ABDULLAH JAMAL MUSTAFA

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SUMMARY

Software Engineer with experience of developing and maintaining applications. Demonstrated strong teamwork and dedication to the team's success, evidenced by receiving the 'Team Spirit Award'. Demonstrated rapid career advancement, achieving two promotions in 18 months, exceeding expectations by six months.

TECHNICAL SKILLS: JavaScript, Ruby on Rails, ReactJS, Python, Salesforce Development, Git, CI/CD (Jenkins, Github Actions, CircleCI), AWS, PostgreSQL, MySQL, MongoDB, RDS, S3, Project Management (Scrum, Kanban, ScrumBan)

PROFESSIONAL EXPERIENCE

MUASA

Software Consultant   *Apr 2023 – May 2024*

I led project acquisition and successfully brought in business from the Salesforce domain, resulting in a 40% revenue growth. I introduced processes that improved communication with cross-functional teams, enhancing productivity and project efficiency. To ensure high code quality, I spearheaded peer programming and code review initiatives, which significantly improved overall code quality. Participated in training and peer-mentoring programs and initiated new processes reducing the onboarding time for new hires by 50%.

AMC
- Engineered automation solutions using Apex Classes, Apex Triggers, Batch Apex, Asynchronous Apex and Visualforce pages to streamline diverse business functionalities and meet specific project requirements
- Implemented robust access control mechanisms, including user profiles, permission sets, OWDs, sharing rules, and external account hierarchies, enhancing secure visibility and accessibility of relevant data by 90%
- Employed declarative tools such as Flows and Process Builder to develop efficient automated solutions, resulting in a 35% reduction in manual workload
- Optimized data visualization and decision-making by implementing custom reports and dashboards, saving 20 hours per month of manual reporting work

DEVSINC

Senior Software Engineer   *Feb 2020 – March 2023*

I led the Software Development Life Cycle (SDLC) for applications, focusing on optimizing code to reduce development time, which accelerated time-to-market and provided a competitive edge. I orchestrated the development and integration of core modules, including a headless architecture module that enhanced the onboarding process for new stores on the re-commerce platform, driving a 20% increase in customer acquisition.

Recurate
- Employed microservices and serverless architecture, resulting in a 40% reduction in load times and increase in overall system performance
- Pioneered the introduction of API services for interaction with different e-commerce platforms, leading to a 25% boost in overall sales revenue
- Leveraged with Salesforce Commerce Cloud, utilizing Storefront Reference Architecture (SFRA) to build, manage, and customize stores using Business Manager and Custom Cartridges to meet client requirements
- Slashed query execution time by 60% through strategic indexing and query optimizations, enhancing overall database efficiency

EDUCATION & OTHER

Forman Christian College   Lahore, Pakistan
Bachelor of Computer Science - CGPA 3.8/4   November 2019
CERTIFICATIONS: Salesforce Certified Platform Developer I, Salesforce Certified Associate, Python for Data Science Certificate IBM Cognitive Class, SQL and Relational Databases Certificate IBM Cognitive
INTERESTS: Football, Cricket, Running, Traveling