



GT Grand Sales Performance Dashboard

Executive Summary

This report provides a comprehensive insight into GT Grand's performance across key areas, including product sales, staff effectiveness, regional sales distribution, branch profitability, and customer behaviour.



Product Performance



Staff Performance



Regional Sales



Branch Profitability



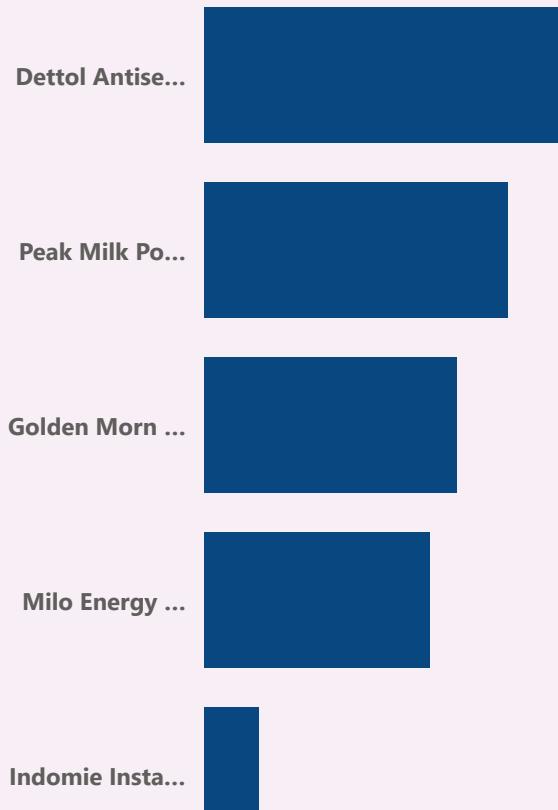
Customers Insight



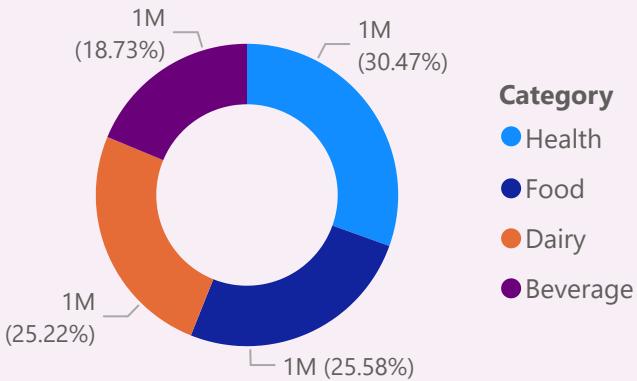
Summary & Recommendation

Product Performance

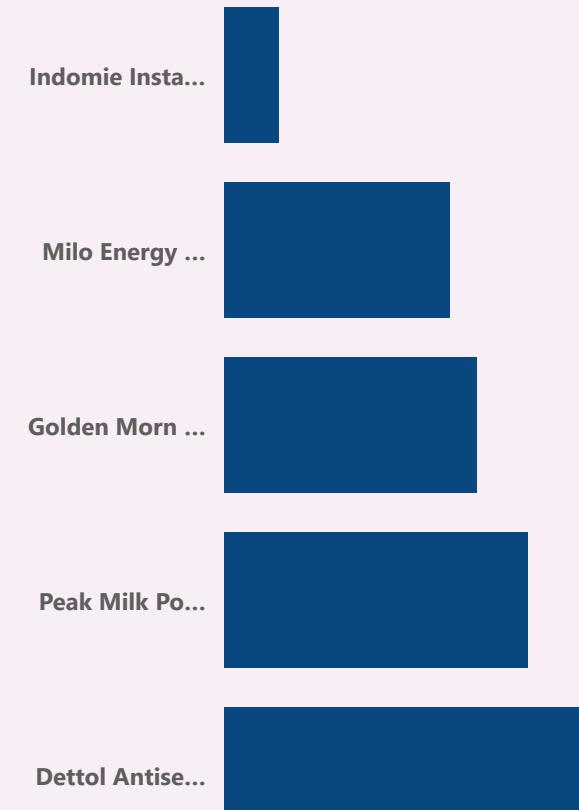
Top Selling Products



Product Category By Distribution



Bottom Selling Products



Product Summary

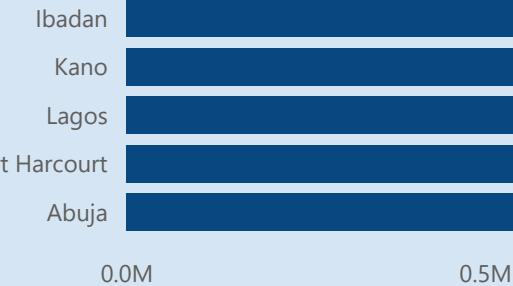
Product_Name	Sum of Quantity	Total Sales
Dettol Antiseptic	1230	1006700
Golden Morn Cereal	1118	694200
Indomie Instant Noodles	1079	150800
Milo Energy Drink	1125	618750
Peak Milk Powder	978	833000
Total	5530	3303450



Regional Sales Performance

Category
Beverage
Dairy

Total Sales by City



137K

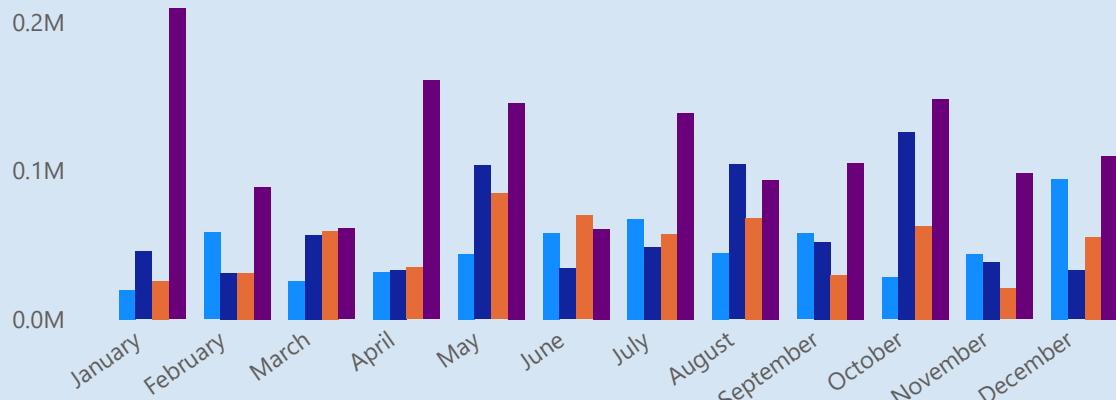
Current Month Sales

Total Sales by Date by Month



Monthly Sales By Region

Region ● North Central ● North West ● South South ● South West



Monthly Sales Trend





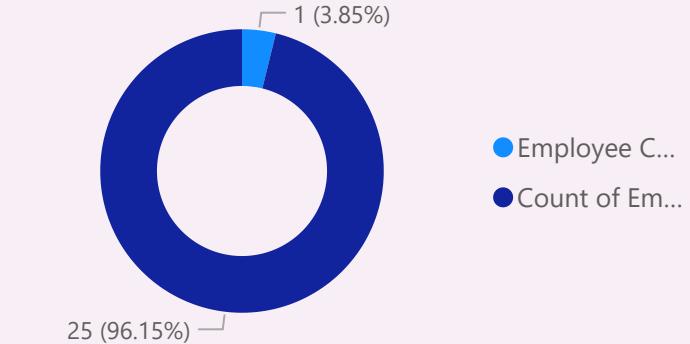
Staff Performance

660.69K
Average Monthly Sales

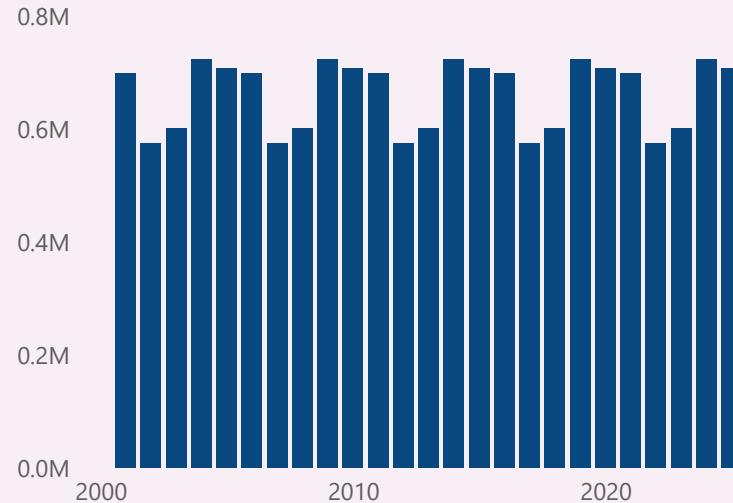
Total Sales by Role



Branch Employee Contribution



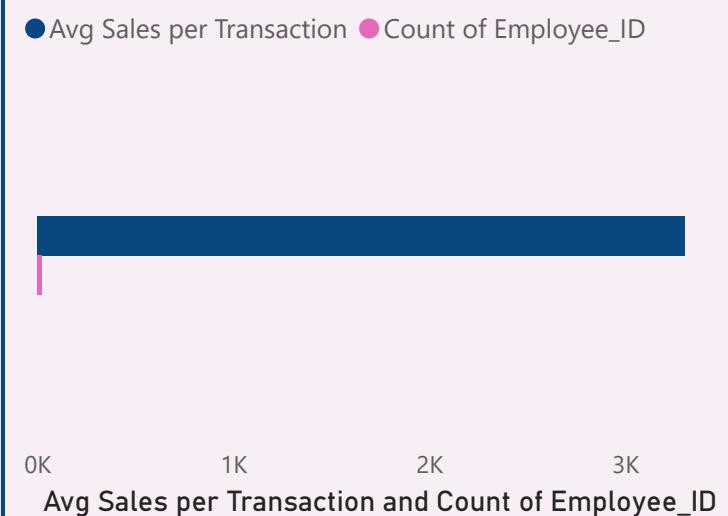
Total Sales Per Employee



Sales Growth Per Employee



Avg Sales per Transaction by Employee_ID

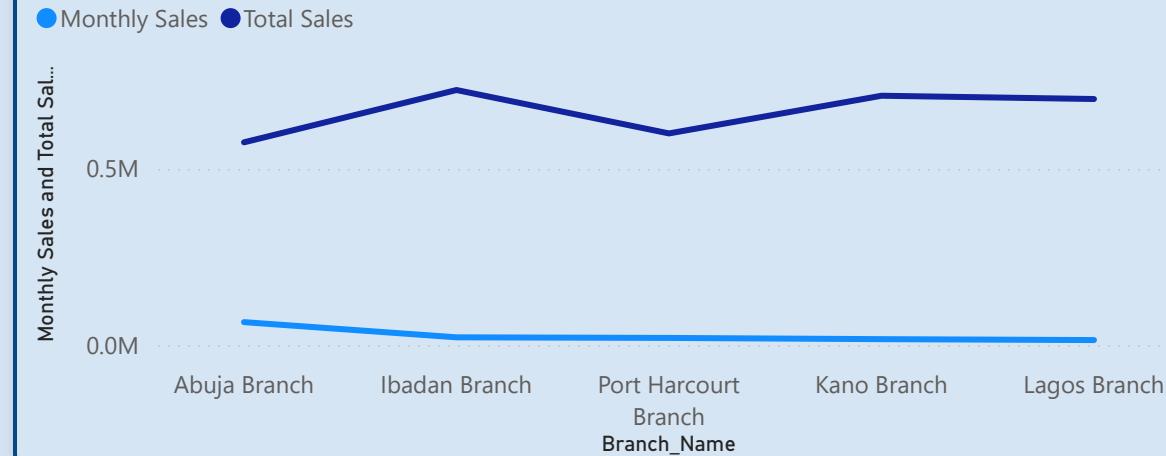


Branch Profitability

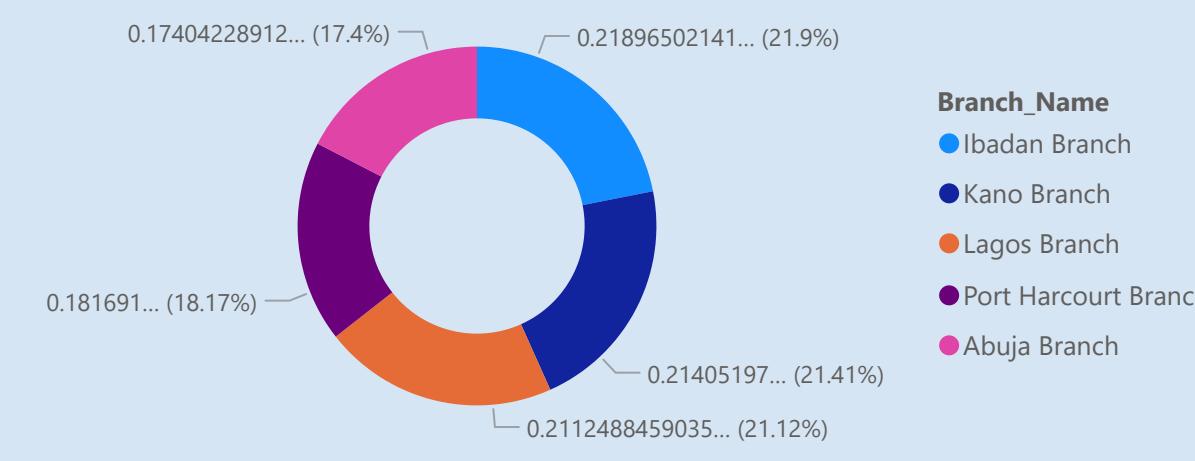
Total Sales Per Branch



Monthly Sales Trend Per Branch



Sales Contribution % by Branch_Name



Top Five Product by Profit in Each Branch

Product Name	Abuja Branch	Ibadan Branch	Kano Branch	Lagos Branch	Port Harc...
Peak Milk Powder	18000	112700	142600	155700	
Golden Morn Cereal	47750	46100	27950	35000	
Milo Energy Drink	29100	29400	42000	30000	
Indomie Instant Noodles	910	5850	9360	3120	
Dettol Antiseptic	-136950	-162450	-121650	-171550	
Total	-41190	31600	100260	52270	

Customers Insight

Average Spend per Customer



5.00

Purchase Frequency

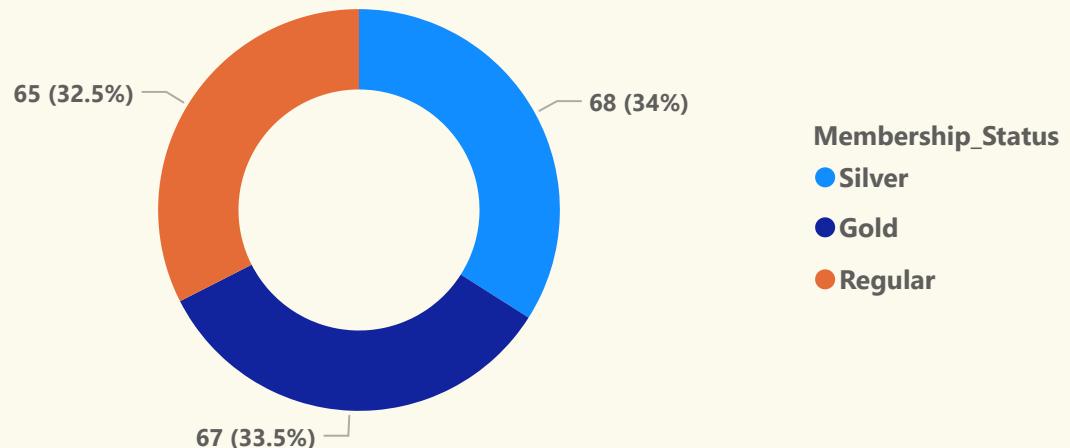
199

High Value Customers

200

Total Customers

Customers by Membership Status



0.97

Retention Rate

1000

Customer Purchase Count