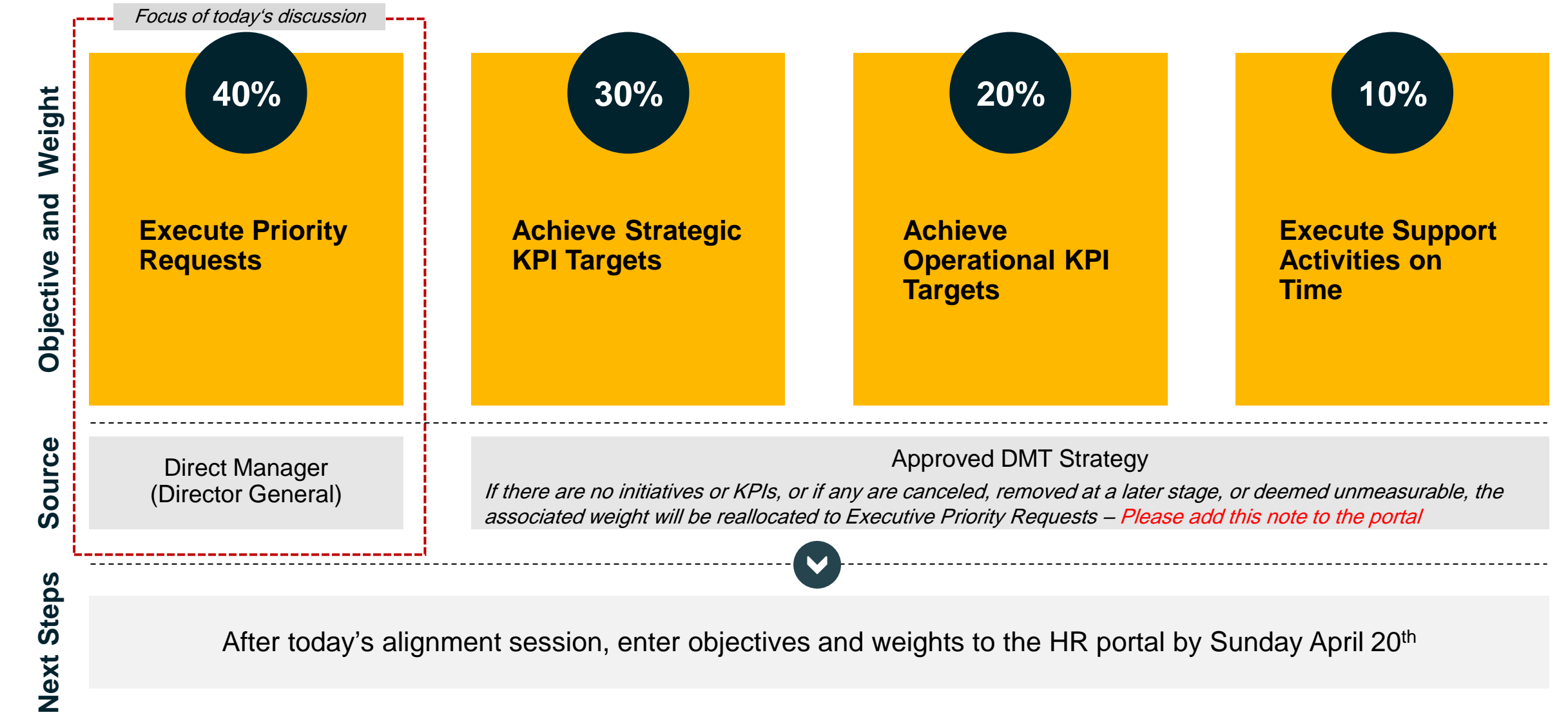


# 2025 Performance Outlook: ED Objectives

April 17<sup>th</sup>, 2025

# Executive Director’s annual performance evaluation is tied to the delivery of a defined set of objectives



# Municipal Services Sector

#	Initiatives and expected outcomes	Weight	Deadline
1	<b>Hidden business risks identification:</b> Conduct a cross-sector assessment to identify hidden business risks and undocumented practices, ensuring full city coverage and alignment with established functional mandates	~14%	Q2
2	<b>Public health risk mitigation:</b> Assess current coverage and identify risks, and develop a mitigation plan	~14%	Q3
3	<b>HSE coverage assessment:</b> Assess HSE inspection coverage gaps and develop feasible solutions to address critical concerns	~14%	Q3
4	<b>Full activation of public cleanliness program:</b> Ensure the complete rollout and operationalization of the public cleanliness program	~9%	Q2/3
5	<b>Pet-friendly neighbourhood planning:</b> Develop an action plan for 3 neighbourhoods to be pet friendly (aligned with Planning and Mobility)	~9%	Q3
6	<b>Inspection process optimization:</b> Strengthen inspection processes by adopting advanced tools, streamlining workflows, and enhancing data accuracy	~9%	Q4
7	<b>Ranch coverage assessment:</b> Identify gaps in coverage, detect unauthorized usage, and highlight key concerns related to ranch management	~9%	Q4
8	<b>Ranch revenue generation:</b> Explore and design programs to generate income from ranch areas by leveraging underutilized land, ensuring alignment with regulatory and sustainability objectives	~9%	Q4
9	<b>Public cleanliness enhancement:</b> Assess key challenges and identify actionable improvements to optimize processes, resource use and service quality	~9%	Q4
10	<b>Stray animal population control:</b> Reduce in the stray cat and dog population enhancing city image (sterilization, impounding, enforcement against abandonment) in alignment with targets set by DMT	~5%	Q4
		100%	

Objective 1: Execute Priority Requests

Weight 40%

Requests list

As per Performance outlook Eds objectives (Based on DG Directions)

Objective 2: Achieve Strategic KPIs Targets

Weight 30%

KPIs list

TBD

Objective 3: Achieve Operational KPI

Weight 20%

KPIs list

Based on Injazi KPIs List

Objective 4: Execute Support Activities on time

Weight 10%

Initiatives list

Enhancing Cleanliness Across Abu Dhabi Emirate

Comments

- Initiatives and Strategic KPIs will be updated based on DMT final list
- Corporate Operational KPIs list based on Injazi system updated list



**Thank You**