

User Personas



Demography

Age: 26

Occupation: College Student

Location: Dubai

Income range: 2-4
USD/month

Main Problem

Tight lecture schedule
Home garden for fresh
fruits and vegetable

Needs & Goals

Mordern Tech

Knowledge

Locate the nearest gym

Eat healthy

Behavior

Loves fashion

Likes to exercise

To look Healthy & attractive

Curious



Demography

Age: 39

Married father of 2

1 boy aged 2 and 1 girl aged
4

Location: Stuttgart

Region: Western Germany

Main Problem

- . Laundry company for his kids clothing
- . High speed wifi for trading

Needs & Goals

- . Crypto News
- . Pick up kids after school
- . Housing next to the metro
- . Prompt food delivery for his kids

Behavior

- . Loves Nature
- . Plays soccer
- . Gambler