

Ethics and Multiculturalism

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19P-0067 5-B

A)

The problems that we need to address is about sexual harassment of Miranda and Carlina.

B)

My next step is to thoroughly investigate and understand the policy regarding this matter ,And ask other female staff about their experiences with too.

C)

Yes,They have behaved offensively towards Miranda and Carlina.Tomas went too far with touching and where as Esteban said some offensive things too.

D)

No , Miranda 's short skirt doesn't justify tomas's actions.No matter type of clothing ,you can't just go around and harass, touch people without their permission,They are at a work place and they should act professional.

E)

Cross cultural problems that can exist here is that, ,maybe Miranda ,Carlina,Esteban and tomas comes from different cultural and as strange as it seems in their country these actions are justified .

And maybe where Miranda comes from short skirts are a common thing and no one cares and miss behaves

F)

I would investigate whether these accusations are true or not and if they are true I would take action according to policy book.

Question#6

Answer: **Company Espionage**

Introduction:-

Nowadays Companies are getting competitive with each other and they creating and are finding new ways to become better than each others,for that reason you need to know what your competitor have in their minds and to achieve that goal companies have developed various techniques to get information from others,Business espionage is one of them.

Company Espionage:

It is very clear in today's world, it is very important to know your competitors. Let it be sports where knowing your opponent is winning half the battle. So it is very obvious that information is very important. So by the same logic it also applies in business. In a "you or me" situation it's better to be "me" in that situation. So however we look at it seems that whichever way you gather information, the information itself is very important, sure crossing some line would be unethical and immoral but don't cross that line and just gather some information which is vital for the company. And I believe there is no harm in that.

Business Intelligence:

Business intelligence intends to support improved business decision-making, though the term business intelligence is sometimes used as a synonym for competitive intelligence, because they both maintain decision making. BI uses technologies, processes, and applications to analyze mostly internal, structured data and business processes while competitive intelligence gathers, analyzes and disseminates information with a topical focus on company competitor.

What Are the Ethics of Competitive Intelligence?

The ethics of competitive intelligence has been the topic of much discussion over the years, the trouble is where to draw the line between competitive intelligence and industrial espionage. The five principles of ethical intelligence are: Do No Harm, Make Things Better, Respect Others, Be fair and loving.

Conclusions:

So, it is not a surprise that business espionage is getting bigger and bigger. Though some of the tactics that are used are unethical but some companies know where to stop when it comes to ethical boundaries.