

HOUSE PRICE PREDICTION

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EXECUTIVE SUMMARY

- The task at hand was to develop machine learning models that can accurately predict house prices based on various features and recommend the important features to be considered while buying or selling a house.
- The dataset consists of 21613 houses and each house has 23 different features: price, living measure, quality, ceil_measure, living measure15, furnished and other 17 features.
- Pre-processing was done on the dataset to make it reliable for EDA and models building checking duplicate values, handling missing values and outliers, and creating new columns.
- Exploratory Data Analysis (EDA) was conducted to gain insights into the distribution of the features and their correlation with price. The house living area had very high positive correlation with price.
- Four models were considered: Linear Regression, Decision Tree, Random Forest, and XGBoost. The metrics used to evaluate their performance were RMSE, MAE, R-squared, Adjusted R-squared, and MAPE.
- The Random Forest Regression Model, after tuning, was identified as the best performing model. It demonstrated good generalization on the test dataset with comparable metrics for both the training and test datasets.
- living_measure, quality, furnished, and location (lat & long) were the important features in the best performing model.
- The model can explain approximately 82% of the variability in the prices by the independent variables in our model within an average error margin of 16.62%

EXECUTIVE SUMMARY

- The model will help buyers to make more informed decision about buying houses by having reliable estimate of prices and key features. This can help buyers to avoid overpayment or missing out on good deals.
- Sellers can also benefit by setting optimal prices for their houses. Knowing the key factors that influence house prices will help them to competitively position their homes in the market.
- Financial Institutions can use the proposed model to assess houses values for loan approvals. This can also help them to manage credit risks
- Additional information of the houses can be collected to gain better insights. Information such as: location crime rates, school quality, proximity to public transportation/train station, house in gated community, presence of a security system, etc.

PROBLEM STATEMENT

- Housing prices are an important reflection of the economy, and housing price ranges are of great interest for both buyers and sellers. Ask a home buyer to describe their dream house, and they probably won't begin with the height of the basement ceiling or the proximity to an east-west railroad.
- A house value is simply more than location and square footage. Like the features that make up a person, an educated party would want to know all aspects that give a house its value. For example, you want to sell a house and you don't know the price which you may expect — it can't be too low or too high.
- To find house price you usually try to find similar properties in your neighbourhood and based on gathered data you will try to assess your house price.
- **The objective of this problem statement** is to predict the housing prices of a town, or a suburb based on the features of the locality provided and identify the most important features to consider while predicting the prices.

SOLUTION APPROACH

- **Data Pre-processing:** The initial step involved cleaning and preparing the dataset for EDA and modelling. This involves checking duplicate values, handling missing values and outliers, and creating new columns. This ensures the dataset is reliable for model training.
- **Exploratory Data Analysis (EDA):** EDA was conducted to gain insights into the distribution of house features and their correlation with prices. This step helps in understanding the dataset features and identifying key features influencing house prices.
- **Model Building:** The dataset was split into training and testing sets. Four different models were considered - Linear Regression, Decision Tree, Random Forest, and XGBoost. Each model has its strengths and considerations.
- **Model Evaluation Metrics:** Metrics such as RMSE, MAE, R-squared, Adjusted R-squared, and MAPE were used to evaluate the performance of the models. These metrics provide a quantitative assessment of how well each model predicts the house prices.
- **Best Performing Model:** The model with the best performance based on the evaluation metrics was considered as the best model or solution to address the problem at hand.
- **Important features:** The features that contribute largely to the best model's prediction of the house prices were determined and recommended to be considered while buying or selling a house.

DATA INFORMATION

The dataset consists of 21613 houses and each house has 23 different features. The target variable is the price.

FEATURES	DESCRIPTIONS
cid	a notation for a house
dayhours	Date house was sold
price	Price is prediction target (in \$)
room_bed	Number of Bedrooms per house
room_bath	Number of bathrooms per bedrooms
living_measure	square footage of the home
lot_measure	square footage of the lot
ceil	Total floors (levels) in house
coast	House which has a view to a waterfront (0 - No, 1 - Yes)
sight	Has been viewed
condition	How good the condition is (Overall out of 5)
quality	grade given to the housing unit, based on grading system
ceil_measure	square footage of house apart from basement
basement	square footage of the basement
yr_built	Built Year
yr_renovated	Year when house was renovated
zipcode	zip code
lat	Latitude coordinate
long	Longitude coordinate
living_measure15	Living room area in 2015 (implies-- some renovations) This might or might not have affected the lot size area
lot_measure15	lotSize area in 2015 (implies-- some renovations)
furnished	Based on the quality of room (0 - No, 1 - Yes)
total_area	Measure of both living and lot

DATA PRE – PROCESSING

- There were no duplicate values in the dataset.
- Columns; ceil, coast, condition, yr_built, long, and total_area had '\$' as part of their values, which distorted their data type. The '\$' were removed and replaced with NaN. After this replacement, the affected columns exhibited missing values.
- We imputed all missing values using the median and the mean.
 - Columns with outliers, the impute strategy was median
 - Columns with no outliers, the impute strategy was the mean.

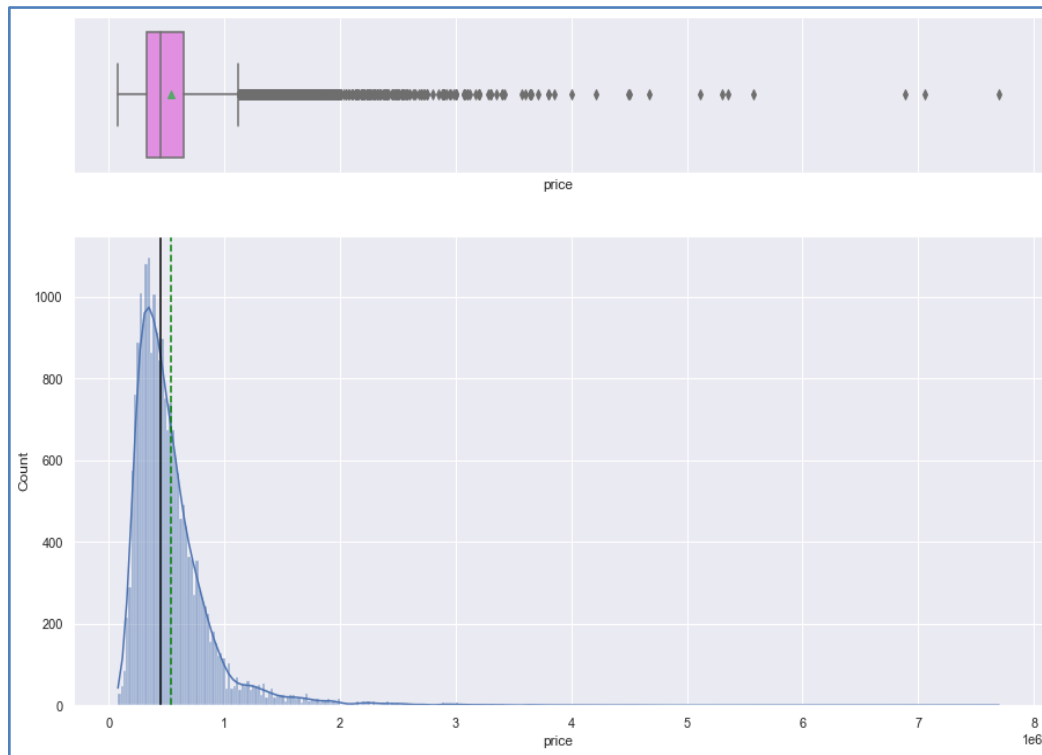
Two new columns were created:

- yr_before_sold & yr_sold columns – These were created from Dayhour and yr_built. yr_before_sold column indicates the numbers of years between the year a house was built and the year a house was sold or bought.
- Renovation_status column – Created from yr_renovated. Zero values were categorized as 'notrenovated' and Non-Zero values (i.e. rows with years) were as 'renovated'.
- The new columns created increased each house features from 23 to 26.
- Houses with no bedrooms and/or no bathrooms were dropped. This reduced the houses in the dataset from 21613 to 21597 for further analysis. 16 houses were dropped. The number of bathrooms were in decimals (float), so they were rounded up for easy use for analysis.
- There were few outliers in the dataset. However, they were not treated because they are all proper values.

#	Column	Non-Null	Count	Dtype
---	-----	-----	-----	-----
0	cid	21597	non-null	float64
1	dayhours	21597	non-null	object
2	price	21597	non-null	float64
3	room_bed	21597	non-null	float64
4	room_bath	21597	non-null	float64
5	living_measure	21597	non-null	float64
6	lot_measure	21597	non-null	float64
7	ceil	21597	non-null	float64
8	coast	21597	non-null	float64
9	sight	21597	non-null	float64
10	condition	21597	non-null	float64
11	quality	21597	non-null	float64
12	ceil_measure	21597	non-null	float64
13	basement	21597	non-null	float64
14	yr_built	21597	non-null	float64
15	yr_renovated	21597	non-null	float64
16	zipcode	21597	non-null	float64
17	lat	21597	non-null	float64
18	long	21597	non-null	float64
19	living_measure15	21597	non-null	float64
20	lot_measure15	21597	non-null	float64
21	furnished	21597	non-null	float64
22	total_area	21597	non-null	float64
23	yr_sold	21597	non-null	int32
24	yrs_before_sold	21597	non-null	float64
25	renovation_status	21597	non-null	object

EXPLORATORY DATA ANALYSIS

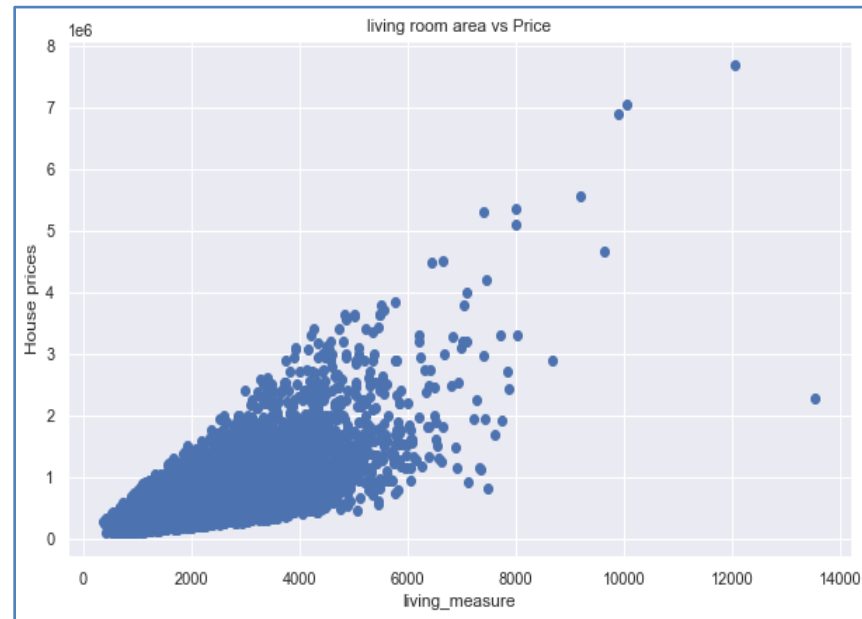
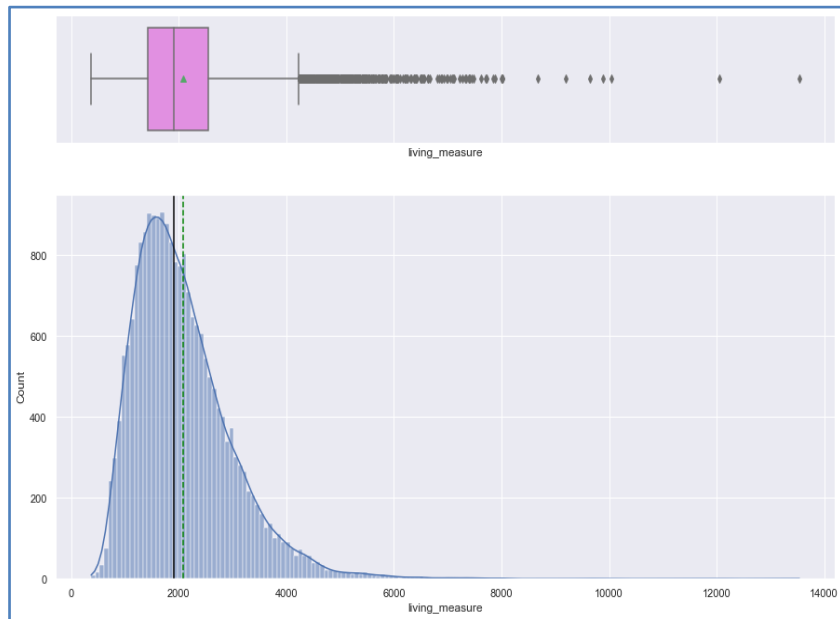
EDA – HOUSE PRICES



The distribution of the houses prices is skewed to the right with few high outliers. More than 50% houses have lower prices.

About 5.4% of houses (1,158) are identified as having high prices, exceeding \$1,129,500.00

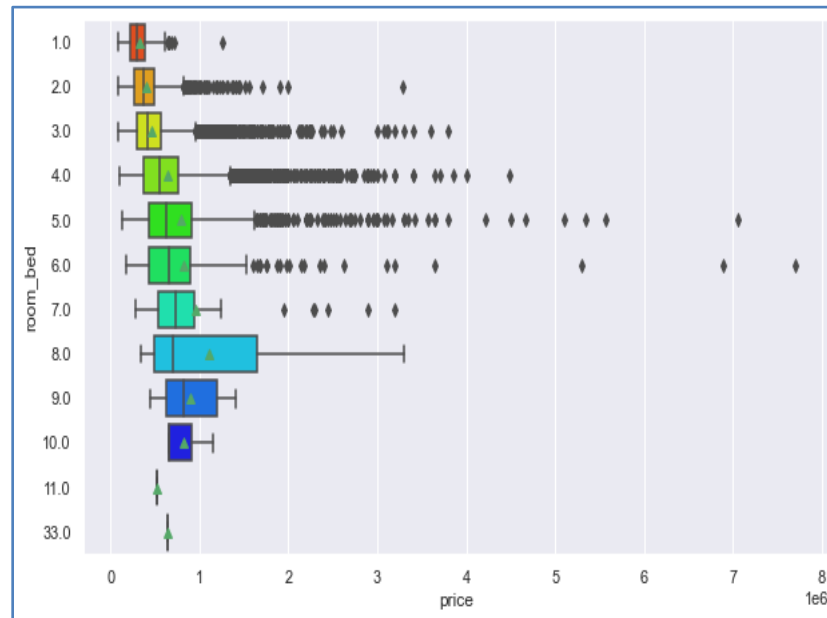
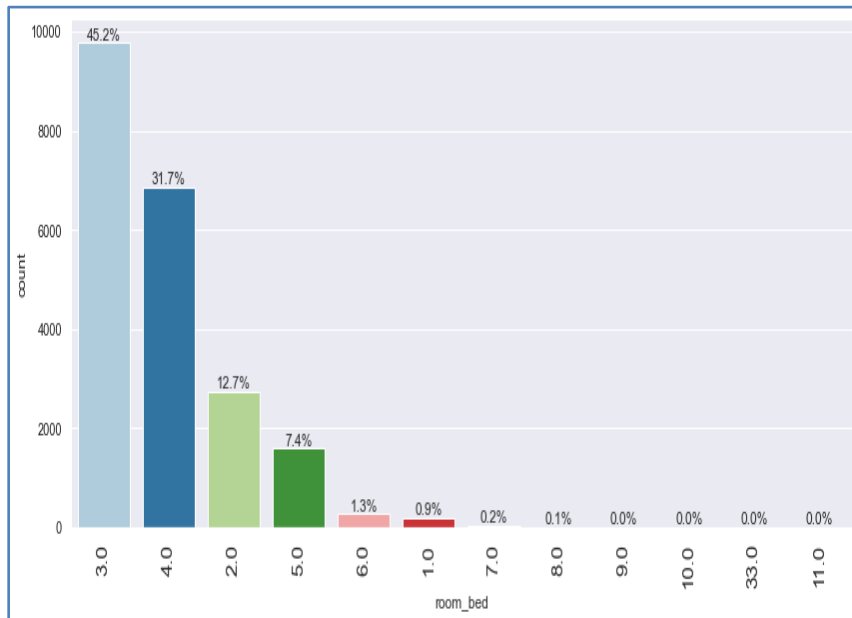
EDA – LIVING MEASURE



The distribution of the house living area is skewed to the right with few high outliers. More than 50% houses have lower living area.

There is strong correlation between living measure and price of the houses

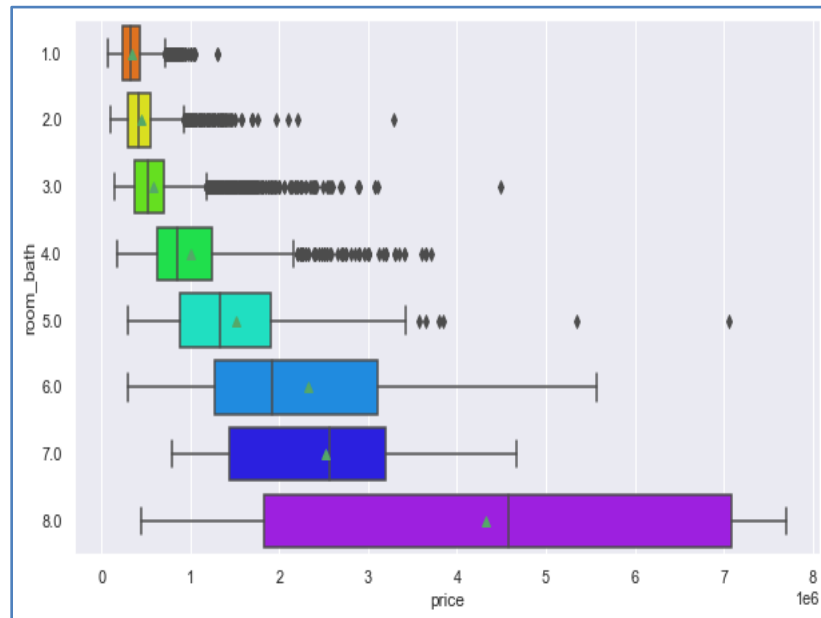
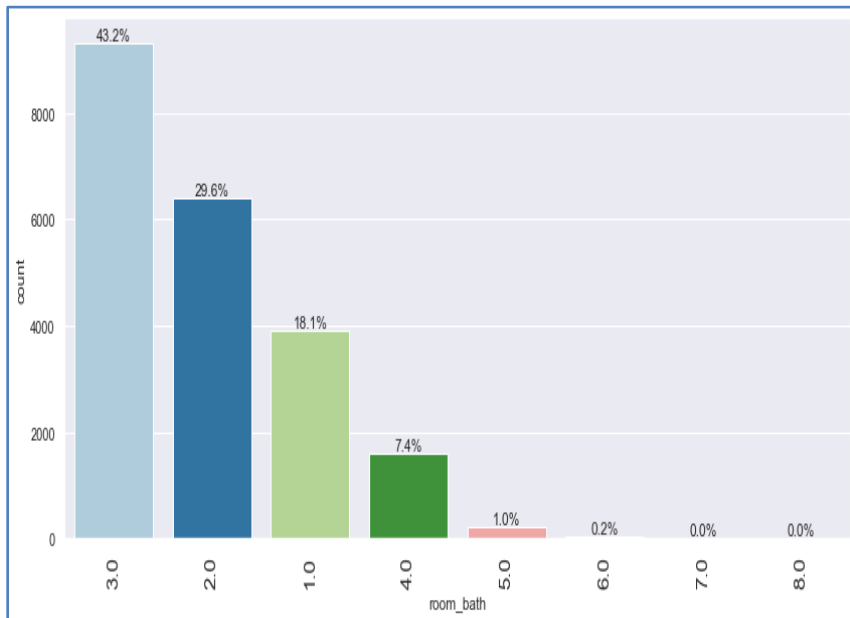
EDA – BEDROOM PER HOUSE



3-bedroom houses have the highest frequency in the dataset follow by 4-bedroom houses. 11, 33, 10, 9, 8, and 7-bedroom houses appeared to be few in the dataset.

Generally, Houses with more bedrooms have higher prices than houses with few bedrooms

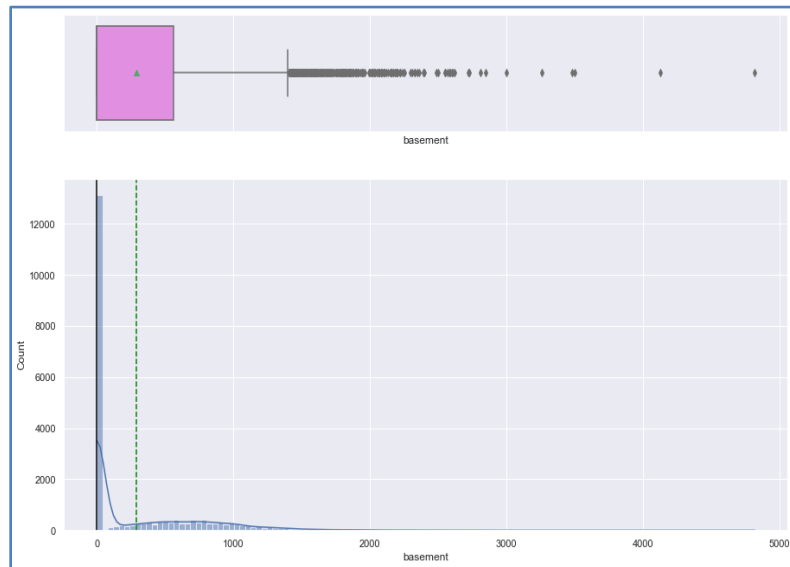
EDA – BATH ROOM PER HOUSE



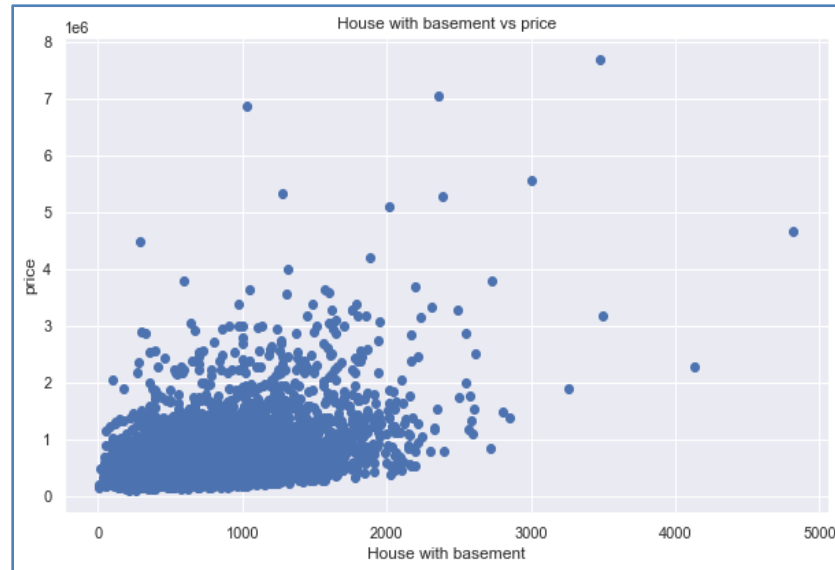
Houses with 3 bathrooms have the highest frequency in the dataset followed by houses with 2 bathrooms. Houses with 8, 7, 6, and 5 bathrooms appear to be few in the dataset.

Generally, houses with more bathrooms appeared to have higher prices than houses with few bathrooms.

EDA - BASEMENT

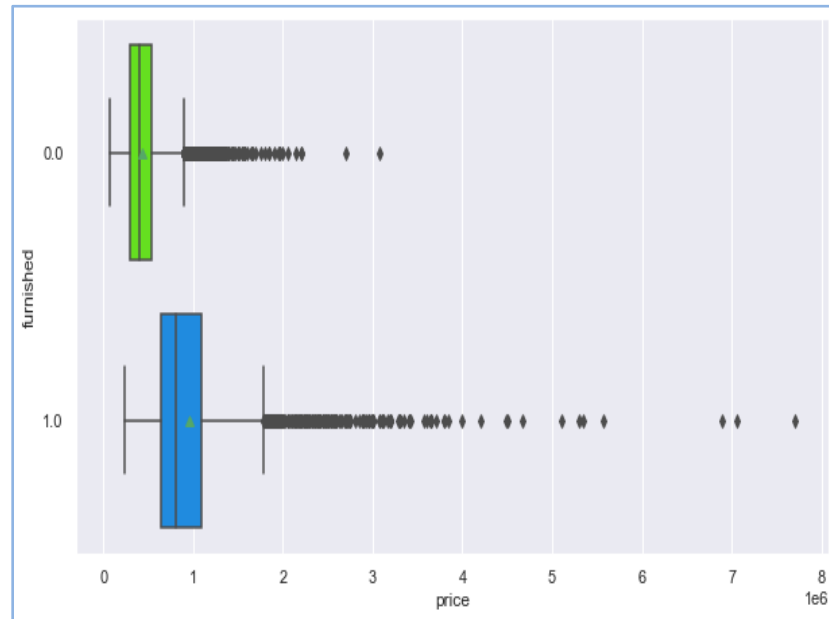
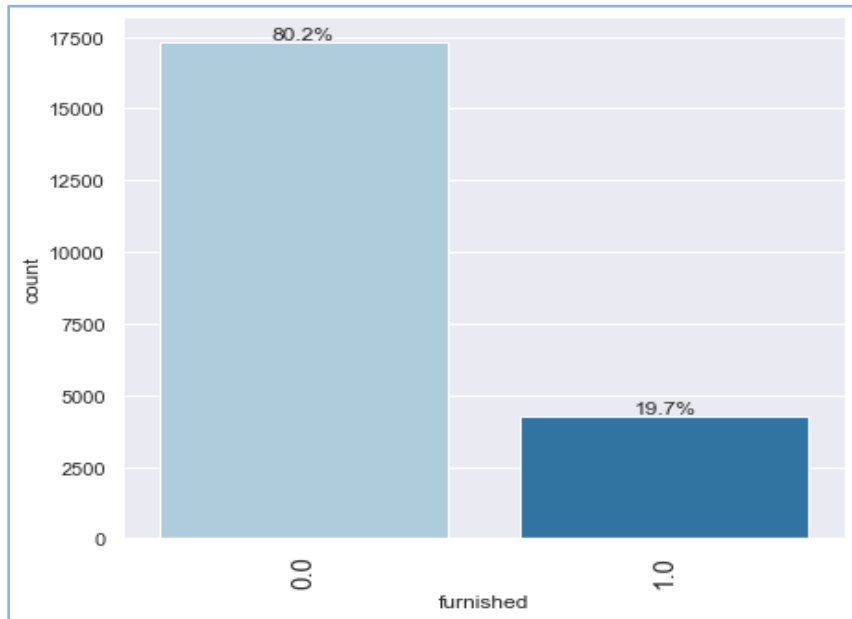


More that 50% of the houses have no basement.
However, there are few houses with large square footage area of basement.



There is no correlation between price vs houses with basement

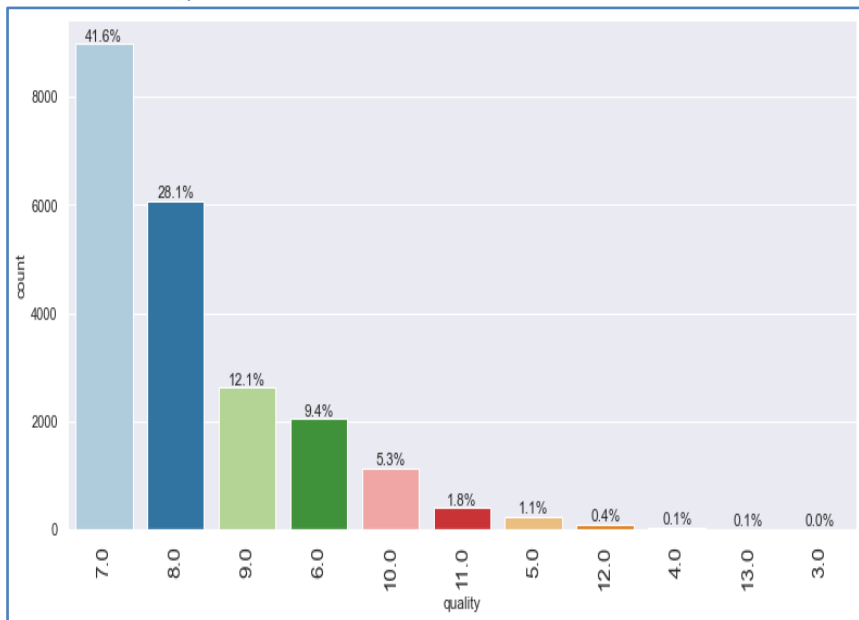
EDA – FURNISHED



About 80% of the houses are not furnished

Generally, furnished houses have higher prices than unfurnished houses

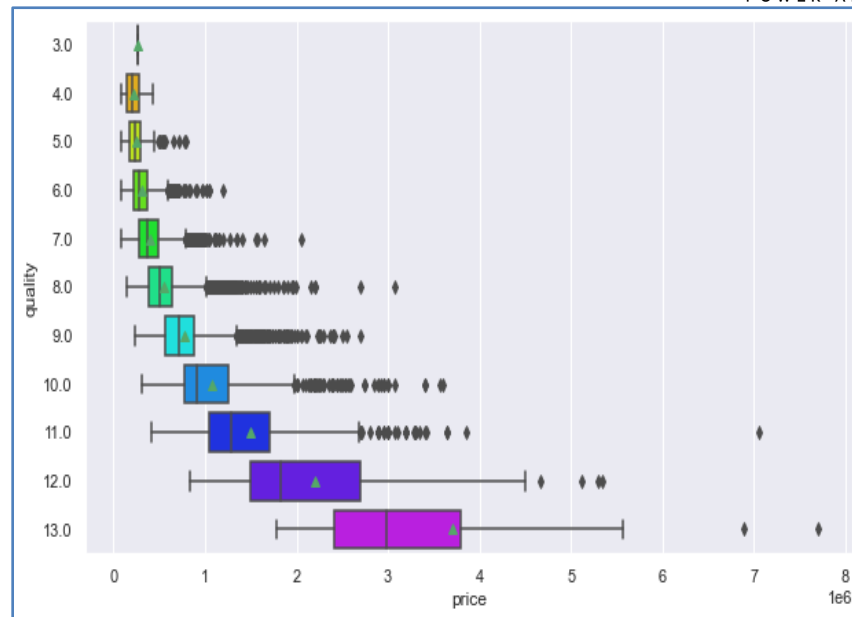
EDA – QUALITY



About 42% of the house were graded 7 and 28% were graded 8 moderate quality.

Houses graded 3, 4, 5, and 6 could be suggested a low-quality houses and house graded 9, 10, 11, 12 and 13 could also be suggested as high-quality houses.

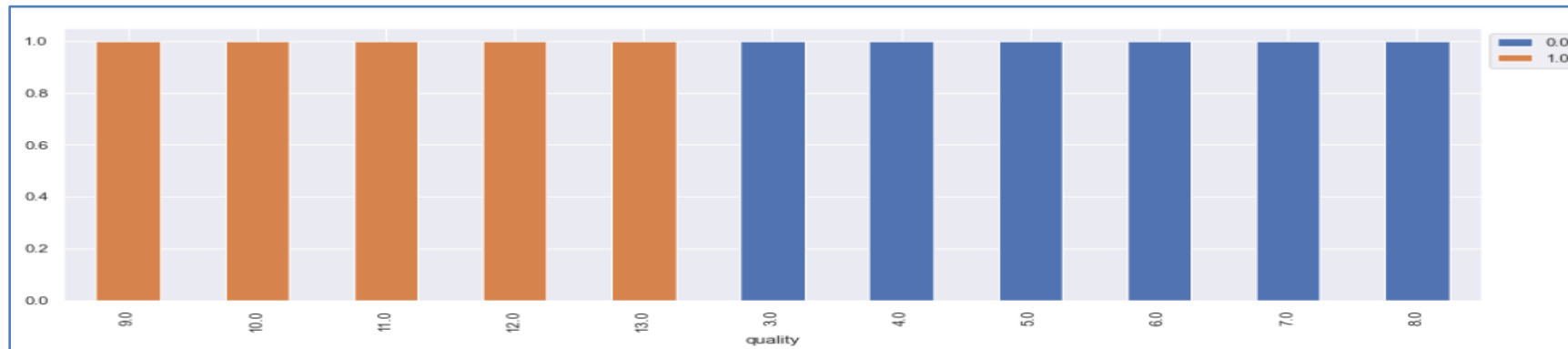
High-quality houses and low-quality houses are very few in the dataset



Generally high-quality houses have higher prices than lower quality houses.

comparatively, moderate quality houses have moderate prices.

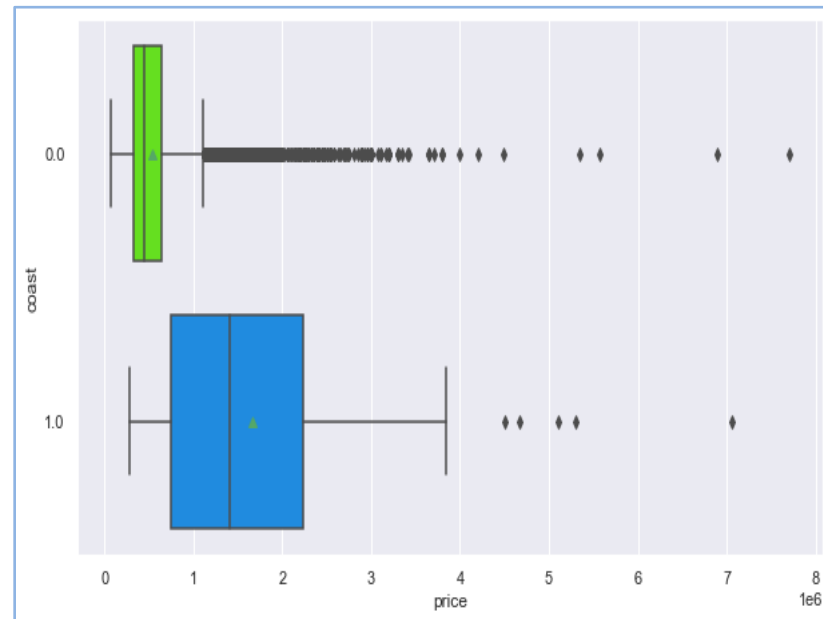
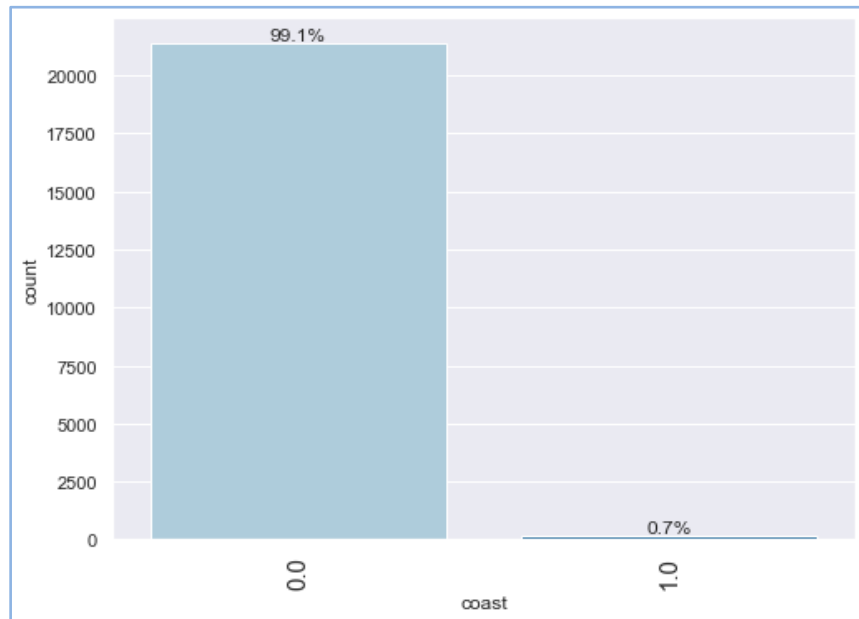
EDA – A HOUSE QUALITY DETERMINES ITS FURNISHING



furnished	0.0	1.0	All
quality			
All	17322	4245	21567
9.0	0	2612	2612
10.0	0	1132	1132
11.0	0	399	399
12.0	0	89	89
13.0	0	13	13
3.0	1	0	1
4.0	27	0	27
5.0	241	0	241
6.0	2035	0	2035
7.0	8965	0	8965
8.0	6053	0	6053

High quality houses (graded 9 - 13) are furnished houses while low and moderate quality(graded 3- 8) houses are not furnished.

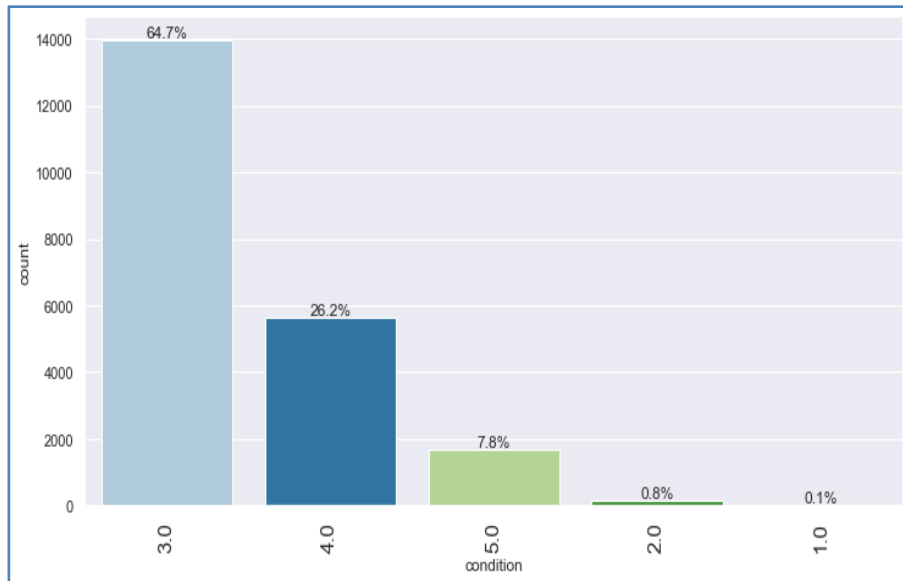
EDA – HOUSES WITH WATERFRONT



About 99% of the houses have no waterfront

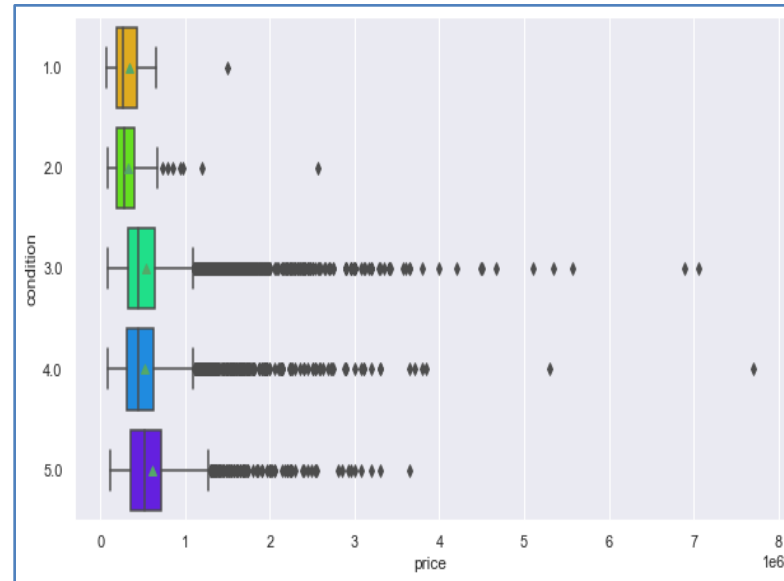
Generally, houses with waterfront attract higher prices.

EDA – HOUSE CONDITION



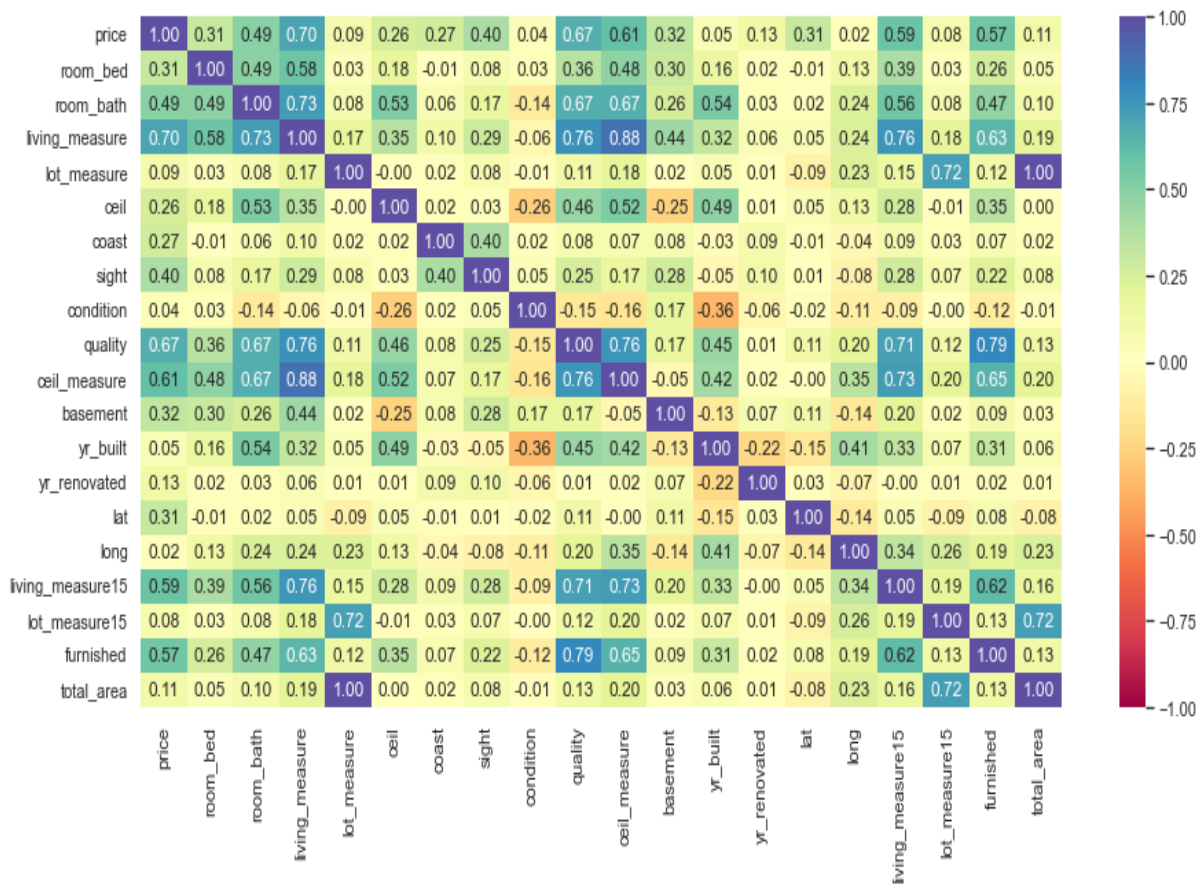
Houses with moderate condition state appear to be more in the dataset – 64.7%

Houses in good condition state are just 7.8% and poor state is 0.1%



Generally, houses with good conditions have high prices than prices houses with bad conditions

EDA – CORRELATION/HEATMAP



- Numerous variables display minimal correlation or no correlation with each other
- The target variable (price) is correlated to the following variables: living measure, quality, ceil_measure, living measure15 and furnished.
- The highest correlation exist lot_measure and total_area in the plot. Possibly, total_area will be dropped when building our linear regression model as it will affect the performance of the model – collinearity.
- Lat and long variables have no correlation with other different variables.
- Furnished is highly correlated to quality. This indicates that the quality of a house determines its level of furnishing.

MODEL BUILDING AND PERFORMANCE

OVERVIEW – DATA FOR MODEL BUILDING

- The dataset for the models building contains **21957 houses** and 26 features
- Before we proceed to build the models, we will drop 'yr_built', 'cid', 'yr_renovated', 'yr_sold', 'total_area' and 'dayhours'
- Why drop these variables:
 - ✓ cid - Not significant in the model building - they are just codes assigned to the houses.
 - ✓ renovation_status (new variable) has been created from yr_renovated.
 - ✓ yr_sold, yr_built & dayhour - yr_before_sold (new variable) has been created to replace these variables
 - ✓ total_area comprises; living_measure & lot_measure. Once were are adding these two variables to the model, total_area, which is their sum can be dropped.
- We have **20 features** for the models building:
 - ✓ Price – dependent variable.
 - ✓ 19 others – independent variables.
- We will split the dataset into train and test to be able to evaluate the model that we will build on the train data.
 - ✓ Test data will cover 30% of the dataset
 - ✓ Train data will also cover 70%

MODEL OPTIONS

- We want to build a model to predict the price of the house using train dataset and validate their performances on the test data.
- There are several options for model building. Each option comes with its strengths and considerations, depending on the nature of the data and the specific requirements of the problem at hand.
- Here are four common approaches for model building in house price prediction:
 - ✓ Linear Regression Model (OLS)
 - ✓ Decision Tree Regression Model
 - ✓ Random Forest Regression Model
 - ✓ XGBoost Regression Model.

Linear Regression (OLS)

- It is widely used statistical method for predicting continuous outcomes. It is used to model the relationship between a dependent variable and one or more independent variables. The goal is to find the best-fitting linear equation that describes the relationship between the variables. The term "ordinary least squares (OLS)" refers to the method used to minimize the sum of the squared differences between the observed and predicted values.
- Linear regression makes these assumptions; No multicollinearity in independent, linear relationship between dependent and independent variables, independence of errors, homoscedasticity (constant variance of errors), and normality of errors. Violations of these assumptions can affect the reliability of the model.

Decision Tree:

- Decision trees are simple and interpretable models that can handle both numeric and categorical features. They are well suited for capturing non-linear relationships in the data. However, they can be prone to overfitting, so using techniques like pruning can help improve their performance.

Random Forest:

- Random Forest is an ensemble learning method that builds multiple decision trees and combines their predictions to make more accurate and robust predictions. It works well with a mixture of feature types and helps reduce overfitting compared to decision trees.

XGBoost:

- XGBoost is an ensemble learning technique based on the gradient boosting framework. It builds a strong predictive model by combining the predictions of multiple weak learners (usually decision trees) sequentially. It can handle missing values, categorical variables, and can handle large datasets efficiently

MODEL EVALUATION METRICS

We will evaluate the performance of the models using the following metrics.

- ✓ RMSE (Root Mean Squared Error)
- ✓ MAE (Mean Absolute Error)
- ✓ R-squared (Coefficient of Determination)
- ✓ Adjusted R-squared
- ✓ MAPE (Mean Absolute Percentage Error)

MODEL VALIDATION AND INTERPRETATION

LINER REGRESSION MODEL (OLS)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	181785.73	106521.90	0.75	0.75	21.60

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	185359.29	108567.58	0.75	0.75	21.63

Inference

- The evaluation metrics for the test and train data are comparable. This indicates that there is no overfitting or underfitting
- The model has performed and generalized well on the test dataset.
- R-squared and adjusted R-squared (after considering the variables without multicollinearity) are 0.75. This is a good score.
- This indicates that 75% of the variability in the price of the houses are explained by independent variables in our model.
- RMSE – On average, the model's predicted prices on the test data differ from the actual prices by 185,359.29
- The MAE value is 108,567.58. This represents the average absolute difference between the model's predicted prices and the actual prices on the test data.
- MAPE - on average, the model's predictions deviate by 21.63% from the actual Prices.

DECISION TREE REGRESSION MODEL(DEFAULT)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	3041.06	126.72	1.00	1.00	0.04

- Minimal errors on the training set, each price has been predicted correctly.
- The model has performed very well on the training set.

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	181846.99	102022.04	0.76	0.76	18.62

- The decision tree model is overfitting the data as expected and not able to generalize well on the test set.
- We will have to prune the decision tree.

DECISION TREE REGRESSION MODEL(TUNNED)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	119688.59	63209.73	0.89	0.89	11.60

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	164115.60	88583.43	0.81	0.80	15.88

- The performance of the model after hyperparameter tuning has become generalized.
- The model can explain 80% of the variability in the prices with the independent variables in the test data within 15.88% error margin

RANDOM FOREST REGRESSION MODEL(DEFAULT)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	48483.71	25932.75	0.98	0.98	4.90

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	131914.36	70290.35	0.87	0.87	12.94

- The metrics are not comparable. Adj. R-squared for Train and Test data are 0.98 and 0.87, respectively.
- The model is overfitting on the train dataset. Let's try to reduce overfitting and improve the performance by hyperparameter tuning.

RANDOM FOREST REGRESSION MODEL(TUNNED)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	135397.34	81995.00	0.86	0.86	16.12

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	156704.65	88947.29	0.82	0.82	16.62

- After tuning the model, the model performance has generalized.
- We have Adj. R-squared 0.86 for train and 0.82 for test.
- On the average, the model's predicted prices deviated from actual prices by 16.62% on the test and 16.12% on train data

XGBOOST REGRESSION MODEL(DEFAULT)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	56998.02	40549.90	0.98	0.98	9.03

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	126688.00	70253.64	0.88	0.88	12.90

- The model is overfitting on the train data – Adj. R-square is 0.98 and that of Test data is 0.88
- Let's try to reduce the overfitting and improve the performance of the model

XGBOOST REGRESSION MODEL(TUNNED)

Training Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	79639.41	54700.92	0.95	0.95	11.47

Test Performance

	RMSE	MAE	R-squared	Adj. R-squared	MAPE
0	124680.15	70297.02	0.89	0.89	13.07

- After tuning the model, the model performance has generalized.
- We have Adj. R-squared 0.95 for train and 0.89 for test.
- There is big difference between RMSE for train data and RMSE for Test data.

MODELS PERFORMANCE COMPARISON

Model/Metrics	RMSE	MAE	R-squared	Adj. R-squared	MAPE
Linear Regression_Train	181,785.73	106,521.90	0.75	0.75	21.60
Linear Regression_Test	185,359.29	108,567.58	0.75	0.75	21.63
Decision Tree_Train	3,041.06	126.72	1.00	1.00	0.04
Decision Tree_Test	181,846.99	102,022.04	0.76	0.76	18.62
Tunned Deccion Tree_Train	119,688.59	63,209.73	0.89	0.89	11.60
Tunned Deccion Tree_Test	164,115.60	88,583.43	0.81	0.80	15.88
Random Forest_Train	48,678.37	25,945.45	0.98	0.98	4.92
Random Forest_Test	132,558.54	70,525.86	0.87	0.87	12.98
Tunned Random Forest_Train	135,397.34	81,995.00	0.86	0.86	16.12
Tunned Random Forest_Test	156,704.65	88,947.29	0.82	0.82	16.62
XGBoost_Train	56,998.02	40,549.90	0.98	0.98	9.03
XGBoost_Test	126,688.00	70,253.64	0.88	0.88	12.90
Tunned XGBoost_Train	79,639.41	54,700.92	0.95	0.95	11.47
Tunned XGBoost_Test	124,680.15	70,297.02	0.89	0.89	13.07

Tunned Random Forest is the best performing model.

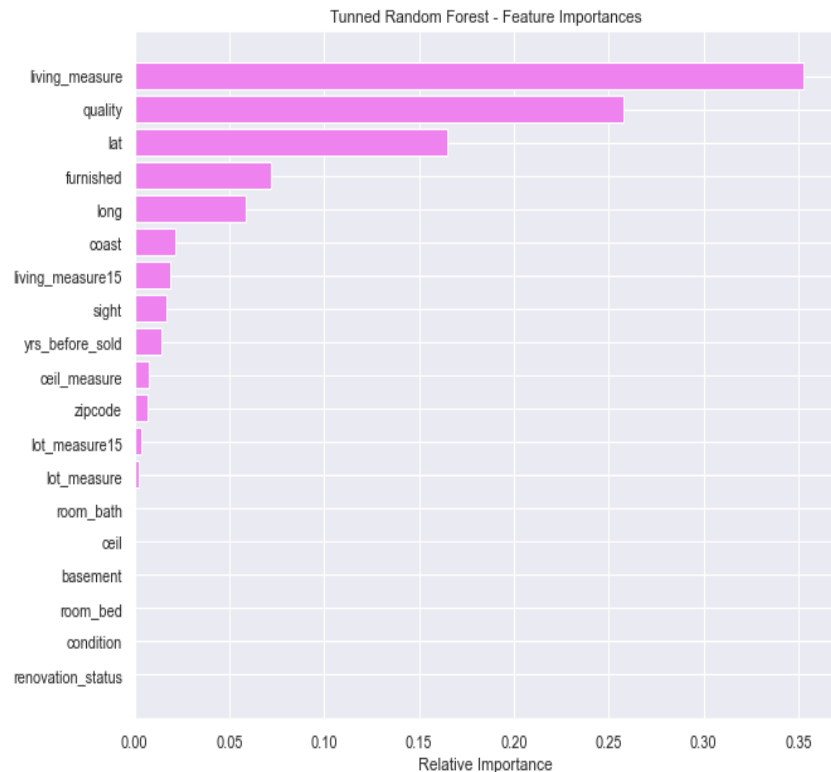
PROPOSED BEST MODEL / FINAL SOLUTION

TUNNED RANDOM FOREST REGRESSOR MODEL

WHY THE PROPOSED BEST MODEL IS VALID

- The model's evaluation metrics for the test and train data are comparable. This indicates that there is no overfitting or underfitting
- The model has performed and generalized well on the test dataset. The model can be used to make accurate predictions on new or unseen data.
- R-squared and adjusted R-squared for the train data is 0.86 and that of the test is 0.82. This is a good score.
- This indicates that 82% of the variability in the price of the houses are explained by independent variables in our model on the test data.
- RMSE – On average, the model's predicted prices on the test data differ from the actual prices by 156,704.65
- The MAE value is 88,947.29. This represents the average absolute difference between the model's predicted prices and the actual prices on the test data.
- MAPE - on average, the model's predictions deviate by 16.62% from the actual Prices on the test data.

IMPORTANT FEATURES IN THE PROPOSED BEST MODEL



The top five variables in the model that contributed largely to the prediction of the house prices:

- Living_measure
- Quality
- Furnished
- Lat & long (location of the house)

BUSINESS INSIGHT AND RECOMMENDATION

living_measure:

- Insight: Living_measure is an important predictor. Large square footage of a home might indicate high price and small square footage will attract low price
- Recommendation: Buyers should look for homes the maximize living space with smart designs and other needs to meet their lifestyles.

Quality & Furnished:

- Insight: Quality and furnished are crucial factors. Furnished is highly correlated to quality. This indicate Quality of a house determines whether the house is furnished or not.
- Recommendation: Buyers should focus on the quality of the property during purchase. A well-built and maintained house often correlates with being furnished. Sellers can also invest in properties that are well-maintained and of high-quality to attract high prices and potential buyers.

Lat & long (Location of the house):

- Insight: Location also plays a crucial in the house pricing. Good or advantageous location might attract high price. Proximity to good schools, parks, public transportation, and other excellent amenities can influence the price of a house.
- Investing in houses or buying houses with a strategic and advantageous location can offer both a comfortable living environment and potential financial gains over time.
- Additional information of the houses can be collected to gain better insights. Information such as: location crime rates, school quality, proximity to public transportation/train station, house in gated community, presence of a security system, etc. These may appeal to certain buyers and can significantly influence house prices.
- Regular Model Updates: Continuously update and refine the house price prediction model using new data. As economic and financial conditions. As economic and financial conditions change, the model should adapt to identify emerging trends in house price patterns.

RISKS & COST THAT COULD BE ASSOCIATED WITH THE MODEL

- The models' performance may be impacted by changes in the real estate market or economic conditions.
- The accuracy of model predictions primarily relies on four features: living_measure, quality, furnished, and location (lat & long). In a real-world scenario, there may be other relevant features in the dataset that the model could not identify.
- Cost for continuous update and refine of the model using new data may be high. As economic and financial conditions change, the model should adapt to identify emerging trends in house price patterns.
- The model's predictions are within an error margin of 16%
- Continuous monitoring and refinement of the model are necessary to address evolving market dynamics

Key Takeaways:

1. The problem addressed is predicting house prices based on various features to help buyers and sellers make informed decisions.
2. Exploratory Data Analysis (EDA) revealed insights into the distribution of house features and their correlation with prices.
3. Data pre-processing steps were taken, including handling missing values, outliers, and transforming certain variables.
4. Four models were considered: Linear Regression, Decision Tree, Random Forest, and XGBoost, with performance metrics evaluated.

Key Points of Proposed Solution Design

Data Pre-processing: The initial step involved cleaning and preparing the dataset, addressing issues such as duplicate values, formatting discrepancies, and handling missing values and outliers. This ensures the dataset's reliability for model training.

Exploratory Data Analysis (EDA): EDA was conducted to gain insights into the distribution of house features and their correlation with prices. This step helps in understanding the dataset's characteristics and identifying key factors influencing housing prices.

Model Building: Four different models were considered - Linear Regression, Decision Tree, Random Forest, and XGBoost. Each model has its strengths and considerations. The dataset was split into training and testing sets for model evaluation.

Model Evaluation Metrics: Various metrics such as RMSE, MAE, R-squared, and MAPE were used to evaluate the performance of the models. These metrics provide a quantitative assessment of how well each model predicts housing prices.

Best Performing Model: The Random Forest Regression Model, after tuning, was identified as the best-performing model. It demonstrated good generalization on the test dataset with comparable metrics for both the training and test sets.

Important Features: The top features influencing house prices were identified, including living_measure, quality, furnished, and location (lat & long).

Why this is a 'Valid' Solution:

Generalization: The best-performing model, Random Forest Regression, exhibited good generalization on the test dataset, indicating its ability to make accurate predictions on new, unseen data.

Model Evaluation Metrics: The chosen metrics (RMSE, MAE, R-squared, MAPE) provide a comprehensive assessment of the models' performance, covering different aspects of prediction accuracy and reliability.

Actionable Insights: The solution provides actionable insights for both buyers and sellers, emphasizing the importance of factors like living space, quality, and location in determining house prices.

Continuous Improvement: The recommendation to continuously update and refine the model reflects an awareness of the dynamic nature of real estate markets, ensuring adaptability to changing economic and financial conditions.

Data-Driven Decision Making: The solution promotes informed decision-making in real estate transactions, allowing stakeholders to understand and leverage key factors influencing house prices.

Recommendations for Implementation

The key actionable insights from this project involve the integration of the machine learning model into real estate platforms and applications. This implementation would empower users, including homebuyers, sellers, and real estate professionals, with a tool that offers precise and data-driven price predictions. The expected benefits include faster and more informed decision-making, reduced negotiation friction, and a more transparent real estate market.

Recommendations for implementation include:

- For Buyers: Prioritize maximizing living space, focus on the quality of the property, and consider the location's advantages.
- For Sellers: Invest in well-maintained, high-quality properties to attract higher prices.
- Consider additional location-specific information, such as crime rates, school quality, and amenities, to further enhance predictions.
- Regularly update and refine the model to adapt to changing economic and financial conditions.

EXPECTED BENEFITS FROM THE PROPOSED SOLUTION

Potential business and social opportunities that addressing the problem may offer:

- Buyers can make more informed decisions about purchasing a house by having a reliable estimate of its price and key factors that influence the prices. This helps them avoid overpaying or missing out on good deals
- Sellers can also benefit by setting optimal prices for their houses. Knowing the key factors that influence house prices will help them to competitively position their homes in the market.
- Financial Institutions can use the proposed model to assess houses values for loan approvals. This can also help them to manage credit risks

Prioritized Problems for Exploration

1. Explore the impact of economic and financial conditions on house prices.
2. Investigate the significance of additional location-specific information on model accuracy.
3. Continuously assess and update the model to identify emerging trends in house price patterns.
4. Monitor and address challenges related to changing market dynamics.
5. It is recommended to explore the incorporation of additional variables that may impact house prices, such as environmental factors, school district quality, and neighborhood crime rates.

Conclusion

The proposed solution leverages machine learning models to predict house prices, providing valuable insights for both buyers and sellers. Implementation requires ongoing monitoring and updates to adapt to changing market conditions. Continuous exploration of emerging trends and additional information can further enhance the model's accuracy and relevance.

END OF REPORT

