



SEGAM DATESTM

From Segam Oasis, Valley Of The Kings

Part of AFRO Group

Export Office: 18/1/4 Farrag Mall, Central Axis, 2nd District 6th of October City, Giza, Egypt
Farms: Nile Valley | Delta | Wahet Oasis | Upper Egypt



ABOUT US

Freesh & Seasonal

Our Vision is to be the leading Egyptian brand of harvested foods, serving our exporters with a commitment to competitive and quality produce. Our high quality food products meets the standards demanded by consumers in the United States, Europe and the Middle East. We have developed fair – trade partnership with local farmers with commitment for quality seasonal produce from the fertile agricultural fields by investing in organic and environmentally friendly farming methods. We source only the finest raw materials are selected for processing to meet the requirements of the most discerning clients world-wide by keeping a strict ISO control regarding freshness and hygiene.

Farm to Table

AFRO Agriculture & Trade is a leading Egyptian company in producing, packing and exporting Egyptian Agricultural Crops. Our products like Citrus Fruits, Grapes, Pomegranates, Mango, Watermelon and all seasonal fruits as well as Vegetables like Iceberg Lettuce, Broccoli, Tomatoes, Potatoes, Cucumber, zucchini and other all Egyptian vegetables, and Dates This all beside herbs like dills, coriander, thyme and so on, we have our packing house for preparing our products to be ready for Exporting.

Handle with Care

Our main Mission is getting satisfaction of our regular and new customers, because we are looking always for long term business, so we put our efforts as staff team work to provide and keep our products with very High quality, accurate weight net and gross. This all followed by discipline for shipping and arrival of items to our customers destinations. We deal with Sea, Air, Land freight it's all depending on kind of exported items and customer desire.

HISTORY OF DATES

Dates are one of the oldest tree crops from the Middle East, dating back to more than 5000 years ago. Ancient date pits have been found during archeological digs and palm trunks have been used to construct ancient temples. Dates were a popular and important source of food for the Middle Eastern people because they dried and stored well, were light, and were satisfying and delicious. Dates were also highly prized by royalty. The fruit was commonly traded and date palm tree orchards grew throughout the Middle East. Later trading spread the palm trees to Northeast Africa and Eastern Mediterranean regions.

The Moors introduced dates to Spain, who in turn introduced the trees to South America, Mexico and California in the 18th and 19th centuries during missions. Descendants of these trees still grow there today. However, most of the commercially produced dates in California actually came later directly from the Middle East. California is the major producer of dates for the United States.

Roughly 4 million metric tons of dates are grown annually. Today, the Middle East is the largest producer and consumer of dates. The biggest producers of dates are Iran, Egypt, Saudi Arabia, and Iraq.

Varieties of Dates

There are more than 600 varieties of dates worldwide. They are divided into three categories: soft, semi-soft, and dry. Soft dates are sweet and have lots of moisture and a soft skin and flesh. Semi-soft dates are sweeter, have less moisture, and are firmer. Dry dates are very sweet and have the least moisture and dry and hard flesh.



ZHAGHLOL

Zaghloul dates, also known as Red dates, are rare and not widely available. Zaghloul dates are available in the fall through winter months. Zaghloul dates are sweet with a hint of astringency and offer notes of cinnamon and sugar cane.



SAMANI

Samani fresh dates are medium-sized with a golden, light-brown outer skin and a deeper brown-hued pulp. The taste is satisfyingly subtle and sweet. Samani dates are available for a short season in the fall mainly available in September and



HB King Baraka

The premium dates king Baraka. its little Sweet and dark brown date and dry we have from this kind large and medium size and sold exclusively on our company as we only in Egypt grow this kind in our farms. Available all over the year.



HB Semi - Dry

100% Natural and high quality selected Egypt Dates. Washed and packed under strict hygienic conditions. Free from preservatives and any genetically modified. Available all over the year.



BARHI

Barhi is more round variety of Date that are soft and creamy. Barhi dates are available in September and October. These Dates are very healthy and contains good amount of nutrition that can help us to stay fit.

KINGS OF DATES

Medjool dates are very large, extremely sweet and exceptionally meaty. Their glossy brown skin is tender and supple and encases a dark amber interior. They are slightly chewy and succulent and the meaty pulp surrounds an elongated pit that is occasionally removed before packaging. They are plump and cylindrical in shape. They are considered to be a soft variety of dates. They have always been immensely popular throughout the Middle East. Medjool date was historically used by the Ancient Egyptians for making some of the earliest forms of wine, and by the Muslims during Ramadan.

Nutrition Information

Calories: 110
 Protein: 1 gram
 Fat: 0 grams
 Carbohydrates: 31 grams
 Fiber: 3 grams
 Sugar: 27 grams

Medjool dates are a good source of:

Selenium
 Magnesium
 Calcium
 Potassium
 Copper

Medjool dates are also an excellent source of phytonutrients, plant compounds that may have health benefits. Studies have shown they can stimulate the immune system, reduce inflammation,



OUR PRODUCTION PROCESS

Medjool Dates go through a number of stages before they reach consumers. The here are the highlights of the process:

Harvesting- Dates are collected by hand. Careful handling is key for quality.

Initial Sorting- Medjool dates are sorted qualifying the dates for further activities.

Dehydrating- Dates are dehydrated using natural sunlight or with heat. This is important so that dates store for longer.

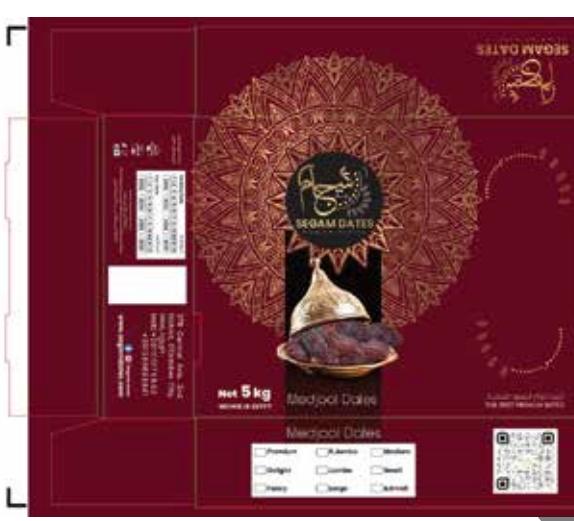
Fumigation- Medjool dates undergo fumigation in closed chambers to ensure insect dis-infestation.

Cleaning- Medjool dates are washed using specialized machines and brushes removing dust accumulated from the field.

Grading- Grading based on size and skin separation to determine the quality of each grade of Medjool dates.

Packing- Is mostly done by hand in different size packages based on each client market.

Storage- Medjool dates are stored in cold rooms at a temperature of 18 degrees below zero.



Our Team

We have been supported by a team of highly experienced and qualified professionals, which helps us in offering an excellent range of Fresh Vegetables, Fresh Fruits, Nutritional Vegetables and Leafy Vegetables to the customers. These professionals make sure to procure the products as per the market demand. Our procuring agents select the best vendors for our organisation. The professionals associated with us manage all the business activities in the most efficient manner. They help us in achieving the organisational goals within the committed time frame.

Some of the members in our team are as follows:

- Procuring agents
- Warehousing experts
- Quality controllers
- Packaging experts
- Logistics experts

Vendor Base

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Why Us?

- Wide market presence
- Delivery assurance
- Effective packaging solutions
- Fresh and healthy range of fruits & vegetables
- Stringent quality parameters
- Highly skilled professionals



Our Farms

Our organic date farms are nestled in a fertile oasis in the Al Wahet region of EGYPT, north of the Nile. Here, by the historic green valleys of the Nile Valley, over 100,000 date palm trees grow, basking in the temperate climate and naturally flowing sweet water for irrigation.

This unique terroir lends to the inimitable taste of every AFRO dates.

Sustainable Farming

Using the best farming practices, AFRO's cultivation techniques are kept as close to nature as possible. Date palm trees can live as long as a century and produce up to 150 kilograms of fruit each year.

Every date palm is watered from the naturally occurring desert wadi, transforming the landscape into a fertile reserve. Our strategically placed irrigation system is channeled across the farm to enable farmers to recycle and preserve the readily available water of the land.

AFRO groves produce nearly 2,000 tonnes of organic waste per year, all of which is returned to the farm as nutrient-rich compost. We take great pride in our overarching organic ethos and continue to innovate, using unique sustainable methods for abundant yields.



Dates Farming



Sorting & Manufacturing



Warehouse & Distribution

PRODUCT RANGE



Fruits



Vegetables



Nuts



Cheese



Marmalade



Sundried



Herbs



Olive Oil



Spices

- Availability subject to Harvest Seasons & Production Cycles.
- For Seasonal produce see calendar.

Fair Trade & Quality



EVERY PURCHASE MATTERS



Our Production Process

AFRO Agriculture & Trade was established fulfil the ambitious goal of its founders to supply high-quality, natural and healthy products at affordable prices to its global consumers .

We adopt a strict adherence to superior quality standards and by diligently meeting the needs of an increasingly sophisticated and health-conscious market. Our goal is to become a leading Egyptian exporter to new and emerging markets. Through our economies of scale, as well as sound marketing and distribution policies we are able to provide competitive and high quality produce to our global consumers whilst ensuring a fair trade policy towards our local farmers.

In order to offer superior quality Fresh Fruits & Vegetables in the market, we been associated with some of the most trusted vendors of the industry. These products are cultivated or grown at large farms, orchards or fields. The entire range is grown without using pesticides or other harmful products and by employing the most modern technology, methodology & equipment. We make sure to offer products that comply with the international food grade standards. Our product range is thoroughly checked on certain well-defined parameters and packed using genuine quality packaging material. Owing to the flawless nature, our product range is highly demanded all across the nation.

We have a spacious warehouse to store the entire range procured by us. This is managed by a team of warehousing personnel who maintain favourable conditions at our warehouse. They put in their best efforts to maintain precise humidity, temperature and other factors at our warehouse that ensure safe storage of the products. We also have a team of experts who procure the fruits and vegetables as per the market demand. They also pack the entire range using genuine quality material, which enhances its shelf life and safety. Our quality control experts also check the entire range on certain well-defined parameters to gauge its flawless nature. Moreover, the logistics personnel associated with us make sure to deliver the ordered products at the clients' end within the committed time frame.





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| Variety | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|---------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Mandarin | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Clementine | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| HB Semi - Dry | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| HB King Baraka | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Zhaghlol | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Samani | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Barhi | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Strawberry | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Grapes | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |



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| Variety | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Cauliflower  | Jan | Aug | Sep | Oct | Nov | Dec |
| Cabbage  | Feb | Aug | Sep | Oct | Nov | Dec |
| White Cabbage  | Mar | Aug | Sep | Oct | Nov | Dec |
| Red Cabbage  | Apr | Apr | Apr | Apr | Apr | May | May | Aug | Sep | Oct | Nov | Dec |
| Mint  | May | May | May | May | May | Jun | Jun | Aug | Sep | Oct | Nov | Dec |
| Celery  | Jun | Jun | Jun | Jun | Jun | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Corn  | Jul | Aug | Sep | Oct | Nov | Dec |
| Sweet Potatoes  | Aug | Sep | Oct | Nov | Dec |
| Lettuce  | Sep | Oct | Nov | Dec |
| | Oct | Nov | Nov | Dec |
| | Nov | Dec | Dec | Dec |



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PACKAGING OPTION



Shrink & Tray



Mesh Sack



Open Stack



Pallet



Bag & Go



Fruit Basket



Custom



2 in 1 Box



Air-Flow

Packaging subject to design, print and mould costs for white-labelling

White-Label with is for your own Brand



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| Variety | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Turnip | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Spinach | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Peas | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Parsley | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Okra | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Basil | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Eggplant | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |

All year produce such as Bananas, Beans, Greens are available upon requests

OUR BRANDS

From the farm to customers

AFRO Agriculture & Trade strength is in its integration. Since the majority of the orchards are long-term suppliers and fair – trade partners with AFRO Trade & exports, we have our finger on the pulse every single stage of the way. When it comes to quality control and supply, our deep integration from the farm to the customers allows us to offer the highest quality produce and service at every step of the process. We know exactly what comes in and what is shipped out

AFRO Agriculture & Trade packaging houses closely monitors all raw materials and produce that comes into its packaging houses – down to the finest resolution. Every fruit, citrus and vegetable is carefully selected and allocated to a specific client – giving us the flexibility to offer specific produce and packaging solutions for each individual client. Our packaging houses are on the forefront of cutting edge technology using the best systems to make the logistical process as efficient as possible. The advanced best sorting systems allow us to finely classify the fruit according to colour and size – that way our clients know that they will receive exactly what they ordered.

Packaged to perfection

AFRO Agriculture & Trade specializes in all styles and sizes of packaging – from large size containers for shipping, through uniquely designed packages ready to be opened in the end consumer's home. Our ability to offer the widest variety of packaging solutions for all clients, while knowing what is in every single package – down to what plot the produce came from, makes us one of the most trusted growers and exporters in the world.





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CONTACT US

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