Car Rental E-commerce Platform

* Conclusion of day 1 & 2

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☐ **Slot:** Friday, 7 PM to 10 PM

Day 1: Building the Dream

1. The Problem We're Solving

- Owning a car is expensive, and renting one is often a headache.
- People waste time dealing with paperwork, hidden fees, and limited options.

2. Our Big Idea

• Create a platform where renting a car is **easy, affordable, and stress-free**.

3. Who We're Helping?

- **Busy Bees:** Professionals who need a car quickly.
- **Travel Explorers:** Tourists who want reliable rides.
- **Celebration Makers:** Families and individuals who need cars for special events.
- Business Bosses: Companies that need cars for work or events.

4. What Makes Us Stand Out?

- No Surprises: Clear prices with no hidden costs.
- Quick and Easy: Book a car online in just a few clicks.
- **Something for Everyone:** From budget cars to eco-friendly options.
- Always There for You: 24/7 support to solve any issues.

5. How We Did It?

- Talked to users to understand their problems.
- Designed a platform that's simple, fast, and user-friendly.

Day 2: Turning the Dream into Reality

1. The Blueprint (System Architecture)

- **Frontend (What You See):** A clean, easy-to-use website for finding and booking cars.
- Backend (The Brain): Sanity CMS stores all the data (cars, users, bookings).
- **Third-Party Helpers:** Tools for payments (Stripe) and tracking deliveries (ShipEngine).

2. How It Works? (Step-by-Step)

Step 1: Sign-Up

- Users create an account.
- o Their info (name, email, phone) is saved securely.
- They get a message to confirm their account.

Step 2: Find Your Ride

- Users browse cars with filters (price, type, availability).
- The website pulls car details from Sanity CMS.

Step 3: Book Your Car

- o Users pick a car, choose dates, and confirm.
- Booking details are saved in Sanity CMS.
- Users get a booking confirmation.

• Step 4: Pay Easily

- Users enter payment details (card number, amount).
- o The website sends this info to Stripe for processing.
- o Users get a payment confirmation.

• Step 5: Track Your Car

- o If the car is being delivered, users can track its location.
- Real-time updates come from ShipEngine.

3. The Tools We Used (APIs)

- **Get Cars:** GET /cars Fetches a list of available cars.
- **Create Booking:** POST /bookings Saves a new booking.
- Process Payment: POST /payments Handles payment for a booking.
- **Track Delivery:** GET/shipment-tracking Shows real-time delivery updates.

4. How We Store Data (Sanity CMS)

- **Car Details:** Name, type, price, availability, and image.
- User Info: Name, email, phone, address, and license.
- Booking Records: Car, user, dates, and status.

5. What Makes Us Smart and Unique

- Sanity CMS: Flexible and fast for managing data.
- **Third-Party Tools:** Reliable payments and tracking.
- **Scalable Design:** Ready to grow as more users join.

Why This Matters

- **Day 1:** We built a strong plan to solve real problems and make users happy.
- **Day 2:** We created a solid technical plan with an easy design, smooth steps, and a system that can grow.
- The Big Win: We used modern tools to make car rentals simple, fast, and stress-free.

Final Thoughts

This platform isn't just about renting cars—it's about making life easier for everyone. Whether you're a busy professional, a tourist, or a family planning a trip, we've got you covered. With clear prices, easy booking, and 24/7 support, we're here to make car rentals better for everyone.

Thank You!

We're excited to bring this idea to life and make car rentals a breeze for everyone! ?