

Intermediate Designs

User Persona:

Name: Muhammad Abdullah Khan

Age: 20

Occupation: University Student

Location: Islamabad, Pakistan

Devices Used: Android phone, Laptop

Goals:

- Order affordable meals quickly between classes.
- Get personalized restaurant suggestions.

Frustrations:

- Complicated checkout process.
- Long delivery times or no real-time tracking.

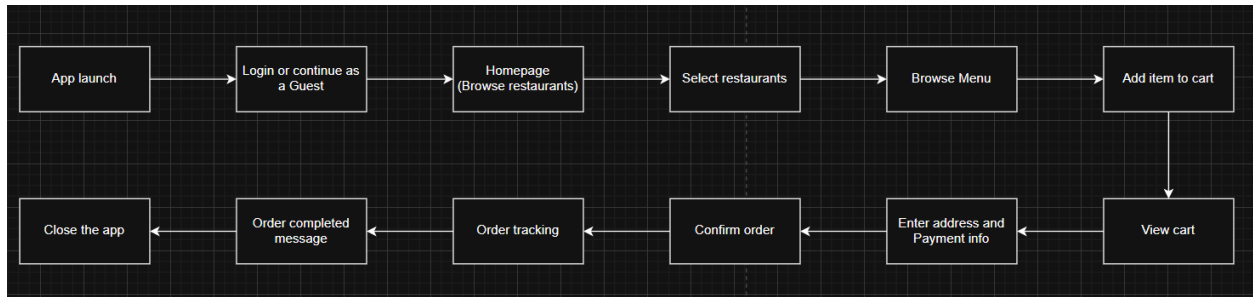
Behaviors:

- Uses app during short breaks.
- Prefers cash on delivery.
- Orders mostly from nearby restaurants.

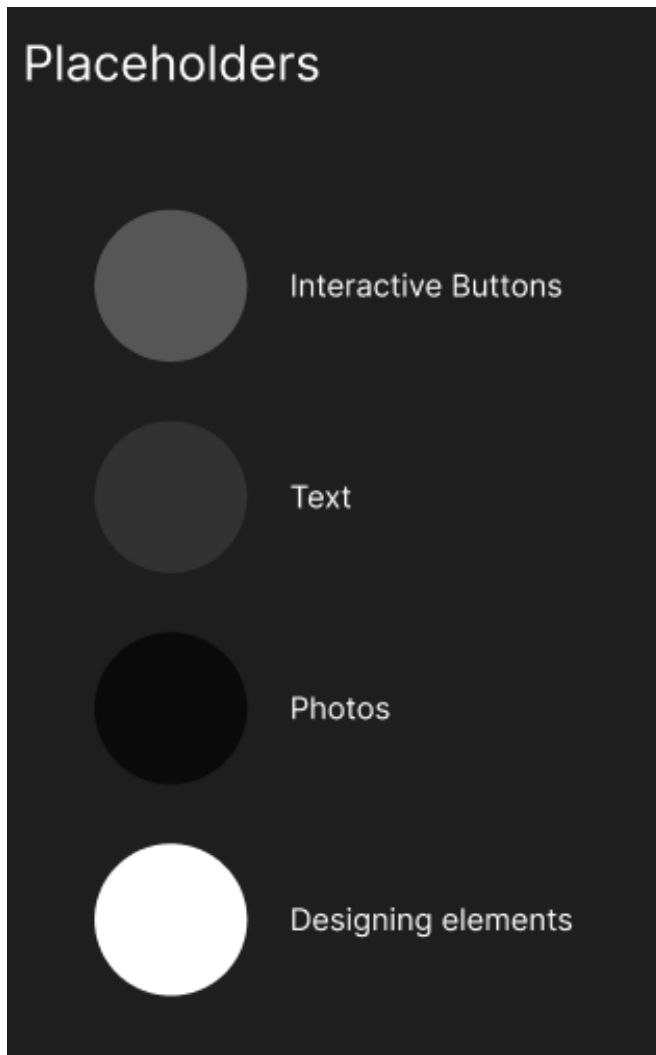
Favorite Apps:

- Foodpanda, WhatsApp, TikTok.

User Flow:

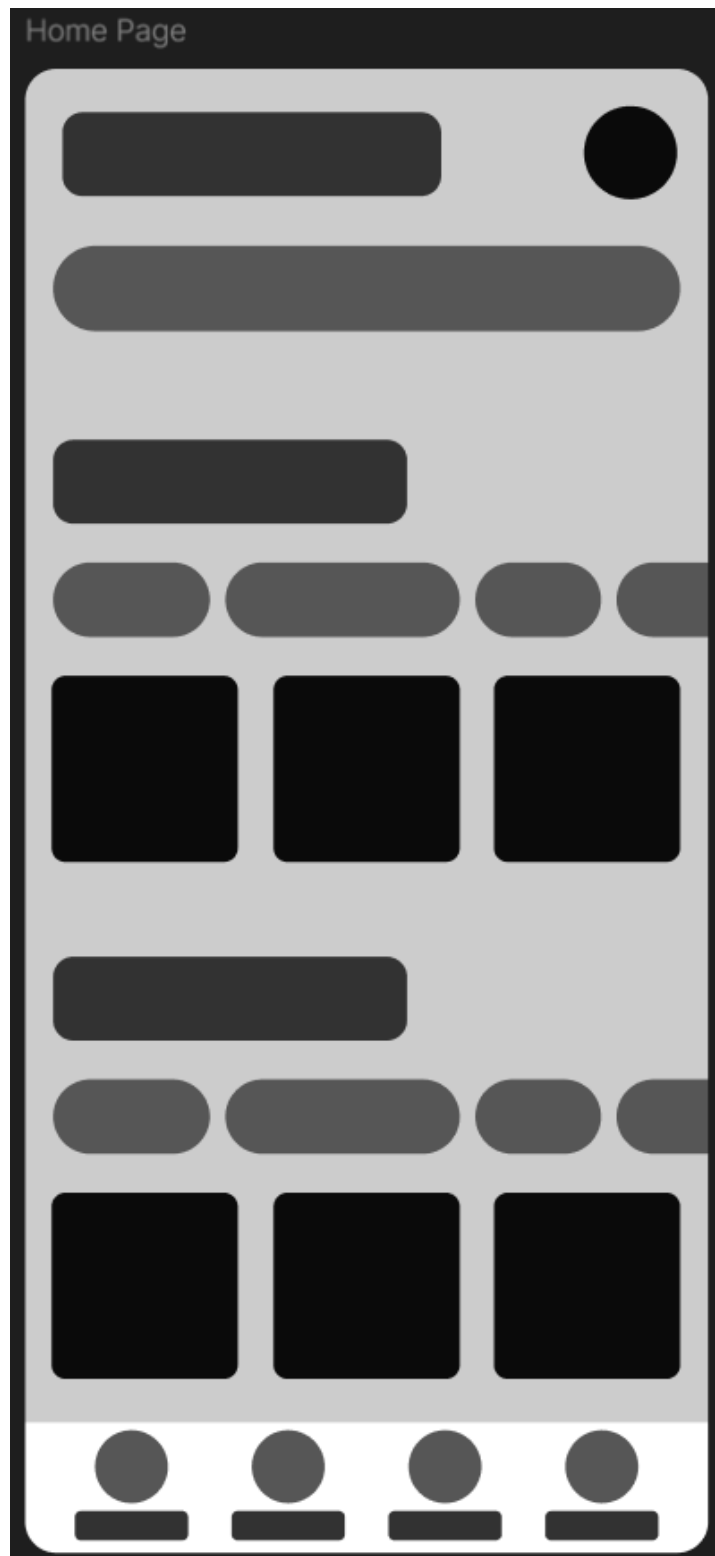


Place Holders:

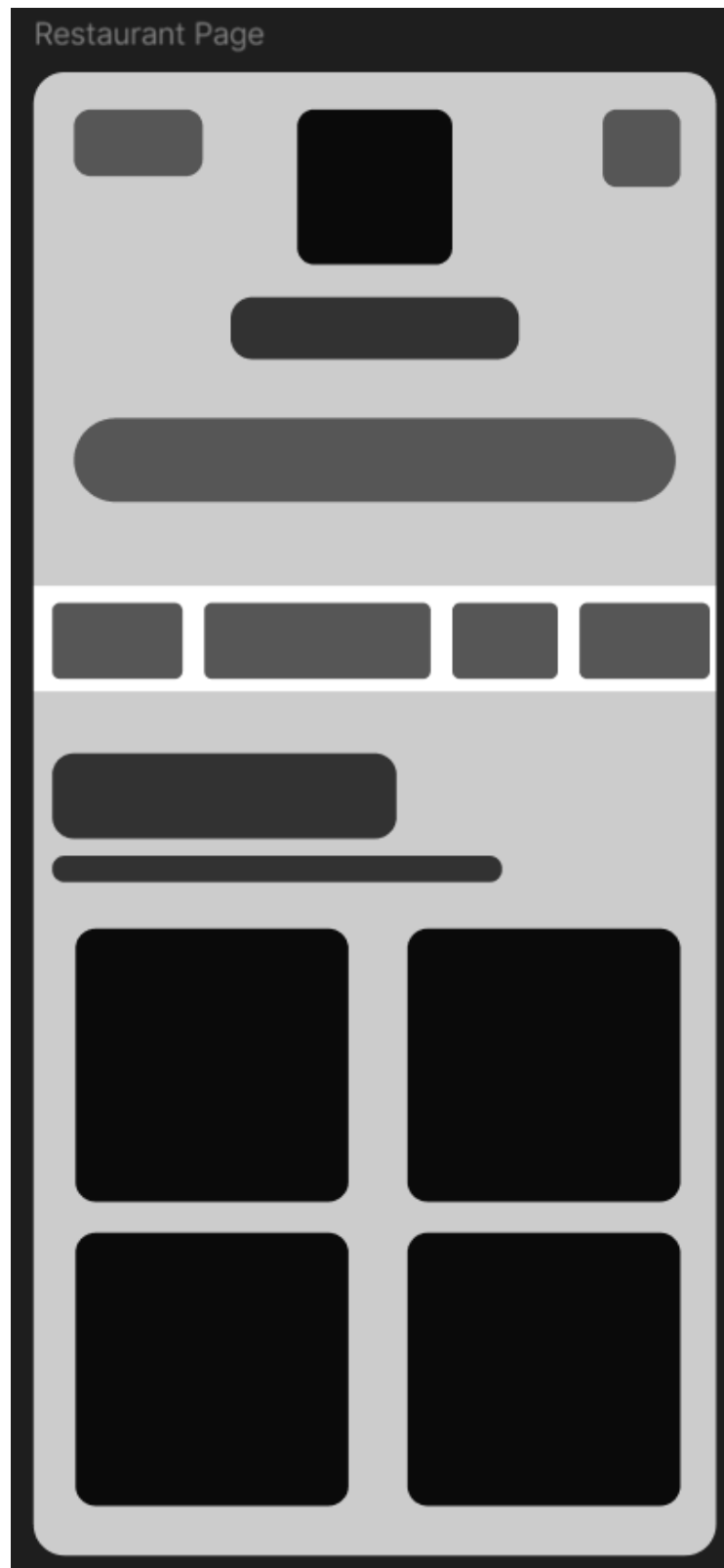


3 Core Pages to Wireframe:

Page 1:



Page 2:



Page 3:

