

# First - Fashion

<b>Supervisor.</b>		
<b>Batch.</b>	<b>2306-F1</b>	
<b>Group.</b>		
<b>Serial No.</b>	<b>Enrollment Number</b>	<b>Student Name</b>
1.	1487746	Abdullah Ali
2.	1485320	Hamza
3.	1484185	Yaseen
4.		

# **ACKNOWLEDGEMENT**

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The first, we would like to express my special thanks of gratitude to my teacher Zeeshan Abbass, who helped us a lot in finalizing this project within the limited time frame, valuable counselling and assistance for the accomplishment of this project.

Secondly we would also like to thank the eProject team at Aptech Head

Office, who gave us the golden opportunity to do this wonderful project about

First Fashion.

Thirdly, we also thank the eProject team, some of the benefits are as under:

- Re-enforcement of skills happens in the experiential learning process.□
- A mentor, ensuring that we do not get drifted, constantly guides us.□
- It gives us a lot of confidence to face an interview as we have worked on a project. We can explain virtually everything on the subject we have learnt.□

## **SYNOPSIS**

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In light of the rapid evolution of the internet, technological advancements, and the ever-expanding fashion market, it has become imperative for every business to have a well-crafted website to exhibit its products online. Just as Aura Watches has done, First Fashion recognizes the need to showcase its diverse range of fashion products tailored to cater to various styles and preferences. Our collection comprises an array of unique and carefully curated designs, offering something special for every fashion enthusiast.

Behind each fashion item lies a story, a perfect gift waiting to be shared with your loved ones, colleagues, or significant others. At First Fashion, we believe in the power of these stories and the emotions they convey. Through our website, we passionately share the exquisite images and descriptions of our best products, allowing our customers to delve into the world of fashion and gain a deeper understanding of each item's unique characteristics.

# **PROBLEM DEFINITION**

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First Fashion, a prominent name in the fashion industry, has long been associated with traditional advertising methods, such as print media, pamphlets, and television, to promote its wide array of fashion products. However, with the changing landscape of consumer behavior, First Fashion has recognized the necessity of establishing a robust online presence. In response to this evolving paradigm, they have embarked on the development of a comprehensive website, aiming to provide detailed information about their extensive range of fashion items.

This transformative journey has prompted several essential considerations:

- **Sitemap Structure:** The website's sitemap has been meticulously crafted to offer a user-friendly and intuitive navigation experience. It is designed to provide easy access to various product categories, detailed product information, customer support, and insights into the company's identity.
- **Information Presentation:** Each webpage within the website has been thoughtfully designed to showcase essential details about their fashion products, including specifications, features, pricing, and availability. Additionally, First Fashion shares insights about their brand ethos, history, and unwavering commitment to delivering quality.
- **User-Centric Design:** Prioritizing user-friendliness, the website is designed with clear and concise content, intuitive navigation, and responsive layouts, ensuring a seamless experience for visitors across different devices.
- **Seamless Functionality:** The website is engineered for optimal performance, meeting the system requirements of contemporary web technologies and devices. This guarantees a consistent and reliable user experience when interacting with the website.
- **Customer Interaction:** First Fashion values customer engagement and interaction. The website offers various means for users to connect with the company, whether for inquiries, advice, or support, fostering a strong and meaningful relationship between the brand and its customers.

This strategic shift to an online platform underscores First Fashion's commitment to staying aligned with evolving customer preferences and needs. The website is positioned to deliver an enriching, informative, and user-centric experience, in line with First Fashion's mission of offering top-quality fashion products to a wider online audience.

# **CUSTOMER REQUIREMENT SPECIFICATION (CRS)**

After discussion, we are supposed to create a website for them with the below mentioned requirement specifications:

- 1) The Home Page should be created making use of Sections with a suitable logo.
- 2) Home Page should contain details of fashion products with suitable images.
- 3) The site should display a menu which will contain the options for brief introduction about the various fashion products available, location of the shop and any other information if required.
- 4) The information should be categorized according to the brand names of the products like if a User wants to see only “LAKME” products or any other companies products then he/she can click on a Link/button/menu etc and can see only that Brand products.
- 5) When a user selects any particular brand, a list of products for that brand will be displayed
- 6) A brief summary of features of individual products should be displayed on the Web Page along with the product but detailed Features should be stored in Individual Word documents which can be downloaded or viewed by the User who wishes to see the same.
- 7) The user should also be able to compare the various products of different as well as similar brands.
- 8) There should be a “Contact Us” page which will have the Address of the Company which is as follows and the mail address which when clicked will invoke the local mail client from where they can send an email.

## ***SCOPE OF THE WORK (IN BRIEF)***

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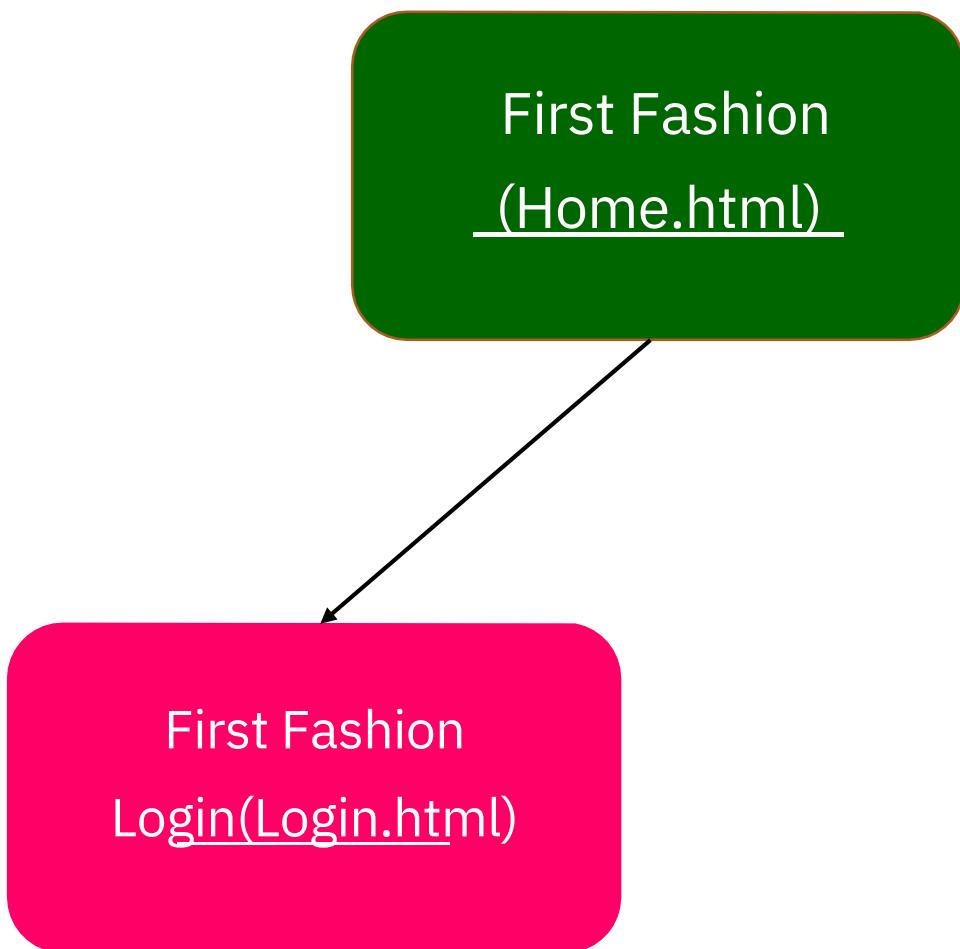
The website is to be developed for the Windows Platform using HTML5, JavaScript and Geolocation. The site should work well in all leading browsers including Chrome, IE, Firefox etc..

Homepage show Top best sell items, big sale, collection, new shop...

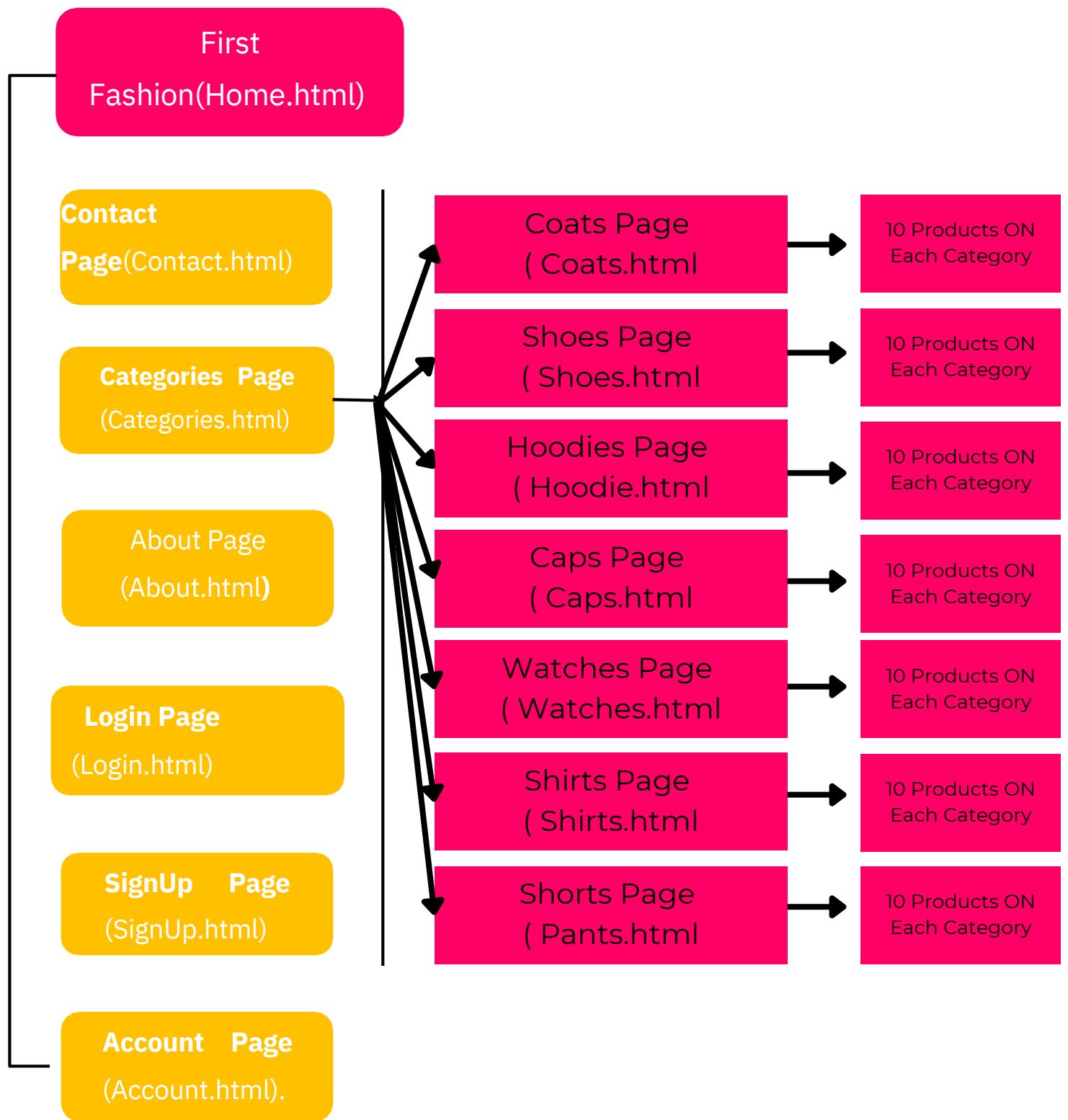
Every content direct to relative content.

# **AGGREGATED SITEMAP**

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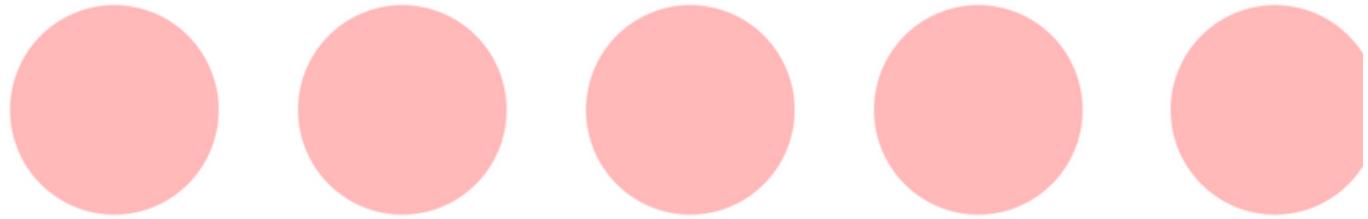
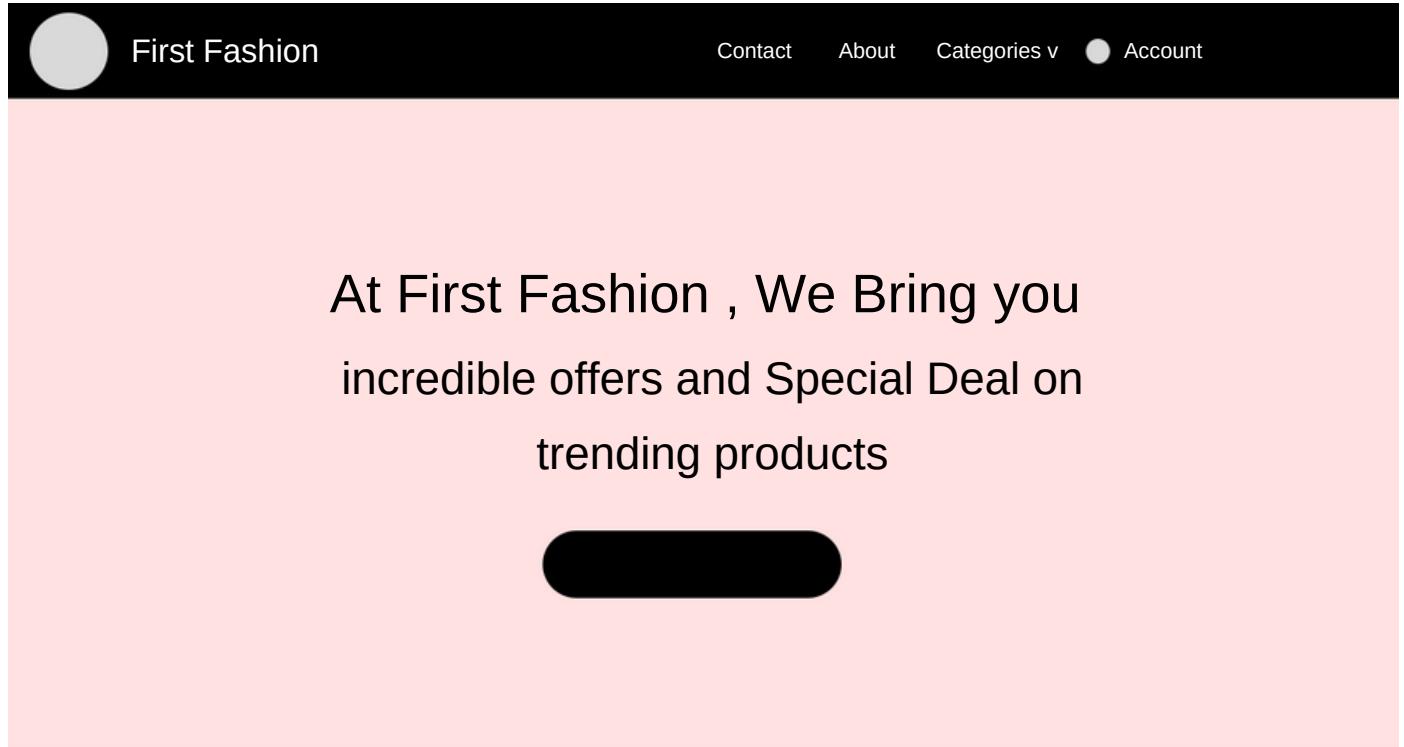


# SITEMAP ENGLISH

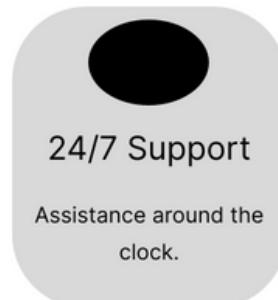
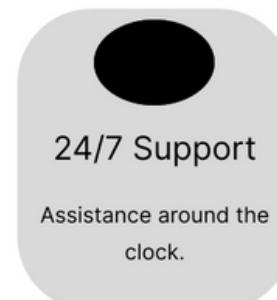


# WIREFRAMES

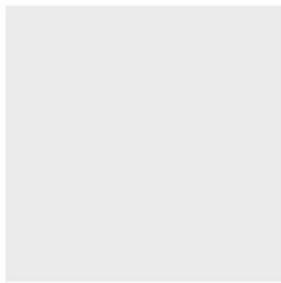
## 1. Main Layout



### Salient Features



## TRENDING PRODUCTS



**Versace Black Hoodie**

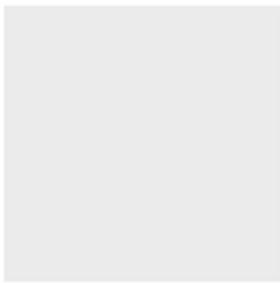
Step into the world of luxury and style with the Versace Logo Hoodie. This iconic hoodie combines comfort and fashion, featuring the iconic Versace logo on the front. Crafted with the finest materials, it's perfect for adding a touch of elegance.

In stock

\$450 6600

VERSACE DESIGNER 5.0

Add to your cart



**Dior Autumn Shirt**

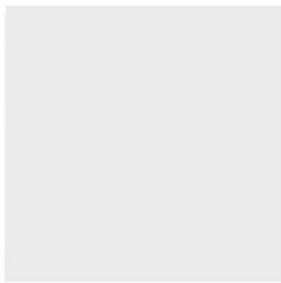
Fall in love with the changing seasons while donning the Dior Autumn Shirt. This shirt is a masterpiece from Dior, blending the beauty of nature with high fashion. With its autumn-inspired design and superior craftsmanship, it's an ideal choice for fashion-forward individuals.

In stock

\$650 3900

DIOR DESIGNER 4.5

Add to your cart



**H&M Special Jacket**

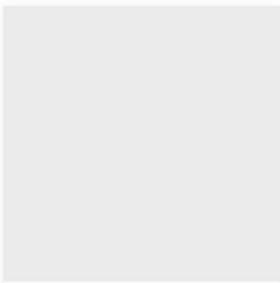
Get ready to keep the elements at bay with the H&M Special Jacket. This remarkable jacket from H&M offers a perfect blend of fashion and functionality. Whether you're strolling through the city streets or embarking on an outdoor adventure, this jacket will keep you warm and stylish.

In stock

\$550 6600

H&M DESIGNER 4.0

Add to your cart



**Rado Captain Watch**

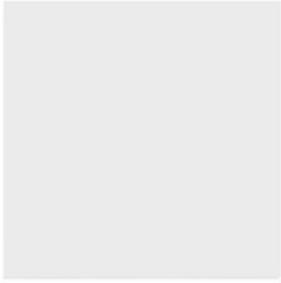
Embrace your inner sailor with the Rado Captain Watch. Known for its precision and robustness, Rado presents a timepiece that exudes class. The Captain Watch is a symbol of maritime excellence, with its nautical-inspired design and remarkable durability.

In stock

\$350 6600

RADO DESIGNER 4.75

Add to your cart



**Nike Sports Shoes**

Step up your game with Nike Sports Shoes. Whether you're hitting the gym or hitting the pavement, these shoes are designed to provide ultimate comfort, support, and style. With cutting-edge technology and a sturdy sole, Nike ensures you're ready for anything.

In stock

\$350 6600

NIKE DESIGNER 4.25

Add to your cart

## CATEGORIES



## Subscribe Us

Get Notified about mind Blowing offers and Special Deals on our Different products and much more

Enter your email

Let's go

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### 3. Product Page (Hoodie.html)

The screenshot shows a product page for hoodies. At the top, there's a navigation bar with links for Home, Contact, About, Categories, and Account. Below the navigation is a main title "MEN'S HOODIE". A horizontal menu bar features brand names: Versace, Dior, H&M, Rado, and Nike. The page displays two rows of five hoodies each. Each hoodie item has a thumbnail, a title, a brief description, price, discount information, and a rating. Below the grid is a large black call-to-action box with the heading "Subscribe Us" and a form for entering an email address.

Category	Product Name	Description	Price	Discount	Rating
Men's Hoodie	PEACOCKS ACTIVE HOODED SWEATSHIRT	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -50%	5
	OVERSIZE CARGO STYLISH HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4.5
	MAN EXTENDED SIZE DOWN SHOULDER HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4
	BOXY OVERSIZED OFFICIAL ZIP HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4.75
	MAN OVERSIZED GOLD BAND DETAILS HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4.25
Men's Hoodie	TALL OVERSIZED TAPE HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -50%	5
	MAN OVERSIZED DENIM BLUE ZIP UP HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. OVERSIZED HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4.5
	MAN EXTENDED SIZE DOWN SHOULDER HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4
	TM DETAILS EXCLUSIVE MEN ZIP HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4.75
	OVERSIZED LIMITED OVER THE HEAD HOODIE	HOODIES AND SWEATSHIRTS ARE ESSENTIAL FOR BOXING THOSE CLEAN, COMFORTABLE LAYERS. HOODIES WORK AS A CLASSIC MID-LAYER OR A STANDALONE EVERYDAY BASIC WHEN THE WEATHER IS A LITTLE BIT WARMER. WHEN YOU WANT A...	R\$1,999,99	R\$3,999,99 DISCOUNT -40%	4.25

**Subscribe Us**

Get Notified about mind Blowing offers and Special Deals on our Different products and much more.

Enter your email

**Let's go**

**PAGES**

- [Home](#)
- [Contact](#)
- [About](#)
- [Categories](#)

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## 4. Product Line-Up

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Product Line-Up 1: Hoodie ([Hoodie.html](#))

- Hoodie 1 ([Product-1 \(1\).html](#))
- Hoodie 2 ([Product-1 \(2\).html](#))
- Hoodie 3 ([Product-1 \(3\).html](#))
- Hoodie 4 ([Product-1 \(4\).html](#))
- Hoodie 5 ([Product-1 \(5\).html](#))
- Hoodie 6 ([Product-1 \(6\).html](#))
- Hoodie 7 ([Product-1 \(7\).html](#))
- Hoodie 8 ([Product-1 \(8\).html](#))
- Hoodie 9 ([Product-1 \(9\).html](#))
- Hoodie 10 ([Product-1 \(10\).html](#))

**There is a total of 7 Product Line Up  
Pages with 10 products in each , the  
base and Custom structure has been  
made here**

# TALL OVERSIZED TAPED HOODIE

[VISIT HOODIE'S PAGE](#) 4.7(21)**Old Price:** ~~Rs.1,999.99~~**New Price:** ~~Rs.3,499.99 (5%)~~

## About This Item:

Hoodies and sweatshirts are essential for boxing those clean, comfortable layers. Hoodies work as a classic mid-layer or a standalone everyday basic when the weather is a little bit warmer. When you want a minimal colorway to effortlessly finish off your outfit, choosing a sweatshirt is always a solid option. A staple in your wardrobe already, jersey hoodies and sweats are a failsafe grab-and-go for any occasion. Find the perfect casual top to complement your off-duty look in our selection of hoodies and sweats for men.

A staple in your wardrobe already, jersey hoodies and sweats are a failsafe grab-and-go for any occasion. Find the perfect casual top to complement your off-duty look in our selection of hoodies and sweats for men.

**Color:** Black**Available:** In stock**Category:** Hoodie**Shipping Area:** All over the world**Shipping Fee:** Free

1

[Add to Cart !\[\]\(9fb35ce00785e0d1c8f42da5044e6593\_img.jpg\)](#)[Compare](#)**PAGES**

- [Home](#)
- [Contact](#)
- [About](#)
- [Categories](#)

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**HELP**

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## 6. Contact Page ([Contact.html](#))

The screenshot shows the contact page of the First Fashion website. At the top, there is a black header bar with the logo "First Fashion" and navigation links for Home, Contact, About, Categories, and Account.

The main content area has a light gray background. On the left, there is a sidebar with icons and contact information:

- Address:** 704 Avenue, Shahrah e Faisal
- Phone:** +92 331 3455332  
+92 334 7364932
- Email:** firstfashion@gmail.com  
admin@firstfashion.com

On the right, there is a form titled "Send us a message" with instructions: "If you have any work from us or any types of queries related to our shop, you can send us message from here. It's our pleasure to help you." The form includes three input fields: "Enter your name", "Enter your email", and "Enter your message", followed by a red "Send Now" button.

At the bottom of the page, there is a footer section with four columns:

- PAGES**
  - Home
  - Contact
  - About
  - Categories
- HELP**
  - Terms and Conditions
  - FAQ
- HELP**
  - Sign Up
  - Login
  - Terms of Services
- CONTACT US**
  - Contact us if need help with anything
  - +92 331-454-7890

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eProject: First  
Fashion

## 7. About Page ([About.html](#))

# About Us

A Fashion Ecommerce Store

"Discover the world of fashion at First Fashion, your go-to destination for the latest trends and timeless classics. With a commitment to quality and style, we offer a diverse selection of apparel, accessories, and more."

[Contact](#)**PAGES**

- [Home](#)
- [Contact](#)
- [About](#)
- [Categories](#)

**HELP**

- [Terms and Conditions](#)
- [FAQ](#)

**HELP**

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- [Terms of Services](#)

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## 8. Sign Up Page ([SignUp.html](#))



Home Contact About Categories Account

### SIGN UP NOW

First Name:	<input type="text"/>	First Name
Second Name:	<input type="text"/>	Last Name
Phone No.:	<input type="text"/>	Phone No.
Amount of Balance:	<input type="text"/>	Balance
Address:	<input type="text"/>	Address
Image:	<input type="file"/>	Choose File No file chosen
Email ID:	<input type="text"/>	aasasass
Password:	<input type="password"/>	.....
Gender:	<input checked="" type="radio"/> Male <input type="radio"/> Female	
<input type="checkbox"/> I accept the terms and conditions		
<b>SIGN UP</b>		

#### PAGES

Home  
Contact  
About  
Categories

#### HELP

Terms and Conditions  
FAQ

#### HELP

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#### CONTACT US

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## **TASK SHEET REVIEW 2**

Project Ref. No.: eP/Advertisement Portal Management System/01		Project title	Date of Preparation of Activity Plan			
No	Task	Aura Watch	Actual	Actual	Team-mate	Status
			Start Date	Days	Names	
1	Build Home Page		10/Oct/2023	4	Student-1	Complete
2	Build Product Page And Product Line-Up Pages		14/Oct/2023	1	Student-1	Complete
3	Build Technology, Support, Store Locator, Register Pages		15/Oct/2023	3	Student-1	Complete
4	Build Price Page		18/Oct/2023	1	Student-	Drop Out
5	Begin Code Javascript For The Home Page		19/Oct/2023	1	1 Student-	Complete
6	Begin Code Javascript For The Product Page And Product		20/Oct/2023	5	Student-1	Complete

	Line-Up Pages					
7	Begin Code Javascript For About , Support. Register Pages		25/Oct/2023	1	Student-1	Complete

8	Begin Code Support For Browsers		23/Oct/2023	4	Student-1	Drop Out
9	Check Progress And Assign New Tasks		27/Oct/2023	3	Student-1	Complete

## **TASK SHEET REVIEW 3**

Project Ref. No.: eP/Advertisement Portal Management System/01		Project title	Date of Preparation of Activity Plan			
No	Task		Actual Start Date	Actual Days	Team-mate Names	Status
1	Check color format, size, javascript, responsive in the Home page	Aura Watch	30/Oct/2023	2	Student-1	Complete
2	Check color format, size, javascript, responsive in Product page		31/Oct/2023	2	Student-1	Complete

	and Product Line-up				
3	Check color format, size, javascript, responsive in Technology, Support, Store Locator, Register page	31/Oct/2023	2	Student-1	Complete
4	Write a developer guide	1/Nov/2023	2	Student-1	Complete
5	Write user manuals				
6	Overall inspection of the project	5/Nov/2023	2	Student-2, Student-1, Student-3	Complete

eProject: First Fashion