Abdulghani Harran

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PROFILE

Innovative frontend developer with 3+ years of experience creating scalable, high-performing web applications. Expertise in React.js, TypeScript, and building enterprise-level solutions that enhance business performance

EXPERIENCE

TamraCapital.sa - Full Time

Jan. 2023 - current

Frontend Development:

- Developed a dynamic responsive website with 80+ pages using ReactJs, Typescript, Zustand, SCSS.
- Created 10+ interactive charts to visualize complex datasets, leading to a 30% increase in user engagement.
- Implemented secure authentication policies, to ensure user data privacy.
- Full responsibility for the landing page and the dashboard development.
- Revamped the landing page by applying best practices of SEO to improve website's ranking in search results.
- Experienced in utilizing Jira for sprint planning, tracking, and reporting within an Agile (Scrum) framework to efficiently manage and optimize software development workflows.
- Proficient in server-side CSS, including PostCSS and SCSS, with expertise in creating scalable, efficient design system components.
- Experienced with Next.js, tailwind, radix UI and Shaden UI
- Ability to work both independently and collaboratively and fast-paced environment

Data Science:

- Created full analytical dashboard functionality using Apache Superset, containing insights for the business.
- Creates the reports for the Saudi Central Bank (SAMA) and Capital Market Authority (CMA)
- Boosted marketing campaign efficiency by applied customer segment clustering using unsupervised machine learning algorithms, to enhance targeting and conversion rates.
- Analyzed the user journeys and its interaction with the customer service, to identify potential bottlenecks.

Rafraf.com – Full time

Sep. 2021 – Dec. 2022

Software Engineer:

- Led and responsible for a team of internal / outsourced developers for building and maintaining production website.
- Developing an interactive, performance, scalable, SEO friendly website using NextJs (ReactJs), Typescript, Redux.
- Built advanced **Search Engine**, generating over **120k SAR** in revenues and reducing look-up time from 4.8 seconds to 140 milliseconds.
- Built a **chatbot** system helping customers to reach certain products and answer questions, understanding the local "Saudi" accent.

EDUCATION

Jordan University of Science and Technology (JUST)

B.S. Computer Engineering

June. 2016 – Sep. 2021

SKILLS

• Frontend: Typescript | JavaScript | React.Js | Next.Js | Tailwind | Python | GraphQL | API | HTML | SCSS | Git | SEO