

**RESPONSIVE WEB DESIGN**

# OBJECTIVES

- Responsive Web Design
- Mobile First
- Media Queries

# RESPONSIVE DESIGN

Responsive designs respond to changes in browser width or orientation by adjusting placement, size and behavior of content.

# RESPONSIVE MATTERS

- Google will ding you if your pages are not built responsively.
- More importantly, your customers will ding you!!

# SCALED VERSUS RESPONSIVE



# **MAKING OUR PAGES RESPONSIVE**

# RESPONSIVE COMPONENTS

1. Fluid layout and images
2. Viewport meta tag
3. Media queries

# THE VIEWPORT TAG



# THE VIEWPORT TAG

- Without instructions, mobile devices render pages at typical desktop screen widths, and then scale the pages to fit the mobile viewport.
- If you don't set the viewport meta tag, your **media queries** don't work
- Thank you Apple!

# VIEWPORT META TAG

```
<head>
<meta charset="utf-8">
<meta name="viewport" content="width=device-width,
initial-scale=1">
...
</head>
```

- **width=device-width**: sets the width of the viewport to the width of the device
- **initial-scale=1**: sets the initial zoom level when visiting the page

# **MEDIA QUERIES**

# MEDIA QUERIES

- Media Queries allow us to write CSS rules that are applied for specific screen sizes or orientation.
- When the conditions of the query are satisfied the styles within are applied.
- Media Queries can also be used for adapting to other conditions, such as `print` and `speech`.

# MEDIA QUERY EXAMPLE



```
div {  
  height: 50vh;  
  background: blue;  
}
```

```
/* Media queries need to follow the base styles  
to be applied correctly */
```

```
@media (min-width: 768px) {  
  div {  
    width: 75%; /* Cascades and overrides the default */  
    background: red; /* Cascades and overrides the specified value */  
  }  
}
```

# MEDIA FEATURE

```
@media (orientation: landscape) {  
    /* orientation is a media feature */  
}  
  
@media (max-width: 768px) {  
    /* max-width is a media feature */  
}
```

- **Media features** allow us to selectively apply styles based on a feature of the device or browser in use.
- They include: width and height, the orientation of the device, the aspect-ratio or resolution of the device.

# MEDIA TYPES

```
/* Exclusively used when the page is printed */  
  
@media only print {  
    ...  
}
```

- We can also target the delivery mode with media types.
- There are: `screen`, `speech`, `print`, and `only`.

# LOGICAL OPERATORS

```
/* All of our extra small, small and medium devices in landscape mode */
@media (orientation: landscape) and (min-width: 767.98px) {
  body {
    flex-direction: row;
  }
}

/* Some of our small, all medium and some large devices */
@media (max-width: 950px) and (min-width: 600px) {...}
```

- Media features and types can be combined using operators:
- There are: `and`, `or`, `not`.



# COMBINING MEDIA TYPES & MEDIA FEATURES

```
/* On devices under 768px */  
.col-left, .col-center, .col-right {  
  width: 100%;  
}  
  
@media only screen and (min-width: 768px) {  
  [class*="col-"] {  
    width: calc(100%/3);  
    float: left;  
  }  
}
```



**RESPONSIVE LAYOUTS**

**MOBILE FIRST**

# MOBILE FIRST



Generally, we build for the smallest devices, then add media queries for common **breakpoints**.

# WHY MOBILE FIRST?

It's simple:

They are **our primary devices for viewing web content** today.

# MOBILE FIRST: BOOTSTRAP STYLE

```
/* Extra small devices (portrait phones, less than 576px)
are the default (Mobile First) */
```

```
/* Small devices (landscape phones, 576px and up) */
@media (min-width: 576px) { ... }
```

```
/* Medium devices (tablets, 768px and up) */
@media (min-width: 768px) { ... }
```

```
/* Large devices (desktops, 992px and up) */
@media (min-width: 992px) { ... }
```

```
/* Extra large devices (large desktops, 1200px and up) */
@media (min-width: 1200px) { ... }
```



# **BUILDING A RESPONSIVE MENU**

**GO BUILD  
AWESOME THINGS!**