

Abdullah Ahmad

Software Engineer

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SKILLS

Backend Technologies: Ruby on Rails, Node.js, Express, PHP, REST APIs, MySQL, PostgreSQL, Supabase, SQL

Frontend Technologies: React.js, Redux, Svelte, SvelteKit, jQuery, HTML, CSS, SCSS, SASS

Utility and Version Control: JavaScript, TypeScript, Tailwind, Bootstrap, Git

Others: AWS S3, OpenAI, Prompt Engineering, JWT, Checkout, Redis, Daisy UI, New Relic, Jira, Agile, Kanban

EXPERIENCE

Dropella — SvelteKit, TypeScript, Supabase, Vercel, Stripe

Jun. 2024 - Aug. 2024

Senior Frontend Developer (Contract-Based)

Remote

- **Accelerated software development efficiency by 40%** through targeted technical feedback, while **leading and mentoring 10 front-end developers** in their daily tasks.
- **Enhanced customer conversion rates by 30%** by implementing paid one-day trial periods before subscription commitments in **Stripe**.
- **Successfully launched the 1st build of Dropella using Vercel**, delivering a functional app and ensuring resolution of all bugs.

Dubizzle Labs — Ruby on Rails, Postgres, MySQL, Redis, AWS S3

Sept. 2023 - May 2024

Software Engineer + Associate Software Engineer

Lahore

- **Increased performance by 80% for buyers** by leveraging Redis for the shopping cart module on an new e-commerce app.
- **Developed and integrated a secure checkout process using Checkout** on an e-commerce app with **3-D Secure and non-3-D Secure payments**, enabling seamless order finalization and online payment processing.
- **Automated expiring credits' and monthly credits utilization for 18+ million users** on Zameen.com, following complex criteria to maximize credit efficiency.
- **Spearheaded the development of a scalable invitation system for 2000+ agencies** on Bayut.com, integrating OTPs and shortened redirecting URLs to streamline user engagement and communication processes.
- **Led the successful integration of user verification from Saudi Arabia's REGA system's licenses** into Bayut.com, **empowering 60,000+ Saudi residents** with enhanced permissions and fostering trust within the community.

PROJECTS

Breakouts and Setups (Stocks' App) — MERN Stack, Firebase, Tailwind

Jun. 2024 – Aug. 2024

- **Developed a custom emailing system** for admins with Firebase, enabling them to efficiently communicate with premium users, enhancing user engagement.
- **Enhanced user experience by implementing 8 additional UI sections and a drag-and-drop feature**, allowing users to easily add tickers to watchlists, increasing platform interactivity.
- **Implemented customizable timeframe-based layouts**, enabling users to dynamically toggle and control the visibility of various data elements for each timeframe.

Dropella (E-Commerce Tools' App) — SvelteKit, TypeScript, Supabase

Sept. 2023 – Aug. 2024

- **Integrated 25+ products', stores', and ads' external endpoints on 9 tools' pages**, ensuring precise real-time analytics and enhancing overall app functionality.
- **Integrated OpenAI's ChatGPT-3M6** to provide intelligent data insights, where API data was insufficient, leading to a more fulfilling user experience.
- **Developed a pixel-perfect, responsive UI for 28+ pages** using Tailwind and Daisy UI, achieving 95% design fidelity to Figma, resulting in a user-friendly app interface.

EDUCATION

Lahore University of Management Sciences

Bachelor of Sciences in Computer Science

Lahore

Aug. 2019 – June 2023