

CREDIT CARD

WEEKLY
STATUS REPORT



Credit Card - Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction
Amount

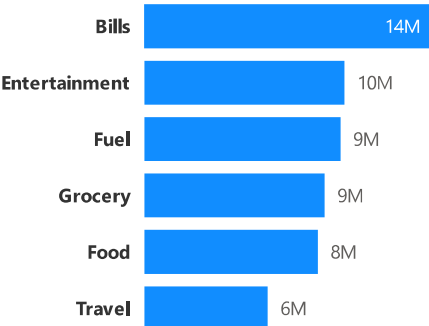
45M

Transaction
Count

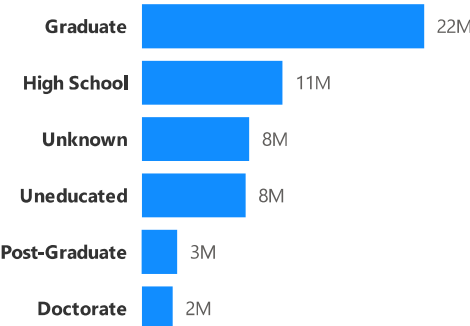
656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139418	6495908.0	2685635
Silver	5586334	812083.0	187505
Gold	2454073	373785.0	56210
Platinum	1135608	161629.0	20665
Total	55315433	7843405.0	2950015

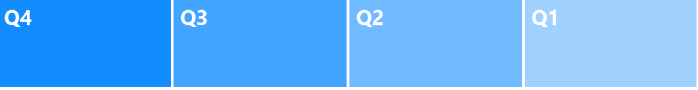
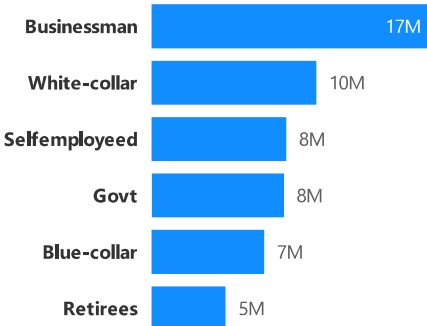
Revenue by Expenditure Type



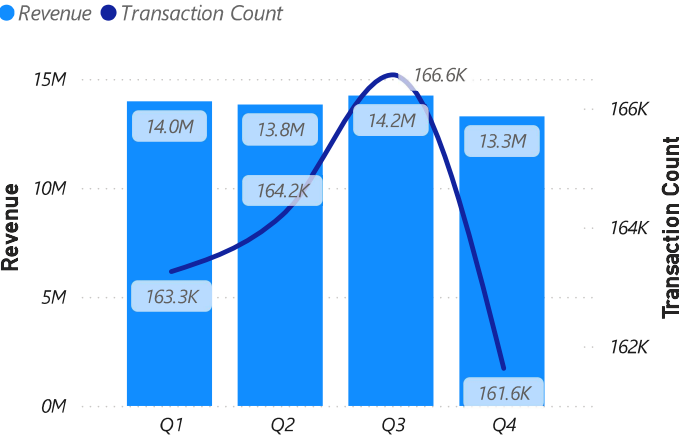
Revenue by Education



Revenue by Customer Job



QTR Revenue & Transaction Count



Week Slicer

All

M

F

Low

Medium

High

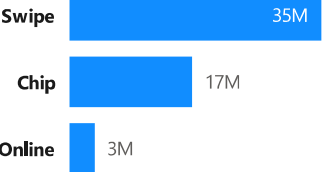
Platinum

Gold

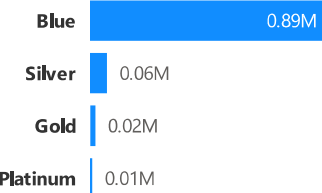
Silver

Blue

Revenue by Use Chip



Customer Acq Cost



Credit Card - Customer Report

Total Revenue

55M

Total Interest

7.8M

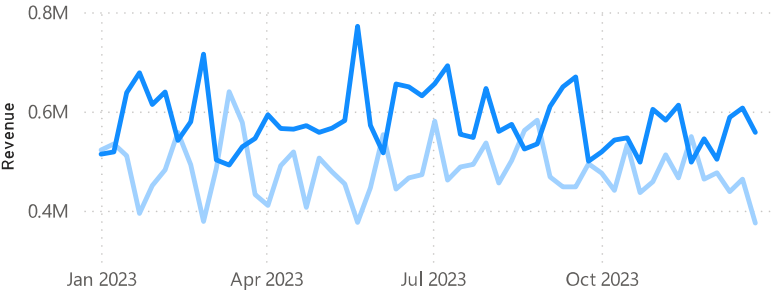
Income

576M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week Slicer

All

M

30M

F

25M

Chip

Online

Swipe

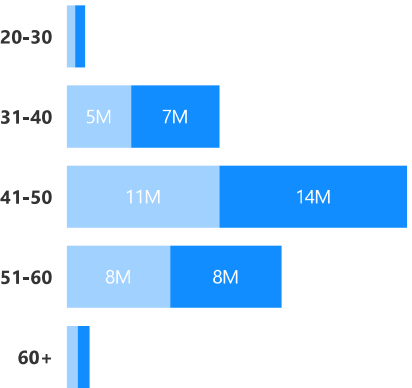
Platinum

Gold

Silver

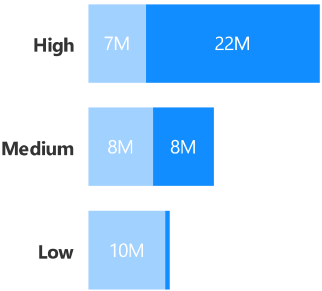
Blue

Revenue by Age Group

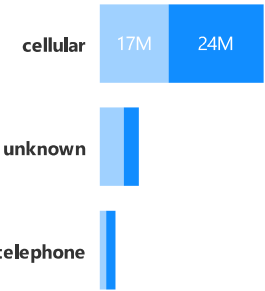


Customer Job	Revenue Earned	Interest Earned	Income
Businessman	17387832	2539390.0	186959919
White-collar	10114670	1441088.0	103930055
Selfemployed	8261747	1119731.0	75313288
Govt	8111713	1160028.0	88773989
Total	55315433	7843405.0	575914439

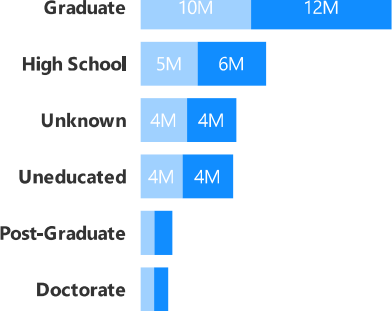
Revenue by Income Group



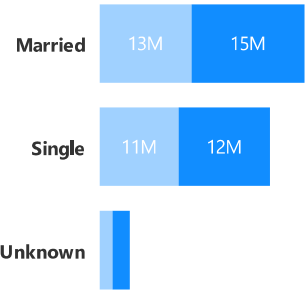
Revenue by Contact



Revenue by Education



Revenue by Marital Status



Revenue by Top 5 States

