

# MARKETPLACE BUILDER HACKATHON

## DAY 18 "BRAINSTORMING"

I've been thinking about how challenging it is for people to find high-quality stylish and affordable shoes online. This inspired me to create a website dedicated to offering a wide variety of shoes for men, women and kids, catering to both casual and formal needs. I want to make shoe shopping convenient and enjoyable.

My platform will provide thoughtful features such as size guides, personalized recommendation and secure payment options to enhance the user experience. As the business grows, I plan to expand into exclusive collections and seasonal sales to offer customers more value.