

ONE PAGE BUSINESS CASE TEMPLATE

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DATE	01/01/23
SUBMITTED BY	A. Manager
TITLE / ROLE	Project Manager

LOGO

THE PROJECT

In bullet points, describe the problem this project aims to solve or the opportunity it aims to develop.

- Increase number of warehouses for RainforestRetail
- Remove bottleneck in distribution network
- Reduce delivery times for customers
- Increase capacity in distribution network

THE HISTORY

In bullet points, describe the current situation.

- RainforestRetail is served by a single warehouse holding all stock
- As orders increase in number and size more pressure is placed on existing infrastructure
- The warehouse represents a single point of failure in the distribution network
- Delivery times are increased for customers who live far from the warehouse

LIMITATIONS

List what could prevent the success of the project, such as the need for expensive equipment, bad weather, lack of special training, etc.

- Availability of suitable sites
- Contractor availability
- Supply chain issues
- Delays to building work due to weather

APPROACH

List what is needed to complete the project.

- One suitable site per region to build a new warehouse
- Alternatively, existing warehouse facilities which could be refitted
- Necessary contractors in each region
- Staff for each new warehouse
- Additional HR capacity to manage additional resources
- Updated inventory management system to support multiple sites

BENEFITS

In bullet points, list the benefits that this project will bring to the organization.

- Removal of a single point of failure in the distribution network
- Reduction in delivery times for some customers
- Ability to direct inventory to areas where demand is higher

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