

# First Last

## Data Scientist

Ex-Business Development and Product Marketer transitioning into a Data Scientist role after completing ABC Bootcamp. Over 5 years of experience managing global teams of 5-20 people and working with C-Suite Executives. Core skills include extrapolating data and providing actionable insights aligned with computer science, modeling and statistics.

### WORK EXPERIENCE

#### Product Marketing Manager

June 2018 – May 2022

Resume Worded, San Francisco, CA

- Developed product strategies for lead Director and trained the team as it grew to 25 employees. Led redesign of mobile app and website.
- Designed training and peer-mentoring programs for the incoming class of 25 analysts in 2017; reduced onboarding time for new hires by 50%
- Led the transition to a paperless practice by implementing an electronic booking system and a faster, safer and more accurate business system; reduced cost of labor by 30% and office overhead by 10%
- Promoted within 18 months due to strong performance and organizational impact (one year ahead of schedule)
- **Recruiter notes:** Bullet points must be in format [Action Verb] [Accomplishment] [Metric]
- **Recruiter notes:** Highlight transferable skills from your previous role

#### Business Development Consultant

August 2010 – January 2013

Resume Worded's Exciting Company, New York, NY

- Liaised with C-level executives of My Exciting Company, a RW Ventures-backed ecommerce marketplace website with 100k members which helps designers sell their artwork and designs to businesses.
- Strengthened relationships with 6 strategic partners (including Expedia, Skyscanner and Airbnb) through follow-up meetings with C-suite executives
- Developed and executed customer referral program, leading to 50% increase in referral business and \$2MM of incremental revenue
- Bullet points in format [Action Verb] [Accomplishment] [Metric]
- **Recruiter notes:** Highlight transferable skills from your previous role

### EDUCATION

#### Data Science Immersive (Student)

June 2022 – October 2022

Resume Worded Boot Camp, Online

- Built Tableau dashboard using data from Amplitude and Segment to visualize core business KPIs (e.g. Monthly Recurring Revenue), saving 10 hours per week of manual reporting work

#### Bachelor of Engineering

May 2010

Resume Worded University

Major in Computer Science

### CONTACT

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- linkedin.com/in/username
- github.com/resumeworded

### SKILLS

*Data Visualization/Engineering:*

- Tableau (Advanced)
- Looker (Experienced)
- Segment
- Amplitude
- Recruiter note: enter skills from the new industry here

*Techniques:*

- Hypothesis Testing
- Recommendation Engines
- Customer Segmentation Analysis

*Tools and Frameworks:*

- ElasticSearch
- Python (Keras, Scikit-learn)
- Hadoop
- Python
- Databases (MySQL)

• Don't forget to use [Resume Worded](#) to scan your resume before you send it off (it's free and proven to get you more jobs). It helped 900k people in 2021 speed up their job search by over 3x, so please I'd encourage you to try to free version at least to get parts of your resume fixed.

### OTHER

- Volunteered in a 3-month data science Project, run by ACB Corporation Inc. )
- ABC Certification (2022)
- Completed 10+ competitions on Kaggle in 2021.
- Awards: Resume Worded Teaching Fellow (only 5 awarded to class), Dean's List 2012 (Top 10%)