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# TECINCAL BUSSINESS WRITING

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[Document subtitle]



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## Poem

I hear America singing, the varied carols I hear,  
Those of **mechanics**, each one singing his as it should be blithe and strong,  
The **carpenter** singing his as he measures his plank or beam,  
The **mason** singing his as he makes ready for work, or leaves off work,

... Each singing what belongs to him or her and to none else,  
The day what belongs to the day—at night the party of young fellows, **robust, friendly**,  
Singing with open mouths their strong **melodious** songs.

### Observations:

In this poem the poet uses words like "carpenter", "mechanic" and "mason," to describe hard working class American jobs that sum up to the image of physical hard labor that these people do. These words are perfect examples of Connotative meaning of words. Although there are words like phrases and words melodious ,robust and friendly which are denotations in this poem.

- **CONATATIVE:**
- Carpenter
- Mechanic
- Mason

- **Denotation:**
- **robust**
- **Friendly**
- **melodious**

NOTE: the connotative and denotative words all highlighted

### Article :

Many dishonest acts are speculatively traced back to a sequence of smaller transgressions that gradually escalated. From financial **fraud** to **plagiarism**, online scams and scientific misconduct, deceivers retrospectively describe how minor **dishonest** decisions snowballed into significant ones over time<sup>1–4</sup>. Despite the **dramatic** impact of these acts on economics, policy and education, we do not have a clear understanding of how and why small **transgressions** may gradually lead to larger ones. Here, we set out to **empirically** demonstrate dishonesty escalation in a controlled laboratory setting and examine the underlying **mechanism**.

**Observation:**

Words like online scams, plagiarism and fraud are used according to their denotative meaning. Empirically here refers to "through observation" which is denotative meaning. There are no connotative meaning, this paragraph is pretty simple and to the point.

**Conative:**

NIL

**Denotative:**

Empirically

Fraud

Plagiarism

mechanism

transgressions

dramatic

**Final remarks:**

I think that in the poem the poet uses a lot more connotative side of words rather than the actual meaning, which I personally believe adds a bit more emotion feels to the poem, to how the poet feels and how he uses words to express them. While on the other end of the hand we have the research article, it is meant to be more formal and to a certain level of official expectation. Here the author uses the perfect words required for the situation.