



Instagram Analytics - Save The Children

Post, Engagement, Reach, and Effectiveness

Year

2024

194

Total Followers

8353

Total Engagements

1.59M

Total Reach

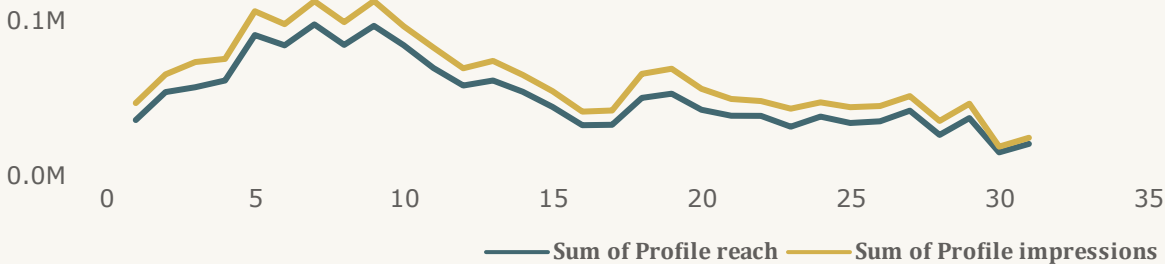
0.10

Engagement Rate (%)

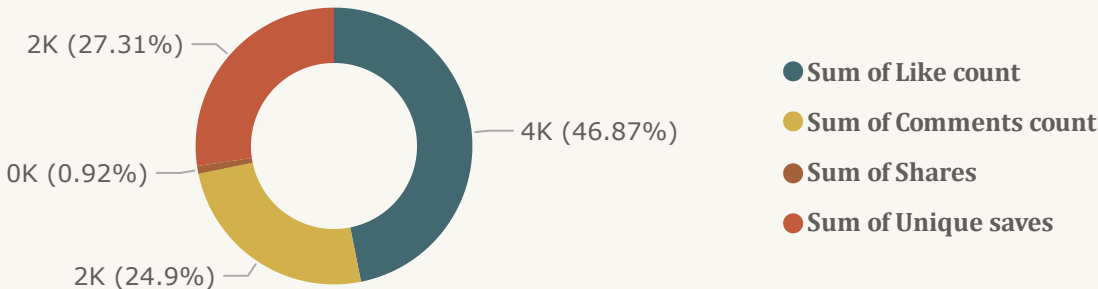
83K

Total Impressions

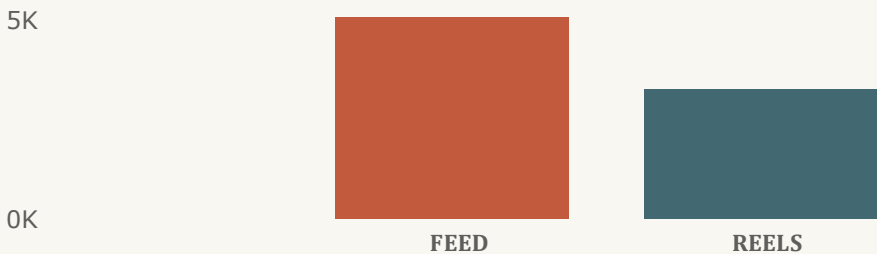
Reach And Impressions Over Time



Engagement Distribution



Reel Vs Feed Performance



Top Performing Post

Year	Month	Day	Media caption
2024	November	28	Who's the person that's been there for you more than they know this year? You've got this muma! 💕💪 #singlemums #singlemumsuk #singlemumuk #singlemumlife #solomums #singl #singlemother #coparenting #singleparents #singleparenting #divorcedparents #d

Total

Facebook Analytics

Post creation date, Post type, Post message

All

3.11K

Avg Daily Impressions

2028

Net New Followers

308

Total Posts

2M

Sum of Total reach

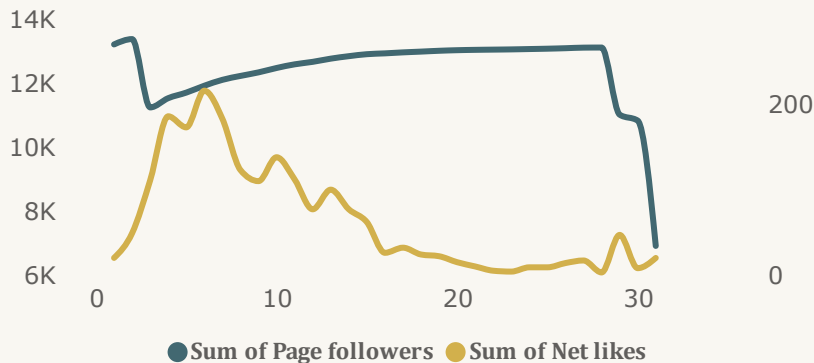
110

Organic Post Reach

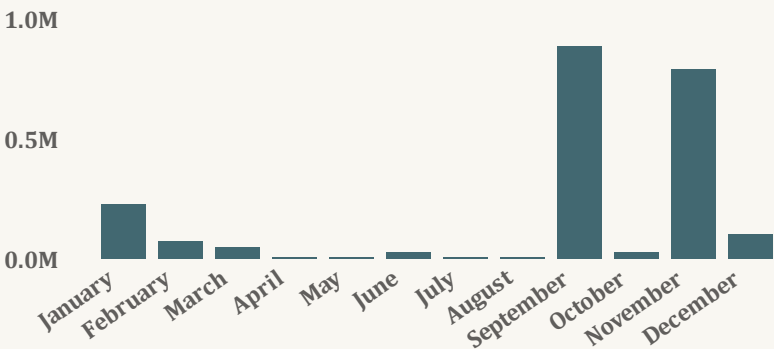
17.20

Follower Growth Rate

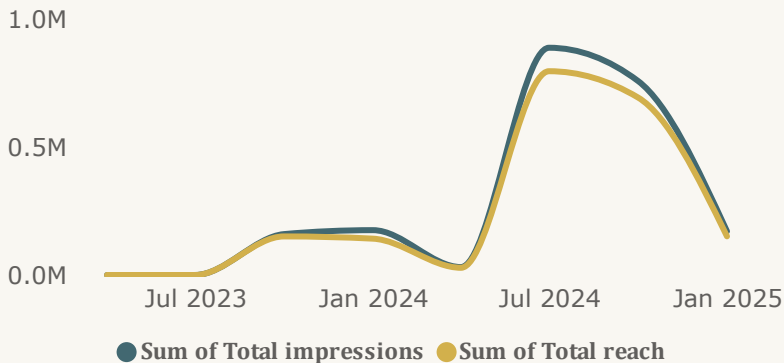
Audience Growth Over Time



Total impressions by Month



Reach And Impressions Over Time



Daily Metrics

Year	Month	Sum of Page followers	Sum of Total i
2025	January	64142	
2025	February	60107	
2024	December	59575	
2024	November	50794	
2024	October	32763	
2024	September	26268	
2024	August	8036	
2024	July	7967	
2024	June	6671	
2024	May	6551	
Total		384020	

Organic Reach



Total Paid Reach



Monthly Summary

Month	Sum of Total impressions	Sum of Total rea
January	2181942	19612
February	2181942	19612
March	2181942	19612
April	2181942	19612
May	2181942	19612
June	2181942	19612
July	2181942	19612
August	2181942	19612
September	2181942	19612
Total	2181942	19612