

USER: Performs action on front end (next js) like browsing, adding items to cart, signing up or adding address etc.

Front End: The frontend built with Next.js acts as the user interface, handling user interactions and displaying data.

Sanity CMS: It serves content to the frontend and communicates with external services.

3rd party API to track shipment: provides real time delivery updates to the CMS which are then relayed back to the front end

Payment Gateway: Processes payment safely and returns confirmation back to the user and stores in the CMS