

Day 1: LAYING THE FOUNDATION FOR YOUR MARKET PLACE JOURNEY

Step 1: Choose Your Market place type:

"General E-commerce"

E-commerce refers to buying and selling goods or services online, enabling business to reach a global audience.

Step 2: Define Your Business Goals:

1) What problem does your marketplace aim to solve?

It simplifies access to quality products like "Avion" for customers, ensuring convenience and reliability.

2) Who is your target audience?

Online shoppers looking for premium products in categories such as furniture, crockery and more.

3) What products or services will you offer?

Products include furniture, plant pots, chairs and crockery, with timely delivery and excellent customer support.

4) What will set your marketplace apart?

Unique product designs, exceptional customer service, and efficient delivery.

Step 3: Create a Data Schema:

1) Identify the entities in your marketplace.

1) Products:

ID

Name

Price

Image

Stock

Category

2) Orders:

Order ID

Customer ID

Product ID

Quantity

Order status

Timestamp

Subtotal

3) Customers:
Customer ID
Name
Email
Phone
Address
Order History

i) Shipments:
Shipment ID
Order ID
Current Status
Delivery Time

4) Delivery Zones:
Zone Name
Coverage Area
Assigned Drivers.

ii) Draw Relationships b/w Entities:

