

BUSINESS MODEL CANVAS

Key Partners	Government Agencies	Key Activities	Consultation	Value Propositions	Giving patient the best service without delay	Customer Relationship	Consultation and Appointment	Customer Segment	Elderly patients	
			Medical Appointment							
			Sales of Drugs							
	Pharmacist		Collect and store data			E-service (24/7 virtual consultation availability			Drug pickup and sales	Skilled worker patient (9-5 workers)
		Key Resources	Medical Team				Channels		Hospitals	
			Developers Team							
			Virtual consultation							
	Health Insurance Companies		Collect and store data						Company Website	
			Medical Supplies							

Cost Structure	Initial set up cost	Revenue Stream	Healthcare fee
	Yearly subscription (Maintenance fee)		
	Staff salaries		Pharmaceutical drug sales
	Advertisement		