

# ABDULLAH MALIK

## WEB DEVELOPER

### CONTACT

- +971 55 730 6394
- asualeheen@yahoo.com
- [My Portfolio](#)
- Dubai, United Arab Emirates
- Chile, South America

### SKILLS

- HTML
- C++
- CSS
- JavaScript
- UI/UX
- Machine Learning
- Photoshop
- Video editing

### EDUCATION

#### BathSpa University

#### Bachelor of Science in Creative Computing

2020-2023

Received the Academic Excellence Award for the 1st, 2nd and 5th semester.

#### Our Own English High School (GEMS)

#### High School Diploma

2005-2019

#### Guinness World Record Participant:

Represented Chile in a Guinness World Record event for the most nationalities singing the UAE national anthem.

#### Eco Club Leadership:

- Served as both Vice President and President of the Eco Club.
- Achieved Waste Reduction and Recycling Award.
- Received Student Leadership and Engagement Award.

### LANGUAGES

- English
- Spanish
- Hindi

### PROFILE

"I am a results-oriented professional with a Bachelor of Science in Creative Computing and a strong drive for excellence. My career journey has been marked by a consistent commitment to delivering exceptional results. I have contributed effectively to prestigious projects, showcasing adaptability and a talent for collaboration. My commitment to excellence and my ability to consistently exceed expectations make me a valuable asset in any professional context."

### WORK EXPERIENCE

#### Casinetto Trading LLC

E-commerce Specialist

March 2024 - Present

- E-commerce Platform Management:** Oversee day-to-day operations on Shopify and marketplaces like Amazon and Noon, ensuring optimal performance and seamless shopping experiences.
- SEO & SEM:** Developed and implemented SEO strategies to improve search engine rankings and managed SEM campaigns (Google Ads, Meta Ads) to drive traffic and conversions.
- Product Management:** Managed product listings, pricing, and inventory across online platforms, ensuring accuracy and up-to-date content for all product details.
- Digital Marketing:** Executed digital marketing strategies including email marketing, social media advertising, and content marketing to increase brand visibility and sales.
- Website Management:** Maintained the company website with regular updates on design, content, plug-in integration, and API management.
- Performance Analysis:** Utilized analytics tools to monitor sales performance, conversion rates, and customer engagement metrics, optimizing strategies for better ROI.
- Customer Experience:** Enhanced customer experience by streamlining the website's UI/UX, improving navigation, checkout processes, and resolving customer inquiries promptly.

#### Casinetto Trading LLC

Order management specialist

November 2023 - March 2024

#### Order Processing:

- Efficiently process HORECA orders using the SAP system, ensuring all order details are accurately entered and processed in a timely manner to meet business partner expectations.

#### Data Entry:

- Generate sales orders from the entered local purchase orders, ensuring all customer requirements are met, including product specifications, quantities, and delivery instructions.

#### Sales Order Creation:

- Communicate with business partners to confirm order details, ensuring all information is accurate and complete, and promptly resolve any discrepancies or issues that arise.

#### Client Coordination:

- Communicate with business partners to confirm order details and resolve discrepancies.

#### Logistics Coordination:

- Work closely with the logistics team to manage delivery schedules, ensuring that orders are delivered on time and meet the specific requirements and expectations of business partners.

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### EXPERTISE

#### Project Management and Collaboration:

- Demonstrated adaptability and effective collaboration in a remote team environment for prestigious projects.
- Contributed significantly to a hackathon event, showcasing your commitment to innovation and competitiveness.
- Proficient in web design, managing multifaceted projects, and creating various event websites

#### Creative Design and Communication:

- Utilized creative design skills to develop visually compelling pitch presentations for investors.
- Crafted eye-catching posters that enhanced event branding and promotion, highlighting attention to detail and visual aesthetics.

### Stecker Inc, New York

#### Remote Web Designer

July 2022 = February 2023

#### Contributed to a Hackathon Event at Roosevelt University, Chicago:

- Excelled as a remote team member, demonstrating adaptability and effective collaboration across geographical boundaries within a prestigious New York-based company.
- Played a pivotal role in contributing to a prestigious hackathon event held at Roosevelt University in Chicago, demonstrating a strong commitment to engaging in innovative and competitive environments.

#### Created Websites:

- Demonstrated proficiency in web design by creating a suite of websites, including the main event website, hackathon portal, and sponsor pages. These websites served as key communication tools for the event, showcasing a strong ability to manage multifaceted projects.

#### Designed Engaging Pitch Presentations for Investors:

- Utilized creative design skills to develop visually compelling pitch presentations that not only captured the attention of potential investors but also effectively conveyed complex ideas and solutions.

#### Crafted Eye-Catching Posters for the Event:

- Employed artistic talents to craft visually stunning posters that enhanced the event's branding and promotion efforts, reflecting a dedication to attention to detail and visual aesthetics.

#### Collaborated Effectively for Successful Project Execution:

- Thrived in a collaborative work environment, ensuring the seamless execution of the hackathon event's projects through effective teamwork, coordination, and communication. This ability to collaborate fostered a spirit of unity and achievement among team members.

### Sharaf DG - SoundPeats

#### Sales Promoter

June 2021 - June 2022

#### Promotion of Wireless Earphones and Audio Products:

- Played a pivotal role in promoting and selling wireless earphones and audio products, emphasizing their features, benefits, and alignment with customer preferences.

#### Audio Specifications Expertise:

- Possessed deep knowledge of audio specifications, enabling clear and concise explanations to customers about the technical aspects that enhance their audio experience.

#### Audio Troubleshooting Skills:

- Demonstrated strong troubleshooting skills, consistently delivering quick and effective solutions for various audio issues, enhancing overall customer satisfaction and loyalty.

#### Consistent Sales Overachievement:

- Consistently exceeded sales targets, reflecting dedication and an ability to grasp customer needs, resulting in substantial revenue growth for the company.

### Max Fashions

#### Seasonal Inventory Analyst Intern

July 2019 - August 2019

#### Intern for the Purchasing Department:

- Functioned as a dedicated intern within the dynamic environment of the purchasing department, actively engaging in various aspects of procurement, analysis, and inventory management.

#### Assist the Purchasing Department with Data Analysis and Research:

- Played a pivotal role in supporting the purchasing department by harnessing data analysis and research capabilities to inform critical decision-making processes.

#### Ensure Clothes are Placed as per the Designated Season:

- Undertook the responsibility of meticulously organizing and arranging clothing inventory in strict alignment with designated seasonal collections.