

Abdullah Al Fahad

Email: fahadbinshah34@gmail.com

Linkedin: [AbdullahAlFahad](#)

60/A-Park More,Rangpur,Bangladesh

GitHub: [AbdullahAlFahad01](#)

Mobile:+880164-1768316

SUMMARY

Results-driven Business Intelligence Analyst with expertise in data analysis, dashboard creation, and business growth strategies. Proficient in Excel, Power BI, and PowerPoint, Sql delivering actionable insights to drive decision-making. Successfully completed multiple projects, optimizing processes and enhancing business performance. Focused on leveraging skills to support growth and deliver measurable impact.

EDUCATION

Begum Rokeya University, Rangpur

Rangpur,Bangladesh

Bachelor of Science (HONORS) - Statistics; GPA: 3.83(2nd Year)

September 2023 - Present

Savar Model College

Savar,Dhaka

Higher Secondary Certificate (HSC) - Science; GPA: 5.00

June 2019 - December 2021

Gayan Bikash School

Savar,Dhaka

Secondary School Certificate (SSC)- Science; GPA: 4.72

January 20 - April 2019

SKILL SUMMARY

Tools: Excel, Power BI, Power Point, MySQL, SPSS, MS Word

Programming Languages: SQL, R

Soft Skills: Excellent Communication,Team management,Problem Solving,Critical Thinking

PROJECTS

Ecommerce Customer Behaviour Analysis | [LINK](#)

- Utilized DAX formulas, Data modeling, and Power Query to create interactive dashboards and uncover actionable insights.
- Analyzed customer behavior, revealing 33.48% purchases via desktop, 33.74% via mobile, and 32.78% via tablet devices.
- Uncovered location-based trends, with Dhaka leading in average sales and delivery efficiency.
- Demonstrated that 51.69% of return customers left high review scores (5/5), driving loyalty insights.

Ferns and Patel Sales Analysis | [LINK](#)

- Used XLOOKUP, VLOOKUP, Pivot Tables, Power Query, and Power Pivot for advanced analysis.
- Identified top 5 products contributing 70% of total sales.
- Highlighted evening hours driving 40% of daily sales.
- Designed interactive dashboards with slicers for real-time filtering and decision-making.

Ecommerce Sales Analysis | [LINK](#)

- Using Power Query, DAX, Bookmarks, and Tooltips for interactive insights.
- Analyzed sales (\$2.33M, +47.16% YoY), profit (\$292.30K, +48.85% YoY), and return rate (5.79%) to drive business decisions.
- Implemented time intelligence, segment-wise profit analysis, and dynamic visual storytelling for better data-driven insights.

CERTIFICATE

Microsoft Excel Beginner To Advance (Grameenphone Academy) | [LINK](#)

Introduction Power BI(DataCamp) | [LINK](#)

Data Visualization in Power BI (DataCamp) | [LINK](#)

Sql Basic (HackerRank) | [LINK](#)

Sql Intermediate (HackerRank) | [LINK](#)

