

MUHAMMAD ABDULLAH

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Morgah Rawalpindi

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SUMMARY

Motivated and dedicated professional seeking to contribute meaningfully to a dynamic organization. Eager to take on challenging roles that allow for continuous learning, growth, and delivering quality results. Committed to being a valuable team player and driving success through hard work and adaptability.

EDUCATION

Matric (Science) Aug 2014 - Jul 2015

· Afzal Public School Morgah Rawalpindi

2nd Division

Intermediate (ICS) Aug 2016 - Jul 2017

• Punjab College (Ayub Park Campus)

• 1st Division

Graduate (BSCS)

Oct 2017 - Oct 2021

- University of Central Punjab
- 3.10

WORK EXPERIENCE

Web-Developer (Elaan Marketing)

Oct 2024 - Ongoing

- Handled complete website deployment, including domain setup, DNS configuration, cPanel, and database integration.
- Optimized website performance through page speed enhancements, image compression, caching, and Cloudflare CDN setup
- Implemented on-page SEO strategies and integrated Yoast SEO/Rank Math to improve search engine visibility.

Mern Stack Bootcamp (Bitsol Technologies)

Oct 2022 - Feb 2023

- Developed problem-solving skills in web development environments.
- Built a strong foundation in both front-end and back-end development.
- Acquired hands-on experience in modern web development practices.

SKILLS

Content Management Systems (CMS) & Website Builders:

- WordPress: Core installation, theme/plugin setup, updates
- · Elementor, WPBakery, Gutenberg, Bricks Builder
- Shopify, Webflow, Wix, Bubble.io (store setup, customization, design, integrations)

E-Commerce Development:

- WooCommerce setup & customization (Cart/Checkout, Stripe Integration)
- Shopify Stores (theme customization, product management, app integrations)

Hosting, Deployment & Security:

- · cPanel, phpMyAdmin, Hostinger, Namecheap
- Cloudflare, SSL setup, Domain configuration, CDN integration

SEO & Analytics:

- On-Page SEO (Yoast SEO, Rank Math)
- Google Search Console setup & optimization

Programming Languages:

· HTML5, CSS3, JavaScript, React.js, MySQL

Other Interests:

· Car Enthusiast