

# Cookies Policy



LuckyMedia

## • Introduction

This Cookie Policy explains how Lucky Media (a brand operated by "Samsara" Patrycja Mackiel) uses cookies and similar tracking technologies on our website. By using our website, you consent to the use of cookies as outlined in this policy.

If you have any questions about this Cookie Policy or wish to manage your preferences, please contact us at:

"Samsara" Patrycja Mackiel  
Ul. K. P. Ściegiennego 5 nr lok. 1  
45-712 Opole, Poland  
NIP (Tax Identification Number): 9910532750  
Contact Email: [hi@luckymedia.marketing](mailto:hi@luckymedia.marketing)

## • Cookies controller

The cookies controller responsible for your data is:

"Samsara" Patrycja Mackiel  
Ul. K. P. Ściegiennego 5 nr lok. 1  
45-712 Opole, Poland  
NIP (Tax Identification Number): 9910532750  
Contact Email: [hi@luckymedia.marketing](mailto:hi@luckymedia.marketing)  
Operating as: Lucky Media brand

## • What are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. They are used to make the website function efficiently and to provide information to the website owners. Cookies can be “persistent” or “session” cookies:

**Session Cookies:** These are temporary cookies that expire when you close your web browser.

**Persistent Cookies:** These remain on your device for a specified period or until manually deleted.

## • **Types of Cookies we use:**

**We use the following types of cookies on our website:**

### **1. Strictly Necessary Cookies**

These cookies are essential for the proper functioning of the website and enable basic functions like page navigation and access to secure areas of the website. Without these cookies, some services cannot be provided.

**Purpose:** To ensure the website operates correctly.

**Legal Basis:** Legitimate interest.

### **2. Performance Cookies**

Performance cookies collect anonymous information about how visitors use our website, such as which pages are visited most often. This data helps us improve the functionality of our website.

**Purpose:** To enhance the user experience and website performance.

**Legal Basis:** Legitimate interest.

### **3. Functionality Cookies**

These cookies allow our website to remember choices you make (e.g., language preference or region) and provide enhanced, personalized features.

**Purpose:** To provide a better user experience by remembering preferences.

**Legal Basis:** Consent.

### **4. Targeting/Marketing Cookies**

These cookies track your browsing habits to enable us to send you personalized offers, such as eBooks, courses, and company updates, via email or text messages. These cookies may be set by us or third-party providers, and the information may be shared with advertising networks.

**Purpose:** To deliver targeted advertising and promotional offers.

**Legal Basis:** Consent.

### **3. Third-Party Cookies**

Some cookies on our website are placed by third-party service providers, such as analytics or advertising platforms. These third parties may collect data about your interaction with our website and use it to show you relevant advertisements on other websites. We do not control the use of third-party cookies, and they are governed by the third party's privacy policies.

Examples of third-party services we use:

Google Analytics: For tracking and analyzing website traffic and user behavior.

Facebook Pixel: For personalized advertising on Facebook and Instagram.

## • How to manage Cookies?

**You have the right to accept or reject cookies when you visit our website.  
You can manage your cookie preferences in the following ways:**

### **1. Browser Settings**

Most web browsers allow you to control cookies through their settings. You can delete cookies or prevent them from being stored by adjusting your browser's privacy settings. However, blocking cookies may affect your ability to use certain features of the website.

To learn more about how to manage cookies in popular browsers, you can visit websites of following providers: Google Chrome, Mozilla Firefox, Microsoft Edge, Apple Safari

### **2. Cookie Consent Banner**

When you first visit our website, you will see a cookie consent banner. By clicking "Accept All Cookies," you agree to the use of all cookies as described in this policy. You can also choose to accept or reject specific categories of cookies through the banner.

### **3. Opt-Out of Targeted Advertising**

To opt out of personalized advertising from third-party providers, you can visit the following settings pages:

Google Ads Settings

Facebook Ad Preferences

## • Data Collected via Cookies

The data collected via cookies may include, but is not limited to:

IP address

Browser type

Device type

Pages visited

Date and time of visit

Referring URL (the website that brought you to our site)

User preferences (such as language and region)

This data is used to improve our services, personalize your experience, and provide targeted offers.

## • Consent and Withdrawal

You have the right to withdraw your consent to the use of cookies at any time. You can do so by adjusting your browser settings or by revisiting the cookie consent banner on our website. However, please note that withdrawing consent for certain cookies may impact your user experience and functionality of the website.

## • Changes to the Cookies Policy

We reserve the right to update or modify this Cookie Policy at any time. Changes will be effective immediately upon posting the revised policy on our website. We encourage you to review this policy periodically for any updates.

## • Contact Information

If you have any questions or concerns regarding this Cookies Policy please contact us at:

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"Samsara" Patrycja Mackiel  
Ul. K. P. Ściegiennego 5 nr lok. 1  
45-712 Opole, Poland

Email: [hi@luckymedia.marketing](mailto:hi@luckymedia.marketing)

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