



# Exploratory Data Analysis

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ABDUL RAFAY

# Insights

## AVG TRANSACTION AMOUNT

Average transaction amount per month is :

For August 36.134  
For September: 42.8  
For October: 41.435  
Average per year: 40.15

## AVG TRANSACTION VOLUME OVER DATE

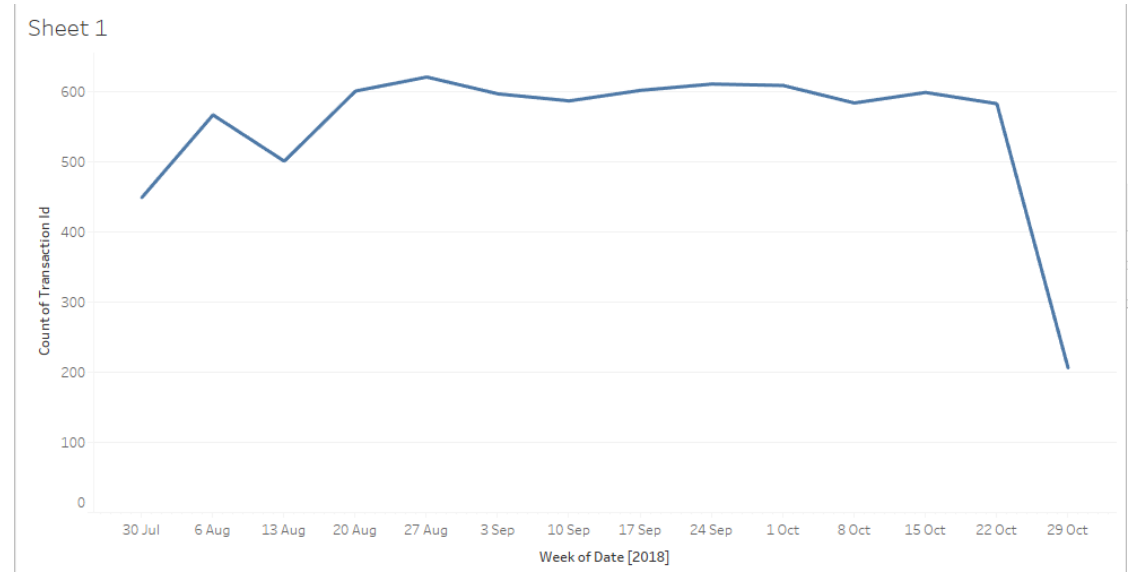
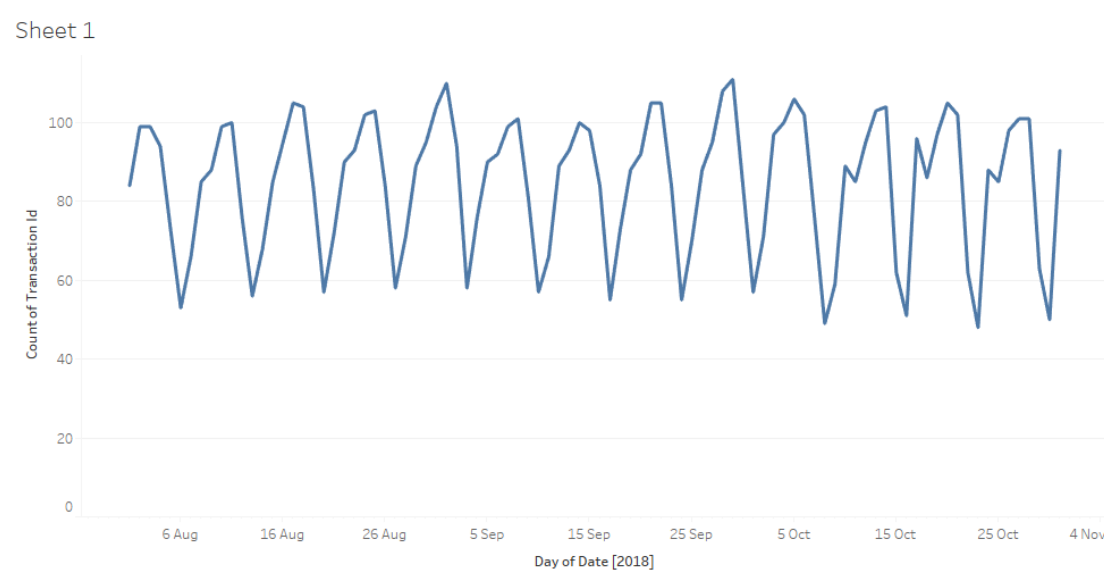
Average customers transaction per month:

For August: 2581  
For September: 2601  
For October: 2535

## CUSTOMER RATIO IN STATES

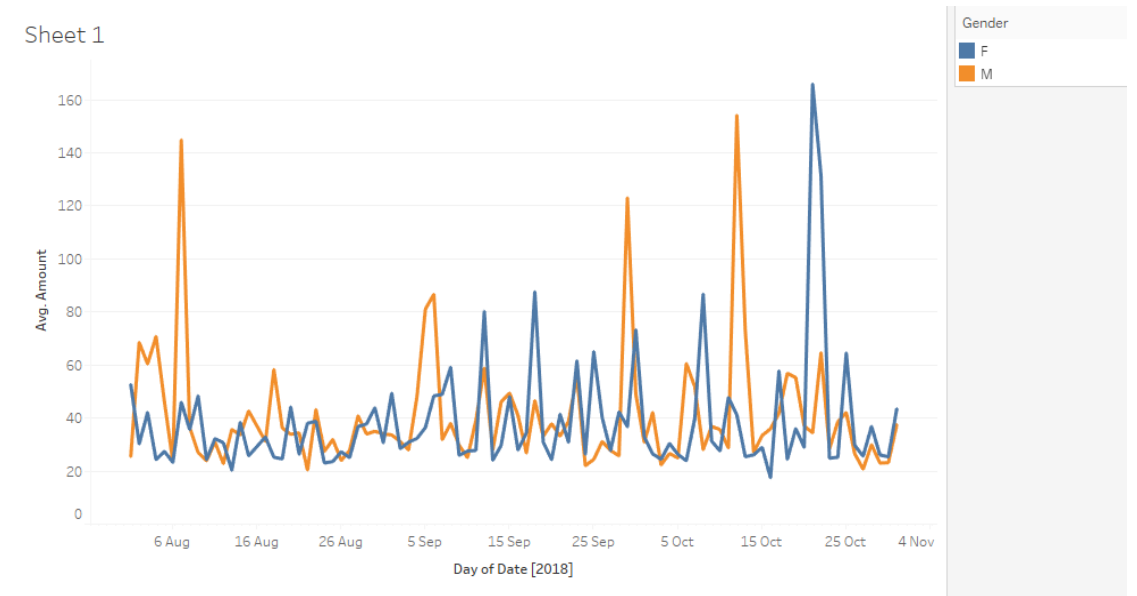
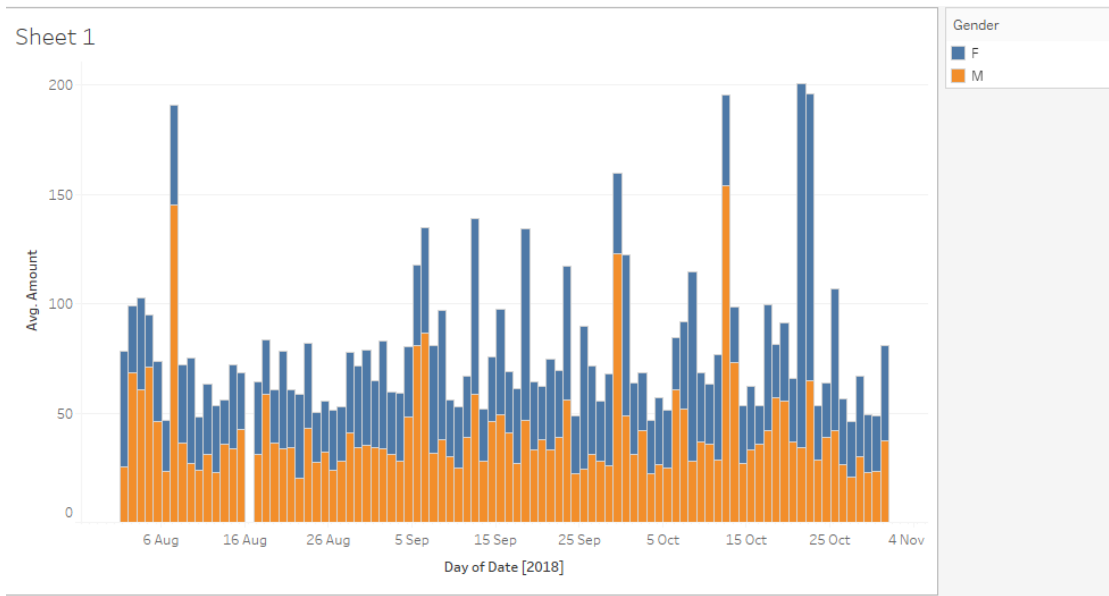
Customer location belongs to different state:

ACT: 72 customers  
NSW: 2169  
NT: 205  
OLD: 1556  
SA: 415  
TAS: 68  
VIC: 2131  
WA: 1100



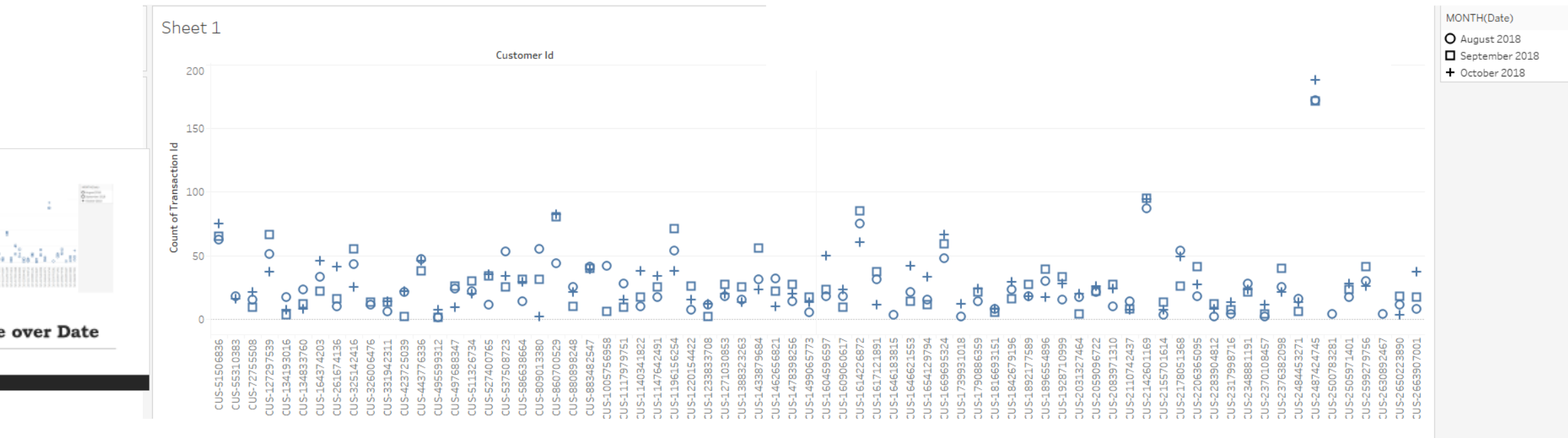
# Average Transaction per Day/Week

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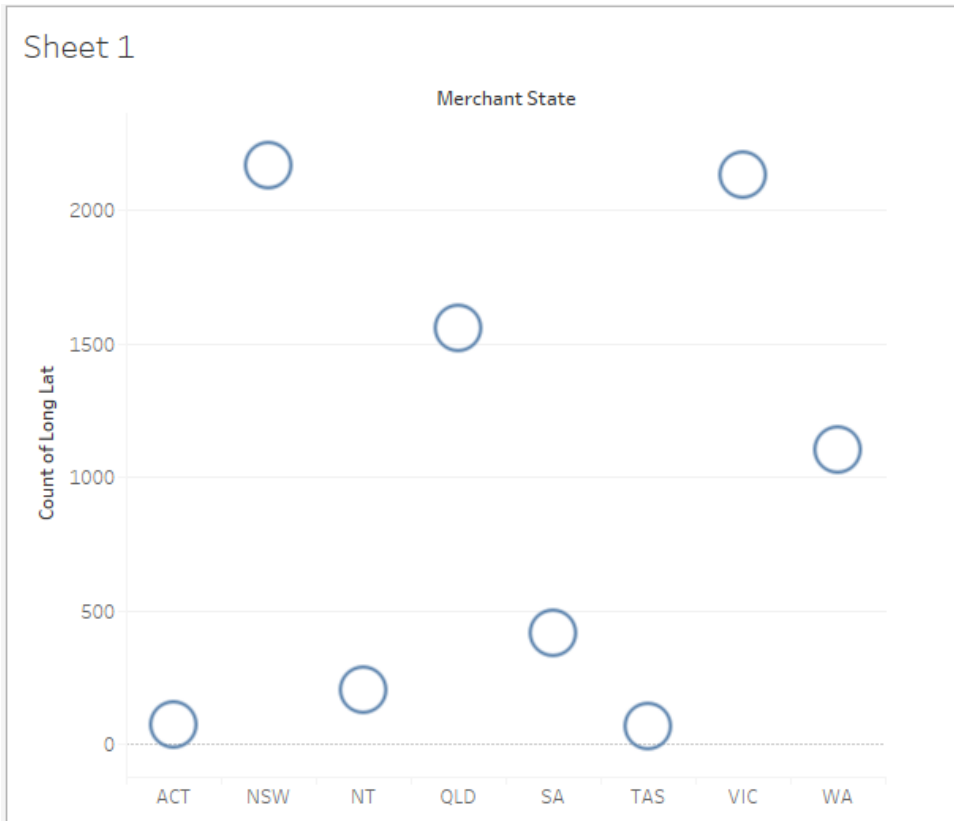


# Transaction amount over gender

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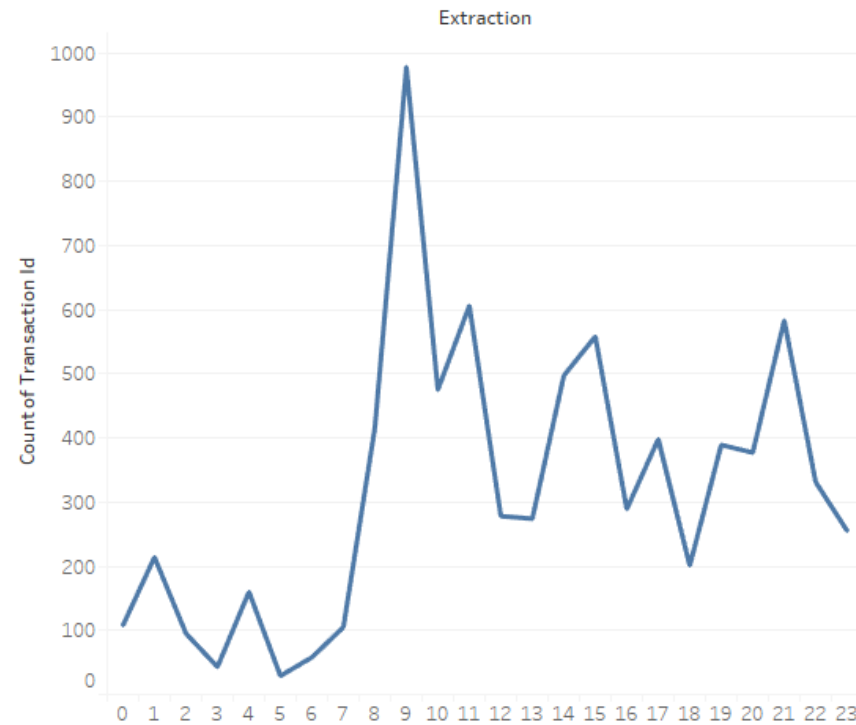


# Customers Transaction Rate over Date



# Customers State

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# No of Transaction per Hour

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