Graph Data Science Concept Note: Social Network Analysis

Habib University Abdullah Junejo, Alizain Noorudin

April 9, 2024

Abstract

This document serves to deliver the Graph Porperty Model and show the populated data in the form of a graph.

1 Import Query

Here is the import query for the KSE-30 companies.

2 Cypher Query for Import

Listing 1: Cypher query

```
LOAD CSV WITH HEADERS FROM 'file:///KSE_30_Formatted.csv' AS row
WITH row
WHERE row. Board of Directors IS NOT NULL AND TRIM(row. Board of Directors)
WITH row, SPLIT(row.Board of Directors, ";") AS directors
UNWIND directors AS directorDetails
WITH row, director Details
WHERE TRIM (director Details) <> "" AND director Details IS NOT NULL
WITH row, TRIM(SPLIT(directorDetails, "(")[0]) AS DirName, TRIM(SPLIT(SPL
WITH row, DirName, position
WHERE row. Year IS NOT NULL AND TRIM(row. Year) <> ""
WITH row, DirName, position
WHERE row. Company Sector IS NOT NULL AND TRIM(row. Company Sector) <> ""
WITH row, DirName, position
WHERE row. Secretary IS NOT NULL AND TRIM(row. Secretary) <> ""
WITH row, DirName, position
WHERE row. Chairperson IS NOT NULL AND TRIM(row. Chairperson) <> ""
```

```
WITH row, DirName, position
WHERE row. Company Symbol IS NOT NULL AND TRIM(row. Company Symbol) <> ""
WITH row, DirName, position
WHERE row.Company Name IS NOT NULL AND TRIM(row.Company Name) <> ""
WITH row, DirName, position
WHERE row. Company CEO IS NOT NULL AND TRIM(row. Company CEO) <> ""
MERGE (company: Company {name: row.Company Name, symbol: row.Company Symbol
MERGE (sector: Sector {name: row.Company Sector})
MERGE (chairperson: Person {name: row. Chairperson})
MERGE (secretary: Person {name: row.Secretary})
MERGE (ceo: Person {name: row.Company CEO})
WITH company, sector, chairperson, secretary, ceo, row, DirName, position
WHERE position IS NOT NULL AND TRIM(position) <>
MERGE (director: Person {name: DirName})
MERGE (director) - [:BOARD.MEMBER.OF { position: position}] -> (company)
MERGE (chairperson) - [:CHAIRPERSON_OF] -> (company)
MERGE (secretary) - [:SECRETARY_OF] -> (company)
MERGE (ceo) - [:CEO\_OF] - > (company)
\label{eq:mercer} \mbox{MERGE (company)} - [:BELONGS\_TO\_SECTOR] -> (sector);
```

3 Data Model

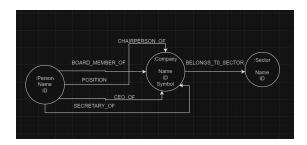


Figure 1: Graph Property Model Image

4 csv File

You can download the CSV file from the following link: Download CSV