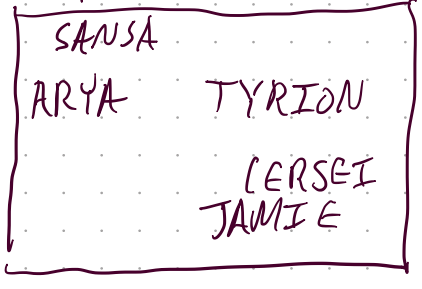
Word Embeddings (aka word2vec)

Word frequency models erase contextual information of words in favor doc-level understanding

Word Embeddings -> look at word meaning.

- Understanding word meaning directly
- Leverage to generate sequences of text



Learning Concepts

Semi-Supervised learning - includes error term for some part not directly related to the task at hand

Supervised learning - error term directly related to task at hand

Unsupervise learning - no error term at all

Transfer Learning model trained in part on a different task from the one at hand

VGG

Distributed vs. distributional representations

Distributed: A concept is represented as continuous activation levels in a number of elements

[Contrast: local]

Distributional: Meaning is represented by contexts of use

[Contrast: denotational]

Constructing and Evaluating Word Embeddings

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Representing words as vectors

Let's represent words (or any objects) as vectors.
We want to construct them so that similar words have similar vectors.

Sequence	Count
I live in Cambridge	19
I live in Paris	68
I live in Tallinn	0
I live in yellow	0

Representing words as vectors

Let's represent words (or any objects) as vectors.
We want to construct them, so that similar words have similar vectors.

Sequence	Count
I live in Cambridge	19
I live in Paris	68
I live in Tallinn	0
I live in yellow	0

1-hot vectors

How can we represent words as vectors?

Option 1: each element represents a different word.

Also known as “1-hot” or “1-of-V” representation.

	bear	*cat*	*frog*
bear	1	0	0
cat	0	1	0
frog	0	0	1

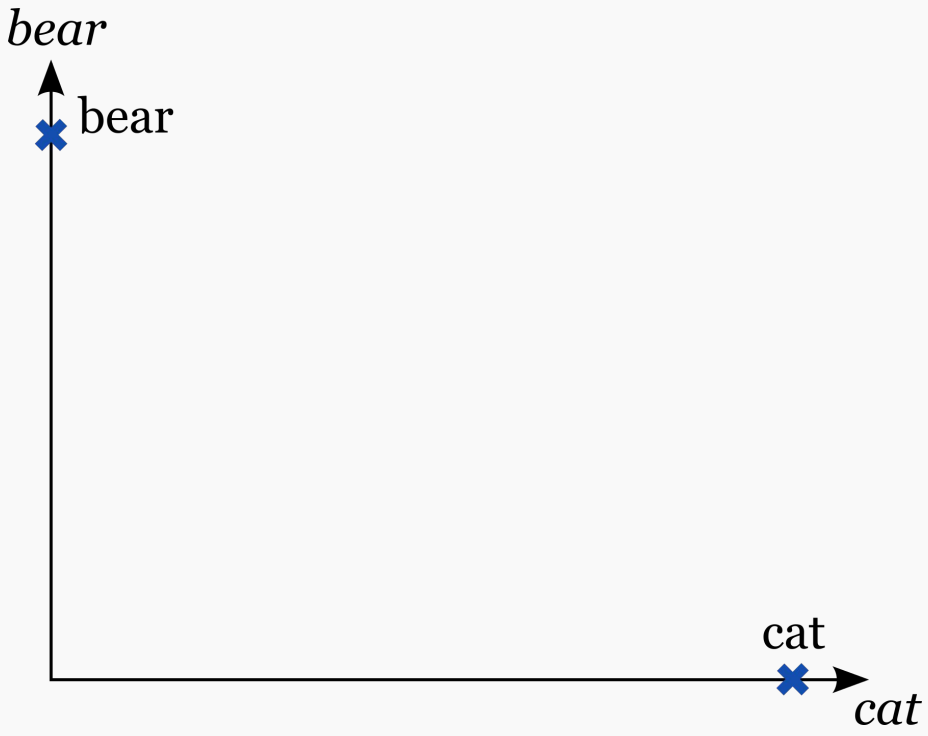
```
bear=[1.0, 0.0, 0.0]
```

```
cat=[0.0, 1.0, 0.0]
```

1-hot vectors

When using 1-hot vectors, we can't fit many and they tell us very little.

Need a separate dimension for every word we want to represent.



Distributed vectors

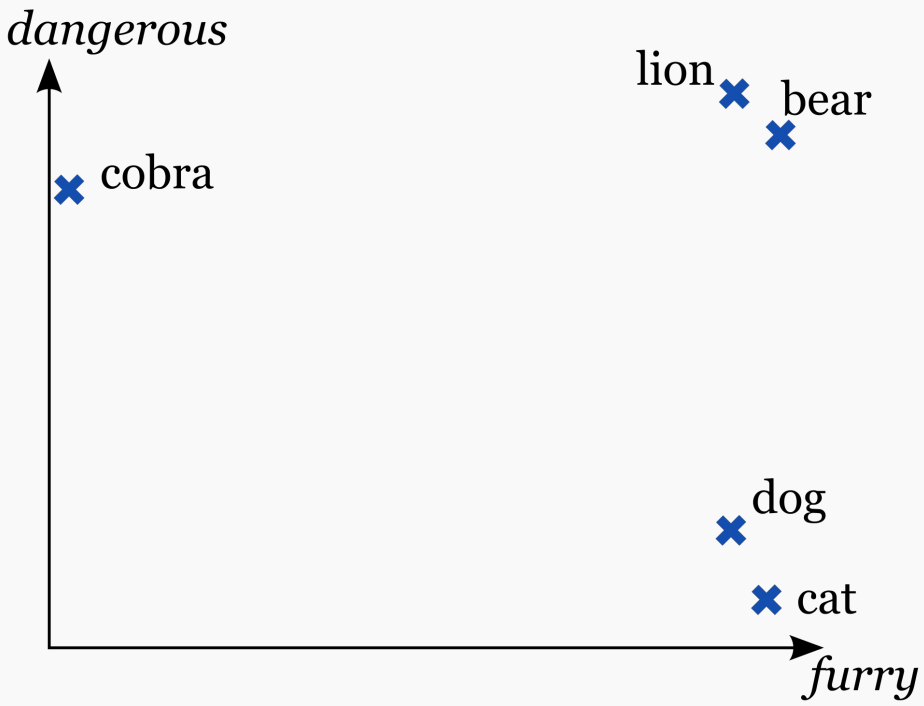
Option 2: each element represents a property, and they are shared between the words.

Also known as “distributed” representation.

	furry	*dangerous*	*mammal*
bear	0.9	0.85	1
cat	0.85	0.15	1
frog	0	0.05	0

```
bear = [0.9, 0.85, 1.0]    cat = [0.85, 0.15, 1.0]
```

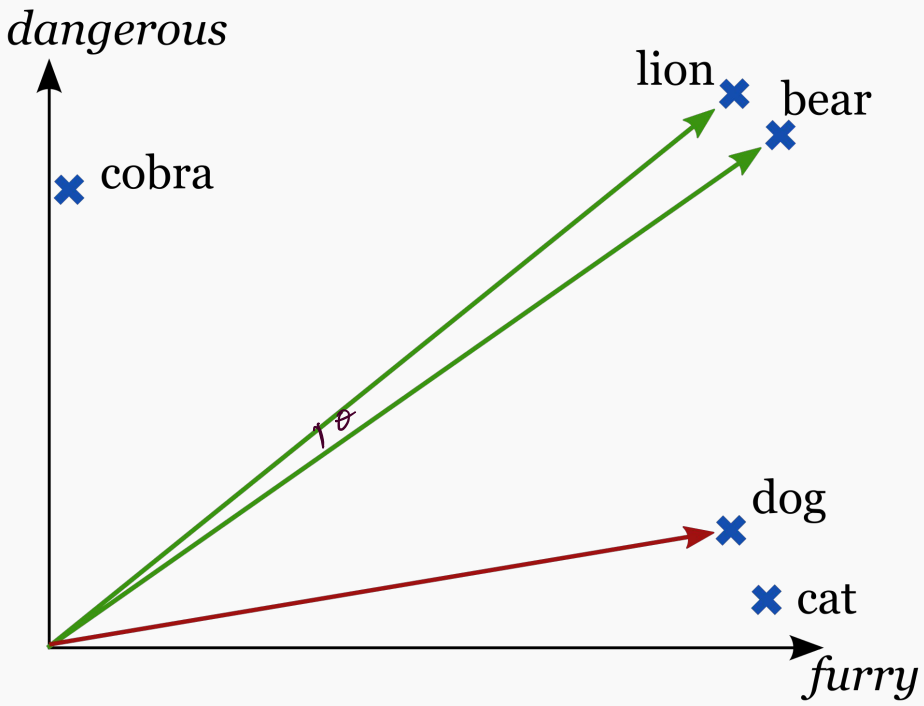
Distributed vectors



	furry	*dangerous*
bear	0.9	0.85
cat	0.85	0.15
cobra	0.0	0.8
lion	0.85	0.9
dog	0.8	0.15

Distributed vectors group similar words/objects together

Distributed vectors



$$cos(a, b) = \frac{\sum_i a_i \cdot b_i}{\sqrt{\sum_i a_i^2} \cdot \sqrt{\sum_i b_i^2}}$$

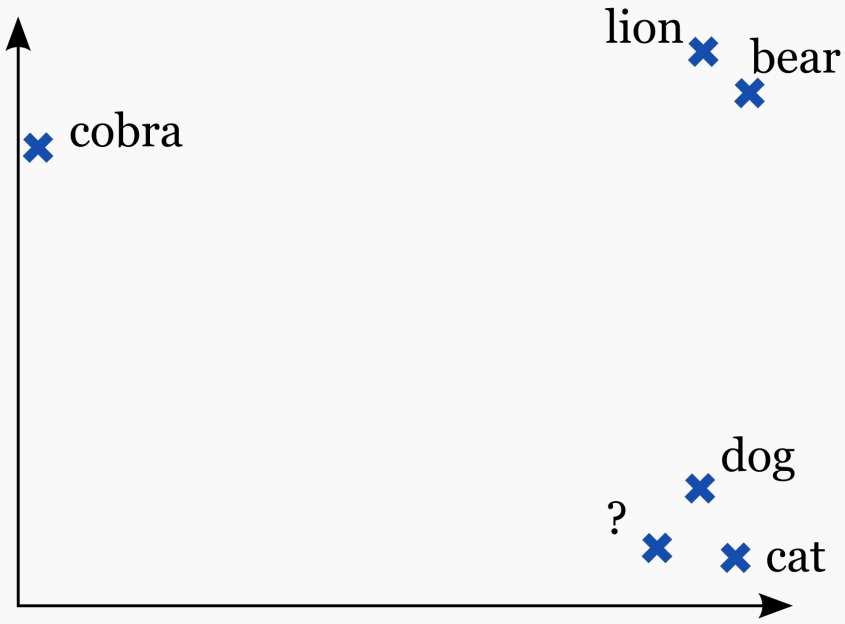
cos(lion, bear) = 0.998

cos(lion, dog) = 0.809

cos(cobra, dog) = 0.727

Can use cosine to calculate similarity between two words

Distributed vectors



We can infer some information, based only on the vector of the word

We don’t even need to know the labels on the vector elements

Distributional hypothesis

Words which are similar in meaning occur in similar contexts.
(Harris, 1954)

You shall know a word by the company it keeps
(Firth, 1957)

He is reading a **magazine**	I was reading a **newspaper**
This **magazine** published my story	The **newspaper** published an article
She buys a **magazine** every month	He buys this **newspaper** every day

Count-based vectors

One way of creating a vector for a word:
Let's count how often a word occurs together with specific other words.

He is reading a **magazine**

This **magazine** published my story

She buys a **magazine** every month

I was reading a **newspaper**

The **newspaper** published an article

He buys this **newspaper** every day

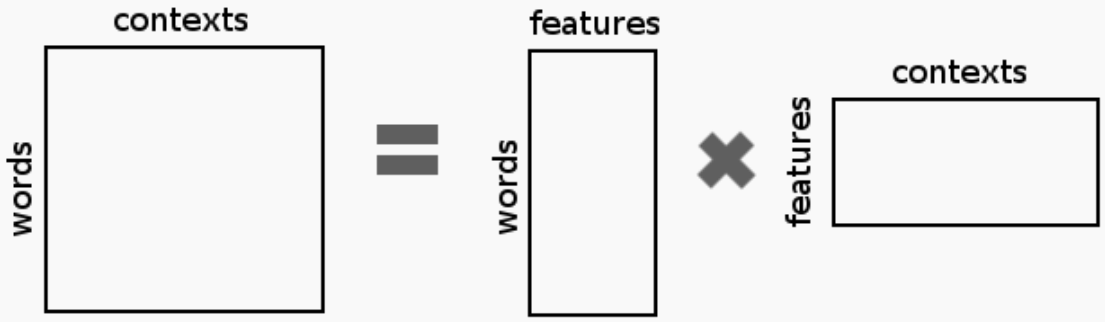
	reading	a	this	published	my	buys	the	an	every	month	day
magazine	1	2	1	1	1	1	0	0	1	1	0
newspaper	1	1	1	1	0	1	1	1	1	0	1

Count-based vectors

- **More frequent words dominate the vectors.**
  Can use a weighting scheme like PMI or TF-IDF.

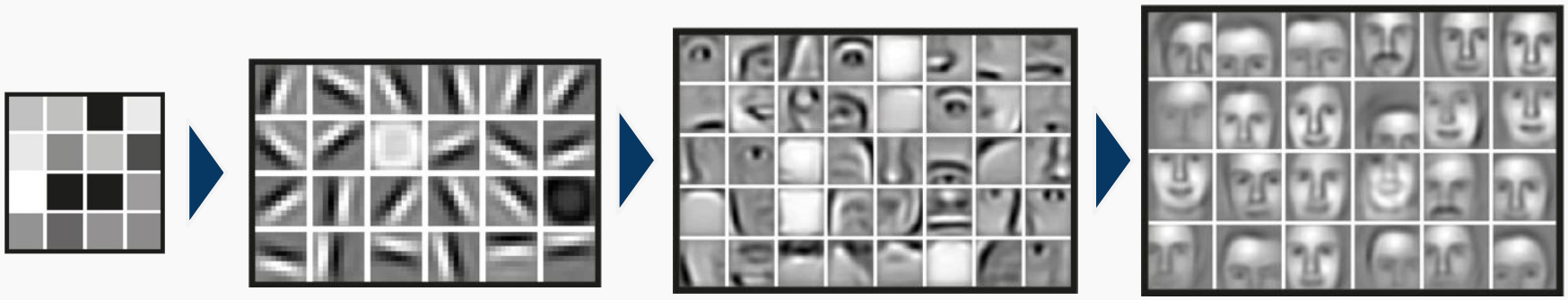
$$pmi(x,z) = log\frac{p(x,z)}{p(x)p(z)} \qquad \text{tf-idf}(w,z) = freq_{w,z} \cdot log\frac{V}{n_z}$$

- **Large number of sparse features**
  Can use matrix decomposition like Singular Value Decomposition (SVD) or Latent Dirichlet Allocation (LDA).



Neural word embeddings

Neural networks will automatically try to discover useful features in the data, given a specific task.



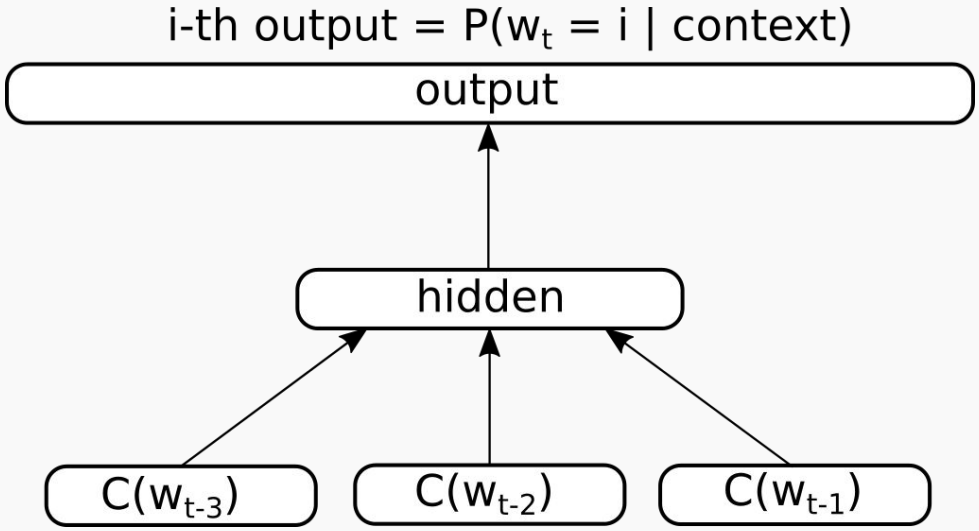
Idea: Let's allocate a number of parameters for each word and allow the neural network to automatically learn what the useful values should be.

Often referred to as "**word embeddings**", as we are embedding the words into a real-valued low-dimensional space.

Embeddings through language modelling

Predict the next word in a sequence, based on the previous words.

Use this to guide the training for word embeddings.



Bengio et. al. 2003. *A Neural Probabilistic Language Model.*

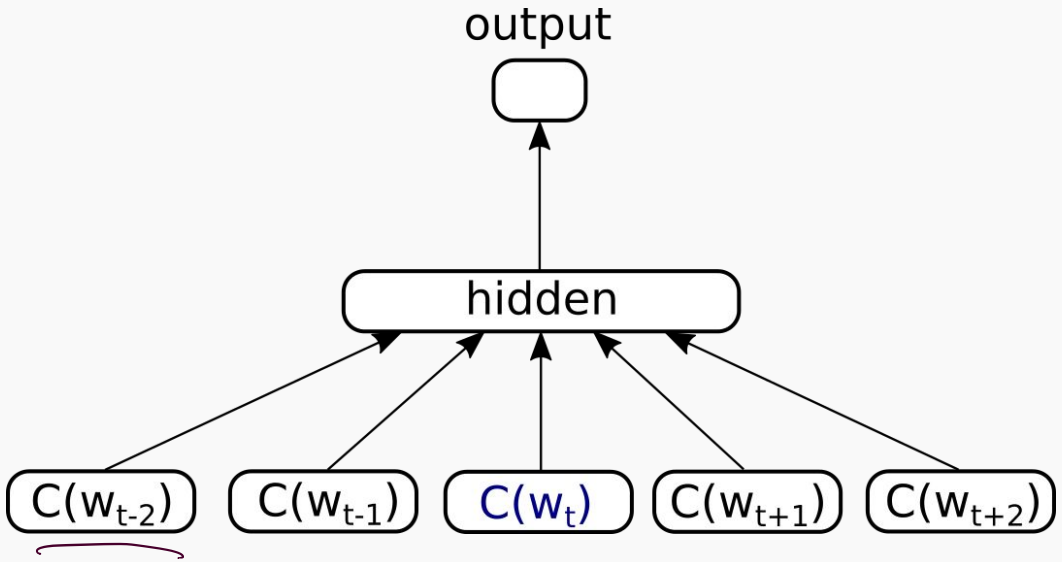
```
I read at my          desk

I study at my         desk
```

Embeddings through error detection

Take a grammatically correct sentence and create a corrupted counterpart.

Train the neural network to assign a higher score to the correct version of each sentence.



Collobert et. al. 2011. *Natural Language Processing (Almost) from Scratch.*

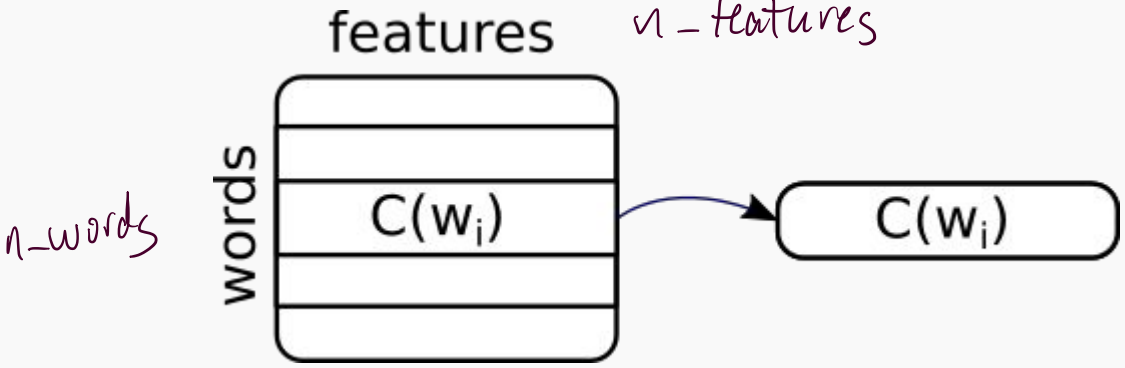
```
my cat climbed a tree

my cat bridge  a tree
```

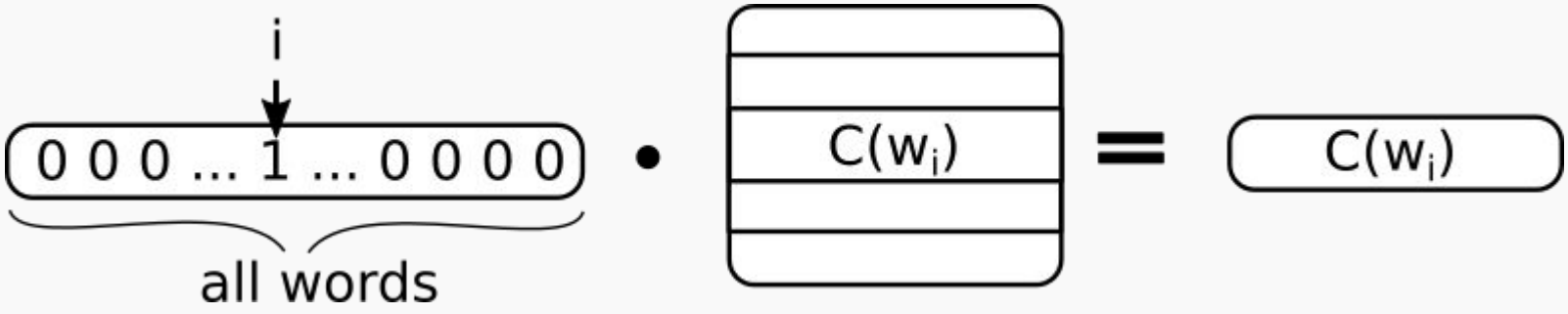
Embedding matrix

Two ways of thinking about the embedding matrix.

1. **Each row** contains a word embedding, which we need to extract



2. It is a normal **weight matrix**, working with a 1-hot input vector



Word2vec

A popular tool for creating word embeddings.

Available from: https://code.google.com/archive/p/word2vec/

Preprocess the data!

- Tokenise
- Lowercase (usually)

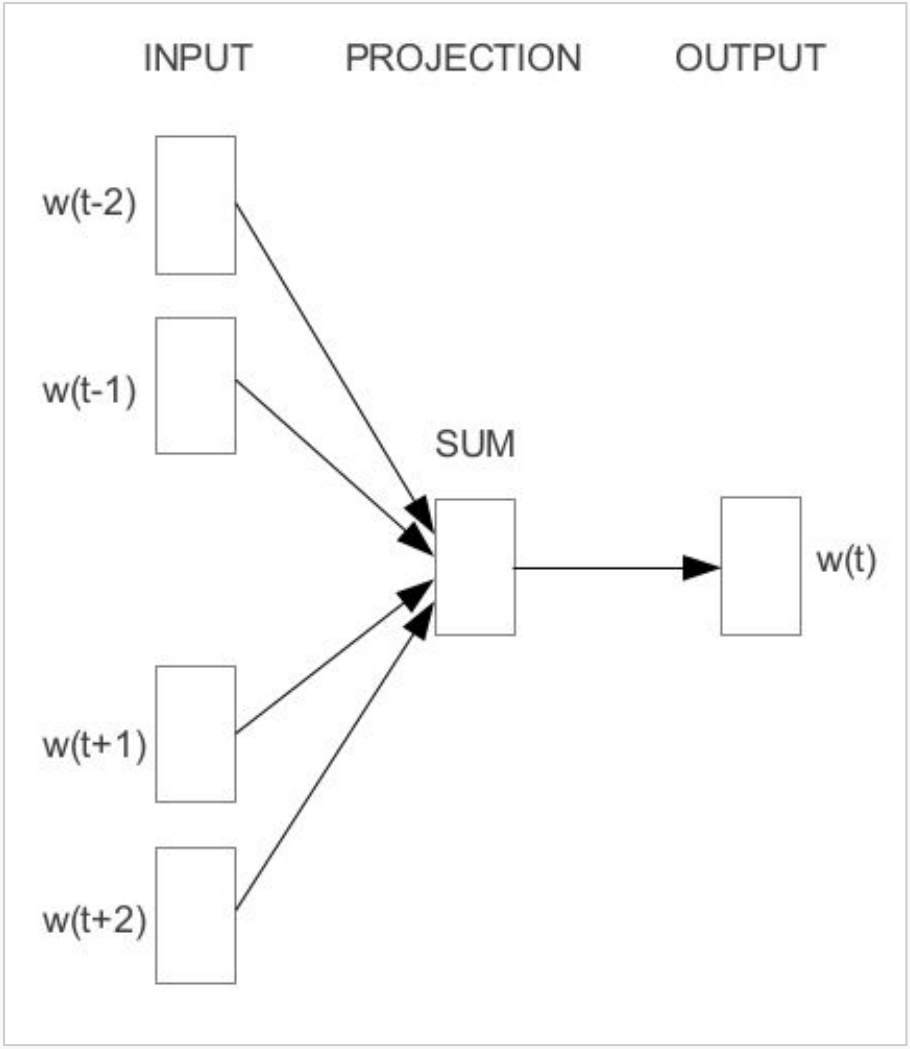
```
./word2vec -train input.txt -output vectors.txt -cbow 0 -size 100
-window 5 -negative 5 -hs 0 -sample 1e-3 -threads 8
```

Continuous Bag-of-Words (CBOW) model

Predict the current word, based on the surrounding words

Mikolov et. al. 2013. *Efficient Estimation of Word Representations in Vector Space.*

my cat climed a tree
t-2 t-1 t t+1 t+2

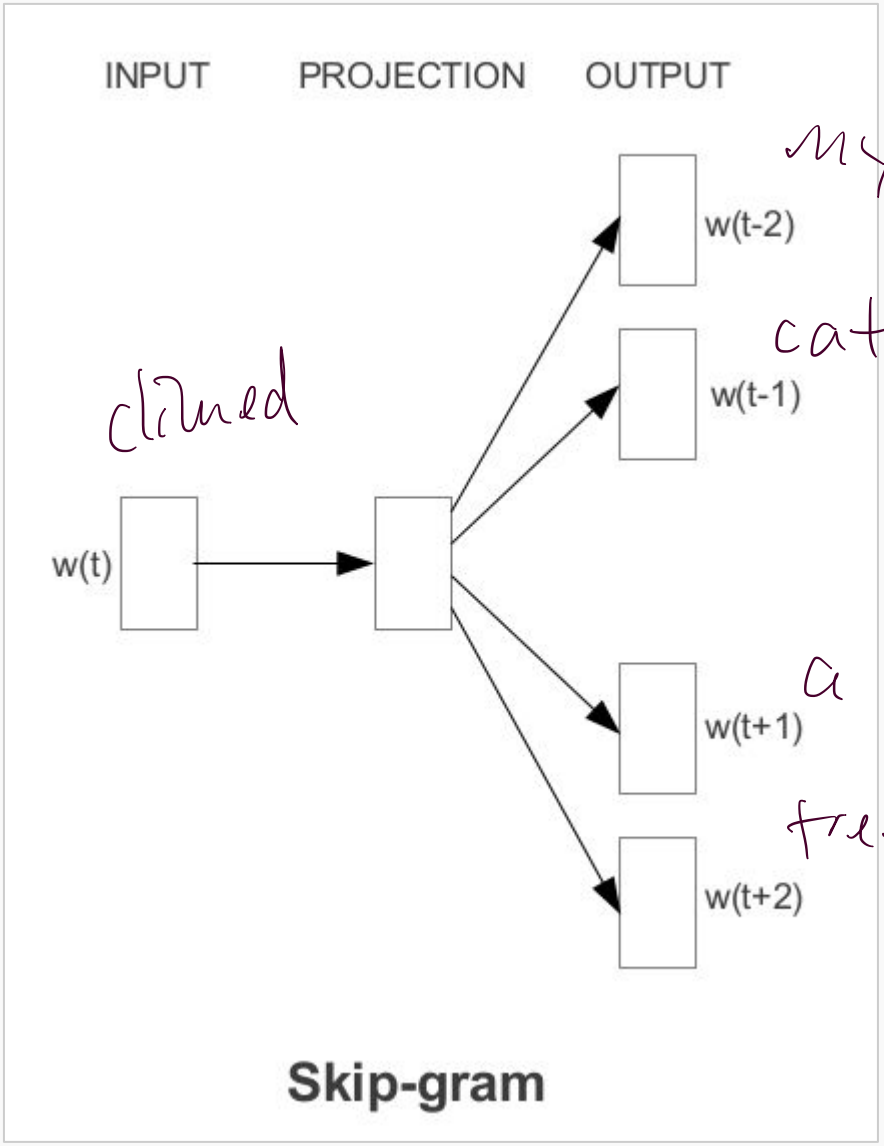


Skip-gram model

Predict the surrounding words, based on the current word.

Mikolov et. al. 2013. *Efficient Estimation of Word Representations in Vector Space.*

my cat climed a tree!
t-2 t-1 t t+1 t+2

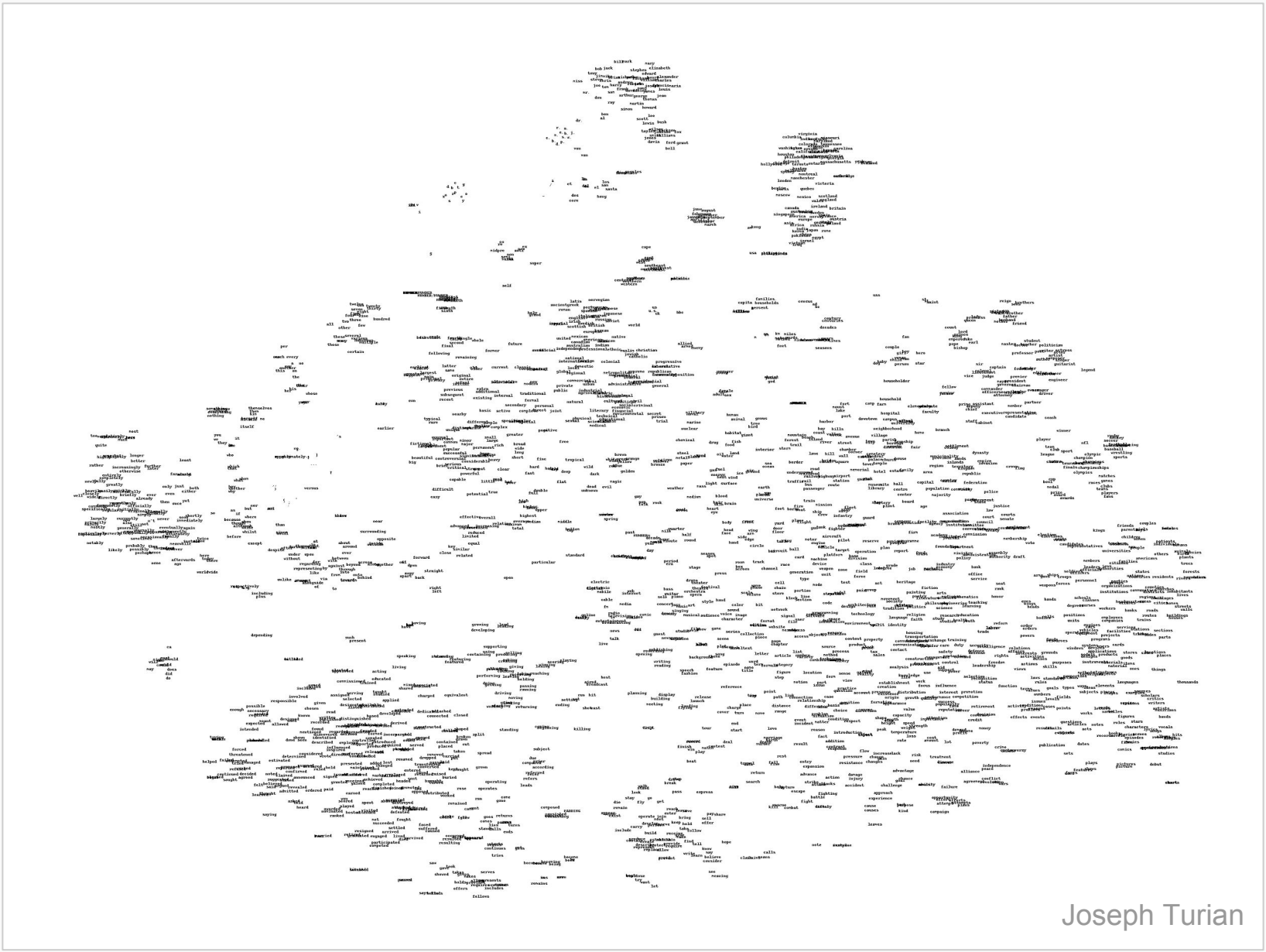


Word similarity

FRANCE	JESUS	XBOX	REDDISH	SCRATCHED	MEGABITS
454	1973	6909	11724	29869	87025
AUSTRIA	GOD	AMIGA	GREENISH	NAILED	OCTETS
BELGIUM	SATI	PLAYSTATION	BLUISH	SMASHED	MB/S
GERMANY	CHRIST	MSX	PINKISH	PUNCHED	BIT/S
ITALY	SATAN	IPOD	PURPLISH	POPPED	BAUD
GREECE	KALI	SEGA	BROWNISH	CRIMPED	CARATS
SWEDEN	INDRA	PSNUMBER	GREYISH	SCRAPED	KBIT/S
NORWAY	VISHNU	HD	GRAYISH	SCREWED	MEGAHERTZ
EUROPE	ANANDA	DREAMCAST	WHITISH	SECTIONED	MEGAPIXELS
HUNGARY	PARVATI	GEFORCE	SILVERY	SLASHED	GBIT/S
SWITZERLAND	GRACE	CAPCOM	YELLOWISH	RIPPED	AMPERES

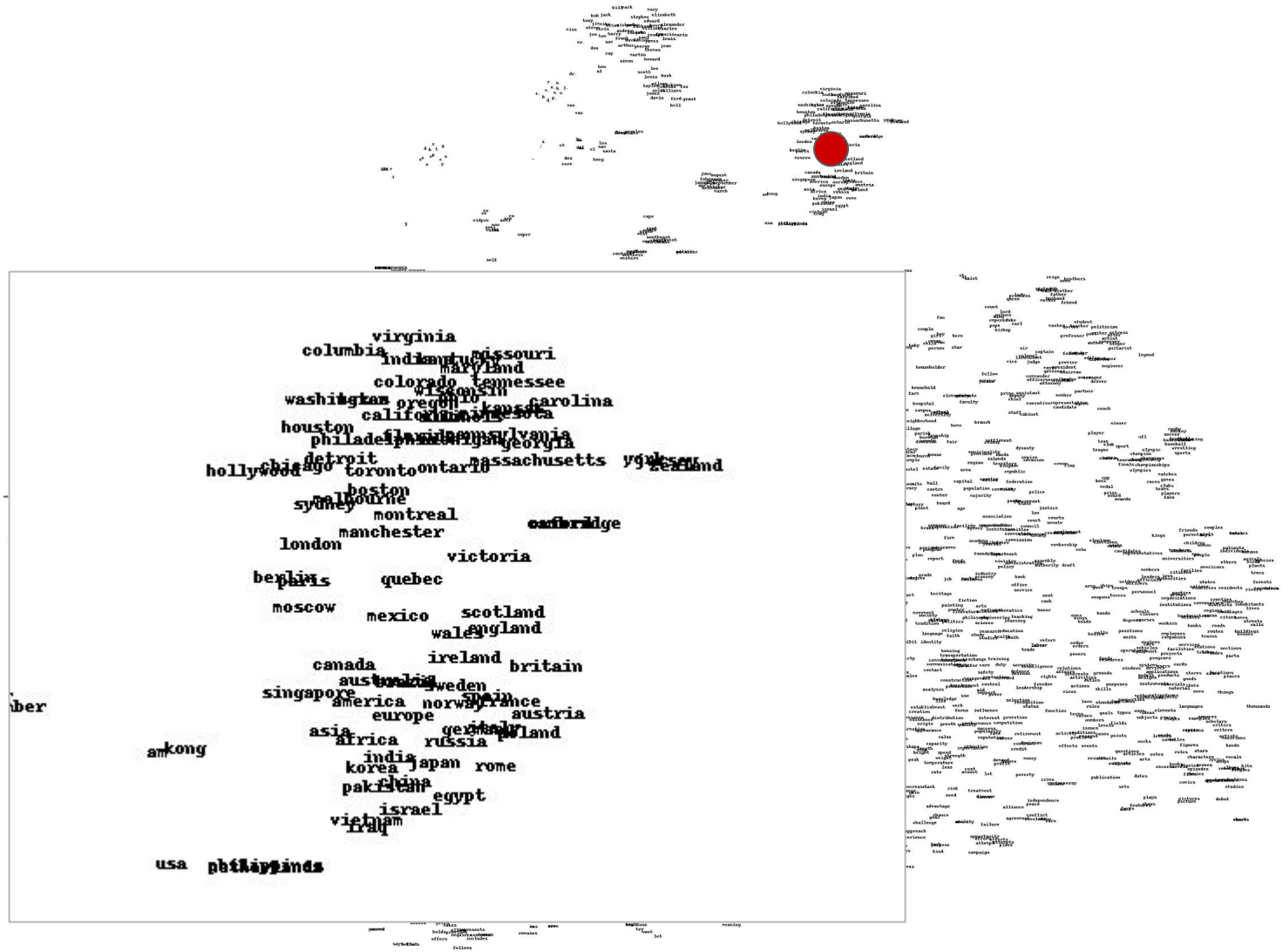
Collobert et. al. 2011. *Natural Language Processing (Almost) from Scratch.*

Word similarity

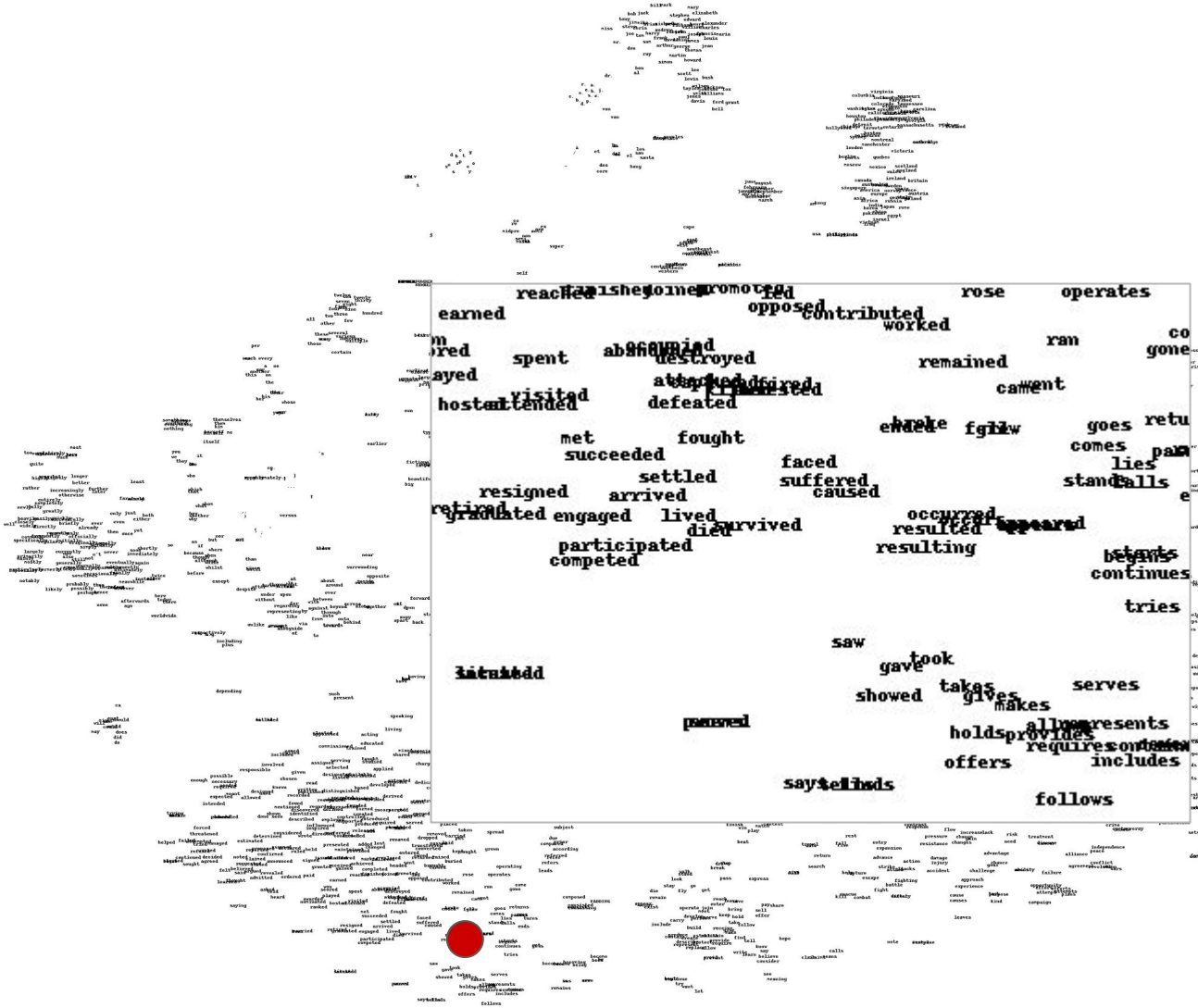


Joseph Turian

Word similarity



Word similarity



Joseph Turian

Analogy recovery

The task of **analogy recovery**. Questions in the form:

a is to *b* as *c* is to *d*

The system is given words *a, b, c*, and it needs to find *d*. For example:

‘apple’ is to ‘apples’ as ‘car’ is to ?

or

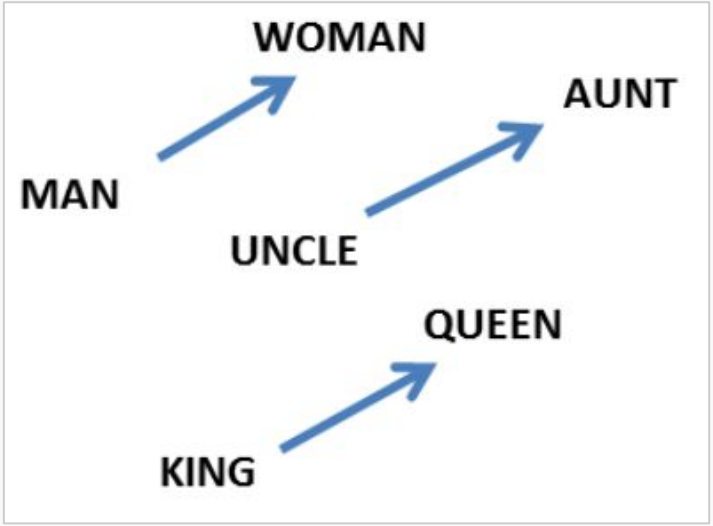
‘man’ is to ‘woman’ as ‘king’ is to ?

Mikolov et. al. 2013. *Efficient Estimation of Word Representations in Vector Space.*

Analogy recovery

Task: a is to b as c is to d

Idea: The direction of the relation should remain the same.



$$a - b \approx c - d$$

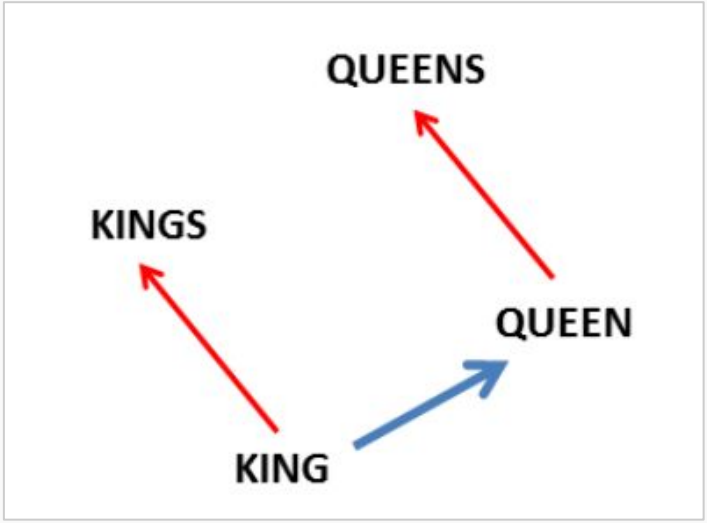
$$man - woman \approx king - queen$$

$$d_w = argmax_{d'_w \in V}(cos(a - b, c - d'))$$

Analogy recovery

Task: a is to b as c is to d

Idea: The offset of vectors should reflect their relation.



query

$$a - b \approx c - d$$

$$d \approx c - a + b$$

$$queen \approx king - man + woman$$

relationship

$$d_w = argmax_{d'_w \in V}(cos(d', c - a + b))$$

Analogy recovery

Relationship	Example 1	Example 2	Example 3
France - Paris	Italy: Rome	Japan: Tokyo	Florida: Tallahassee
big - bigger	small: larger	cold: colder	quick: quicker
Miami - Florida	Baltimore: Maryland	Dallas: Texas	Kona: Hawaii
Einstein - scientist	Messi: midfielder	Mozart: violinist	Picasso: painter
Sarkozy - France	Berlusconi: Italy	Merkel: Germany	Koizumi: Japan
copper - Cu	zinc: Zn	gold: Au	uranium: plutonium
Berlusconi - Silvio	Sarkozy: Nicolas	Putin: Medvedev	Obama: Barack
Microsoft - Windows	Google: Android	IBM: Linux	Apple: iPhone
Microsoft - Ballmer	Google: Yahoo	IBM: McNealy	Apple: Jobs
Japan - sushi	Germany: bratwurst	France: tapas	USA: pizza

Example output using word2vec vectors.

Word embeddings in practice

Word2vec is often used for pretraining.

- It will help your models start from an **informed** position
- Requires only **plain text** - which we have a lot
- Is very **fast** and easy to use
- Already **pretrained** vectors also available (trained on 100B words)

However, for best performance it is important to continue training (fine-tuning).

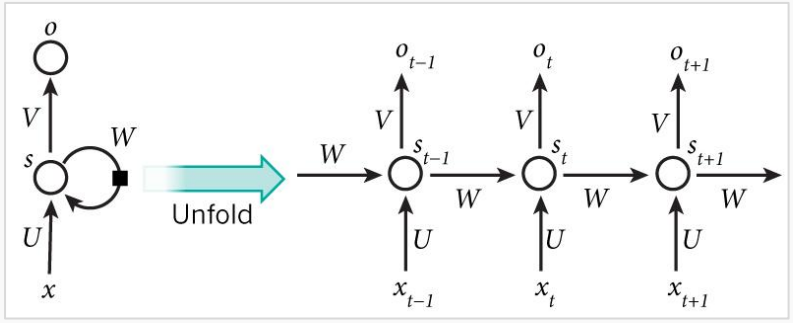
Raw word2vec vectors are good for predicting the surrounding words, but not necessarily for your specific task.

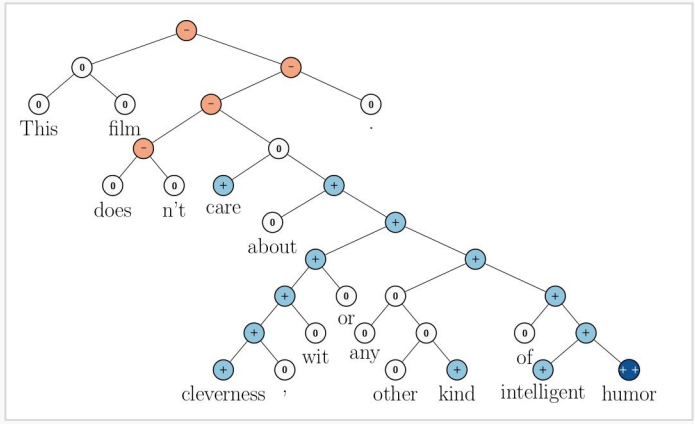
Simply treat the embeddings the same as other parameters in your model and keep updating them during training.

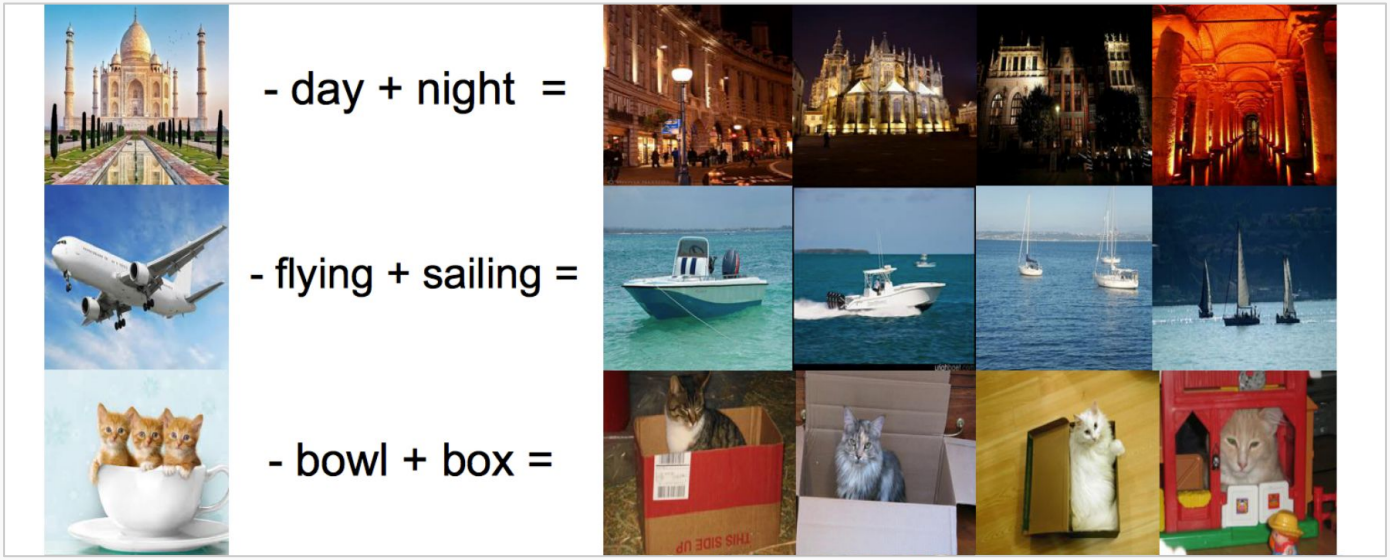
Word embeddings in practice

Word embeddings are the building blocks for higher-level models

RNNs







Count based vs direct prediction

LSA, HAL (Lund & Burgess),
COALS (Rohde et al),
Hellinger-PCA (Lebret & Collobert)

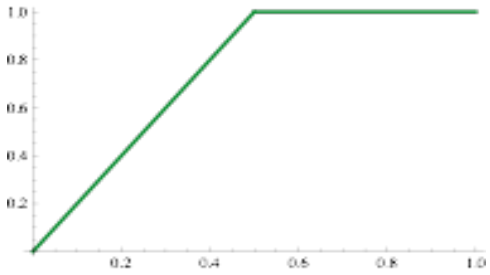
- Fast training
- Efficient usage of statistics
- Primarily used to capture word similarity
- Disproportionate importance given to large counts

- NNLM, HLBL, RNN, Skip-gram/CBOW, (Bengio et al; Collobert & Weston; Huang et al; Mnih & Hinton; Mikolov et al; Mnih & Kavukcuoglu)

- Scales with corpus size
- Inefficient usage of statistics
- Generate improved performance on other tasks
- Can capture complex patterns beyond word similarity

Combining the best of both worlds: GloVe

$$J(\theta) = \frac{1}{2} \sum_{i,j=1}^{W} f(P_{ij})(u_i^T v_j - \log P_{ij})^2$$

$f \sim$ 

- Fast training
- Scalable to huge corpora
- Good performance even with small corpus, and small vectors

Glove results

Nearest words to frog:

1. frogs
2. toad
3. litoria
4. leptodactylidae
5. rana
6. lizard
7. eleutherodactylus

litoria

leptodactylidae

rana

eleutherodactylus

What to do with the two sets of vectors?

- We end up with U and V from all the vectors u and v (in columns)

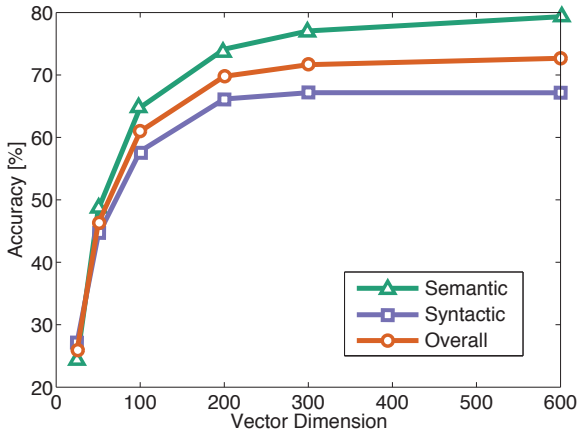
- Both capture similar co-occurrence information. It turns out, the best solution is to simply sum them up:

$$X_{final} = U + V$$

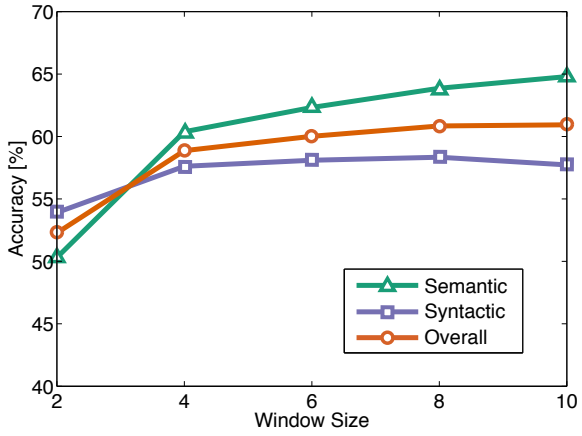
- One of many hyperparameters explored in *GloVe: Global Vectors for Word Representation* (Pennington et al. (2014)

Analogy evaluation and hyperparameters

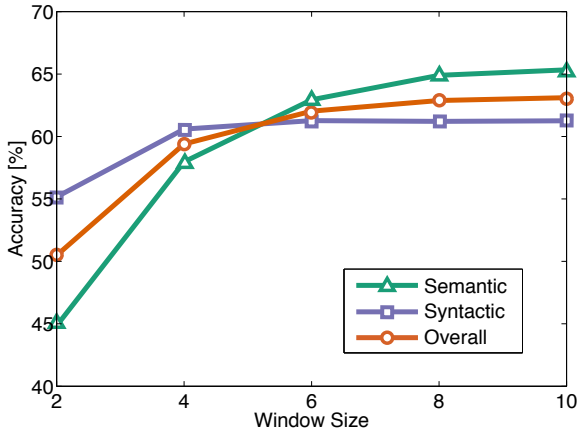
- Asymmetric context (only words to the left) are not as good



(a) Symmetric context



(b) Symmetric context



(c) Asymmetric context

- Best dimensions ~300, slight drop-off afterwards
- But this might be different for downstream tasks!

- Window size of 8 around each center word is good for Glove vectors

Intrinsic word vector evaluation

- Word vector distances and their correlation with human judgments
- Example dataset: WordSim353
  http://www.cs.technion.ac.il/~gabr/resources/data/wordsim353/

Word 1	Word 2	Human (mean)
tiger	cat	7.35
tiger	tiger	10.00
book	paper	7.46
computer	internet	7.58
plane	car	5.77
professor	doctor	6.62
stock	phone	1.62
stock	CD	1.31
stock	jaguar	0.92

Correlation evaluation

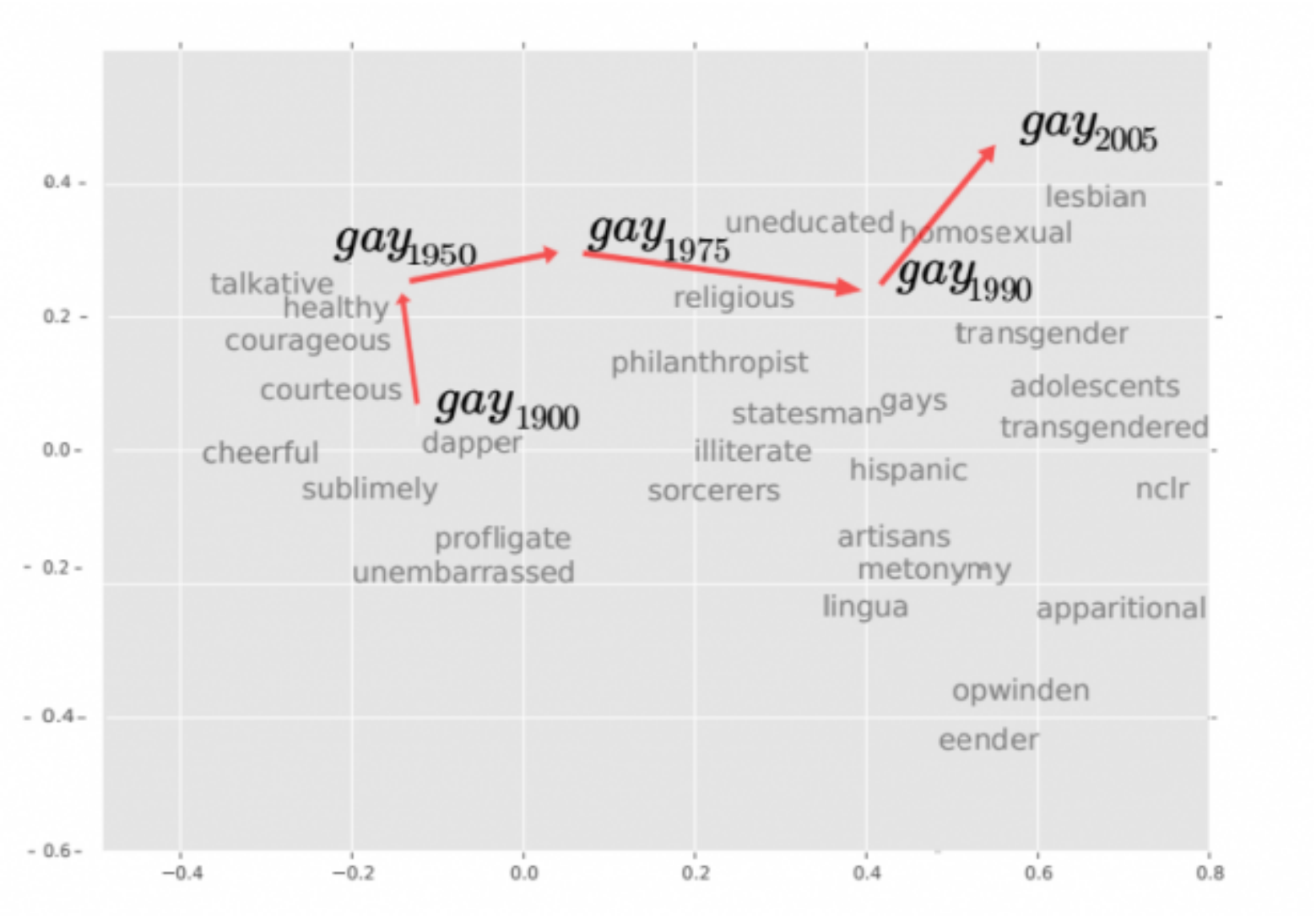
- Word vector distances and their correlation with human judgments

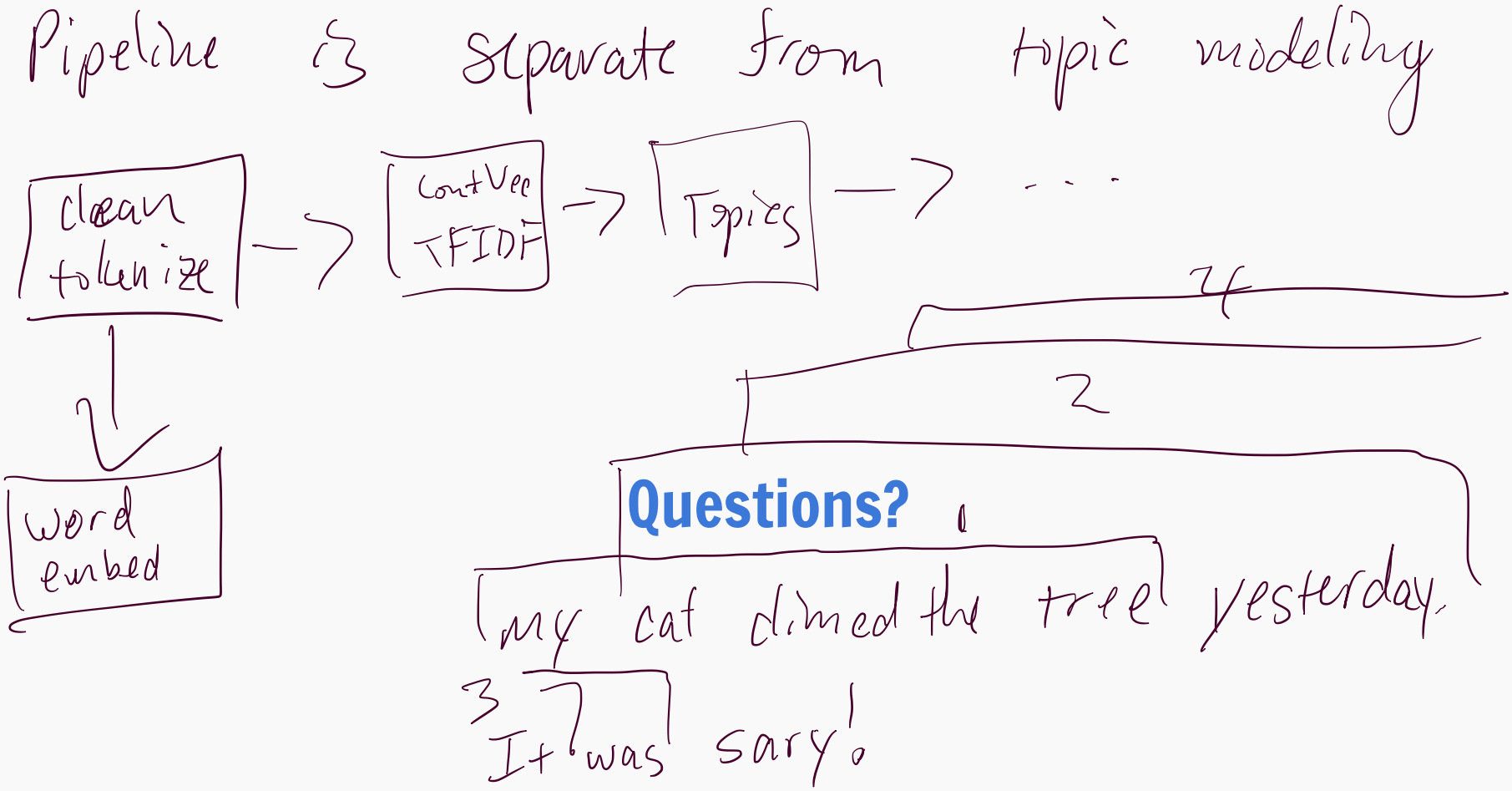
Model	Size	WS353	MC	RG	SCWS	RW
SVD	6B	35.3	35.1	42.5	38.3	25.6
SVD-S	6B	56.5	71.5	71.0	53.6	34.7
SVD-L	6B	65.7	72.7	75.1	56.5	37.0
CBOW†	6B	57.2	65.6	68.2	57.0	32.5
SG†	6B	62.8	65.2	69.7	58.1	37.2
GloVe	6B	65.8	72.7	77.8	53.9	38.1
SVD-L	42B	74.0	76.4	74.1	58.3	39.9
GloVe	42B	**75.9**	**83.6**	**82.9**	**59.6**	**47.8**
CBOW*	100B	68.4	79.6	75.4	59.4	45.5

- Some ideas from Glove paper have been shown to improve skip-gram (SG) model also (e.g. sum both vectors)

pick out word + tag with year

Kulkarni, Al-Rfou, Perozzi, & Skiena (2015)




Pipeline is separate from topic modeling
clean
tokenize
CountVec
TFIDF
Topics
word
embed
Questions?
my cat climbed the tree yesterday.
It was scary!

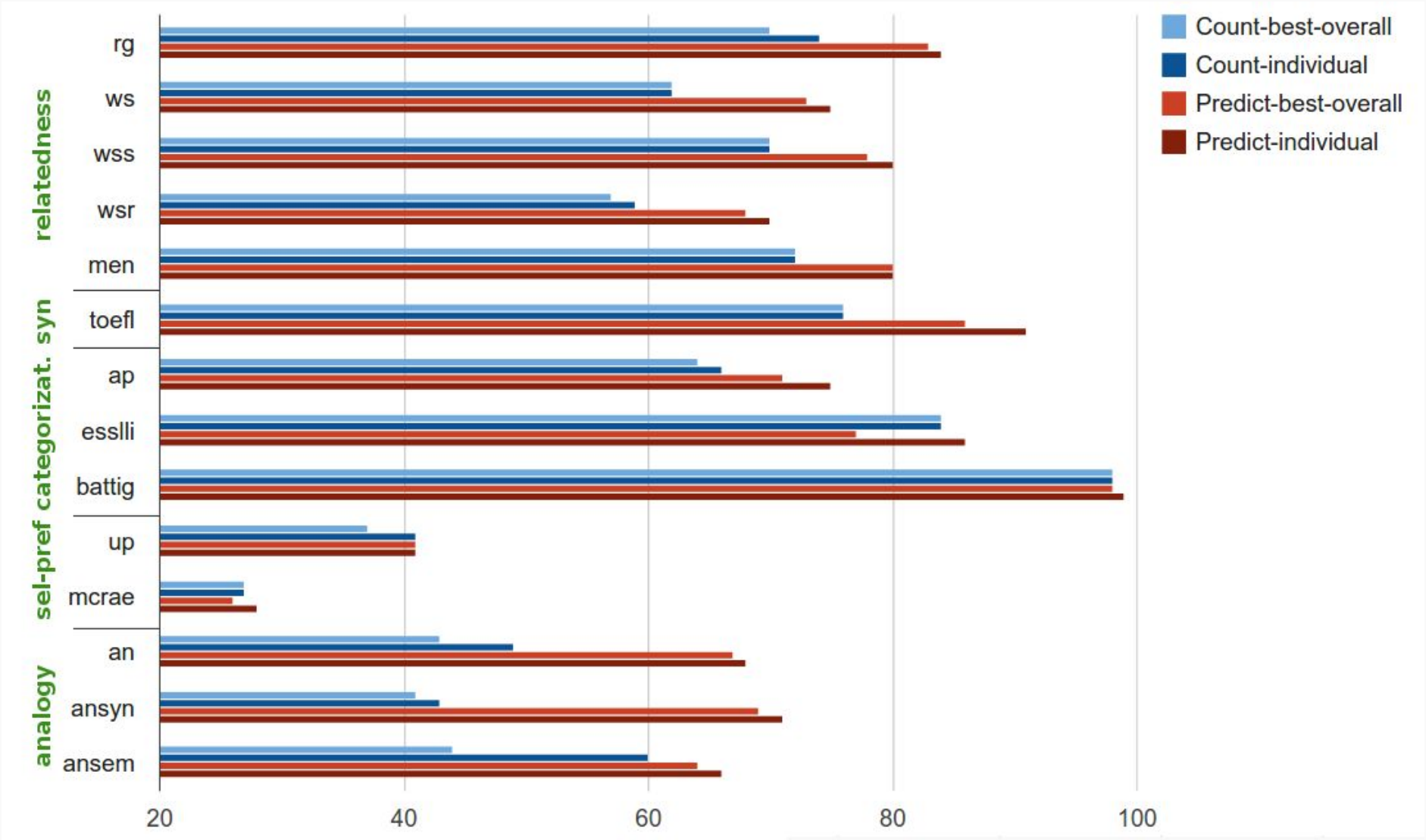
Count-based vs neural

Comparison of **count-based** and **neural** word vectors on 5 types of tasks and 14 different datasets:

1. Semantic relatedness
2. Synonym detection
3. Concept categorization
4. Selectional preferences
5. Analogy recovery

Baroni et. al. 2014. *Don't count, predict! A systematic comparison of context-counting vs. context-predicting semantic vectors.*

Count-based vs neural



Some of these conclusions are challenged by:
Levy et. al. 2015. *Improving Distributional Similarity with Lessons Learned from Word Embeddings*.

Count-based vs neural

The best parameter choices for counting models:

- window size 2 (bigger is not always better)
- weighted with PMI, not LMI
- no dimensionality reduction (not using SVD or NNMF)

The best parameters for the neural network model:

- window size 5
- negative sampling (not hierarchical softmax)
- subsampling of frequent words
- dimensionality 400