# **Usecase 3 - (Project 2)**

By: eng. Esraa Madhi

Utilizing your knowledge of NumPy, pandas, matplotlib, seaborn, and Plotly, proceed with the analysis of the provided data.

This project must at least satisfy the following minimum requirements:

# Usecase 3

For any **Data project** we should go through these steps:

## Step 1: Defining the Problem Statement

- a. Which universities are ranked in the top 10 globally?
- b. Which universities are ranked in the top 10 for employment outcomes?
- c. What positions do universities in Saudi Arabia hold within the global rankings?
- d. Considering various factors such as employment rankings, research rankings, and others, which has the most significant impact on a university's overall ranking?
- e. Is there a correlation between national and global university rankings, and based on this information, can you recommend a country that appears to have a high concentration of top-ranked universities?
- f. Bonus: Develop two additional questions that could be explored using the data set at your disposal.

### Step 2: Collecting Data

- Use the following dataset.
  - https://www.kaggle.com/datasets/ourfuture/world-university-rankings

#### Step 3: Data Quality Checking and Remediation

### Step 4: Exploratory Data Analysis

- For these two steps, make sure to do:
  - a. Data Profiling: apply the 7 types of data profiling
  - b. Data Cleaning: handle missing values, correcting errors, and dealing with outliers.
  - c. Univariate Analysis &Bivariate/Multivariate Analysis: to understand their distribution and look at the relationships between variables. For your visualizations make sure to:
    - Drive meaningful insights (at least 10 different charts).
    - Choose a specific style for your charts.
      - Apply one color palette from your choice on all charts.
      - Use the title, x-y labels, font size, figure size, and legends.

#### **Step 5: Building Machine Learning Models**

Not applicable

#### **Step 6: Model Evaluation**

Not applicable

#### **Step 7: Communicating Results**

- Create an interactive dashboard using Plotly.
- Report your final conclusion and findings in one page (readme markdown file).
  - o Team members.
  - Introduction (problem, objectives)
  - Dataset Overview and Source.
  - o Describe the final ten insights.

## Step 8: Model Deployment

Not applicable

# Step 9: Model Performance Maintenance in Production

Not applicable

Note: the red steps means they are Not applicable in the project

- The Final presentation will be on Sunday.
- Due Date: Sat, 28 Jan, 11:59 pm.

#### Final Deliverables:

- Notebook file(.ipynb).
- Presentation of the result in 3 slides
- README.md file.