CS-381 SOFTWARE ENGINEERING

Course Instructor: Dr. Shazia Arshad

WHAT IS PROPOSAL?

WHY PROPOSAL WRITING IS IMPORTANT?

HOW TO WRITE PROPOSAL??

DIAGNOSE PROBLEM

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PRESCRIBE TREATMENT

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DESCRIBE PLAN OF WORK

ELEMENTS OF PROPOSAL??

Project Details

Business Case

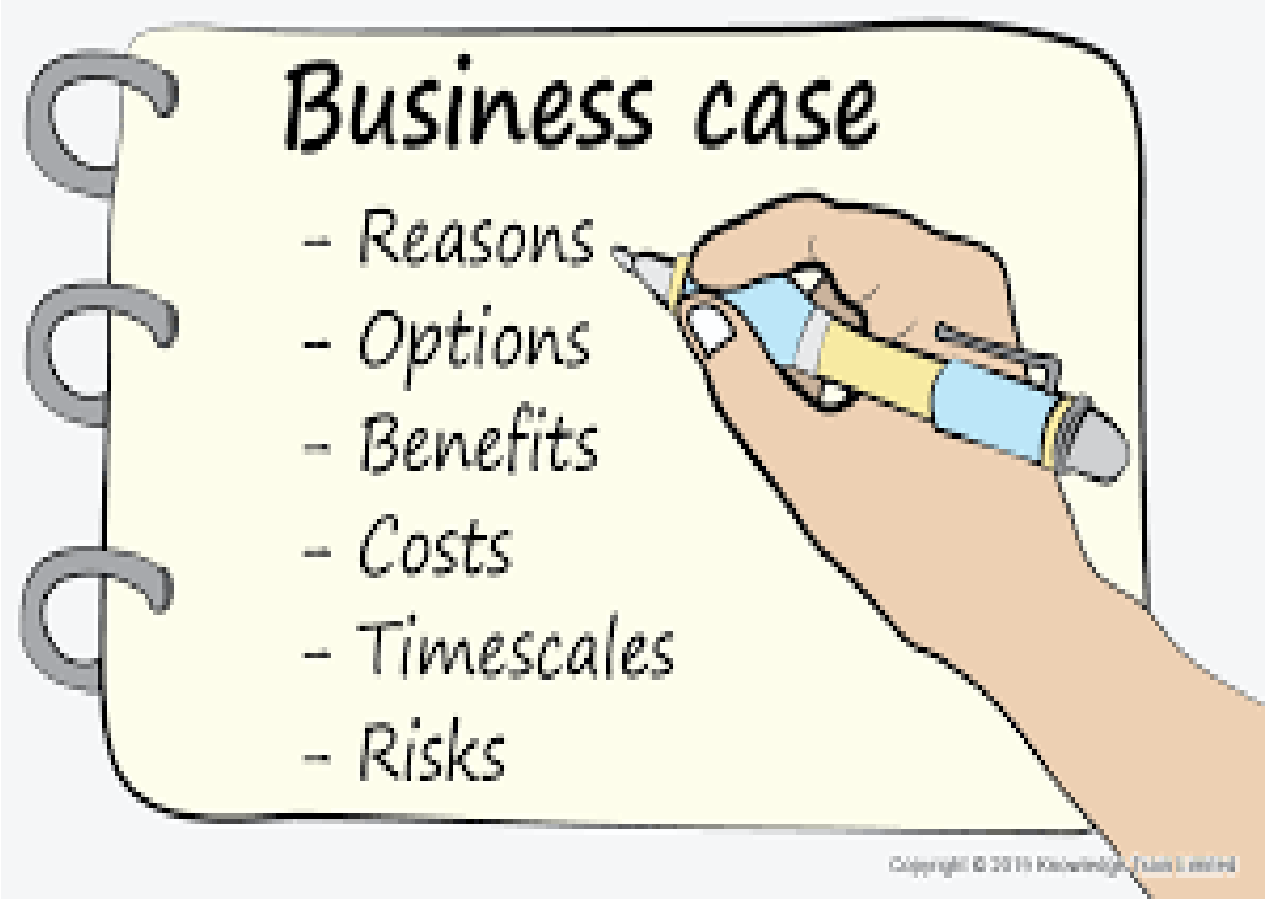
Benefits

Technology

PROPOSAL DETAIL:

EXECUTIVE SUMMARY

BUSINESS CASE



BENEFITS

features
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FEATURES
features
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benefits
FEATURES
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TECHNOLOGY

Open Source Technologies
Java Technologies
Database Expertise
Microsoft Technologies
open source
Java
MySQL
php
Apache
RAILS
Microsoft
.net

GET
INSPIRED
BY THESE
EXAMPLES