70.

6. Review and Mentor Identification

User Feedback System:

- Users can leave reviews, ratings, and recommendations after sessions to offer feedback about their experience with Mentors.
- Positive accumulated reviews and ratings classify Mentors as Prime Mentors.

7. User Verification and Mentorship Opportunity

Mentor Verification Process:

- A background check and verification process for aspiring Mentors to authenticate their unique expertise.
- Mentors are required to have valid and verifiable online profiles on platforms like LinkedIn, Instagram, or Twitter.

8. Legal and Ethical Considerations

Terms of Service and Privacy Policies:

- Detailed legal documentation ensuring user data protection and platform usage compliance.
- Clear guidelines for Mentor conduct within the platform ecosystem.

9. Technical Development

Cross-Platform Functionality:

- Native app development for iOS and Android devices ensuring a consistent user experience.
- Efficient database management for user information, sessions, payments, and reviews.
- Regular security updates and checks for a secure platform.