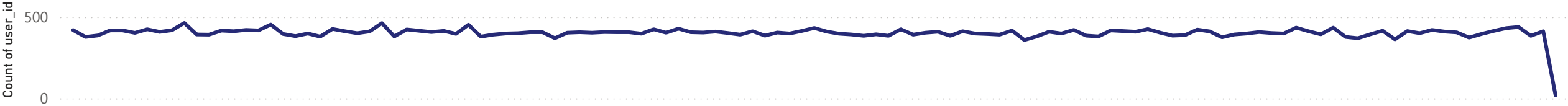# Customer Loyalty Feature Insights Dashboard
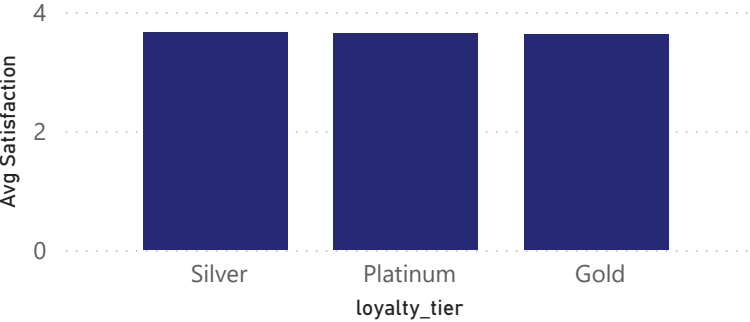
Count of user_id by Year, Month and Day

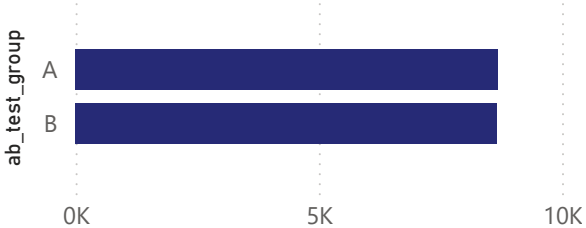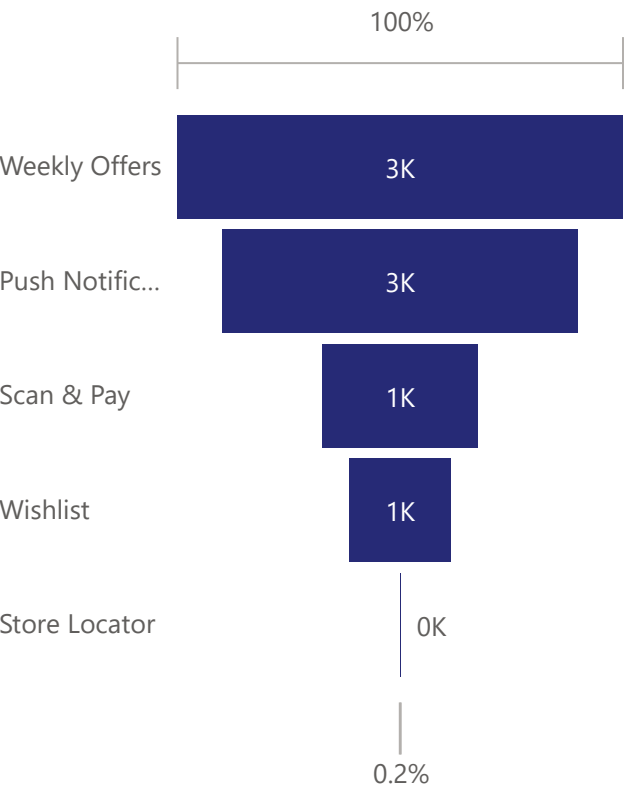| Total Sessions	Total Users	Conversion Rate (%)	Avg Satisfaction
50K	**10K**	**35.05**	**3.65**

Conversion Rate (%) by feature_used
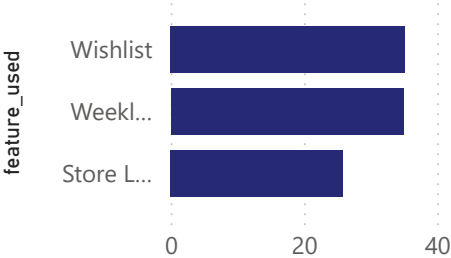
Avg Satisfaction by loyalty_tier

Sum of conversion_flag by ab_test_group

Sum of conversion_flag by feature_used

feature_used

Digital Coupons	Flyer Viewer	Loyalty Tier Info
Points Tracker	Purchase History	Push Notifications
Scan & Pay	Store Locator	Weekly Offers

Count of session_id by feature_used