* ID:ID Number of Customers
* Warehouse\_block:The Company have big Warehouse which is divided into block such as A,B,C,D,E
* Mode\_of\_Shipment:The Company Ships the products in multiple way such as Ship, Flight and Road
* Customer\_care\_calls:The number of calls made from enquiry for enquiry of the shipment
* Customer\_rating:The company has rated from every customer. 1 is the lowest (Worst), 5 is the highest (Best)
* Cost\_of\_the\_Product:Cost of the Product in US Dollars
* Prior\_purchases:The Number of Prior Purchase
* Product\_importance:The company has categorized the product in the various parameter such as low, medium, high
* Gender:Male and Female
* Discount\_offered:Discount offered on that specific product
* Weight\_in\_gms:It is the weight in grams
* Reached.on.Time\_Y.N:It is the target variable, where 0 Indicates that the product has NOT reached on time and 1 indicates it has reached on time