

Credit Card - Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction
Amount

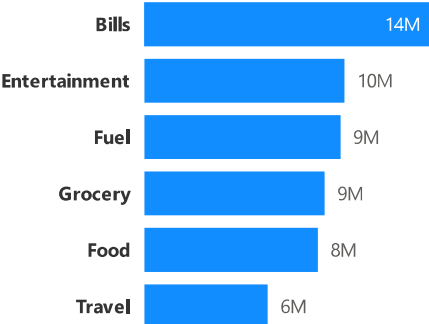
45M

Transaction
Count

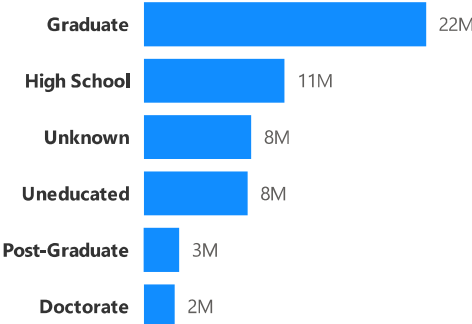
656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139418	6495908.0	2685635
Silver	5586334	812083.0	187505
Gold	2454073	373785.0	56210
Platinum	1135608	161629.0	20665
Total	55315433	7843405.0	2950015

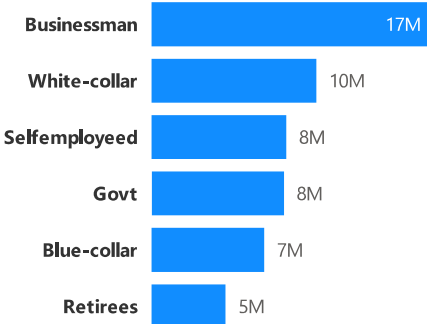
Revenue by Expenditure Type



Revenue by Education

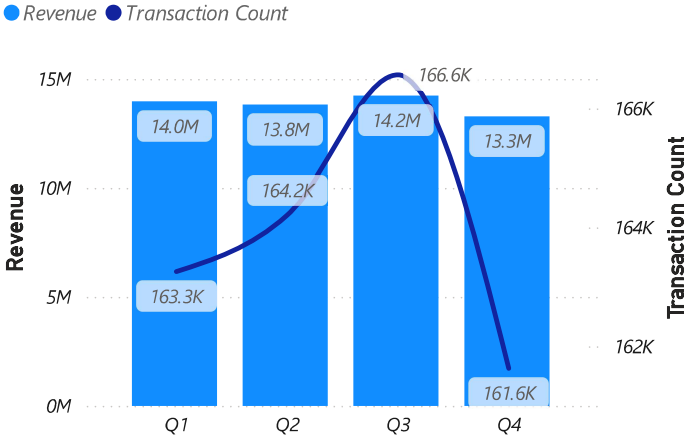


Revenue by Customer Job



Q4 Q3 Q2 Q1

QTR Revenue & Transaction Count



Week Slicer

All

M

F

Low

Medium

High

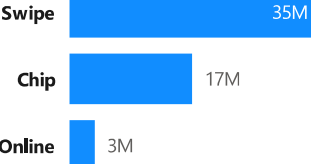
Platinum

Gold

Silver

Blue

Revenue by Use Chip



Customer Acq Cost

