

FIRST LAST

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PROFESSIONAL EXPERIENCE

Resume Worded, New York, NY

Jun 2018 – Present

Vice President, Data Science

- Formulated business intelligence processes in collaboration with senior members of sales, compliance and legal teams; generated annual profit of \$5+ million.
- Managed the team of 50+ members involved with development of a roadmap to build a unified customer identity graph to power driver media platforms, enhancing customer engagement by 65% and driving business growth by over 59%.
- Mentored and reviewed the team's designs, algorithms and code in an effective manner, increased job efficiency by 45%.
- Worked closely with a cross functional team of Product Manager, Designers and Engineers to identify business opportunities, on-boarding 6 new data science clients and increasing existing client retention by 75%.

Growthsi, San Diego, CA

Jan 2016 – May 2018

Director, Data Science

- Updated company data warehousing techniques such as data recall and segmentation, generating 25% increment in usability of non-technical staff members.
- Worked with Sales, IT and marketing teams to optimize key workflows to identify costs, results and opportunities, streamlining business resources by improving internal system integration, resulting in a 20% decrease in time needed to infer customer data insights used to develop marketing strategies.
- Liaised with marketing to drive social media advertising efforts, using predictive modeling and clustering, resulting in 35% increase in revenue.

Resume Worded, New York, NY

May 2008 – Dec 2015

Manager, Data Science (Nov 2014 – Dec 2015)

- Provided guidance to members and participated in cross-departmental projects establishing the company as a leader in data science over a period of 5+ years in the company.
- Conducted 25+ final round interviews and hired 8 new candidates in association with Human Resources, implemented a new training program to reduce onboarding time for new hires by 50%.

Data Scientist (May 2010 – Oct 2014)

- Created Monte Carlo simulation using Python to generate 35000 sample portfolios with 10+ constraints.
- Developed a prototype to identify key influencers on Twitter using clustering techniques over 100,000 data points in Python.

EDUCATION

Resume Worded Business School, San Francisco, CA

January 2015

Master of Science in Management with Honors.

Resume Worded University, San Diego, CA

May 2010

Bachelor of Engineering, Major in Computer Science.

SKILLS

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|--------------------|-----------------------|------------------------|---------------|
| • Microsoft Access | • Python/Java/C++ | • Data languages Hive, | • Data mining |
| • SQL | • Business Management | Pig, Spark (MLLib) | • Tableau |