# **Abdullah Shah**

# Full Stack (MERN) Web Developer At Alondra Advertising Agency LLC

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# **Professional Summary**

Experienced **MERN Stack Web Developer** with a proven track record of over **3+ years** in the **Software Development Life Cycle (SDLC)**. Proficient in **MongoDB**, **Express.js**, **React.js**, and **Node.js**, delivering dynamic and scalable web applications.

Skilled in **JavaScript**, **HTML5**, **CSS**, **Redux**, and **Context API** to create responsive user interfaces. Well-versed in **RESTful APIs**, ensuring seamless communication between different components of web applications. Strong understanding of NoSQL databases, including **MongoDB**, with expertise in crafting efficient queries using **Mongoose**.

Adaptable and quick to learn, with a collaborative approach to teamwork, ensuring the successful delivery of high-quality MERN stack applications.

# **Skills**

**Languages and Environment:**, Visual Studio Code, JavaScript (ES6+), Node.js, React.js, Express.js, MongoDB, Mongoose, MVC Pattern, RESTful APIs, Web Services, Redux, Axios, JSON Web Tokens (JWT), Responsive Web Design.

Scripting and Markup: JavaScript, Typescript, jQuery, Bootstrap, HTML, CSS.

Databases: MongoDB. Version Control: GitHub.

# **Experience**

Alondra Advertising Agency LLC | Abu Dhabi | Full Stack (MERN) Web Developer | January 2024 to present ...

- Client Interaction and Requirement Gathering: Liaise with clients to understand their requirements, translate them into technical specifications, and ensure alignment with project goals.
- Planning and Data Flow: Architect and plan the structure of web applications, design data flow diagrams, and ensure smooth communication between frontend and backend components.
- **Team Leadership:** Lead a team of developers, providing **technical guidance**, setting development milestones, and ensuring timely delivery of projects.

- **Documentation:** Create comprehensive documentation including project plans, technical specifications, **API documentation**, and user manuals to facilitate smooth project execution and future maintenance.
- Server Handling in Ubuntu: Manage Ubuntu servers, including deployment, configuration, monitoring, and troubleshooting to ensure optimal performance and reliability.
- **Frontend Development in React:** Design and develop responsive and user-friendly frontend interfaces using **React.js**, ensuring high performance and adherence to design standards.
- **Database Management with MongoDB:** Implement and manage **MongoDB** databases, including schema design, **indexing**, and optimization for efficient data storage and retrieval.
- Collaboration with Designers: Work closely with UI/UX designers to implement design mockups, ensure consistent user experience, and provide input on design feasibility and optimization.
- **Server Configuration with Nginx:** Configure **Nginx** web servers for load balancing, **reverse proxy**, and serving static assets to optimize web application performance and **security**.
- Backend Development in Node.js: Develop robust backend APIs and server-side logic using Node.js and Express.js, ensuring scalability, security, and efficient data processing.
- Authentication and Security Measures: Implement authentication and authorization mechanisms such as JWT, OAuth, or session-based authentication, and incorporate security best practices to safeguard user data and prevent unauthorized access.
- Code Optimization: Optimize codebase for performance, scalability, and maintainability, conduct code reviews, and refactor code as needed to improve overall quality and efficiency.
- **SEO Optimization:** Implement SEO best practices such as metadata optimization, **URL structure**, and **sitemap generation** to improve search engine visibility and drive organic traffic to web applications.

# Self Employment | Full Stack Web Developer | July 2023 to December 2023

- Create visually appealing and user-friendly interfaces with **React js**. Proficient in leveraging custom CSS, **React Bootstrap**, **Tailwind CSS**, and other CSS preprocessors to create layouts and styles that seamlessly adapt to various screen sizes and devices.
- Adept at implementing responsive design frameworks and techniques to ensure optimal performance across platforms.
- Architect, develop, and optimize server-side applications and APIs using Node.js and Express.js.
  Implement robust and scalable server logic, handle authentication (using JWT, bycrpt) and
  manage data flow between the frontend and database. Ensure high performance and reliability in
  the server-side components
- Design and implement **MongoDB** database schemas to store and retrieve data efficiently. Ensure data integrity and implement best practices for database management and maintenance.
- Implement state management in React applications using tools like **Redux** and **context API**. Manage the application's state in a centralized manner, ensuring efficient data flow and synchronization between different components. Handle complex application states gracefully.
- Utilize version control systems (e.g **Git**) to manage and track changes to the codebase collaboratively
- Implement best practices for web application security, including data encryption and protection against common vulnerabilities..
- Develop layouts and styles that adapt to various screen sizes and devices, providing a consistent and user-friendly experience across platforms like using **Media queries**, Flexbox, **Grid layout**. Leverage responsive design frameworks and techniques for optimal performance.

#### Vertix Solution | Pakistan | FULL STACK WEB DEVLEOPER | Aug 2022 - Jul 2023

# • Front-End Development:

- Orchestrated the creation of dynamic and responsive user interfaces using **React.js**, employing features like **React Hooks** for state management and reusable component patterns.
- Implemented **Redux** for global state management, showcasing expertise in actions, **reducers**, and middleware to optimize data flow within the application.

#### • Back-End Development:

- Crafted RESTful APIs with Node.js and Express.js, showcasing expertise in routing, middleware usage, and error handling for seamless communication between the client and server.
- Engineered **MongoDB** schemas, utilizing Mongoose for elegant modeling and interaction with the database.

#### • Authentication and Authorization:

- Fortified user authentication using **bcrypt** for password hashing, with salting and hashing iterations for enhanced security.
- Implemented **JSON Web Tokens (JWT)** for secure, tokenbased authentication, seamlessly integrating with the frontend and ensuring user session management.

# • Security Measures:

- Conducted routine security audits, implementing features like Helmet.js for securing HTTP headers and mitigating common vulnerabilities.
- Employed encryption libraries like **crypto-js** to safeguard sensitive data during transmission and storage.

#### • Collaboration and Teamwork:

- Collaborated seamlessly with cross-functional teams, contributing to the design process and ensuring alignment with project requirements.
- Conducted thorough code reviews using tools like ESLint and actively participated in knowledgesharing sessions to maintain coding standards.

## • Optimization and Performance:

- Employed performance optimization techniques, such as **lazy loading** and **code splitting**, to enhance the speed and efficiency of web applications.
- Utilized tools like Chrome **DevTools** and Lighthouse for profiling and debugging, leading to a 30% improvement in application load times.

#### • Continuous Learning:

 Stayed at the forefront of MERN stack advancements by actively participating in webinars, conferences, and incorporating new features like React Suspense for better data fetching

#### WebHub|Pakistan| REACT / NODE DEVELOPER | Feb 2021 - Jul 2022

- Built and maintained websites for clients through **react js** and node.
- Created and tested applications for websites.
- Created guides to document the processes and maintain business continuity

# **Projects In the Era of Self Employed**

# Lantana Real Estate Limited | MERN Stack Technology

Website Link: https://www.lantanapk.com/

# **Project Overview:**

A sophisticated web application to streamline property and vehicle rental and buying operations. Utilizing the MERN stack, the project aimed to provide a seamless experience for both administrators and end users, fostering an efficient platform for listing and managing rental / buying properties and vehicles. Responsibilities and Technologies Used:

# • MERN Stack Development:

 Orchestrated end-to-end development using the MERN stack, encompassing MongoDB for dynamic database management, Express.js for robust backend services, React.js for interactive front-end interfaces, and Node.js for scalable server-side logic.

#### • JWT Authentication:

• Implemented **JSON Web Token** (JWT) authentication for secure user access, ensuring that both admin and end users could securely add and manage properties and vehicles. bcrypt for Password Security: Employed **bcrypt** to hash and securely store user passwords, adhering to industry best practices for safeguarding sensitive information.

# • Dynamic MongoDB Database:

• Utilized a dynamic **MongoDB** database to efficiently store and retrieve property and vehicle information, allowing for seamless updates and modifications.

#### • MVC Design Pattern:

• Followed the **Model-View-Controller** (MVC) design pattern to ensure a well-organized and modular codebase, enhancing scalability and maintainability of the application.

## • Custom Notifications:

• Implemented custom notification features to enhance user experience, providing real-time feedback on property and vehicle additions, updates, and other relevant activities.

# • Domain Acquisition from Hostinger:

• Facilitated the project's online presence by securing a domain from Hostinger, establishing a unique identity for the Lantana Real Estate web application.

#### • Nginx Configuration:

• Configured Nginx as the web server, optimizing performance and managing incoming traffic efficiently, contributing to a smoother user experience.

#### • Ubuntu VPS Hosting:

• Deployed the application on an Ubuntu Virtual Private Server (VPS), ensuring reliable hosting infrastructure and seamless scalability as per the project's needs.

#### • Secure Deployment with SSL:

• Implemented SSL certificates to secure data transmission and enhance the overall security posture of the web application.

# • Continuous Monitoring with Ubuntu:

• Utilized Ubuntu server monitoring tools to ensure the continuous health and performance of the deployed application, promptly addressing any potential issues.

#### • Project Achievements:

- Successfully delivered a feature-rich web application, enhancing the rental management processes for Lantana Real Estate.
- Commended for the implementation of advanced security measures, ensuring the confidentiality and integrity of user data.

# **ZEE AI Tools Providers | MERN Stack Technology**

Website Link: <a href="https://zee-tools-v2.cyclic.app/">https://zee-tools-v2.cyclic.app/</a>

#### • Project Overview

Zee AI Tools Providers spearheads a revolutionary approach to AI tools integration, seamlessly
combining the flexibility of the MERN stack with cutting-edge artificial intelligence capabilities.
This platform caters to developers aiming to elevate their applications and businesses in search of
innovative solutions. Zee AI Tools Providers emerges as the go-to platform for unlocking the true
potential of AI. Responsibilities and Technologies Used:

#### • MERN Stack Development:

• Led end-to-end development using the MERN stack, encompassing MongoDB for dynamic database management, Express.js for robust backend services, React.js for interactive front-end interfaces, and Node.js for scalable server-side logic.

## • Integration of ChatGPT API:

• Leveraged the ChatGPT API to enhance the platform's chat completion capabilities, providing users with intelligent and context-aware interactions.

#### • Image Generation:

• Developed tools for image generation utilizing Hugging Face models, enabling users to create diverse and creative visual content through AI-powered algorithms.

## • Replication Models for Image and Video Generation:

• Implemented replication models for image and video generation, allowing users to replicate and modify existing content using AI-driven algorithms.

#### • AI-Powered Tools:

• Engineered a suite of AI-powered tools including article writing, YouTube title generator, blog titles generator, job search, product search, and more. Each tool harnesses advanced AI capabilities to provide unique and valuable functionalities.

# • Keyword Bomber with Google Search API:

• Developed a keyword bomber tool that utilizes the Google Search API, enabling users to analyze and strategize based on real-time keyword data.

#### • Continuous Integration and Deployment:

• Implemented continuous integration and deployment pipelines to ensure a seamless development and release cycle, enabling rapid updates and improvements to the platform.

#### • Security Measures:

• Incorporated robust security measures to protect user data and ensure the integrity of AI-generated content, meeting industry standards for privacy and compliance.

## • Project Achievements:

- Successfully delivered a comprehensive suite of AI-powered tools, providing users with diverse functionalities for content creation, research, and optimization.
- Recognized for the seamless integration of AI models and APIs, enhancing the user experience and expanding the capabilities of Zee AI Tools Providers

# Car Rental | MERN Stack Technology

WebsiteLink: https://abdullahrentacar.cyclic.app/

#### **Project Overview**

Developed a robust rental car system using the MERN stack, integrating essential technologies for enhanced security and seamless user experience.

# **Technologies Used:**

- MongoDB for dynamic database management.
- Express.js for robust backend services.
- React.js for interactive front-end interfaces.
- Node.js for scalable server-side logic.
- JWT for secure user authentication. bcrypt for password hashing and security.
- Stripe payment integration for seamless transactions.

#### **Key Features**:

- Implemented user authentication using JWT for secure access.
- Enhanced security with berypt for password protection.
- Integrated Stripe payment system for secure and efficient transactions.
- Designed an intuitive interface for browsing and selecting rental cars.

# **Education**

2016-2020 | (BSCS) Bachelor Computer Science