

# **Superstore** Dashboard for Retail Insights

**Total Revenue** 

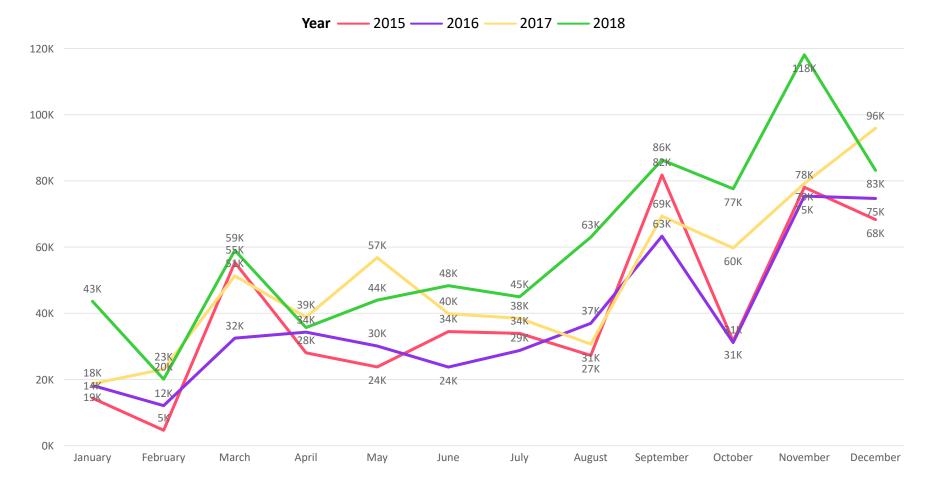
2.26M

**Total Products** 

1861

**Total Orders** 9800

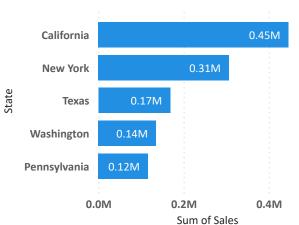
# **Sales Trend Over Month & Years**



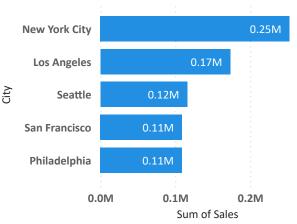
## **Yearly & Quaterly Report**



### **Top 5 States By Revenue**



## **Top 5 City By Revenue**





# **Superstore** Dashboard for Retail Insights

**Total Revenue** 

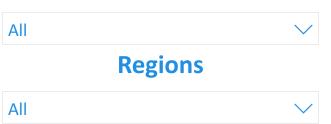
2.26M

**Total Products** 

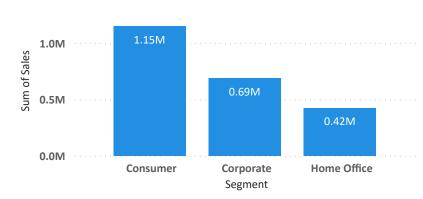
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**Total Orders** 9800

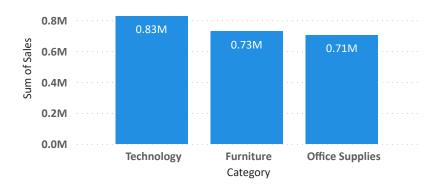
# **Yearly & Quaterly Report**



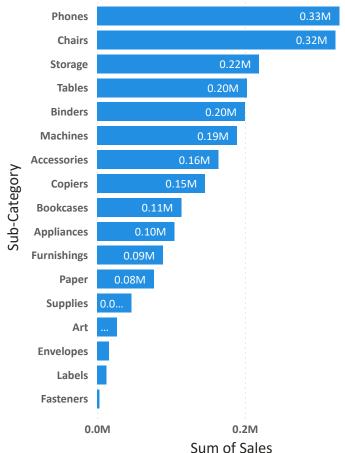
#### **Revenue by Segment**



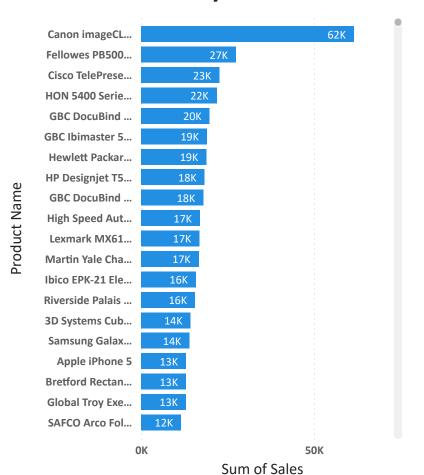
#### **Revenue by Category**



#### **Revenue by Sub-Category**



#### **Revenue by Product**





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Month_Name	2015	2016	2017	2018	Total
January	14207	18065	18548	43481	94301
February	4518	11954	22979	19925	59376 197585
March	55203	32345	51166	58871	
April	27906	34156	38686	35546	136294
May	23644	29963	56661	43822	154090
June	34325	23603	39732	48190	145850
July	33782	28609	38320	44828	145539
August	27116	36819	30546	62847	157328
September	81632	63138	69196	86172	300138
October	31448	31013	59587	77458	199506
November	77912	75256	79067	117945	350180
December	68166	74541	95749	83030	321486
Total	479859	459462	600237	722115	2261673

Region	State	Sum of Sales ▼	
□ West	□ California	446346	
	Washington	135221	
	⊕ Arizona	35274	
		31843	
	Oregon	17284	
	⊞ Nevada	16729	
	<b>⊞</b> Utah	11223	
		5589	
	■ New Mexico	4779	
	⊞ Idaho	4380	
		1603	
	Total	710271	
⊕ East		669565	
<b>⊕ Centra</b>	492659		
<b>⊞</b> South	389178		
Total	2261673		

Cat	tegory	Sub-Category	Consumer	Corporate	Home Office	Total ▼
	Technology	Phones	169249	90356	68216	327821
		Machines	79545	60278	49419	189242
		Accessories	85707	46600	31899	164206
		Copiers	66540	46830	32880	146250
		Total	401041	244064	182414	827519
	Furniture	Chairs	171180	95203	56444	322827
		Tables	99853	67129	35829	202811
		Bookcases	67951	34005	11857	113813
		Furnishings	48720	23975	16515	89210
		Total	387704	220312	120645	728661
	Office Supplies	Storage	98794	77982	42584	219360
		Binders	117106	50009	32929	200044
		Appliances	52368	34171	18084	104623
		Paper	35601	23407	17816	76824
		Supplies	25535	19402	1489	46426
		Art	14069	8533	4120	26722
		Envelopes	7633	5800	2695	16128
		Labels	6620	4066	1679	12365
		Fasteners	1673	785	543	3001
		Total	359399	224155	121939	705493
	Total		1148144	688531	424998	2261673