



CREDIT & CUSTOMER REPORT



OVERVIEW



Overview YTD

- ★ Overall Revenue is 57 M
- ★ Total Intest Earned is 8 Million
- ★ Total Tansaction Amount is 46 Million
- ★ Male Customers are contributing more in Revenue i.e 31 M for males against 26 M for females
- ★ Blue & Silver cards are contributing to 93 % of overall transactions
- ★ Overall Delinquent rate is 6.07%

Week on Week Changes

- ★ Revenue Increased by 28.8 %
- ★ Total Transaction Amount and Volume increased by 24% and 20%