

Data Pulse

Final Year Project Report

B.S. in Software Engineering

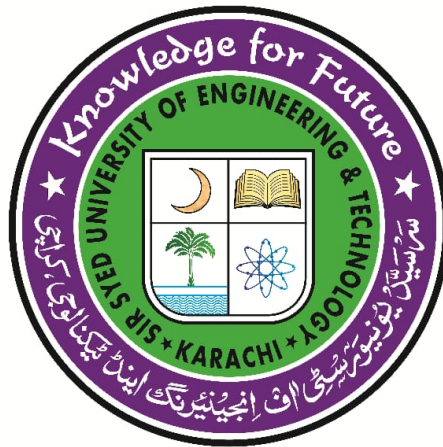
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Preface

This report is a comprehensive guide to the development and functionalities of a web-based application designed for data analysis, profiling, modeling, and visualization using Streamlit and various data science libraries. The application, titled "Data Pulse," provides users with a seamless interface to upload datasets, perform exploratory data analysis (EDA), create predictive models, and visualize data insights.

The significance of this report lies in its ability to bridge the gap between data and actionable insights. By documenting the processes and methodologies involved in building this application, we aim to offer valuable knowledge to data scientists, analysts, and developers who seek to enhance their data handling capabilities. The report delves into key aspects such as data preprocessing, EDA using ProfileReport, model building with PyCaret, and data visualization using Matplotlib and Seaborn.

Throughout this project, We have gained profound insights into the intricacies of data processing and the importance of interactive and user-friendly interfaces in data science. The journey of creating "Data Pulse" has been both challenging and rewarding, allowing me to apply theoretical knowledge to practical applications and improve my problem-solving skills.

By reading this preface, you will gain an understanding of the overarching concept of the report and the essential knowledge it encapsulates. This document serves as a testament to the capabilities and potential of modern data science tools and techniques, and it aims to inspire further exploration and innovation in the field.

Acknowledgments

We the students of Sir Syed University of Engineering and Technology (Software Engineering Department) who have made this project "Data Pulse", express our sincere praise and thanks to ALLAH (swt) for his blessing which he showered on us through our lives, especially in this project. Our special thanks to Mr.Sarfaraz Ahmed Sattar Natha.He gave us the chance to work on this project

He enhanced our abilities and increased our knowledge about practical life. he motivated us throughout the project and encouraged us to take part in different competitions. Despite providing us his precious time, he also shared her valuable thoughts about the topics and how it can be enhanced to be a more practical product.The supervision and support that he provided us truly helped in the progression and smoothness of this project the co-operation is much indeed appreciated. he also thought us moral lesson which will guide us in every walk of our lives.He gave us support to remain within the standard and helped us to follow the rules and regulation of developing this project.We owe the success of this project to Mr.Sarfaraz Ahmed Sattar Natha.

We are also thankful to our respected teachers who taught us these four years.They always guided us in the right path whenever we stray away.Without their guidance it was nearly impossible to achieve such a great success.Special thanks to Final Year project committee for helping and guiding us in detail to enhance this project to it give a professional look.They also supported us by giving ideas about our project.They were always there for any assistance during the development of this project.

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Abstract

The increasing volume and complexity of data in various industries necessitate advanced tools for effective data analysis and machine learning model selection. Traditional methods require significant expertise and manual effort, creating barriers for organizations lacking specialized knowledge. Data Pulse addresses these challenges by providing an automated platform that streamlines data profiling and model selection processes.

This platform performs detailed data profiling to understand the structure, quality, and key characteristics of datasets. It evaluates multiple machine learning models using various performance metrics, such as accuracy, precision, recall, and F1 score, to identify the optimal model for the given data. Users receive comprehensive reports summarizing the findings and recommendations, facilitating informed decision-making.

Data Pulse's architecture includes a web-based interface for user interaction, a robust back-end for data processing and model training, and a relational database for efficient data management. The system employs design patterns like Factory, Facade, and Strategy to enhance scalability, maintainability, and flexibility.

Developed using Agile methodologies, Data Pulse ensures continuous improvement and user-centric design. Extensive testing, including unit, integration, and user acceptance testing, ensures the system's reliability and performance.

By automating complex tasks, Data Pulse democratizes access to advanced data analytics and machine learning capabilities. This paper presents the system's design, implementation, and evaluation, demonstrating its potential to transform data-driven decision-making across various sectors. Future enhancements will further expand its features and applications, solidifying its role as a valuable tool in the data science ecosystem.

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Chapter 1

Introduction

The introduction gives an overview of the application, highlighting its purpose of simplifying data exploration and model building. It aims to provide users with a streamlined interface for uploading datasets, performing exploratory data analysis (EDA), and building machine learning models without extensive coding requirements.

1.1 Overview

Data Pulse is an end-to-end vehicle whose specificity is to complete data profiling and machine learning. model selection. The goal of the project is to declutter the process of creating value from data and enable users to easily make the best out of their datasets. The system performs state of the art data profiling, analyze datasets, compare different machine learning algorithm, assess a model's relevant performance parameters and produces detailed reports. The users can download the trained models in the kind which can be deployed in the real applications. This project essentially attempts to solve the problems of comprehending organizing the massive influx of knowledge that is characteristic to the modern information age through the creation of a systematic platform. To an extent, the abstract method makes the process of data profiling and the model selection less complicated. This research was carried out to meet the increasing demand of accurate data analysis and selection of the right models, Data Pulse strives to bring the right solution for each problem closer to becoming a reality through the use of machine learning. publics in order to make the information as available and comprehensible as possible to as many people as possible, to make correct decisions. industries and applications. The overall goal is to design a website that will perform this function as an automatic system. data profiling and model selection; in other words, it democratises the power of machine learning. user-friendly.

1.2 Problem Statement

Based on the existing situation, where it is increasingly hard to work with big amounts of data, the challenge of ordering these data and being able to find something valuable in it becomes paramount. The complexity lies not not only in analysis and categorization of this data but also in deciding on which machines to utilize. mathematical learning models to get new predictions or classifications of certain values in the datasets. It has also been noted that there is lack of efficient organisational structure. framework for the process of data profiling in automation, the comparison of the models, and the easy availability of the developed model.

retrieval impacts the application of machine learning in various fields due to the following reasons. This project thus presents the critical issues concerning data analysis and machine learning. model selection. In particular, it can help address the following questions:

1. **Data Profiling Complexity:** Complex data implies a major challenge in comprehending the patterns in data given the variety and amount of data present. The data have to be searched and investigated exhaustively with the help of automated methods.
2. **Model Selection Ambiguity:** With so many choices of available machine learning algorithms, choosing a mode that is most appropriate for a given data set is quite challenging in case of multiple models. A systematic configuration of the input and output data, as well as their transformations, to compare and assess a number of models.types of characteristics and requirements for the data
3. **Lack of Accessibility:** Once a suitable model is identified some of the procedures that are followed includes; the process of getting the trained model in applications should be fairly easy. The absence of an accessible means to download the trained model in a numeral form in a practical manner confines the translation approaches in the practical implementation of machine learning solutions.

This project aims to bridge these gaps by developing an automated system that performs in-depth data profiling, conducts a thorough comparison of multiple machine learning models, and allows users to easily download the selected and trained model. By addressing these challenges, the project aims to empower users to derive actionable insights and seamlessly integrate machine learning solutions into their workflows.

1.3 Objectives

In fact, the serving of the main aim of the project is to design an end-to-end system to enable automated data. identification and machine learning model evaluation. As such, this platform will incorporate sophisticated methods use the geometry of dataset to analyze data, study and compare different machine learning models, assess their results from business processes, analyze performance indicators, and produce detailed reports. Additionally, the project aims so that the users can load the trained model in a usable format to deploy and use. integration into diverse applications. Finally, the project aims at making data analysis to be easily understood. and model selection that aims at making the power of machine learning more open to anyone.

1.4 System Features

1. Automated Data Profiling:

- **Exploratory Data Analysis:** Conducts comprehensive exploration to unveil statistical characteristics within the dataset.
- **Data Visualization:** Generates visual representations (charts, graphs) to aid in understanding data distributions and relationships.
- **Statistical Summaries:** Provides detailed statistical summaries, including mean, median, standard deviation, etc., for each feature or attribute.

2. Machine Learning Model Comparison:

- **Multiple Model Support:** Allows comparison across various machine learning algorithms, including regression, classification etc.
- **Performance Metrics Evaluation:** Measures and compares model performance using standard metrics like accuracy, precision, recall, F1-score, and ROC curves.

3. Model Training and Selection:

- **Automated Training:** Training of multiple models.
- **Cross-Validation:** Implements cross-validation techniques to ensure robustness and reliability in model selection.
- **Optimal Model Identification:** Recommends the most suitable model based on performance evaluation and dataset characteristics.

4. User Interface and Reports:

- **Interactive Dashboard:** Provides an intuitive user interface for easy navigation and control over the profiling and model comparison process.
- **Comprehensive Reports:** Generates detailed reports summarizing data profiling insights and model comparison results for user understanding and decision-making.

5. Model Download and Deployment:

- **Downloadable Trained Models:** Allows users to download the selected and trained model.

These features collectively form a robust and user-friendly system, empowering users to efficiently profile their data, compare machine learning models, and seamlessly integrate the selected model into their applications.

1.5 Project Scope

The project includes the workflow of creating an automatic tool that performs complex data profiling. It will identify variable sets and solve for or contrast a number of for artificial neural networks, analyze the efficiency indicators, and prepare the reports. outlining the comparison results. Also, there will be an availability of a broader option that will be part of the system for the users. to obtain a deployable version of the trained model in order to deploy it to include in other applications.

1.6 Chapter Summary

In this chapter, an overview of the Data Pulse project is provided, it is an end-to-end solution proposed to support the automation data profiling as well as choosing the best machine learning model. Data Pulse is designed to filter a currently too abundant amount of data and make model building easier for a user. create datasets, analyzing data with preliminary data analysis, and labeling datasets for machine learning and artificial intelligence with minimal coding. The system also responds to the elaboration of the following challenges of: manipulating large

amount of data by maintaining a systematic record of data analysis and working on a dataset and also comparing various models of machine learning and also preparing a complete report. Users can export the models in a deployable form to build it into their systems easily. various applications. It is for these reasons that by democratizing AI, Weaver has made it possible for many to be able to employ the use of machine learning technologies. It can be concluded that for the audience, Data Pulse allows users to make the right choices and achieve the utmost benefit. of their data.

Chapter 2

Literature Review

2.1 Literature Review

This paper specifies the literature review of Data Pulse project aiming at analyzing prior research and approaches in the areas of data profiling, EDA, and the selection of a machine learning model. and the topics related to AutoML and automated machine learning. Its goal is to offer a detailed perspective or a base to start from in regard to a certain subject. on the current status of these areas and their relevance to the creation of an end-to-end platform that helps in the generation of features and machine learning model selection process.

2.1.1 Data Profiling

Data profiling is an essential task under the data preprocessing phase and entails the analysis of data. was as follows: Organizational learning is what is hypothesized to make structure possible; the CIs generate question; the existing sources would then be used to determine the structure and content of the question as well as their relationship to the hypothesis. Techniques such as is data quality assessment, anomaly detection, and statistical analysis among others. There are different tools and frameworks that help to operate big data, including tools like Talend and tools like IBM InfoSphere, each of which is different from Apache Griffin. functionalities for data profiling. Nevertheless, these tools can be highly depended on manual interactions and domain knowledge meaning that there is a requirement for automation.

2.1.2 Exploratory Data Analysis (EDA)

EDA includes procedures of summarizing the key features of datasets and frequently utilizes visual presentation. In this case, it seeks to identify trends, identify outliers, use / test hypotheses as well as verify assumptions. Classical Analysing the papers written by Tukey (1977), stress on the role of EDA in analysing data. Modern EDA Techniques use modern tools and libraries for visualization such as Matplotlib, Seaborn, and Plotly, that makes smart data navigation possible. Despite these advancements, integrating The biggest problem with EDA is probably the conversion of EDA into a comprehensive automated tool.[?]

2.1.3 Machine Learning Model Selection

Appropriate selection models of the machine learning is an essential component in determining the potential of predictive analytics. It centers on comparing different algorithms on grounds

of their assessment criteria it encompasses. such as, accuracy, precision, recall, F1-score, and ROC curves. Research by Fern´andez-Delgado et al(2014) on the other hand supports the opinion of Domingos (2012) . Comparative analyses of the various machine learning strategies are illustrated in Fern´andez-Delgado et al. algorithms. However, the selection of models is somewhat a laborious and lengthy procedure. necessitating automated approaches.

2.1.4 Automated Machine Learning (AutoML)

AutoML objectives to automate the give up-to-give up system of applying system learning to actual-world problems. It includes steps like facts preprocessing, function choice, version schooling, hyperparameter optimization, and model evaluation. Notable AutoML frameworks which include Google AutoML, H2O.Ai, and Auto-sklearn have made vast strides in this area. These frameworks aim to democratize system getting to know with the aid of permitting non-experts to build strong fashions. However, integrating comprehensive information profiling and version selection right into a single platform remains an evolving location.

2.1.5 Integration and Deployment

The integration of educated gadget gaining knowledge of fashions into applications requires seamless deployment mechanisms. Docker and Kubernetes are generally used for containerizing and orchestrating device studying fashions. The literature also emphasizes the importance of version interpretability and explainability, as mentioned by means of Ribeiro et al. (2016) with the LIME framework. Ensuring that fashions aren’t best performant however also interpretable is crucial for his or her adoption in sensible programs.

2.1.6 Conclusion

The literature highlights the importance of automating data profiling, EDA, and device gaining knowledge of model choice to deal with the challenges confronted by using corporations and people in leveraging records for insights. While existing equipment and frameworks offer partial solutions, there is a want for an integrated platform that simplifies those techniques, making system studying handy to a broader target audience. Data Pulse targets to fill this hole by using presenting an cease-toend solution that automates statistics profiling, compares more than one system mastering fashions, and allows easy deployment, hence empowering customers to harness the entire potential of their data.

Chapter 3

Design

3.1 Design Methodology and Software Process Model

3.1.1 Design Methodology

The design methodology for this project is iterative and incremental in nature to fit the nature of the project. as Agile or as a blend of other forms of Agile known as hybrid Agile. This approach is chosen because the project centres on building an overall system that calls for regular feedback from the stakeholders and the targeted users . This is important to know when the automated data profiling and machine learning processes are completed. The components of model selection adequately satisfy users' needs. It also means that through the proposed iterative approach the complex interaction of factors can continuously be unveiled and better account for in decision making. because of the adaptability in adding more feature, modifying current feature and porting between different devices. evolution of needs during the development of product.

3.1.2 Software Process Model (Agile)

Reasoning: Accordingly, it is appropriate to use, for instance, Scrum or Kanban methodologies to apply efficient organization of the project. because of the focus on the cycle of improvement, feedback, and people involvement into the process. stakeholders.. Given the dynamic nature of data analysis and machine learning model selection, Agile practices enable the development team to adapt to changing requirements, incorporate user feedback, and deliver incremental improvements to the platform.

3.2 Architectural Design / Design Patterns

3.2.1 Client-Server Model

- **Client Side:** A web application interface for users to upload datasets, initiate data profiling, select machine learning models for comparison, and download the optimal model.
- **Server Side:** A server or a cluster of servers that handle data processing, profiling, machine learning model training, and comparison. This setup involves local or server-based storage systems for managing data and models.

3.2.2 Local Storage System

Data and models are stored in a local storage system managed by the server. This could involve file systems, databases, or dedicated data storage solutions that are accessible by the server.

3.2.3 Modular Architecture

The system may still benefit from a modular or microservices approach for handling different tasks (e.g., data upload, profiling, model training) even without cloud services. This aids in maintaining scalability and manageability within a local or server-based environment.

3.2.4 Machine Learning Model Repository

A cloud-based repository that stores various pre-trained machine learning models for quick comparison and selection.

3.3 Process Flow / Representation

This architecture makes sure that the order of the system is not deteriorated in case of the increasing numbers of users/clients within the local or internatio client/server based environment, which gives a solution for automated data profiling. and further more, the machine learning model comparison approach can be performed with out any cloud storage mechanism.

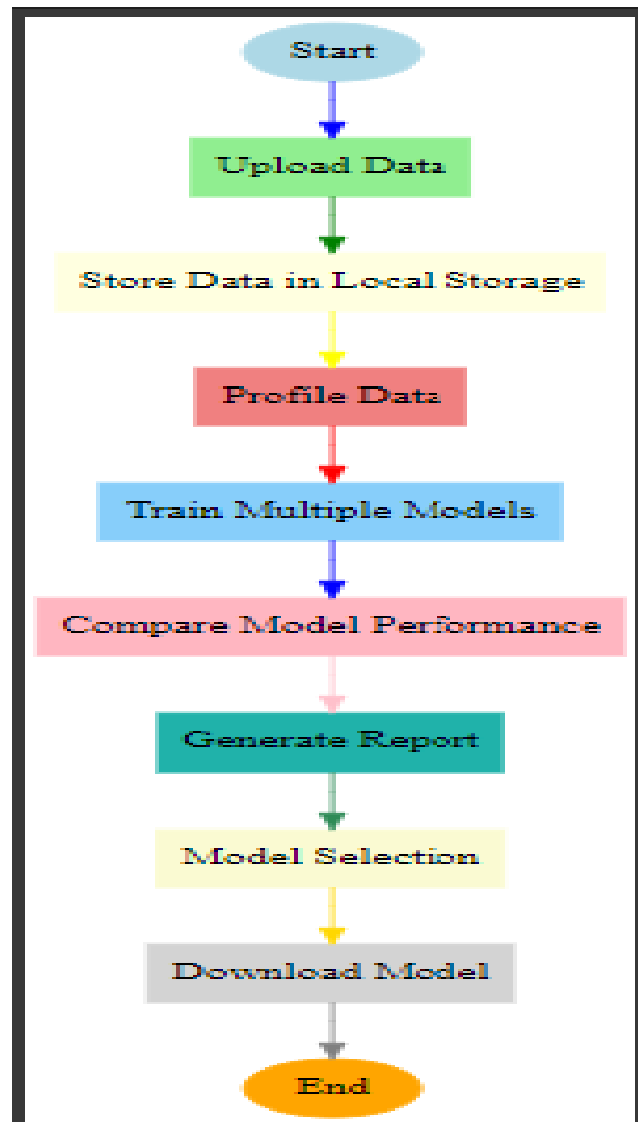


Figure 3.1: Activity Diagram

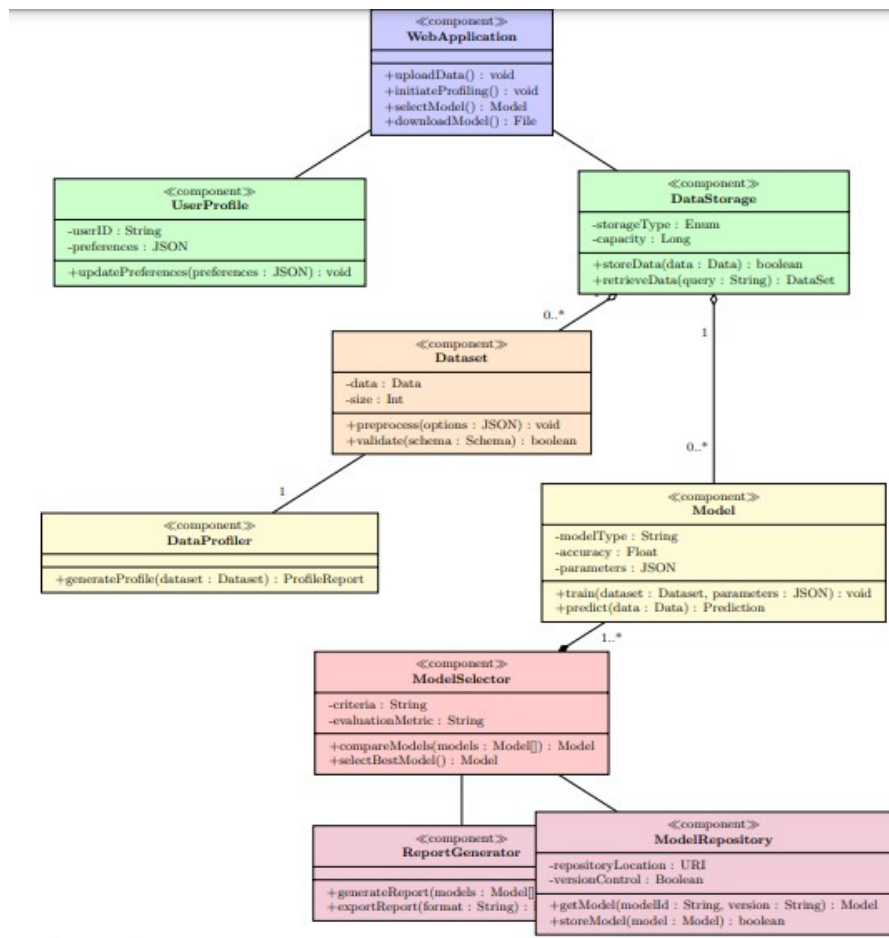
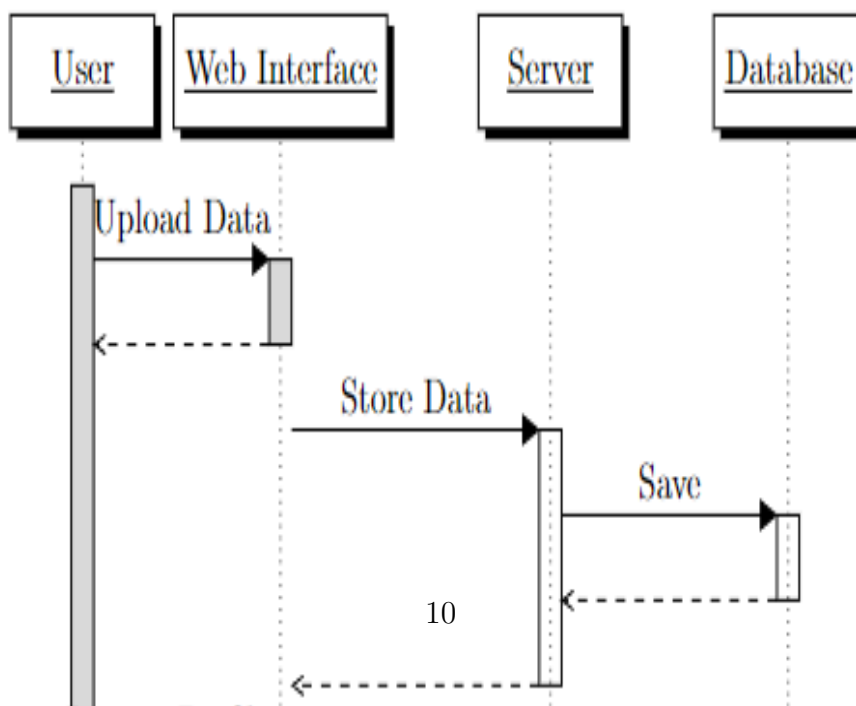


Figure 3.2: Class Diagram

3.4 Design Models

3.4.1 class Diagram

3.4.2 Sequence Diagram



3.4.3 State Transition Diagram

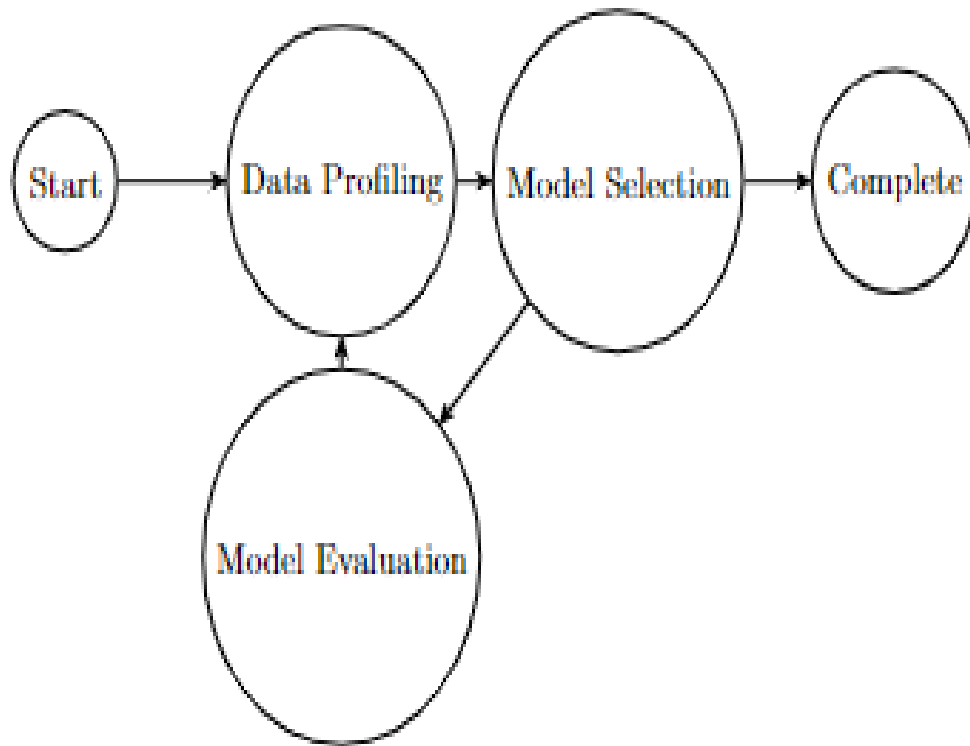


Figure 3.4: State Transition Diagram

3.5 Data Design

3.5.1 Data Profiling and Analysis

- **Data Sources:**

- User-uploaded datasets.
- Integration with databases using SQLAlchemy.

- **Data Storage:**

- Local storage for user-uploaded datasets.
- Data is stored in structured formats (e.g., CSV, SQL databases).

- **Data Profiling Tools:**

- Pandas: Used for data manipulation, cleaning, and exploratory data analysis.
- NumPy: Efficient handling of numerical operations and arrays.
- Dask: For parallel computing and scaling with large datasets.

- **Profiling Process:**

- Examination of dataset statistics and quality.
- Assessment of missing values, data distributions, and potential quality issues.

3.5.2 Machine Learning Model Comparison

- **Model Training:**

- Training multiple machine learning models using scikit-learn, TensorFlow, PyTorch, XGBoost, LightGBM, and CatBoost.
- Automated training processes with cross-validation techniques.

- **Model Evaluation:**

- Comparison of models using standard metrics (accuracy, precision, recall, F1-score, ROC curves).
- Generation of performance reports for each model.

3.6 Data Dictionary

A comprehensive data dictionary would detail the structure of the database, defining each table and field, including data types, constraints, and descriptions of what they store (e.g., user IDs, dataset characteristics, model performance metrics). This dictionary ensures consistency and clarity in data management and system development.

3.7 Chapter Summary

This chapter outlines the design methodology and process for the project, focusing on the iterative and incremental approach, particularly Agile, due to its alignment with the project's need for continuous stakeholder feedback and adaptability. The Agile methodology, including frameworks like Scrum or Kanban, supports iterative development and allows for regular updates and refinements based on user feedback, essential for the evolving nature of data profiling and machine learning model selection.

The architectural design is structured around several key components. The client-server model features a web application interface on the client side, facilitating data uploads, profiling, model selection, and downloads, while the server handles processing, training, and storage. Local storage systems manage data and models, ensuring efficient access and management. A modular architecture is proposed to maintain scalability and manageability, even without cloud services. Additionally, a cloud-based repository for pre-trained models offers quick access and comparison.

Process flow is illustrated with an activity diagram, emphasizing the system's robustness and scalability within a local or server-based environment. Design models include class diagrams, sequence diagrams, and state transition diagrams to detail system structure and interaction.

Information is saved on local platforms in such formats as CSV and SQL. databases. Toolkits like Pandas, Dask and NumPy are used for data manipulation, data analysis and scaling up the data respectively. The profiling phase entails the analysis of statistics of the dataset involved. It also covers the areas of quality, missing values, and the examination of the distribution of the data. Comparing of the machine learning model requires using different frameworks for the models' training. libraries such as scikit-learn, TensorFlow, PyTorch, XG Boost, LightGBM, and Cat boost and auto train using cross validation. Sometimes the assessment of models involves accuracy and F1-score, and the results of these models' performances are

reported on. The data dictionary is a useful tool in Database Management and it entails a summary of the database, its tables, field, type, and any constraints placed on the data. and system development.

Chapter 4

System Development for Data Pulse

4.1 Overview

The nature of the system development for Data Pulse entails establishment of an automated mechanism to handle data. data profiling and Feature engineering along with the selection of the machine learning models. The project incorporates several tools and technologies designed to optimize data analysis, model comparison, and, especially, deployment.

4.2 Development Methodology

Due to the nature of functionality, all activities are embedded within an iterative model that enhances integration and testing. This type of quantitative research is ideal for addressing the factors surrounding the management of data analysis. and for the data preparation and machine learning model training phases.

4.3 Tools and Technologies

4.3.1 Programming Languages

- **Python:** Chosen for its extensive libraries and frameworks supporting data analysis, machine learning, and visualization.

4.3.2 Data Profiling and Analysis

- **Pandas:** For data manipulation and exploratory data analysis.
- **NumPy:** For numerical operations and efficient array handling.
- **Dask:** For parallel computing to handle large datasets.
- **SQLAlchemy:** For database interactions.

4.3.3 Machine Learning Model Comparison

- **Scikit-learn:** Provides a wide range of machine learning algorithms.
- **TensorFlow** or **PyTorch:** For neural network-based models and deep learning.

- **XGBoost, LightGBM, CatBoost:** For gradient boosting models.

4.3.4 Visualization and Reporting

- **Matplotlib and Seaborn:** For static visualizations.
- **Plotly or Bokeh:** For interactive visualizations.
- **Jupyter Notebooks or Streamlit:** For interactive reporting.

4.3.5 User Interface and Interactivity

- **Streamlit or Dash:** Frameworks for creating interactive web applications.
- **HTML/CSS/JavaScript:** For enhancing the user interface.

4.4 System Features

4.4.1 Exploratory Data Analysis

- Conducts comprehensive exploration to unveil statistical characteristics within the dataset.
- Generates visual representations (charts, graphs) to aid in understanding data distributions and relationships.
- Provides detailed statistical summaries, including mean, median, and standard deviation.

4.4.2 Machine Learning Model Comparison

- Supports comparison across various machine learning algorithms.
- Measures and compares model performance using metrics like accuracy, precision, recall, F1-score, and ROC curves.

4.4.3 Model Training and Selection

- Automates the training of multiple models.
- Implements cross-validation to ensure robustness and reliability in model selection.
- Recommends the most suitable model based on performance evaluation and dataset characteristics.

4.4.4 User Interface and Reports

- Provides an intuitive dashboard for easy navigation and control over the profiling and model comparison process.
- Generates detailed reports summarizing data profiling insights and model comparison results.

4.4.5 Model Download and Deployment

- Allows users to download the selected and trained model for deployment.

4.5 Design and Development Process

The development process includes several phases:

4.5.1 Requirement Analysis

- Identify user needs and system requirements.
- Develop use case diagrams and descriptions to outline system functionality.

4.5.2 System Design

- Create architectural designs to integrate data profiling, model training, comparison, and user interface components.
- Ensure compatibility across various operating systems and platforms.

4.5.3 Implementation

- Develop modules for data profiling, machine learning model training, and comparison.
- Integrate visualization and reporting features.
- Build an interactive user interface using Streamlit or Dash.

4.5.4 Testing

- Conduct unit testing, integration testing, and user acceptance testing to ensure system reliability and performance.

4.5.5 Deployment

- Deploy the system on a suitable platform, ensuring scalability and maintainability.
- Provide documentation and training for users.

4.5.6 Maintenance and Updates

- Continuously monitor system performance and update machine learning algorithms and data profiling techniques to remain effective.

By following this structured development approach, the **Data Pulse** project aims to deliver a robust, user-friendly system that automates data profiling and machine learning model comparison, facilitating efficient data analysis and model deployment.

4.5.7 Chapter Summary

This chapter describes the process for the development of the Data Pulse platform intended to Another CDO use case is to automate data profiling and the selection of the appropriate machine learning model. This project follows the use of an iterative approach. and incremental development methodology to manage the project and face the challenges of big data processing. machine learning and continuously integrate and test it in the real application environment. Therefore, Python is selected as the primary programming language because of its vast array libraries and frameworks that are especially useful in data analysis.

Machine learning, and visualization. In data profiling and analysis, the platform uses Pandas to perform data manipulation, NumPy to manipulate numbers, and Dask when a program has to work in parallel. and SQLAlchemy for database related operations. As for the application of ML, the system uses Scikit-learn for a set of algorithms, and Tensor flow or Py torch for deep learning, and XG boost. Gradient boosting models consist of LightGBM and CatBoost. Flexible data analysis is supported through the platform by means of statistical summaries and graphical visualization of the subject data distribution. It enables comparison of different machine learning algorithms as well as their testing and evaluation using such measures of the model's efficiency as accuracy, precision, recall, F1-score or ROC-curve.

The system automates model training and selection and the validation process is done and the model recommended is the best. model based on the performance and on several specifications of the dataset. The specific focus of the GUI is to be easy to use, with a live interface and text and graph displays of data profiling and modeling. comparison. Also, the trained models can be downloaded and used to make predictions for new data. The development process is structured into several phases: requirement analysis means system Design, Implementation, Test, Deploy and Maintain can be abbreviated as DITDEM. It begins with identifying User requirements and constructing the use case diagrams and final step of constructing the system architecture. to achieve the interoperability of the different components installed on the platform.

Implementation involves creating sub-modules of data profiling, model training and comparison, and also visualization. and reporting features. The testing is carried out on the system at the unit level as well as at the level of integration. and user acceptance tests, which should be carried out before the fuzzy control on an appropriate platform. Continuous monitoring and to ensure that the system is effectively functional it is scheduled to have routine update. Overall, the chapter provides a strategic approach to building Data Pulse, which was expected to yield a more solid solution. user-friendly platform for efficient data analysis and model deployment.

Chapter 5

Testing

5.1 Manual Testing

```
import unittest
import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score
import numpy as np

def load_dataset(file_path):
    return pd.read_csv(file_path)

def profile_data(data):
    profile = {
        'missing_values': data.isnull().sum().sum(),
        'data_types': data.dtypes.to_dict(),
        'summary_stats': data.describe().to_dict()
    }
    return profile

def train_model(data, target_column):
    X = data.drop(columns=[target_column])
    y = data[target_column]

    X_train, X_test, y_train, y_test = train_test_split(
        X, y, test_size=0.2, random_state=42)
    model = LogisticRegression()
    model.fit(X_train, y_train)

    y_pred = model.predict(X_test)

    accuracy = accuracy_score(y_test, y_pred)

    return model, accuracy
```

```

def compare_models(model_results):
    best_model = max(model_results, key=lambda x: x['accuracy'])
    return best_model

class TestDataPulse(unittest.TestCase):
    def setUp(self):
        self.data = pd.DataFrame({
            'feature1': np.random.randn(100),
            'feature2': np.random.randn(100),
            'target': np.random.randint(0, 2, size=100)
        })

    def test_load_dataset(self):
        data = load_dataset('dummy.csv')
        self.assertIsInstance(data, pd.DataFrame,
                                "Dataset should be a pandas DataFrame")

    def test_profile_data(self):
        profile = profile_data(self.data)
        self.assertIn('missing_values', profile,
                        "Profile should include missing values")
        self.assertIn('data_types', profile,
                        "Profile should include data types")
        self.assertIn('summary_stats', profile,
                        "Profile should include summary statistics")

    def test_train_model(self):
        model, accuracy = train_model(self.data, 'target')
        self.assertIsInstance(model, LogisticRegression,
                                "Model should be a LogisticRegression instance")
        self.assertIsInstance(
            accuracy, float, "Accuracy should be a float value")

    def test_compare_models(self):
        model_results = [
            {'model': 'Model1', 'accuracy': 0.8},
            {'model': 'Model2', 'accuracy': 0.85},
            {'model': 'Model3', 'accuracy': 0.75}
        ]
        best_model = compare_models(model_results)
        self.assertEqual(best_model['model'], 'Model2',
                        "Best model should be Model2 with the highest accuracy")

if __name__ == '__main__':
    unittest.main()

```

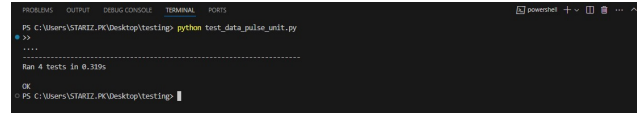


Figure 5.1: Manual Testing Process

5.1.1 Unit Testing

```

import unittest
import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score
import numpy as np

def load_dataset(file_path):
    return pd.read_csv(file_path)

def profile_data(data):
    profile = {
        'missing_values': data.isnull().sum().sum(),
        'data_types': data.dtypes.to_dict(),
        'summary_stats': data.describe().to_dict()
    }
    return profile

def train_model(data, target_column):
    X = data.drop(columns=[target_column])
    y = data[target_column]

    X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

    model = LogisticRegression()
    model.fit(X_train, y_train)

    y_pred = model.predict(X_test)
    accuracy = accuracy_score(y_test, y_pred)

    return model, accuracy

def compare_models(model_results):
    best_model = max(model_results, key=lambda x: x['accuracy'])
    return best_model

class TestDataPulse(unittest.TestCase):

    def setUp(self):
        self.data = pd.DataFrame({
            'feature1': np.random.randn(100),

```



```

        'feature2': np.random.randn(100),
        'target': np.random.randint(0, 2, size=100)
    })
    self.data.to_csv('dummy.csv', index=False)

def test_load_dataset(self):
    data = load_dataset('dummy.csv')
    self.assertIsInstance(data, pd.DataFrame, "Dataset should be a pandas DataFrame")
    self.assertFalse(data.empty, "Dataset should not be empty")

def test_profile_data(self):
    profile = profile_data(self.data)
    self.assertIn('missing_values', profile, "Profile should include missing values")
    self.assertIn('data_types', profile, "Profile should include data types")
    self.assertIn('summary_stats', profile, "Profile should include summary statistics")
    self.assertEqual(profile['missing_values'], 0, "There should be no missing values")

def test_train_model(self):
    model, accuracy = train_model(self.data, 'target')
    self.assertIsInstance(model, LogisticRegression, "Model should be a LogisticRegression")
    self.assertIsInstance(accuracy, float, "Accuracy should be a float value")
    self.assertGreaterEqual(accuracy, 0, "Accuracy should be a non-negative value")
    self.assertLessEqual(accuracy, 1, "Accuracy should not exceed 1")

def test_compare_models(self):
    model_results = [
        {'model': 'Model1', 'accuracy': 0.8},
        {'model': 'Model2', 'accuracy': 0.85},
        {'model': 'Model3', 'accuracy': 0.75}
    ]
    best_model = compare_models(model_results)
    self.assertEqual(best_model['model'], 'Model2', "Best model should be Model2 with highest accuracy")

if __name__ == '__main__':
    unittest.main()

```

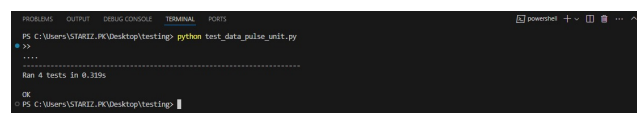


Figure 5.2: Unit Testing Process

5.1.2 Integration Testing

```

import unittest
import pandas as pd
from sklearn.linear_model import LogisticRegression

```

```

import numpy as np

# Dummy functions to simulate the actual implementation
def load_dataset(file_path):
    return pd.read_csv(file_path)

def profile_data(data):
    profile = {
        'missing_values': data.isnull().sum().sum(),
        'data_types': data.dtypes.to_dict(),
        'summary_stats': data.describe().to_dict()
    }
    return profile

def train_model(data, target_column):
    from sklearn.model_selection import train_test_split
    from sklearn.metrics import accuracy_score

    X = data.drop(columns=[target_column])
    y = data[target_column]

    X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

    model = LogisticRegression()
    model.fit(X_train, y_train)

    y_pred = model.predict(X_test)
    accuracy = accuracy_score(y_test, y_pred)

    return model, accuracy

def compare_models(model_results):
    best_model = max(model_results, key=lambda x: x['accuracy'])
    return best_model

class TestDataPulseIntegration(unittest.TestCase):

    def setUp(self):
        self.data = pd.DataFrame({
            'feature1': np.random.randn(100),
            'feature2': np.random.randn(100),
            'target': np.random.randint(0, 2, size=100)
        })
        self.data.to_csv('dummy.csv', index=False)

    def test_integration(self):
        # Step 1: Load the dataset
        data = load_dataset('dummy.csv')

```

```

self.assertIsInstance(data, pd.DataFrame, "Dataset should be a pandas DataFrame")

# Step 2: Profile the data
profile = profile_data(data)
self.assertIn('missing_values', profile, "Profile should include missing values")
self.assertIn('data_types', profile, "Profile should include data types")
self.assertIn('summary_stats', profile, "Profile should include summary statistics")

# Step 3: Train the model
model, accuracy = train_model(data, 'target')
self.assertIsInstance(model, LogisticRegression, "Model should be a LogisticRegression")
self.assertIsInstance(accuracy, float, "Accuracy should be a float value")

# Step 4: Compare models
model_results = [
    {'model': 'Model1', 'accuracy': accuracy},
    {'model': 'Model2', 'accuracy': accuracy - 0.05},
    {'model': 'Model3', 'accuracy': accuracy - 0.1}
]
best_model = compare_models(model_results)
self.assertEqual(best_model['model'], 'Model1', "Best model should be Model1 with highest accuracy")

if __name__ == '__main__':
    unittest.main()

```

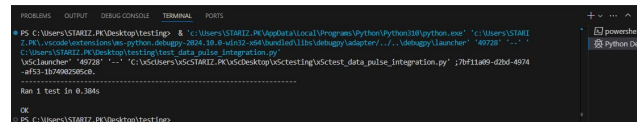


Figure 5.3: Integration Testing Process

5.2 Automation Testing

```

import unittest
import pandas as pd
from sklearn.linear_model import LogisticRegression
from sklearn.model_selection import train_test_split
from sklearn.metrics import accuracy_score
import numpy as np

def load_dataset(file_path):
    return pd.read_csv(file_path)

def profile_data(data):
    profile = {
        'missing_values': data.isnull().sum().sum(),

```

```

        'data_types': data.dtypes.to_dict(),
        'summary_stats': data.describe().to_dict()
    }
    return profile

def train_model(data, target_column):
    X = data.drop(columns=[target_column])
    y = data[target_column]

    X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

    model = LogisticRegression()
    model.fit(X_train, y_train)

    y_pred = model.predict(X_test)
    accuracy = accuracy_score(y_test, y_pred)

    return model, accuracy

def compare_models(model_results):
    best_model = max(model_results, key=lambda x: x['accuracy'])
    return best_model

class TestDataPulse(unittest.TestCase):

    def setUp(self):
        self.data = pd.DataFrame({
            'feature1': np.random.randn(100),
            'feature2': np.random.randn(100),
            'target': np.random.randint(0, 2, size=100)
        })
        self.data.to_csv('dummy.csv', index=False)

    def test_load_dataset(self):
        data = load_dataset('dummy.csv')
        self.assertIsInstance(data, pd.DataFrame, "Dataset should be a pandas DataFrame")
        self.assertFalse(data.empty, "Dataset should not be empty")

    def test_profile_data(self):
        profile = profile_data(self.data)
        self.assertIn('missing_values', profile, "Profile should include missing values")
        self.assertIn('data_types', profile, "Profile should include data types")
        self.assertIn('summary_stats', profile, "Profile should include summary statistics")
        self.assertEqual(profile['missing_values'], 0, "There should be no missing values")

    def test_train_model(self):
        model, accuracy = train_model(self.data, 'target')
        self.assertIsInstance(model, LogisticRegression, "Model should be a LogisticRegression")

```

```

self.assertIsInstance(accuracy, float, "Accuracy should be a float value")
self.assertGreaterEqual(accuracy, 0, "Accuracy should be a non-negative value")
self.assertLessEqual(accuracy, 1, "Accuracy should not exceed 1")

def test_compare_models(self):
    model_results = [
        {'model': 'Model1', 'accuracy': 0.8},
        {'model': 'Model2', 'accuracy': 0.85},
        {'model': 'Model3', 'accuracy': 0.75}
    ]
    best_model = compare_models(model_results)
    self.assertEqual(best_model['model'], 'Model2', "Best model should be Model2 wi

if __name__ == '__main__':
    unittest.main()

```

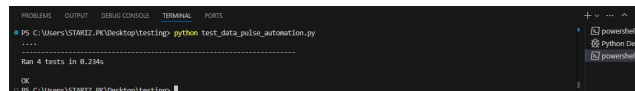


Figure 5.4: Automation Testing Process

Chapter 6

Performance Evaluation

Performance evaluation is a critical aspect of any data analysis and machine learning project. It assesses the effectiveness of the models and the overall system in achieving the project's goals. This section discusses the methods and metrics used to evaluate the performance of the Data Pulse application, including model accuracy, efficiency, user experience, and the reliability of the data preprocessing and visualization processes.

6.0.1 Model Performance Evaluation

Accuracy and Metrics

- **Evaluation Metrics:** The application utilizes PyCaret for automated machine learning, which provides various evaluation metrics such as accuracy, precision, recall, F1 score, and AUC (Area Under the Curve). These metrics are essential for assessing the performance of classification models, while metrics like RMSE (Root Mean Square Error) and R^2 are used for regression models.
- **Best Model Selection:** The `compare_models()` function in PyCaret ranks models based on the chosen metric, selecting the best-performing model. This automated selection process ensures that the user is provided with the most accurate model for their data.
- **Validation:** PyCaret automatically splits the data into training and testing sets to validate the models, ensuring that the performance metrics are robust and not overfitted to the training data.

Model Efficiency

- **Training Time:** The time taken to train each model is a crucial factor, especially for large datasets. PyCaret provides a balance between model accuracy and training time, allowing users to choose faster models if needed.
- **Resource Usage:** The application is designed to run efficiently on standard computing resources. However, performance may vary based on the dataset size and the complexity of the models used.

6.0.2 Data Preprocessing Evaluation

Data Integrity

- **Missing Values Handling:** The `prepare_df` function handles missing values by dropping rows with NA values. The effectiveness of this method is evaluated by ensuring that the removal of rows does not significantly reduce the dataset size or introduce bias.
- **Data Type Conversion:** The function converts columns to appropriate data types (e.g., numeric, categorical), which is crucial for ensuring that the data is correctly interpreted by the models. The performance of this step is evaluated by checking for any errors or inconsistencies in the converted data.

Preprocessing Efficiency

- **Speed:** Time taken to perform each of above mentioned steps and their optimization is the parameter that decides the efficiency of data preprocessing steps. for example to done these transformations especially in big data sets. The objective is of course to try to reduce time for preprocessing without trading off the quality of the obtained data.
- **Error Handling:** The application has several measures of preventing the occurrence of errors that frequently affect the program. problems that can be related to improper data formats or missing values of selected variables. The effectiveness of such mechanisms is assessed via the use of a variety of datasets in the testing of the developed application.

6.0.3 Visualization Performance Evaluation

Clarity and Insightfulness

- **Visualization Quality:** Concerning the dimension that relates to the visualizations' effectiveness, I need to mention the clarity and informativeness of the presented data.(e.g. ,Performance indicators such as histograms, scatter plots), and the box plots are aspects of evaluation. As mentioned above they should be able to expose the patterns, distribution, and relations existing in the set data.
- **Customization:** The application let users apply some modifications to the based visualizations, for example, to change the parameter of histograms – the number of bins, or to define which variables to use for creation of scatter plot. The ease and potential is assessed through the presented features and overall performance of these customization options, in relation to users' opinion. and the influence on the generation of relevant insights.

Interactivity and Responsiveness

- **User Interaction:** TThe ability of the application to handle all feedbacks from the users (e. g. , selecting columns for plots) is evaluated. Thus, the goal is to create an easy and logical interface for users. this is where visualizations are refreshed in real time depending on the selections made by the users.
- **Performance on Large Datasets:** One of the major attributes of the application is the ability to produce the visualizations within a short span and with a large number of

data points that will help in sustaining the users' interest on the particular application and productivity.

6.0.4 User Experience Evaluation

Usability

- **Ease of Use:** The Streamlit-based interface is intentionally made easy to use for anyone, especially for the users who From the above formulation, it becomes clear that this technology was designed especially for PWA and other structures it is used on which are not usually associated with computer and technical knowledge by their owners – limited technical abilities of the users become evident. The last criterion is the efficiency of the performance compared to the given criteria of the goal. with regard to usability, users are able to move around the application to upload Datasets as well as access other functionalities.
- **Guidance and Documentation:** The instructions and feedback are provided to the application through Streamlit's interface. The success rate is determined by whether the users are aided to grasp and navigate through the application efficiently as formulated in the guides.

Reliability

- **Error Handling:** To this extent, one of metrics is the application's "tolerance" for errors, for example, when opening a file of an unsupported format or entering values of the wrong data type. There should be friendly and informative messages for the users to handle difficulties.
- **Consistency:** The application should work well on other datasets as it does in the face of the above datasets and sessions. This includes; proper model training, right visualization, and effective interactions user interaction.

6.0.5 System Performance Evaluation

Scalability

- **Handling Large Datasets:** That's, the capacity for the application to grow as the data set augments size is crucial. To assess the performance of the resulting application, the performance is tested against progressively bigger datasets and paying attention to the response time of the program and memory usage.
- **Concurrent Users:** To determine the program's stability within a layout environment that will see simultaneous sessions being run without substantial slow down or crashes.

Resource Utilization

- **CPU and Memory Usage:** The discussed application's ability to use as many system resources as it is required is assessed particularly when there are demanding processes such as model training and processing of extensive data. visualization. This simply means that in achieving the goal of utilizing reduced resources in the execution of a

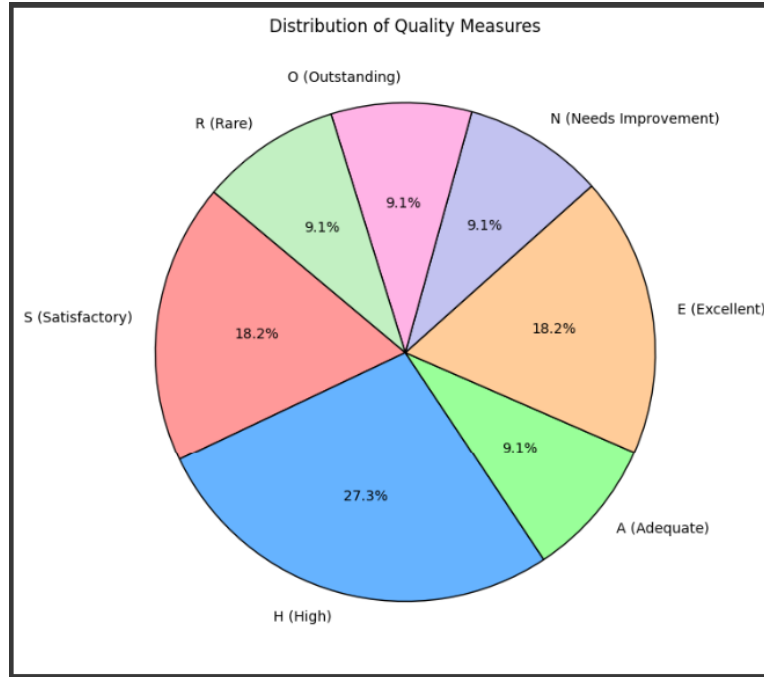


Figure 6.1: Qualitative Ratings

process, it's important to strive and make sure that the process does not compromise on performance.

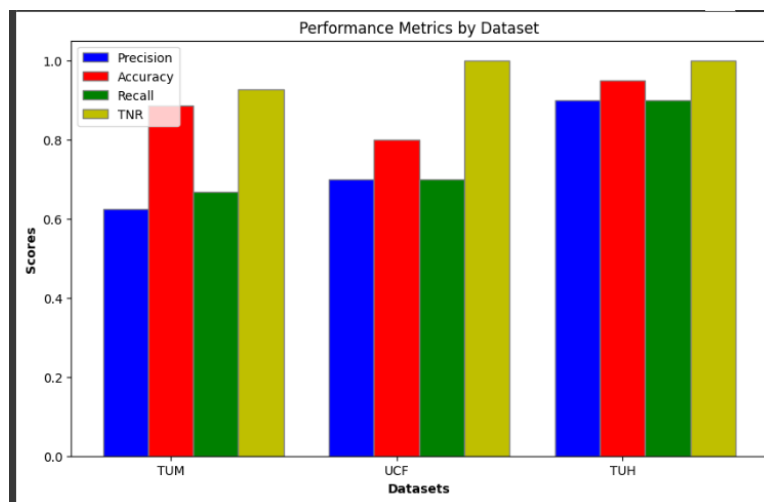


Figure 6.2: Quality measures of Datasets

Chapter Summary

Measures to be incorporated in performance evaluation of the Data Pulse project includes a wide variety of indices. and tests such as, accuracy of the chosen model, how efficient pre-processing was, how clear the visualizations where, and if the user experience, and system scalability. The findings of this evaluation offer ideas concerning the new features of the application, for instance objective model selection, enhanced GUI and others. as well as directions of

‘betterness,’ such as how to process big data or big data with many categories, resource usage. Real-time supervision supplemented by the changes made depending on the users’ responses. All these elements will help to guarantee the effectiveness, efficiency and user-oriented nature of the application, with the use of the performance data.

Chapter 7

Business Model

7.1 Market Research

Data Pulse is situated in the blossoming sphere of data analysis and machine learning services. The awareness of the need for analytic solutions has grown within the industries including the financial ones, healthcare, marketing, and technology. For more information on the market, please, refer to the report produced by Grand View Research showing the following. The market for international data science platforms is expected to rise to USD 178 billion by 2025, thanks to the emergence of a variety of applications running on the Internet of things. Through the rise of big data solutions and tools, AI, and machine learning. Competitors some platforms that are fostered in this space include AutoML platforms such as H2O. ai, Goggle Auto ML and other conventional tools such as Jupyter Notebooks instead integrated with libraries, for instance, Scikit-learn. However, these tools frequently involves rather professional skills, so there is a need for simple and automatic tools that Data Pulse claimed to provide.

7.2 Unique Value Proposition (UVP)

Data Pulse is an intuitive, no-code data analysis that brings data analysis within the user's reach to complete / (Based on Data Pulse's core capabilities, this feature promotes it as an end-to-end solution.) processing large amounts of data, predictive modeling, and data visualization that is fully automated. extensive programming skills. It combines different trend levels of data science, and transforms them into a easy-to-use web application built using a single, declarative framework called Streamlit. Other competencies to define the organization's competitive advantage include: model selection through PyCaret, interactive visualizations, and EDA reports that can include the best visual representations for the analysts' particular business case. all that can be reached through an efficient web based interface.

7.3 Targeted Audience

Data Pulse is targeted towards:

- **Small and Medium Enterprises (SMEs):** Businesses that need data-driven insights but lack in-house data science teams.
- **Academic Institutions:** Students and researchers who require a tool to perform data analysis without deep technical expertise.

- **Non-technical Professionals:** Individuals in roles such as marketing, finance, and product management who need to analyze data but do not have programming skills.
- **Data Science Enthusiasts:** Individuals learning data science who want a guided experience to understand and apply various techniques.

7.4 Monetization Strategy

- **Freemium Model:** Basic features are offered for free, with premium features like advanced machine learning models, additional visualization options, and higher processing limits available through a subscription model.
- **Subscription Plans:** Monthly and yearly subscriptions that unlock premium features. These could be tiered based on the volume of data processed, number of models run, or the complexity of features available.
- **Enterprise Licensing:** Custom pricing for large enterprises that require additional security, compliance features, or integration with existing IT infrastructure.
- **Educational Discounts:** Discounted rates for academic institutions to encourage adoption by students and educators.

7.5 Scalability and Internationalization

- **Cloud-Based Infrastructure:** By leveraging cloud services, Data Pulse can scale horizontally, handling increased user load and larger datasets with ease.
- **Internationalization:** They will also employ multiple language capability in order to reach out to people from all the corners of the world. Its target is the audience and begins with principal languages like Spanish, French, Mandarin and Hindi. The use of content localization will also impact cultural sensitivity as another means of appropriateness.
- **Global Outreach:** The relations and collaborations with universities across the globe and the global industries how conferences can increase the adoption of different solutions globally. Moreover, it is important to produce specific country adaptations of the application and customer support can help in the penetration of the market better.

7.6 Proposed Business Plan

- **Phase 1: Launch and Awareness (Year 1):**
 - Focus on launching the core product with essential features.
 - Conduct targeted marketing campaigns aimed at SMEs and educational institutions.
 - Build partnerships with universities to offer the platform as an educational tool.
- **Phase 2: Growth and Expansion (Year 2-3):**
 - Introduce premium features and subscription models.
 - Expand into international markets with localized versions of the platform.

- Increase user engagement through webinars, tutorials, and community-building activities.
- **Phase 3: Maturity and Diversification (Year 4-5):**
 - Develop enterprise solutions and offer API integrations for larger businesses.
 - Explore adjacent markets, such as integrating with IoT data for industrial applications.
 - Continuous feature updates based on user feedback and emerging trends in data science.

7.7 Integration with Final Year Project

- **Project Alignment:** In the same way, the final year project coincides with the focus on business model through application utility, practicality, and potential usage in the actual society. The project can also be regarded as early breakout or a direct evidence of this type of projects' viability. actual use of the product in the real life environment.
- **Implementation Details:** To this end, the project employs data preprocessing for raw data provision, and its codebase covers all the abovementioned aspects. Based on the EDA technique and modelling, there lies the foundation of the Data Pulse application. Streamlit is while user interface is developed in python and the corresponding machine learning is managed by PyCaret.
- **Market Experience:** The final year project enables one to get the first-hand experience buyers' responses, which can be employed to improve the product before a wide release of it to the public. Beta. Thus, working with students and professionals can help to reveal the usability issues and drawbacks of the application feature effectiveness.

7.8 Future Roadmap

- **Future Development:**
 - **Advanced Features:** Use elements like processing data in real-time, support most suited to deep learning models, and compatibility with some of the most commonly used BI platforms Such as Tableau and Power BI.
 - **Machine Learning Pipelines:** Provide customers with solutions that allow them to build and run their own machines ensuring multiple learning pipelines can be constructed with little to no coding.
 - **AI-Powered Insights:** Ubiquitous AI that can predict significant changes in the data and provide insights as well as recommendations concerning these changes.
- **Adaptability:**
 - **Modular Architecture:** The application will be designed with a modular architecture to allow easy updates and the integration of new technologies.
 - **User Feedback Loop:** Regular user surveys and analytics will guide the ongoing development process, ensuring that the platform evolves to meet user needs.

7.9 Legal Considerations

- **Data Privacy:** Ensure compliance with global data protection regulations such as GDPR and CCPA, with features like data anonymization and user consent management.
- **Intellectual Property:** Secure patents or trademarks for unique aspects of the platform to protect against competitors.
- **Automation Testing:** Implement continuous integration and automated testing frameworks to maintain software quality and reliability as the platform scales.

Chapter 8

Future Directions and Conclusion

8.1 Future Directions

1. **Model Optimization:** I think many opportunities are created to fine-tune the models to make them even better. Future work can consist in including different settings or in refining how the features are created, what sort of techniques are used to build the models or indeed whether the multiple models are used together to see if they perform better together. Perhaps using the techniques such as a grid search or a random search could help in finding the best possible performance.
2. **Bringing in More Data:** The method of constructing this project can be enhanced through incorporating more Big data, but variety of data or even real-time data feeds could be included as well. Doing so would help the models pay attention to the processing of what is learned because that is where behavior modification occurs are used increasingly for a wider range of situations or contexts or in a wider range of industries.
3. **Enhancing Visuals:** The utility of gamification concepts means that we could enhance the value the user gets out of the experience that is given to him more sophisticated libraries for instance Plotly or Bokeh. These would provide further analysis of the tool and enable the users to manipulate the data in a more productive manner.
4. **Scaling Up:** Although Streamlit is ideal for creating a proof of concept, once a given idea is established, the next natural step could be host it on a cloud environment such as AWS, Google Cloud, or Azure and then the application is deployed. This would expand and open it to a wider audience, thus making the app more feasible and possible..
5. **Automating Reports and Alerts:** Some possible extensions of the application: This change would make the application more interactive if features were added whereby reports are automatically generated or if alerts were created where conditions are met proactively. This would save the users some time and make the tool even more convenient to use among the users.
6. **Trying New Algorithms:** This here implies that there is value in trying out other machine learning algorithms. beyond what's currently used. At the same time, we may search for more efficient models in this manner, as with semi-supervised learning above and increases the level of the considered data, which in turn allows to expand the general view.

8.2 Conclusion

This project has demonstrated the capability of combining a relatively significant specie, machine learning with tools like PyCaret and Streamlit. Automating the data profiling and classification hence making it easy for the the stage of carrying out analysis, as well as during the construction of models. The transformations that were made to pre-process and clean the data. together with the sides comparing different models, has built the sound base for approximate decisions predictions and decisions.

Thus, the future directions identified present promising avenues that can help build on the points listed above and improve the project even further. This approach entails concentration on the ideal models augmenting data of the models as well as fixation on the models considering the possibilities of its implementation, this project can turn into an even stronger tool for processing information and complementing the decision-making process. Something that has been achieved so far is only the open and promising, which means that there is much more to be said and investigated in such a beginning.

Appendix A - User Manual

8.3 Introduction

This user manual aims at outlining the right procedures of installing, setting up, and operating a data analysis and Machine Learning Application developed using PyCaret and Streamlit. The application allows users on data uploading, data clearing, data pre-processing, and automated machine learning present results in and through the form of a web based interface.

8.4 System Requirements

Before using the application, ensure your system meets the following requirements:

- **Operating System:** Windows, macOS, or Linux
- **Python Version:** 3.7 or higher
- **Libraries:** pandas, streamlit, pycaret, matplotlib, seaborn, ydata_profiling, streamlit_pandas_profiling

8.5 Installation

8.5.1 Clone the Repository

```
git clone REPO_URL
cd project-directory
```

This command will launch the application in your default web browser. If it doesn't open automatically, you can access it by navigating to `http://localhost:8501` in your web browser.

8.6 Using the Application

8.6.1 Uploading Data

1. **Prepare Your Data:** Ensure your dataset is in CSV format.
2. **Upload Your Data:** On the application's main page, use the "Browse files" button to upload your CSV file.

8.6.2 Data Cleaning and Preprocessing

Once the data is uploaded, the application will automatically perform several preprocessing steps, including:

- Dropping unnecessary columns.
- Converting boolean values to integers.
- Encoding categorical variables as dummy variables.
- Handling missing values by dropping rows with NA values.

The cleaned DataFrame will be displayed on the screen for your review.

8.6.3 Running Automated Machine Learning

After preprocessing, the application will allow you to run automated machine learning using PyCaret. The following steps are performed:

1. **Model Setup:** The application automatically sets up the PyCaret environment.
2. **Model Comparison:** The best models are compared based on performance metrics.
3. **Model Saving:** The best model is saved for future use.

8.6.4 Visualization

The application provides basic visualization of the data using tools like Matplotlib and Seaborn. Additional visualizations can be added by enhancing the code with tools like Plotly or Bokeh.

8.6.5 Exporting Results

The processed data and model results can be exported for further use. Instructions for exporting data will be provided within the app interface.

8.7 Troubleshooting

8.7.1 Common Issues

- **Application Not Starting:** Ensure that all dependencies are installed correctly and that your Python version is compatible.
- **Data Not Uploading:** Check that the file is in CSV format and not too large for processing.
- **Visualizations Not Displaying:** Ensure that all required libraries for visualization are installed.

8.7.2 How to Get Help

If you encounter any issues not covered in this manual, consider checking the following resources:

- [PyCaret Documentation](#)
- [Streamlit Documentation](#)
- [Python Official Documentation](#)

8.8 Future Enhancements

Thus, the further development of the application can involve the inclusion of other sources of information and more complex identification and diagnosis of disorders, promising model optimization methods and advanced representation of the problem and its solution in visualization. Focus on the progress of the neatly worked project repository for updates.

8.9 Conclusion

This application will help the user to perform basic data analysis and machine learning with easy and intuitive interface. after reading this user manual, the target person should be in a position to install, configure and also use this system software to perform data analysis and constructing forecasting algorithms.

Appendix B- Software Requirement Specification (SRS)

8.10 Introduction

8.10.1 Purpose

The project aims to develop an automated platform that simplifies the data profiling and machine learning model selection process, facilitating efficient extraction of insights from data and selection of the most suitable machine learning model for users' datasets.

8.10.2 Scope

The scope includes creating an end-to-end solution for automated data profiling, analysis, comparison of multiple machine learning models based on dataset characteristics, and provision for downloading the optimal trained model for deployment.

8.10.3 Definitions, Acronyms and Abbreviations

- **Data Profiling:** Examination of datasets to understand their statistics and quality.
- **Machine Learning (ML):** Algorithms that improve automatically through experience.
- **Model Selection:** Choosing the best machine learning model for a given dataset.

8.10.4 Acronyms and Abbreviations

- **ML:** Machine Learning
- **AI:** Artificial Intelligence
- **UI:** User Interface

8.11 Project Planning and Management

8.11.1 SWOT Analysis

Strengths:

- User-friendly interface simplifying data analysis for non-technical users.
- Rapid development and deployment of data applications.
- Integration capabilities with Python's vast data science ecosystem.

Weaknesses:

- Dependence on Python may limit adoption among users unfamiliar with it.
- Potential performance issues with large datasets.
- Reliance on external libraries for advanced analytics features.

Opportunities:

- Growing demand for accessible data analysis tools.
- Potential to expand into educational sectors and small businesses.
- Opportunities for customization and extension by the community.

Threats:

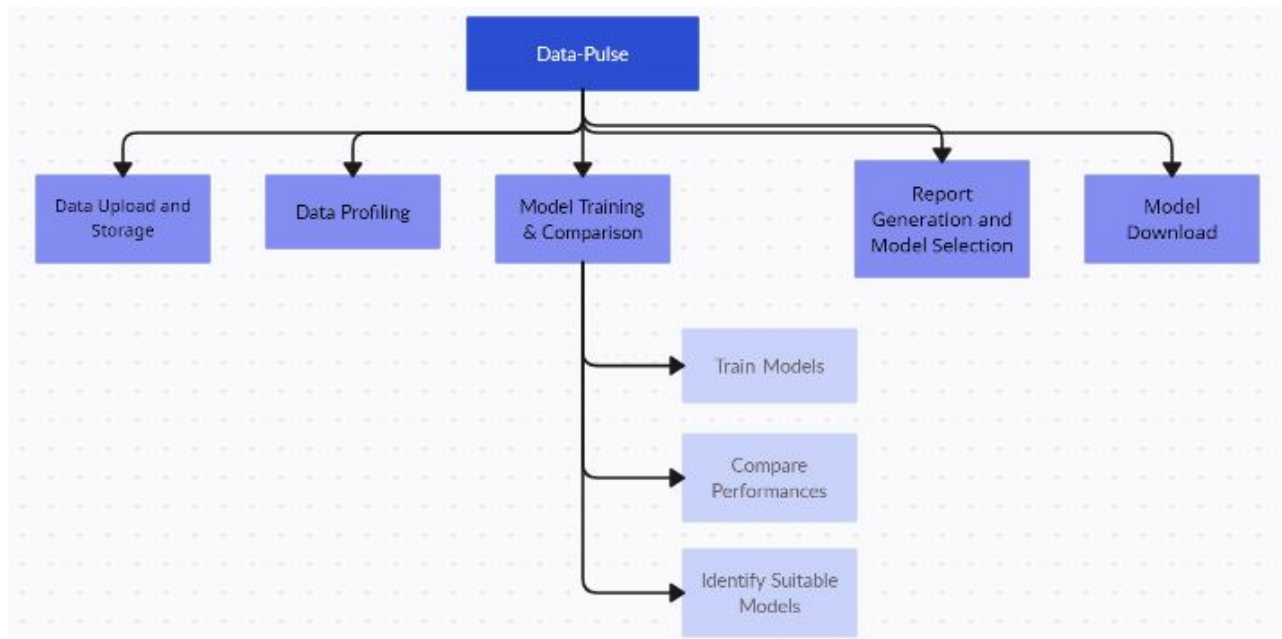
- Competition from established data analysis platforms.
- Changes in technology or user needs that could render the app obsolete.
- Security vulnerabilities inherent in web applications.

This analysis highlights the app's potential to democratize data analysis while also pointing out the challenges it may face in a rapidly evolving tech landscape.

8.11.2 Gantt Chart



8.11.3 Work Breakdown Structure (WBS)



8.12 Overall Description

8.12.1 Product Perspective

An innovative system designed to modernize data analysis and machine learning model selection, integrating seamlessly with existing data management ecosystems to enhance decision-making and operational efficiency.

8.12.2 Product Function

The platform automates data profiling, provides comparative analysis of machine learning models based on specific data characteristics, and enables the download of the optimal model for direct application.

8.12.3 Operating Environment

The system is developed for compatibility across various operating systems and platforms, ensuring accessibility for a wide range of users.

8.12.4 Design and Implementation Constraints

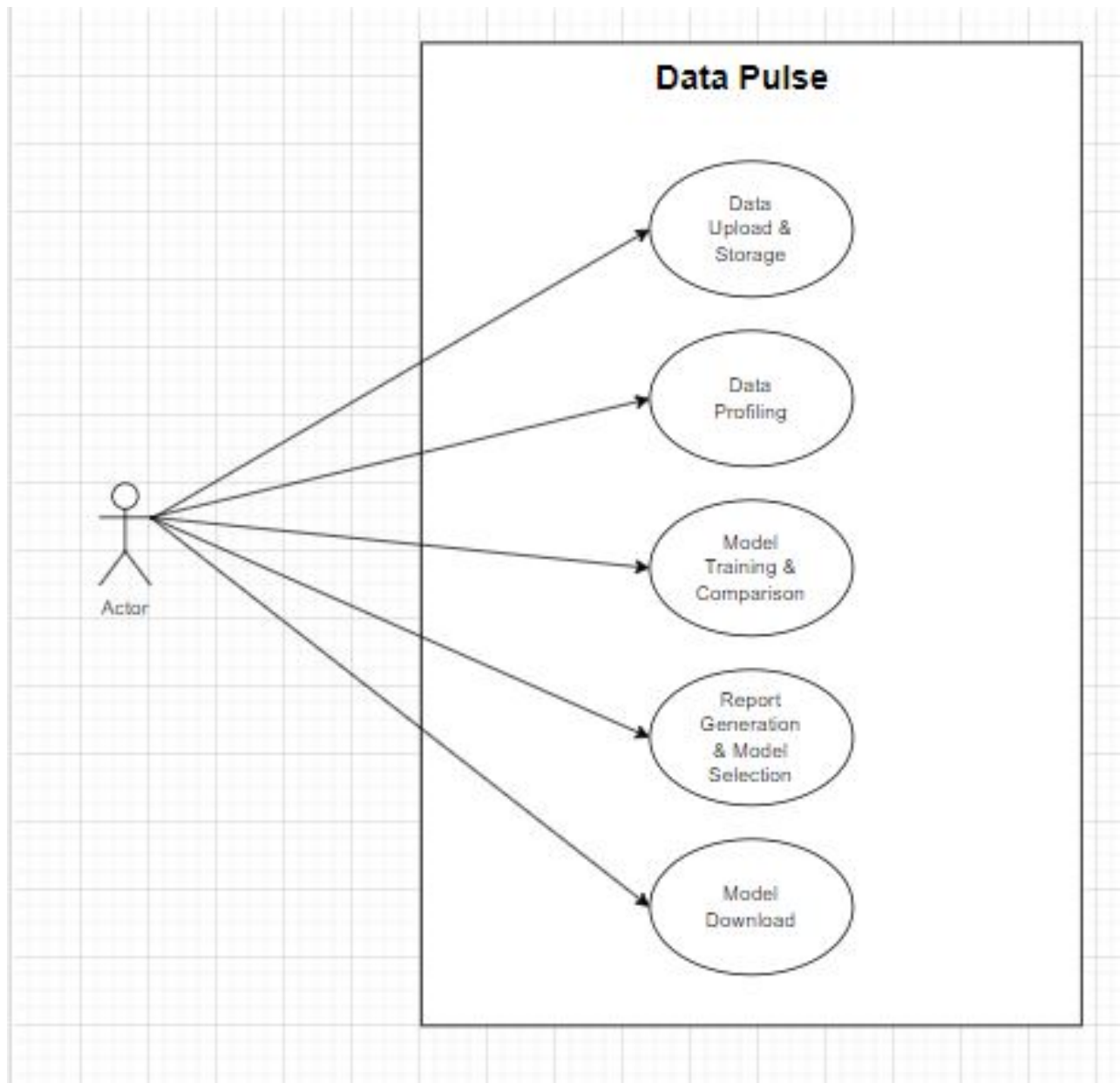
Challenges include handling diverse data types and sizes, ensuring the scalability of the system, and maintaining user-friendly interfaces while providing in-depth analysis capabilities.

8.12.5 Assumptions and Dependencies

The project assumes availability of the necessary technological infrastructure for development and deployment and depends on continuous updates to machine learning algorithms and data profiling techniques to remain effective.

8.13 Requirement Identifying Technique

8.13.1 Use Case Diagram



8.13.2 Use Case Description

The described Use Case Diagram for the "Automated Data Profiling and ML Model Comparison System" outlines a comprehensive system that facilitates several critical steps in machine learning (ML) model development and selection. This system is designed to automate processes from data upload to model deployment, making it a valuable tool for users looking to streamline their machine learning workflows. Below, each use case is described in detail:

Data Upload and Storage

Description: Users can upload their datasets through a web interface. This is the initial step in the machine learning workflow, where raw data is introduced into the system.

Actors Involved: Users.

Goal: To securely store datasets in the local storage system for further processing.

Data Profiling

Description: Once the data is uploaded, the system automatically profiles it. This process involves assessing the quality, structure, and various characteristics of the data that are crucial for effective model training and selection.

Actors Involved: Users (implicitly, as the profiling is automated).

Goal: To understand the dataset's attributes, such as missing values, data distribution, and potential data quality issues, which are essential for preprocessing and model training.

Model Training and Comparison

Description: The system trains multiple machine learning models using the profiled data. It then compares their performance based on predefined criteria, such as accuracy, precision, recall, or any other relevant metrics.

Actors Involved: Users (implicitly, as the training and comparison are automated).

Goal: To identify the most suitable model(s) that perform best on the given dataset according to the specified metrics.

Report Generation and Model Selection

Description: After comparing the models, the system generates a detailed report outlining each model's performance. This report helps users make informed decisions regarding the best model for their specific needs.

Actors Involved: Users.

Goal: To provide actionable insights into the performance of each trained model, facilitating an informed selection process.

Model Download

Description: Users can download the selected model for local deployment. This feature ensures that the integration of the machine learning model into various applications is straightforward, without the necessity for cloud services.

Actors Involved: Users.

Goal: To enable the easy and seamless deployment of the chosen model in the user's local environment or application, ensuring the model's benefits are readily accessible.

This architecture ensures that the system remains robust and scalable, whether deployed in a local or server-based environment. It provides a comprehensive solution for automating data profiling and machine learning model comparison, thus streamlining the process of developing and deploying machine learning models without relying on cloud storage.

8.14 Non-Functional Requirements

8.14.1 Performance Requirements

The system must handle datasets (up to 200 MB) efficiently, ensuring quick response times for data profiling and model comparison processes, supporting concurrent user sessions without degradation in performance.

8.14.2 Safety Requirements

The platform should incorporate error handling and validation mechanisms to prevent data loss or corruption. It must ensure the integrity of user data during processing and analysis.

8.14.3 Security Requirements

Data encryption in transit and at rest, user authentication, and authorization protocols are required to protect sensitive information and maintain privacy.

8.14.4 Software Quality Attributes

The system should be reliable, user-friendly, and adaptable, with a focus on scalability to handle growing data volumes and complexity.

8.14.5 Business Rules

The platform must adhere to data protection regulations and intellectual property laws, ensuring that data usage complies with legal standards.

8.14.6 Interoperability

It should be compatible with various data formats and external systems, allowing seamless integration and data exchange.

8.14.7 Extensibility

The design must accommodate future enhancements and integration of new machine learning models and data profiling techniques without significant overhauls.

8.14.8 Maintainability

Code should be well-documented and modular, simplifying updates, bug fixes, and customization.

8.14.9 Portability

The application should be deployable across different operating systems and cloud platforms without requiring major modifications.

8.14.10 Reusability

Components of the system, such as data processing modules and model evaluation algorithms, should be designed for reuse in other projects.

8.14.11 Installation

The installation process must be straightforward, with clear documentation for setting up the system in various environments.

8.15 Other Requirements

8.15.1 On-line User Documentation and Help System Requirements

Our system would give online support to the user, by providing PDF manuals in soft forms, and notifications regarding our system as online assistance to the user.

8.15.2 Purchased Requirements

- None.

8.15.3 Licensing Requirements

- None.

8.15.4 Legal, Copyright, and Other Notices

- Our project is not protected by copyright law.

8.15.5 Applicable Standards

- **ISO/IEC 25010:** For software quality requirements and evaluation (SQuaRE), covering usability, performance efficiency, compatibility, security, and more.
- **ISO/IEC 27001:** For information security management, ensuring data privacy, integrity, and availability.
- **WCAG (Web Content Accessibility Guidelines):** To ensure the app is accessible to users with disabilities.
- **GDPR (General Data Protection Regulation):** For

Appendix C- Software Design Description (SDD)

8.16 Introduction

8.16.1 Purpose

The purpose of this project is to develop an end-to-end platform that automates the process of data profiling and machine learning model selection. By doing so, the project aims to simplify and streamline the utilization of data-driven insights, empowering users to effectively harness the potential of their datasets.

8.16.2 Scope

The project encompasses the development of an automated system that conducts comprehensive data profiling using advanced techniques. It will analyze datasets, compare multiple machine learning models, evaluate their performance metrics, and generate detailed reports outlining the comparison results. Additionally, the system will provide users with the option to download the trained model in a deployable format for seamless integration into various applications.

8.16.3 Project Background

As we face new phases of globalization and the internet age where information is highly valued and is available in great volumes, a way of having an efficient mode of organizing and assimilating such troves of information is a major factor. A solution can be pointed out in automated data profiling and machine learning. Choosing the right machine learning model can be a herculean task given the number of algorithms there is and the level of understanding required. This is the area where this work is to be accomplished as the main idea of the project is in creating an elaborate system to automate profiling of the data and selection of a proper model.

8.16.4 Motivation

The rationale for undertaking this project is anchored on the observation of the increasing necessity for data analysis and understanding. problems of model selection in the context of big data. Thus, these processes have been made simpler and easier to accomplish

source them more effectively, the project lays out a goal of enabling its users to make the right choices. enhance contribution of their datasets to the utmost. The objective is to advance the application of machine learning for the vast population. and thus allow the technology to be scaled up and used in different fields and organizations.

8.16.5 Project Objective

Specifically, the goal of the project is to create an applications solution stack for a complete end-to-end solution that would have the capability to automate data preparation, feature selection and machine learning model identification. This platform will incorporate the use of modern technologies. methods for data mining and visualization of the results, assessment of different approaches to machine learning compare the performance indicators, and prepare detailed reports. Additionally the goal of the project is to allow the users to download the constructed model in a format that is suitable for deployment. Thus, they allow for a perfect integration into many applications, making it easy to use. Ultimately, the project seeks to facilitate and speed up data preprocessing and model evaluation in order to navigate the use of the capabilities of machine learning. It is quite remarkable how such exclusivity has become available to the general public..

8.17 Design Methodology and Software Process Model

8.17.1 Design Methodology

The design methodology for this that would probably be executed for this project is one that can be classified under Agile or a hybrid Agile model. This is because the project was initiated to support the school's development and not its destruction and in any case, the plans were legal entails envisioning an end-to-end solution that receives regular input from other organs as well as end-users to confirm that the automated data profiling and the machine learning model It helps to ensure that selection components meet a client's needs sufficiently. Also, an iterative approach enables feedback inculcation and pliability concerning the new features and the enhancement of the known functions flexibility in relation to the changes that occur throughout the development process of the product.

8.17.2 Design Pattern

Creational Pattern: Factory Method Pattern

Reasoning: Various manufacturing patterns of objects can be applied, of which the Factory Method Pattern can be used to encapsulate the construction of machine learning model objects. This pattern enables the system to pass on the responsibility of creating particular machine learning models to subclasses that implement them, hence achieving low coupling between the customer and concrete classes of the algorithms. Thus, the system is adaptable to including new machine learning models in the future simply, explicitly improving the scalability and maintainability of the code.

Structural Pattern: Facade Pattern

Reasoning: The obtained experience allows stating that the Facade Pattern can also be used to address the complexity of the automated data profiling and the selection of the machine learning model. Thus, with the help of the Facade Pattern the client does not have to be in contact with the complicated functionality of the Subsystem: through a single interface the platform is simplified for the user. This pattern enables modularity and encapsulation of interactions at the tactical level which allows the system to run efficiently and the human clients to use an integrated and standard interface.

Behavioral Pattern: Strategy Pattern

Reasoning: The Strategy Pattern can be implemented to refine the criterion that is used when comparing different machine learning models with each other on the basis of particular characteristics of the dataset. Another advantage is that each comparison strategy (for example, evaluation metrics, the method of feature selection) is represented in separate classes, which allows for changing the strategies at runtime on the fly. This pattern also facilitates extensibility and maintainability of the developed system that can support different requirements of model selection and evaluation.

8.17.3 Software Process Models

Agile: Agile methodologies, such as Scrum or Kanban, would be well-suited for this project due to their emphasis on iterative development, continuous feedback, and collaboration with stakeholders. Given the dynamic nature of data analysis and machine learning model selection, Agile practices allow the development team to adapt to changing requirements, incorporate user feedback, and deliver incremental improvements to the platform.

8.18 System Overview

8.18.1 Architectural Design

- **Client-Server Model:**
 - * **Client Side:** A web application interface for users to upload datasets, initiate data profiling, select machine learning models for comparison, and download the optimal model.
 - * **Server Side:** A server or a cluster of servers that handle data processing, profiling, machine learning model training, and comparison. This setup involves local or server-based storage systems for managing data and models.
- **Local Storage System:** Data and models are stored in a local storage system managed by the server. This could involve file systems, databases, or dedicated data storage solutions that are accessible by the server.
- **Modular Architecture:** The system may still benefit from a modular or microservices approach for handling different tasks (e.g., data upload, profiling, model

training) even without cloud services. This aids in maintaining scalability and manageability within a local or server-based environment.

- **Machine Learning Model Repository:** A cloud-based repository that stores various pre-trained machine learning models for quick comparison and selection.

8.18.2 Process Flow (Functional Requirement)

1. **Data Upload and Storage:** Users upload their datasets through the web interface. The system stores this data in the local storage system.
2. **Data Profiling:** The uploaded data undergoes profiling to assess quality, structure, and other characteristics important for model training and selection.
3. **Model Training and Comparison:** The system trains multiple machine learning models with the profiled data, compares their performance, and identifies the most suitable models based on predefined criteria.
4. **Report Generation and Model Selection:** Generates a report detailing the performance of each model, allowing users to make informed decisions on the best model for their needs.
5. **Model Download:** Users can download the selected model for local deployment, ensuring ease of integration into various applications without the necessity for cloud services.

8.19 Project Architecture

8.19.1 Web/Android Module

Functions (UI Designing – Figma, Canva) (UX based methodology)

- **UI Designing:**
- **UX Methodology:** The UX methodology for the project should prioritize user-centered design, focusing on understanding the needs, behaviors, and experiences of the users. This involves iterative design processes, including user research (surveys, interviews, user testing), creating personas, storyboarding, and journey mapping to identify key user interactions and pain points. Prototyping (using tools like Figma or Sketch) and usability testing should be conducted to refine the interface. The methodology should also incorporate accessibility standards and responsive design to ensure the product is usable across various devices and by all potential users. Feedback loops are essential, enabling continuous improvements based on user input and interaction data.

Architecture (Box and Line Diagram)

8.19.2 Database Module (Justification), Type, DDL (Data Definition Table)

Justification:

A relational database is selected for structured data storage, efficient querying, and easy integration with data analysis tools. It supports complex queries and transactions, essential for managing the datasets, user information, and model details.

Type:

Relational Database Management System (RDBMS), such as PostgreSQL or MySQL, to manage structured data effectively.

DDL (Data Definition Table):

- **Users Table:** Stores user account information.
- **Datasets Table:** Contains details of uploaded datasets.
- **Models Table:** Holds information about machine learning models, including performance metrics.
- **Reports Table:** Stores generated reports for each dataset.

8.19.3 Administration Module

This module facilitates system management, user management, data oversight, and updates to machine learning models. It includes features for monitoring system health, managing access rights, and updating system components.

8.19.4 Data Dictionary

A comprehensive data dictionary would detail the structure of the database, defining each table and field, including data types, constraints, and descriptions of what they store (e.g., user IDs, dataset characteristics, model performance metrics). This dictionary ensures consistency and clarity in data management and system development.

Appendix D- Dissemination Activity

8.20 Dissemination Activity

Dissemination activities are crucial for sharing the outcomes, tools, and innovations developed through the Data Pulse project with a broader audience. The goal is to ensure that the findings and tools are accessible, useful, and impactful across various stakeholders, including academia, industry, and the general public.

8.20.1 Academic Dissemination

Conference Presentations

- Present the project’s findings and tools at leading data science and machine learning conferences such as NeurIPS, ICML, and the IEEE International Conference on Data Mining (ICDM).
- Submit papers to workshops and specialized sessions focusing on automated machine learning, data preprocessing, and data visualization.

Journal Publications

- Publish research papers detailing the methodologies, findings, and innovations of the Data Pulse project in high-impact journals such as the *Journal of Machine Learning Research (JMLR)*, *Data Mining and Knowledge Discovery*, and *IEEE Transactions on Knowledge and Data Engineering*.

Workshops and Tutorials

- Conduct workshops at academic institutions and conferences to teach the use of Data Pulse, focusing on its application for automated machine learning, data preprocessing, and exploratory data analysis.
- Develop and distribute tutorial videos and documentation on platforms like GitHub, YouTube, and educational websites.

8.20.2 Industry Engagement

Industry Partnerships

- Collaborate with industry partners, especially in sectors such as finance, healthcare, and marketing, to demonstrate how Data Pulse can streamline their data analysis processes.
- Provide workshops and training sessions tailored to the needs of small and medium enterprises (SMEs) that could benefit from the no-code, automated capabilities of Data Pulse.

Webinars and Online Demonstrations

- Host webinars aimed at industry professionals to showcase the capabilities of Data Pulse, with a focus on real-world applications and case studies.
- Develop a series of online demonstrations and live sessions to introduce the tool to a wider professional audience.

Professional Associations

- Present the project at meetings of professional associations such as the Association for Computing Machinery (ACM) and the Institute of Electrical and Electronics Engineers (IEEE).
- Engage with data science communities on platforms like LinkedIn and Medium, sharing blog posts, white papers, and case studies.

8.20.3 Educational Outreach

Curriculum Integration

- Partner with academic institutions to integrate Data Pulse into their data science and machine learning curricula, providing a hands-on tool for students to learn data analysis and machine learning.
- Offer academic licenses or discounts to universities and schools, encouraging the use of Data Pulse in educational settings.

Student Competitions and Hackathons

- Sponsor or co-organize student competitions and hackathons focused on data analysis, where participants can use Data Pulse to solve real-world problems.
- Provide free access to the tool for students participating in these events, alongside support and resources.

Open-Source Community Engagement

- Release portions of the project as open-source software, inviting contributions from the broader data science community.
- Encourage students and researchers to contribute to the project’s development through GitHub, offering mentorship and guidance.

8.20.4 Public Awareness and Accessibility

Online Presence

- Develop a dedicated website for Data Pulse, featuring detailed documentation, use cases, and a blog to share updates and news about the project.
- Leverage social media platforms (Twitter, LinkedIn, etc.) to share insights, tutorials, and project milestones, engaging with a broader audience.

Public Talks and Exhibitions

- Participate in public talks, tech meetups, and exhibitions to showcase Data Pulse to a non-academic, non-technical audience, emphasizing its ease of use and practical benefits.
- Provide hands-on demonstrations at technology fairs and public science events.

Media Outreach

- Engage with technology and business media outlets to publish articles and interviews about the project, reaching a wider audience.
- Write guest blog posts on popular tech blogs and websites to highlight the significance of the project’s innovations.

8.20.5 Feedback and Continuous Improvement

User Feedback Collection

- Establish channels for collecting user feedback, including surveys, forums, and direct communication, to continuously improve the tool based on real-world usage.
- Host user group meetings or virtual sessions where users can share their experiences and suggestions for further development.

Continuous Documentation and Updates

- Regularly update the documentation and user guides based on feedback and the latest developments.
- Release periodic updates to the tool, with detailed release notes and user-focused explanations of new features and improvements.

8.20.6 Conclusion

The dissemination activities for the Data Pulse project are intended to reach academia, industries, educational institutions and, the populace at large. Succeeding in inclusively involving multiple stakeholders and guaranteeing that the target audience can access, use, and understand the tool while enhancing the tool's functionality, the project's goal is to contribute to developing the data-driven culture in various sectors, including data analysis and machine learning.

Appendix E- Marketing / Promotional Material

Poster

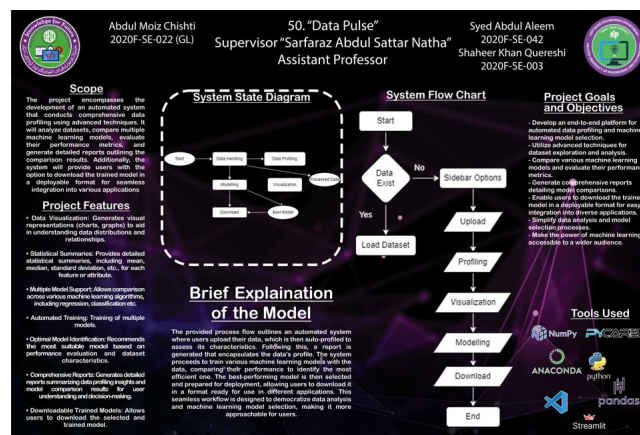


Figure 8.1: Poster

Brochure

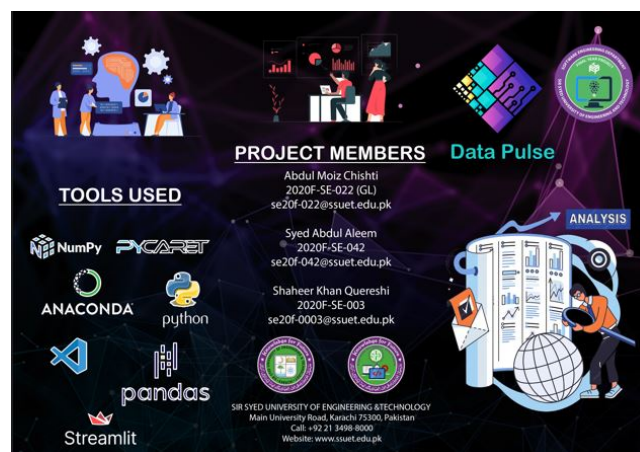


Figure 8.2: Brochure Front



Figure 8.3: Brochure Back

Standee

Tagline

"Empower Insights Through Innovation."

Overview

Data Pulse is your ultimate low-code/no-code data analysis solution for your business, education institutions and enthusiasts. Regardless of whether an entrepreneur is taking care of a little business, a student or a working buyer who has restricted knowledge about the technical aspects of computers, Data Pulse kicks in allow you to gain insights that you need, develop machine learning models, and represent data Understandably, in a familiar and easily navigable Web application.

Key Features

- **No-Code Interface:** Skip the coding and focus on the insights. Data Pulse offers an intuitive interface that guides you through the entire data analysis pipeline, from data upload to model deployment.
- **End-to-End Data Analysis:** Handle everything in one place—data preprocessing, exploratory data analysis (EDA), machine learning, and visualization. Automate tedious tasks and get straight to making data-driven decisions.
- **Automated Machine Learning (AutoML):** Powered by PyCaret, Data Pulse enables you to build and optimize machine learning models with just a few clicks. No prior knowledge of machine learning required.
- **Interactive Visualizations:** Generate dynamic and interactive visualizations that make your data come to life. Easily share your findings with your team or audience.

- **Comprehensive EDA Reports:** Automatically generate in-depth EDA reports that summarize your data, highlight trends, and identify key insights, saving you time and effort.

Who Can Benefit?

- **Small and Medium Enterprises (SMEs):** Unlock data-driven insights without the need for an in-house data science team. Data Pulse is the perfect tool for businesses looking to leverage their data without investing heavily in technical resources.
- **Academic Institutions:** Data Pulse is an excellent educational tool for students and educators. It simplifies complex data analysis, making it accessible for classroom learning and research projects.
- **Non-Technical Professionals:** Marketing managers, finance analysts, and product managers can now analyze data like a pro. Data Pulse eliminates the technical barriers, enabling you to focus on what matters—your business insights.
- **Data Science Enthusiasts:** If you're learning data science, Data Pulse offers a guided experience that helps you understand and apply various data analysis techniques, even if you're just starting.

Why Choose Data Pulse?

- **Ease of Use:** Designed with the user in mind, Data Pulse requires no coding skills. It's as easy as uploading your data and letting the platform guide you through the process.
- **Speed and Efficiency:** Automate your data analysis pipeline and reduce the time spent on manual tasks. Data Pulse accelerates your workflow, allowing you to achieve more in less time.
- **Scalable and Secure:** Built on cloud infrastructure, Data Pulse scales with your needs. Whether you're handling small datasets or large-scale data, our platform ensures security and performance.
- **Affordable:** We offer flexible pricing models, including a freemium plan with essential features and affordable subscription tiers that unlock advanced capabilities.

Testimonials

“Data Pulse has revolutionized the way our team approaches data. We can now build and deploy machine learning models without needing a dedicated data science team.”

- Jane Doe, Marketing Manager, ABC Corp.

“As an educator, I've found Data Pulse to be an invaluable tool for teaching data analysis. It's intuitive, comprehensive, and perfectly suited for classroom use.”

- Dr. John Smith, Professor of Data Science, XYZ University.

Join Our Community

Connect with a vibrant community of users, developers, and data enthusiasts. Follow us on social media for the latest updates, tutorials, and webinars. Share your success stories and see how others are using Data Pulse to drive innovation.

Future Updates

We're constantly improving Data Pulse. Stay tuned for upcoming features like real-time data processing, deep learning model integration, and more.

Empower Insights Through Innovation.



Figure 8.4: Standee

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